



Cooper Medical Center
One Cooper Plaza
Camden,
New Jersey
08103

(609) 342-2000

AGENDA FOR THE SITE SELECTION COMMITTEE REGARDING
COOPER MEDICAL CENTER PRESENTATION

- I) Slide Presentation
 - a) Hospital Facilities
 - b) Hotel Facilities
 - c) Places of Local and Historical Interest
 - d) Facilities In Atlantic City
- II) Letters of Support From Local Physicians, Politicians,
Business People, and Members of The Board of
Managers of Cooper Medical Center
- III) Discussion of The Educational Theme For This
Meeting
- IV) Costs of The Hotel Accommodations Both In Cherry
Hill and Atlantic City

JLM:srd

**The New Cooper
Cares**

LETTERS OF SUPPORT FROM LOCAL PHYSICIANS, POLITICIANS,
BUSINESS PEOPLE, AND MEMBERS OF THE BOARD OF
MANAGERS OF COOPER MEDICAL CENTER

CHARLES W. CHARNY, M.D.
2039 DELANCEY STREET
PHILADELPHIA, PA. 19103

January 17, 1980

Joel L. Marmor, M.D.
Head, Department of Urology
Cooper Medical Center
One Cooper Plaza
Camden, New Jersey 08103

Dear Joel:

I was very pleased to receive your letter regarding the American Society of Andrology. I think that it is a great idea to have the meeting in this area. As far as I know there has not been any since the meeting a few years ago in New England.

I must indicate in passing that I am not particularly interested in the postgraduate course at Bally's Park Place Hotel in Atlantic City.

So, count me in and I do hope that the committee rewards you for your efforts.

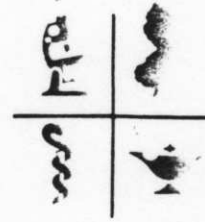
Sincerely,



Charles W. Charny, M.D.

CWC/jw

INSTITUTE FOR MEDICAL RESEARCH



"NON-PROFIT"


January 10, 1980

Joel L. Marmar, M.D.
Head, Department of Urology
Cooper Medical Center
One Cooper Plaza
Camden, New Jersey 08103

Dear Dr. Marmar:

I'm delighted to hear that you are extending an invitation to the American Society of Andrology to hold their annual meeting at the Cherry Hill Hyatt House in 1983. I should like to endorse your proposal and offer the facilities of the Institute for Medical Research if they would be of interest to any of the participants. I will enclose a brochure about the Institute. Some of the participants might be interested in the fact that we have the National Repositories for the Human Genetic Mutant Cell Bank and the Aging Cell Bank. These were developed using some of the skills learned with sperm banks. Some of the members might be interested in our extensive liquid nitrogen storage facilities and tissue culture techniques. We also have an auditorium which seats over 100 people and excellent facilities for taping lectures and discussion if that would be of any interest to you.

Sincerely yours,


Lewis L. Coriell, M.D., Ph.D.
Director

LLC:dmm
Enc.

DIRECTOR: LEWIS L. CORIELL, M.D., PH.D

BOARD OF TRUSTEES: WILLIAM H. BELL, JR. • STANLEY S. BERGEN, JR., M.D. • KARL H. BEYER, JR., M.D. • LEWIS L. CORIELL, M.D., PH.D. • JEAN CORTNER, M.D. • CHARLES K. COX • RAE CROWTHER • W. ROBERT DAVIS • EDWARD C. DOLBEY • JOHN T. DORRANCE, JR. • ALEXANDER FEINBERG, ESQ. • MRS. W. H. K. FLECK • MRS. VIRGINIA GRAHAM • FREDERICK P. GREINER, ESQ. • WILLIAM KALELLIS • FRANK K. KELEMEN • GEORGE F. KUGLER, ESQ. • KENNETH N. MACDONALD • GAY A. MAYER • JOHN F. MEADE, JR. • MRS. ALBERT B. MELNIK • WILLIAM R. MORRIS • WARREN W. NICHOLS, M.D., PH.D. • WILLIAM G. O'BRIEN • W. T. READ, M.D. • JONATHAN E. RHOADS, M.D. • A. WEIR STEDMAN • F. WILLIAM STORCK • NEIL VANDER DUSSEN • SEN. CHARLES B. YATES

THE MEDICAL COLLEGE OF PENNSYLVANIA

3300 HENRY AVENUE

PHILADELPHIA, PENNSYLVANIA 19129

DEPARTMENT OF UROLOGY
LESTER KARAFIN, M.D., F.A.C.S.
PROFESSOR AND CHIEF

215-842-6566

January 11, 1980

Joel L. Marmor, M.D., F.A.C.S.
Department of Urology
Cooper Medical Center
One Cooper Plaza
Camden, NJ 08103

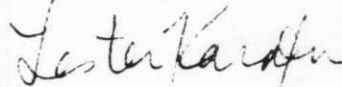
Dear Dr. Marmor:

I am happy to send you this letter of support for the meeting of the American Society of Andrology in 1983.

The Mid-Atlantic area is a fertile field for this type of meeting and would be extremely well-received by the practicing urologists in the locale.

As Professor of Urology and Chief of the Section of Urology at The Medical College of Pennsylvania, I would encourage the Site Selection Committee to act favorably on this site.

Very sincerely,



Lester Karafin, M.D.
Professor of Urology
Chief, Section of Urology

LK/fhd

MALE FERTILITY SECTION
DIVISION OF UROLOGY
SUITE 3005 RAVDIN COURTYARD BUILDING
HOSPITAL OF THE UNIVERSITY OF PENNSYLVANIA
3400 SPRUCE STREET
PHILADELPHIA, PENNSYLVANIA 19104

TELEPHONE: (215) 662-2895

January 16, 1980

Joel L. Marmor, M.D.
Head, Department of Urology
Cooper Medical Center
One Cooper Plaza
Camden, New Jersey 08103

Dear Joel:

Thank you very much for your correspondence of January 8th. I would certainly be very happy to cooperate with you in any way possible should the American Society of Andrology meet in Cherry Hill in 1983.

Please keep me advised about the situation and let me know what you would like me to do.

Sincerely,



Stanley H. Greenberg, M.D.

SHG:s1



THE HAHNEMANN MEDICAL COLLEGE & HOSPITAL OF PHILADELPHIA

TWO-THIRTY NORTH BROAD STREET

PHILADELPHIA, PENNSYLVANIA 19102

DEPARTMENT OF SURGERY
DIVISION OF UROLOGY
(215) 448-8176

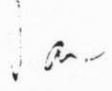
January 11, 1980

Joel Marmor, M.D., F.A.C.S.
Head, Department of Urology
Cooper Medical Center
One Cooper Plaza
Camden, New Jersey 08103

Dear Joel,

Although we do not have any research in the area of andrology, we would certainly be willing to give you support in helping organize the meeting, and attending to administrative matters. It is also possible that the medical communication division at Hahnemann may be of some help to you in the television taping of the program. In any event, I would give whole-hearted support in both the meeting being held at Cherry Hill and the post-graduate course.

Sincerely,


Paul Gonick, M.D.
Professor and Director
Division of Urology

PG:bh

JEFFERSON MEDICAL COLLEGE
of
THOMAS JEFFERSON UNIVERSITY

*The Nathan Lewis Hatfield Professor of Urology
and
Chairman of the Department*



*Philadelphia, 19107
(215) 928-6961*

January 17, 1980

Joel L. Marmar, M.D., F.A.C.S.
Head, Department of Urology C.M.C.
Cooper Medical Center
One Cooper Plaza
Camden, New Jersey 08103

Dear Dr. Marmar:

I was delighted to hear that the tentative dates for the American Society of Andrology meeting have been set up. The planned meeting at the Cherry Hill Hyatt House seems to be an excellent choice. Certainly all of us here at Jefferson Medical College will be very supportive of this meeting.

If there is anything I can do to help you in the organization or participation of this meeting, please do not hesitate to get in touch with me.

Sincerely,

A handwritten signature in cursive script, reading "S. Grant Mulholland".

S. Grant Mulholland, M.D.

SGM:dd

January 20, 1980

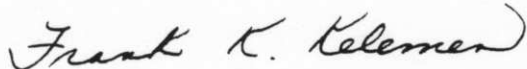
Joel L. Marmar, M.D., F.A.C.S.
Head, Dept. of Urology
Cooper Medical Center
Camden, New Jersey 08103

Dear Joel:

I am delighted to learn from you that the American Society of Andrology is giving consideration to holding their 1983 meeting in Camden County.

I wish to assure you that the Cooper Medical Center would cooperate to the fullest extent possible to make such a meeting a total success. Furthermore, I would be pleased to offer my own services and have our Board cooperate with making such an event a success.

Sincerely,



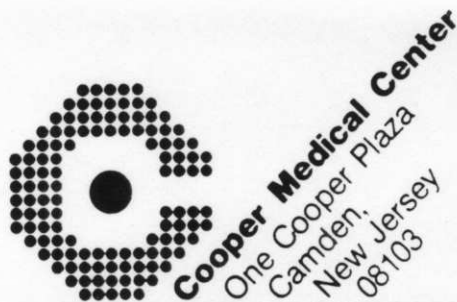
Frank K. Kelemen

FKK:mpg
012080

P.S. One condition is that we may join the group in their postgraduate course!

FKK

Robert L. Evans, M.D., F.A.C.P.
President and Chief Executive Officer
609/342-3000



January 28, 1980

Joel L. Marmor, M.D., FACS
Head, Division of Urology
Cooper Medical Center
Camden, New Jersey

Dear Joel:

Thank you for your letter of January 10th, which we received four days ago.

Cooper Medical Center will be happy to work in any way possible to support and assure the success of the meeting you propose for the American Society of Andrology. I trust that you will feel free to contact me for any specific backup in the use of the facilities which are open to you in your role as Head of the Division of Urology of the Department of Surgery.

I believe it is nice to begin to work again productively on problems of common interest and support.

With warmest regards,

Sincerely yours,

Robert L. Evans, M.D.

RLE:bw
012880

cc: Rudolph C. Camishion, M.D.
Stuart Finch, M.D.
Mr. Frank K. Kelemen

The New Cooper Cares

Camden County Medical Society

Commencing 1846

NINE HUNDRED HADDON AVENUE, COLLINGSWOOD, NEW JERSEY 08108

609-854-0900

February 7, 1980

Joel L. Marmar, M.D.
Head, Department of Urology
Cooper Medical Center
One Cooper Plaza
Camden, New Jersey

Dear Doctor Marmar:

Your letter, dated January 10, 1980, requesting that the selection of Cherry Hill, New Jersey be the site for the 1983 annual scientific meeting of the American Society of Andrology was presented to the recent meeting of CCMS' Executive Committee.

The Committee approved unanimously to support the selection of Cherry Hill, New Jersey as the location for the 1983 meeting. If you have any questions, please do not hesitate to contact me.

Sincerely,



Charles O. Tyler, M.D.
Secretary

COT:ec

TEMPLE UNIVERSITY HOSPITAL
3401 N. BROAD STREET
PHILADELPHIA, PA. 19140
(215) 229-7271

THE MEDICAL COLLEGE OF PENNSYLVANIA
3300 HENRY AVENUE
PHILADELPHIA, PA. 19129
(215) 842-6566

DEPARTMENT OF UROLOGY

A. RICHARD KENDALL, M.D., F.A.C.S.
KYRIL B. CONGER, M.D., F.A.C.S.
LESTER KARAFIN, M.D., F.A.C.S.
BARRY S. STEIN, M.D.

February 6, 1980

Joel Marmar, M.D.
Dept. of Urology
Cooper Medical Center
1 Cooper Plaza
Camden, N. J. 08103

Dear Joel:

I must apologize, but your letter of January 8th got buried on my desk and therefore no response.

I believe that it would be a great boom for academic urology, as well as gynecology and endocrinology to have a meeting of the Andrology Society in our area. I certainly wish you luck at the meeting of the site selection committee on 3/11/80, and certainly our institution will vigorously back your efforts.

After you know of the site committee selection, please keep me informed of your progress.

With best wishes, I remain,

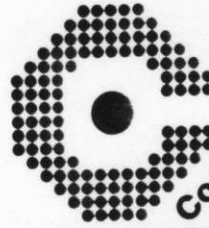
Sincerely yours,



A. Richard Kendall, M.D.

ARK:DLB

Rudolph C. Camishion, M.D., Chairman
Department of Surgery
(609) 342-3412



Cooper Medical Center
One Cooper Plaza
Camden,
New Jersey
08103

February 8, 1980

Joel Marmar, M.D.
1301 N. Kings Highway
Cherry Hill, NJ 08034

Dear Joel:

Many thanks for your letter regarding the proposed meeting of the American Society of Andrology. Please be assured that I will do whatever necessary to help you in this very interesting and productive endeavor.

Sincerely yours,

Rudolph C. Camishion, M.D.

RCC/lk

The New Cooper Cares

ANGELO J. ERRICHETTI
MAYOR



CITY OF CAMDEN
OFFICE OF THE MAYOR

February 1, 1979

Dr. Nancy Alexander
c/o American Society of Andrology
Oregon Regional Primate Research Center
505 N.W. 185th Avenue
Beaverton, Oregon 97005

Re: Site Selection Committee
National Meeting - 1982 or 1983

Dear Dr. Alexander:

As Mayor of the City of Camden, I can tell you without reservation that our City and the Cooper Medical Center, which is a vital part of it, would be an ideal location for a future national meeting of the American Society of Andrology.

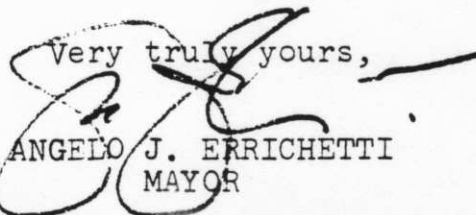
Camden is an urban area revitalizing itself through the concentration of downtown construction. We are intending to become the medical center for all of South Jersey, a goal that will not be unattainable in the 1980's when our \$75 million Veterans Administration Hospital is expected to be in operation.

Additionally, the Cooper Medical Center recently underwent a massive construction program for the completion of a new addition. The new building, and the unique medical services it offers, will be a viable part of Camden City's medical community in the years to come.

The selection of Cooper Medical Center to hold a Society meeting would have enormous academic appeal and augurs nicely with our City's intention to become the medical center for the southern portion of our State.

I look forward to hearing more from you and the Site Selection Committee.

Very truly yours,


ANGELO J. ERRICHETTI
MAYOR

AJE:E

DISCUSSION OF THE EDUCATIONAL THEME

FOR THIS MEETING



Cooper Medical Center Sixth and Stevens Streets Camden, New Jersey 08103 609 964-6600

January 31, 1979

Dr. Nancy Alexander
Oregon Regional Primate Research Center
505 N.W. 185th Avenue
Beaverton, Oregon 97005

Dear Dr. Alexander:

In behalf of the Cooper Medical Center, it is our pleasure to extend an invitation to the American Society of Andrology. We would be privileged to host the national meeting of the Society on either March 9, 1982 or March 8, 1983.

The Cooper Medical Center is presently the largest teaching institution in South Jersey. The hospital is affiliated with the College of Medicine and Dentistry of New Jersey and Thomas Jefferson University. For the most part, the staff is clinically oriented and many of the staff members participate on the volunteer faculties of the above institutions. There is a core of full-time faculty as well, who serve as the department heads, and they organize the teaching program of the students and the postgraduate trainees.

The institution is anxious to expand its academic image. In the near future, we are hoping to become either a free-standing medical school or a clinical campus of the Rutgers Medical School (a division of CMDNJ). Furthermore, the Cooper Medical Center is about to open a new 500 bed clinical facility, in February or March of 1979.

The Cooper Medical Center is located only minutes away from Center City Philadelphia and is adjacent to the lovely suburban New Jersey community of Cherry Hill. This location affords easy access to the transportation centers, cultural attractions and historic sites of Philadelphia, as well as accessibility to Cherry Hill Hyatt House, which would serve as the headquarters for this meeting. This location is ideal in terms of surrounding points of interest and would afford the members comfort and easy access by car, plane or train.

The Public Relations Department of the Cooper Medical Center has contacted the Hyatt House regarding the rates and the facilities which would be available to the members of the Society. The enclosed folder has self-explanatory information. We would hope that the cover letter could be read in its entirety to the Site Selection Committee.

Our plan would be to house the members of the Society at the Hyatt House and hold the scientific session there as well. Either one cocktail party or dinner would be held at the new hospital of the Cooper Medical Center. Other luncheons and dinners would be at the Hyatt House.

Dr. Joel Marmar, Head of the Department of Urology and charter member of the Andrology Society, would serve as program chairman. The local arrangements committee would be made up of volunteers from our own institution as well as from the various medical schools in Philadelphia. We are sure that there are points of interest in the area that all of the members of the Society would like to see.

We have also anticipated the possibility of an additional weekend seminar in Atlantic City, New Jersey following the main meeting of the Andrology Society. This seminar could be booked for one of the new casino hotels in that city. At the present time, only one casino hotel is functioning, but by 1982 or 1983, others will be in business. We feel that this seminar may be an exciting added attraction for the Andrology Society members. Atlantic City is less than an hour from the Cherry Hill Hyatt House. Direct transportation would be made available to the members who wish to attend the seminar. If this idea is appealing to the Site Selection Committee, we would have the Public Relations Department of the Cooper Medical Center arrange for the booking.

Along with the local arrangements, we have given considerable thought to the theme of the scientific portion of the meeting. We had hoped to emphasize topics related to the theory, diagnosis and treatment of immune infertility. We have considered the following distinguished investigators as possible guest speakers:

Ph. Rumke, M.D.,	Amsterdam, Netherlands
Sidney Shulman, M.D.,	New York, New York
Jan Friberg, M.D.,	New York, New York
Barry Boettcher,	New South Wales, Australia


We would hope that these speakers would cover the gambit of topics on the immunologic influences of infertility. For example: Dr. Boettcher could discuss the immunologic stimuli and the capacity of the genital tract to respond to these stimuli. Dr. Rumke could cover the clinical importance of antibodies in the evaluation of the infertile couple. Dr. Friberg could cover the testing procedures which are currently available to the clinician. Finally, Dr. Shulman could review his approaches to therapy of immune infertility. Other suggestions from the Educational Committee would be welcomed.

Following the main meeting, this theme could be carried over to the post-meeting seminar in Atlantic City. At that time, we would hope to give special emphasis to the immunologic implications of vasectomy. We would hope that Dr. Nancy Alexander would act as chairperson for that meeting and present her valuable data on this topic. We would also like to invite either S.S. Schmidt, M.D. or Sherman Silber, M.D. to discuss the surgical aspects of vasectomy and vasovasectomy. Their results could be discussed in the light of the immunologic findings. This timely topic and the exciting city of Atlantic City should attract many members and friends of the Society to the seminar.

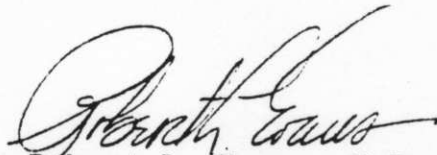
We hope that this correspondence will provide the Site Selection Committee with all the information necessary for a favorable decision in behalf of the Cooper Medical Center. We feel that our institution, its staff, its administrator and its Public Relations Department will provide all of the support required for an outstanding meeting. Furthermore, the concept of a post-meeting seminar in Atlantic City is a thrilling one, and we would like to develop plans for that seminar as well as the plans for the main meeting.

Thank you for your consideration.

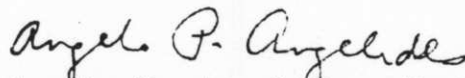
Sincerely yours,



Joel Marmar, M.D.
Head, Department of Urology



Robert L. Evans, M.D.
President & Chief Executive Officer



Angelo P. Angelides, M. D.
Senior Vice President, Medical Affairs

bw
013179
Enclosures

COSTS OF THE HOTEL ACCOMMODATIONS BOTH IN CHERRY

HILL AND ATLANTIC CITY

December 26, 1979

Dr. Marmar
American Society of Andrology
1301 N. Kings Hwy.
Cherry Hill, NJ 08034

Dear Dr. Marmar:

It was a pleasure speaking with you recently. We are happy that you are considering Hyatt Cherry Hill for your 1983 convention.

ANTICIPATED ATTENDANCE: 200 people

DATE AVAILABILITY:

We have tentatively blocked 175 rooms arriving on March 8, 1983 and departing on March 11, 1983.

The rooms as outlined have been set up on a first-option, tentative basis. In other words, you will have the right of first refusal should someone decide to book those same dates on a definite basis. At that time, we would call you and ask for a decision. I'm sure you can understand that we could then stand to lose both groups if we did not have a firm, definite commitment from you at that time.

SLEEPING ROOM RATES:

For guidance, our 1980 range of rates is as follows:

Singles	\$ 40.00
Double Twins	\$ 50.00
Suites	

To the above, the customary 5% New Jersey state sales tax will be added. These rates are net, non-commissionable.

These are our 1980 rates, however, we will be happy to quote a definite rate range twelve months prior to your meeting.

COMPLIMENTARY ACCOMMODATIONS:

The Hyatt Cherry Hill will provide one complimentary unit for every fifty guest rooms occupied. A one bedroom suite constitutes two complimentary units. Please advise us as to which persons will be utilizing the complimentary rooms. At the end of each day, a computer tally will be reviewed for room pick-up. This will determine your actual number of complimentary rooms each night.

CHECK IN, CHECK OUT TIMES:

Check in time at the Hyatt Cherry Hill is 3:00 pm, check out time is 12:00 noon.

RESERVATIONS:

The Hyatt Cherry Hill will provide you with 700 postage-paid reservation reply cards printed with name, dates and rates. These must be returned to the hotel twenty one days prior to your arrival date. At that point, the number of rooms not picked up will be released to our Front Office for general sale on a first come, first served basis. Please note that February 22, 1983 is the cut-off date for your room block. Additional cards are available at a cost of \$20.00 per 1,000 cards. Please let us know when you would like your reservation cards ordered. Allow thirty days for delivery.

DAILY ITINERARY:

While you are planning your program, public space of our hotel will be held on a first-option basis. Six months before the convention, unused public space rooms will be released back to the Hotel for sales on a first come, first served basis. Naturally, unused rooms would be left for your further use.

As you can see from the enclosed information, we have more than adequate space to handle your meeting needs.

PARKING:

Free parking is available at the hotel for over eight hundred cars.

FOOD AND BEVERAGE:

Enclosed are current sample menus which will assist you in determining your food selections and price ranges. Please note that in addition to the prices quoted, there will be a 17% gratuity charge and 5% state sales tax.

Prices will be guaranteed three to six months prior to your convention. Our Catering Department will contact you to go over your menu selections.

In certain situations the hotel is prepared to do auxiliary food service either in a private function room, or in the daytime we utilize Hugo's and Poor Richard's, our gourmet dining room and cocktail lounge.

MEETING ROOM RENTAL:

Based on the pick-up of the sleeping room block, as well as the food and beverage functions scheduled, we offer the use of the meeting space outlined at no charge.

AUDIO VISUAL EQUIPMENT:

Enclosed is a listing of equipment available through our in-house Audio Visual company. A representative is available to service all of your audio visual needs.

AIRPORT TRANSPORTATION:

Philadelphia International Airport is just twenty minutes from our hotel and transportation is readily available. The Rapid Rover Limousine service, located near the baggage claim area, leaves approximately every fifteen minutes from the airport to the hotel. The cost is \$6.00 per person. Taxi's cost approximately \$15.00.

LOCATION:

The Hyatt Cherry Hill is a beautiful fourteen story high-rise hotel located on the scenic Cooper River overlooking the Philadelphia skyline. We are only ten minutes from all the historical sites in Philadelphia and twenty minutes from the Philadelphia International Airport. We are also only one hour from Atlantic City and easily accessible from the New Jersey Turnpike and Interstate 295.

The Hyatt has an outdoor olympic size swimming pool, two outdoor tennis courts which are free of charge and a four mile jogging track behind the hotel circling the Cooper River. An eighteen hole golf course, indoor tennis and racquet ball are available only ten minutes away.

Tours are available to the following places:

Historical Philadelphia which includes the Liberty Bell, Independence Hall, Betsy Ross's House, U.S. Mint, etc.

New Market Square (Philadelphia) features numerous stores set around cobblestone streets and restored eighteenth century homes. There are two famous boats at New Market open for tours - The Moshulu and the Olympia.

Unique restaurants and pubs surround the area.

Towne of Smithville (outside of Atlantic City) features thirty Colonial Shoppes and three restaurants, including the popular Smithville Inn.

Atlantic City (one hour from Cherry Hill) Top name entertainment and stupendous shows highlight the Boardwalk, not to mention the roulette wheel and blackjack tables.

We can also help you make arrangements for a two night stay on Friday and Saturday evening in Atlantic City - this can be discussed further as we get more specific details.

Should you have any questions or require additional information feel free to call me collect at (609) 662-3131.

Looking forward to the possibility of Hosting American Society of Andrology here at the Hyatt Cherry Hill.

Cordially,

Tina Ryan

Tina Ryan
Sales Manager

TR:cr
Encl.



January 24, 1980

Dr. Marmar
American Society of Andrology
1301 North Kings Highway
Cherry Hill, NJ 08034

Dear Dr. Marmar:

An associate of mine, Mrs. Tina Ryan, has informed me of your interest in Park Place Casino Hotel.

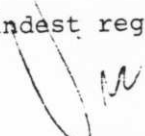
During your requested dates, we are presently sold out. Our rates are in the range of \$70, single or double occupancy.

Park Place will boast 16 food and beverage outlets, indoor and outdoor pools, men's and ladies' health spas, 60,000 square foot casino, tennis courts, racquetball courts, on-site parking for 500 cars, 510 guest rooms; including 46 suites, a 1500 seat production theatre, 400 seat cabaret, 30,000 square feet of meeting and function space, an array of plants, flowers and skylights around our atrium and a select assortment of retail shops and boutiques.

Please call if you would like to arrange alternate dates.

I am looking forward to hearing from you.

Kindest regards,


Victor Stampone
National Sales Manager

VS/vg
enclosure