

AMERICAN ASSOCIATION OF AVIAN PATHOLOGISTS

Publisher of

AVIAN DISEASES

October 10, 1968

Dear AAAP Member:

It is a distinct honor and privilege to be your president and I thank you for your confidence and for the energetic support which I know you will give to the Association.

The past several years have been most productive due to committee activities and interest and work by members. Your journal "Avian Diseases" is increasingly recognized as an outstanding, professional specialty journal. The sound financial position of the association will certainly be maintained by your board and your extremely efficient secretary-treasurer and business manager, Glen Snoeyenbos.

There is, however, no reason for complacency. Only your continued enthusiastic dedicated activity can overcome the many challenges facing the poultry industry and our branch of the profession. Important decisions were made at the Boston meeting that should promote progress in avian disease activities and control. We urge your active support and enthusiastic participation in the activities. Make your feelings and ideas known to the appropriate committee chairman or your officers for consideration and action.

Some changes have been made in committee assignments, in line with the board and association membership expression that "new blood" and rotation of chairmanships is healthy. This in no way reflects on the capabilities and the outstanding performance of the committee chairmen and the committee members.

Co-chairmen have been appointed for the committees on pullorum typhoid eradication and similarly for the salmonellosis committee, representing the industry's viewpoint, to stimulate even more effectively the eradication of pullorum-typhoid and in solving salmonella problems faced by producers, feed manufacturers and processors.

Additional emphasis is to be placed on nomenclature and poultry disease reporting. Your committee has developed programs in three of the four major geographic divisions of the United States. Renewed effort will be made to coordinate the nomenclature and definitions used and to encourage the western region's participation. The committee welcomes your support, your suggestions, and your interest.

The 1969 meeting of the American Association of Avian Pathologists will be held as usual in conjunction with the convention of the AVMA. It will be in Minneapolis on Sunday afternoon, July 13th; we certainly hope for a tremendous turn out. The poultry section of the AVMA chaired by Dr. Roscoe Balch and with Dr. Bruce Calnek as secretary will, we are sure, be outstanding. The responsibility for outlining the program and selection of papers is a function of section officers. You are urged, however, to get in touch with Roscoe or Bruce with your ideas for the program and to submit titles and abstracts suitable for inclusion.

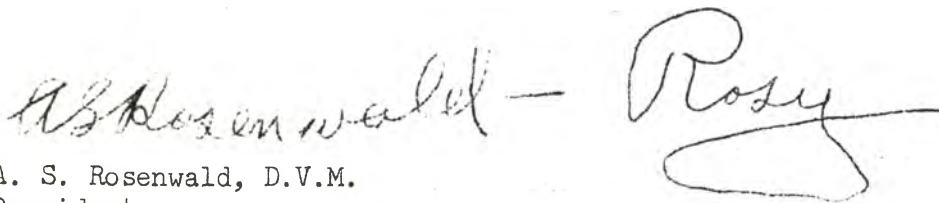
With effective, realistic consumer protection and public welfare as our goal, development of freer communications and of greater understanding of producer, consumer, and marketing problems poses a major challenge to all avian pathologists, to all of those in the poultry industry, and in fact to the entire animal agriculture group. We have seen too many decisions made or regulations formulated based on emotion and insufficiently on realistic evaluation of facts. Policies or regulations thus

promulgated, though intended in the public interest may, in fact, damage it. There is need to provide better communication between the consuming public and the producer, and likewise between different segments of our own specialty, profession and industry. Both the economic and scientific facts of life need to be clearly delineated. Too frequently "we speak only to ourselves".

It is my feeling that the American Association of Avian Pathologists should provide an opportunity to improve the dialogue among the various groups we know best and especially between them and the consuming general public. These discussions should be objective, factual, and based on sound scientific evidence. They need to be presented by and discussed by producers, processors, feed manufacturers, research and regulatory agencies, individual avian pathologists, and obviously by consumer representatives. With this in mind, it is my suggestion that an ad hoc committee be formed to study ways and means of improving the dialogue. Representatives from all interested segments and groups should be included. Will you give me your reaction to this suggestion as well as any explicit ideas which might be used? This, to me, is our greatest challenge and likewise our best opportunity.

Again many thanks for your support and the support of the association in the year and the years to come and my very best personal regards to each of you.

Cordially yours,

A handwritten signature in cursive script. The first part reads "A. S. Rosenwald" followed by a horizontal line and then the word "Rosy" with a long, sweeping underline.

A. S. Rosenwald, D.V.M.
President

ASR/ss