

June 17, 1966

Report of the Special Committee on "Diseases of Poultry" to the Membership of AAAP at the Annual Meeting, July 11, 1966.

This committee recommends that the AAAP sponsor future editions of the book "Diseases of Poultry" edited by Biester and Schwarte and now in its fifth edition.

Some statistics about past editions of the book might be of interest. The total sales of the first 4 editions was 26,000 books. Thus, for each of the first 4 editions about 6500 copies were sold. About 1/2 of the copies are sold during the first 12 to 15 months of each edition. A total of 2300 copies of the fifth edition was sold from October, 1965, through May, 1966.

Regarding the financial aspects of the book, it is anticipated that the total royalties from the fifth edition, based on the previous editions, will be about \$17,000. The gross dollar from the book sales is divided about like this: Sale discount - 20%; royalty - 15%; production costs, advertising, overhead, and profit for publishing - 65%. The ISU press has been responsible for handling the finances of the book. If AAAP takes over the book, it will be entitled to a percentage of the royalties and the Board of Directors or the membership of AAAP would decide upon the distribution of the royalties.

To handle the next edition of "Diseases of Poultry" which should be about 1970, the committee recommends that the Board of Directors of AAAP select and appoint an editorial committee by January 1, 1967. This editorial committee should consist of an editorial chairman and 4 associate editors. The editorial committee would be answerable to the Board of Directors of AAAP, but it should be given the freedom to make decisions on its own regarding content, author selection, and formulating ground rules for each revision. While the committee feels that it would be desirable for the editorial committee to represent different areas of poultry diseases, i.e., pathology, microbiology, virology, parasitology, etc., of more importance is an editorial committee composed of individuals who can work in harmony and cooperate in getting the job done on time.

The committee also recommends that some travel funds be made available to the committee in 1967 so that the committee can get together to go over the book in detail, to formulate some ground rules, and to select authors for the next edition.

Having completed the job assigned to it, we further recommend that the special committee on "Diseases of Poultry" be disbanded.

Respectfully submitted,

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