

OFFICIAL **25** PROGRAM

# Iowa State South Dakota

**(Band Day)**

CLYDE WILLIAMS FIELD - AMES, IOWA - SEPT. 19, 1953

*C. G. BRENN*



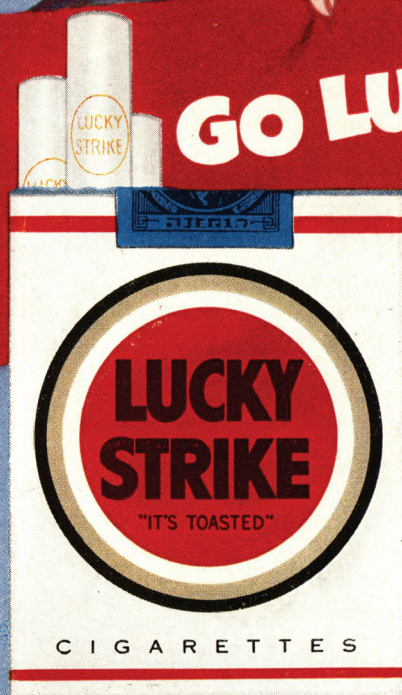


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CIGARETTES



# Start 63rd Grid Season

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The sixty-third football season—that's the greatest significance of the 1953 opener. Just 63 seasons ago a disorganized collection of Ames College students played a Nebraska team and scored a 22-0 win.

There hasn't been a break in that skein of grid seasons since. In World War I the season was cut to three games by the army and the flu epidemic of 1918. In World War II the Navy provided most of the playing talent but the game went on.

So today starts the sixty-third season. In that time the Cyclones have won 246, lost 210 and tied 32. In that time the Ames College squad gained its nickname in the now famous game with Northwestern. For the one or two in the stands who may not have heard the story, here it is:

The summer and early fall of 1895 saw dozens of cyclones hit Iowa and the rest of the middle west. The Ames (and that's a story, too) football team was scheduled by Northwestern as a breather—a prep game for its tougher competition. The Iowans failed to understand their role and blew Northwestern out of the game, 36-0.

In headlining the game in the next issue of the Chicago Tribune the streamer read: "Iowa Cyclones Hits Evanston Town, 36-0". And thus the Cyclones came into being.

Today the Cyclones and their fans are going to get a quick look at what three weeks of practice has meant to the squad. Coach Abe Stuber and his staff started the drills on Aug. 30 and there has been no let up in preparing for the Coyotes of South Dakota.

Nineteen lettermen dot the Cyclone squad and only letter winners will be in the opening lineup. Still it is a team that needs much in the way of experience—especially on the defense. With the throw-back in the rules

to what might be called the stone-age of football, most squads are left with a lot of 1-way players. Iowa State this year has only one back who played more than briefly on defense in the past two years—Max Burkett. That means Stuber and Cap Timm have labored long and hard to indoctrinate the secondary.

In the line there are several defensive players but no ends who have had previous college experience when the other team was carrying the ball.

Of the 52 men listed on the 1953 roster 28 are sophomores. That means a lot of eagerness and extra willingness to play but it also means a lot of inexperience. Stuber is mighty pleased with the desire and morale of the 1953 squad but will be a bit more relaxed when the testing period is over.

South Dakota, under Harry Gamage, is readying another small but select band of Coyotes for its North Central campaign. There are 28 men on the South Dakota roster and that ought to be cause for moaning but not on the part of Gamage. The former Illinois star took 23 men not too many years ago and won the North Central so he can figure quality and forget the quantity.

Gamage has developed three loop champions and always comes up with a dangerous team. Key player will be Ordell Braase, touted for Little All-America tackle honors this fall.

Today's game marks the sixth encounter between Cyclone and Coyote teams. Iowa State has won them all, starting in 1899 with an 11-6 triumph. Other results were 23-0 in 1903; 22-0 in 1906; 26-0 in 1908 and 27-0 in 1941.

Next home appearance of the Cyclones will be Oct. 10 when Kansas State will be the guest team for the Faculty Day contest.

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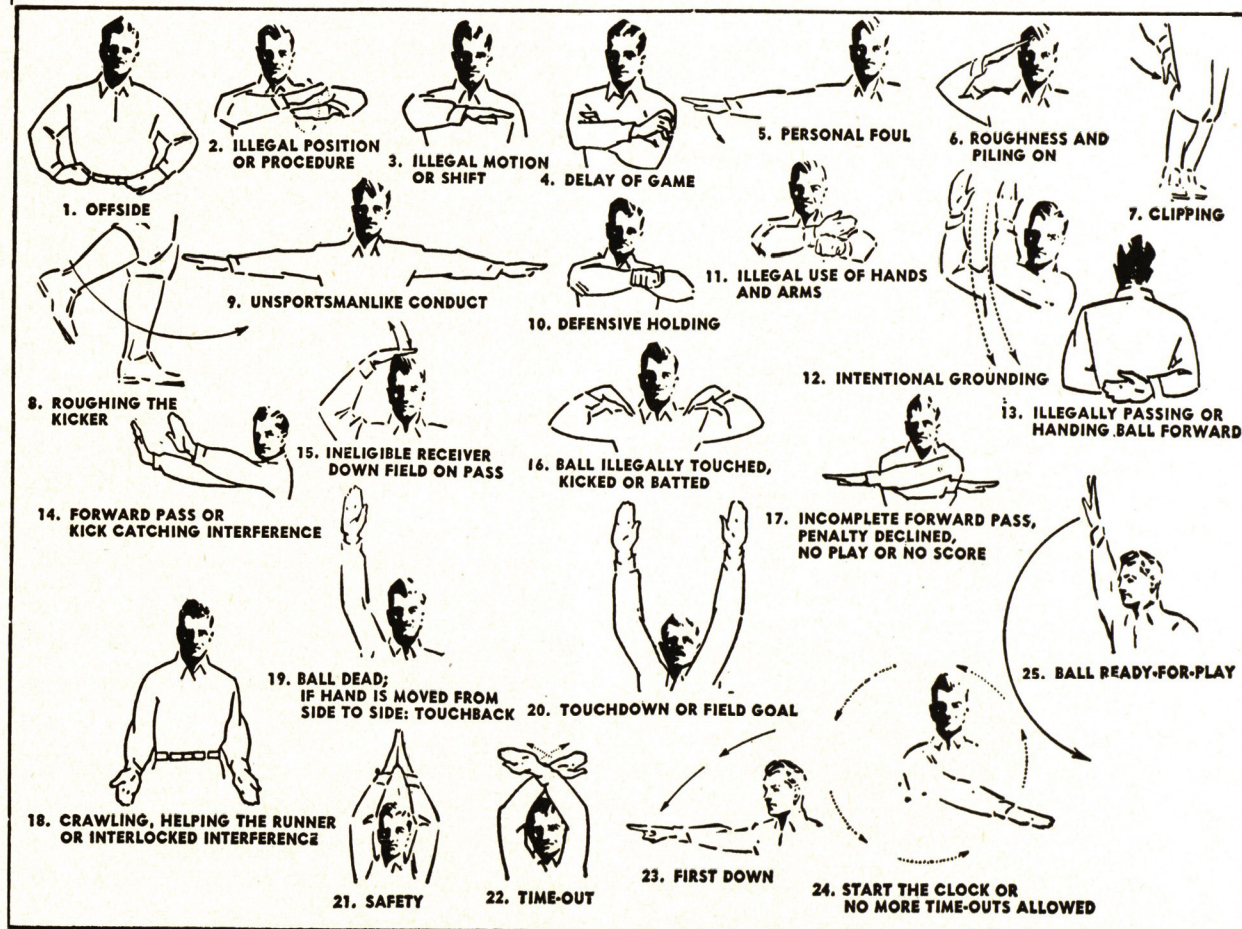
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# Oklahoma - - Again!

---

It is going to be the same old story all over again if the experts are to be believed. Oklahoma—again! That's the way the news men and radio sportscasters figure the 1953 Big Seven football race.

Bud Wilkinson is doing a masterful job of trying to direct attention toward other teams as more deserving of the role of favorite. He hasn't yet insisted that Kansas State and Iowa State rate above the Sooners but such a story in the next week or two would surprise no one.

True, Oklahoma lost Billy Vessels, Buck McPhail, and Tom Catlin, all all-Americans, and several other all-conference stars. But no team had more depth than the Sooners. The games might be a little closer this year but the final outcome will be another link in the long chain of victories forged by Wilkinson at Oklahoma.

Missouri gets most of the voting for second place. The Tigers were a surprise team last year with a rugged defense and an improved offense. Although some fine players departed, the Tigers are coming up with the finest gang of sophomore talent since the war—and they've never had weak recruiting results in Tiger-town at any time.

Don Faurot, pappy of the Split-T, may be ready to re-teach it to some of the upstarts who have slapped him around with it. At any rate the Tigers shouldn't be any easier this year.

Kansas, Nebraska, and Colorado get a lot of attention for the No. 3 spot. Depending

upon which expert is doing the talking, each has backing for the third place finish.

Kansas denies the ability to get there because of a lack of backfield experience. The line at Kansas will be as tough as that at Oklahoma and the sophomore ball carrying talent was well above par. Jules Sikes has always had a terrific offensive club and the 1953 edition will be no different. The defense will be tough and that will make Kansas dangerous every Saturday.

Nebraska has reverted to the single wing and with John Bordogna and Jim Smith as the big horses will be as dangerous as any team in the loop.

Colorado sent its great teams of 1951 and 1952 through the graduation lines last spring. That ought to drop the Buffs but any team that still has Carroll Hardy can't be dropped. The Buffs will operate the single wing in the right style again, the experts say.

That brings us to the two "State" teams. The Wildcats and Cyclones are again slated to battle for sixth place when they meet in Ames on Oct. 10. The Kansas State team ought to have its greatest year since before 1940. There is depth, speed, power and experience on hand as it has never been there since the pre-war championship team.

Iowa State will field a young, eager team that hopes to make high morale and fine conditioning cover up for inexperience. The Cyclones, themselves, are not counting in trading spots with Kansas State.



# Honor High School Bands

---

Nearly 3,000 musicians from more than 42 high schools will be on hand to entertain Cyclone football fans here today. The bands will be the guests of the department of music and the athletic council.

The occasion is the third annual Band Day, directed by Alvin R. Edgar, head of the music department. The occasion has grown in size from some 20 bands three years ago to the point where the arrival of 50 bands today would not be unexpected.

The parade of bands into the stadium

started less than an hour before game and at intervals of 45 seconds a band marches to its position around the track. Some 250 baton twirlers are also going to "strut" their stuff.

At the half the massed bands, under the direction of Edgar and Band Director Frank Piersol, will play three numbers.

The flag raising ceremonies will be handled by the Iowa State freshman band. The band had two rehearsals before appearing before this opening day crowd.

OFFICIAL WATCH FOR THIS GAME



# Longines



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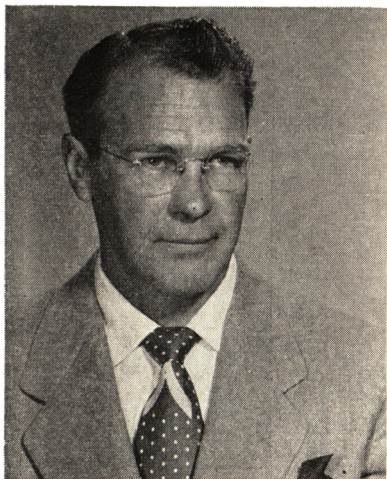
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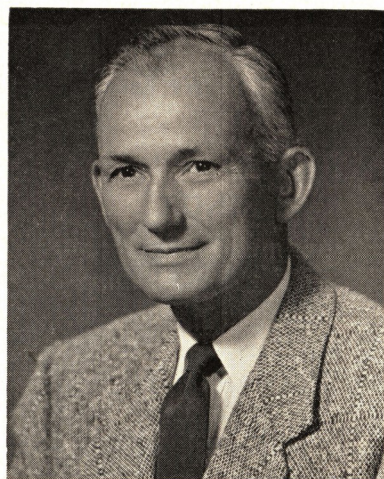
# - CYCLONE STAFF -



**BURT MOORE**  
LINE COACH



**L. C. (CAP) TIMM**  
BACKFIELD COACH



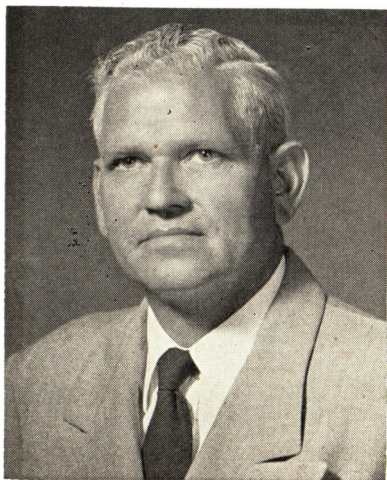
**HERB CORMACK**  
END COACH



**LOUIS MENZE**  
DIRECTOR OF ATHLETICS



**EMMETT R. (ABE) STUBER**  
HEAD FOOTBALL COACH



**BOB LAMSON**  
FRESHMAN COACH



**BERYL TAYLOR**  
TRAINER

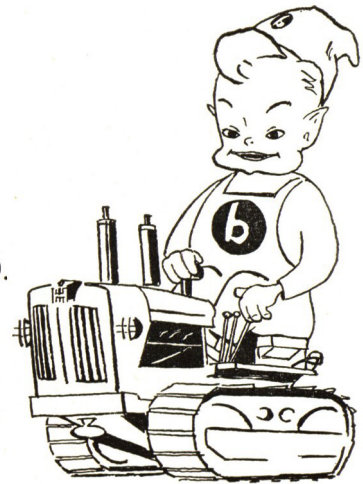


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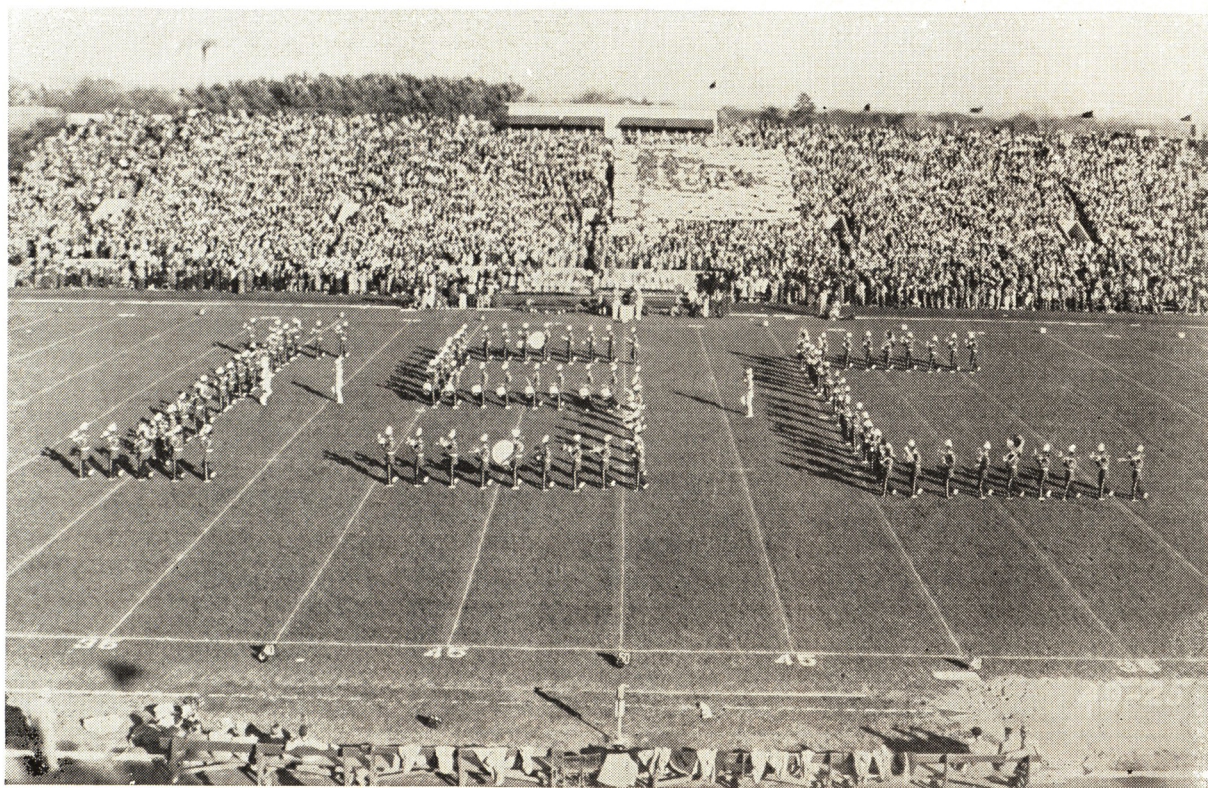


# - CYCLONE BAND -

A vital part of the great American pageant of football, the college band today stands out as one of the top entertainment units of the land. Here at Iowa State there has always been a "football" band that marched "undefeated" through all "foes". Today under the direction of Frank Piersol, the Iowa State Marching Band yields to no one as a top performer in a field crowded with fine bands. Today you are looking, as in the past, at one of America's top marching band units.



**FRANK PIERSOL**  
*Director*  
*Iowa State Marching Band*





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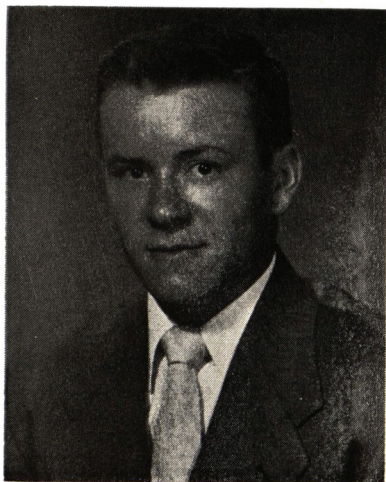
**621 63rd Street**

**PHONE 5-8881**

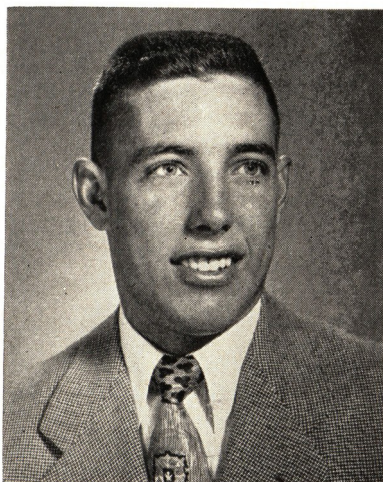
**DES MOINES, IOWA**



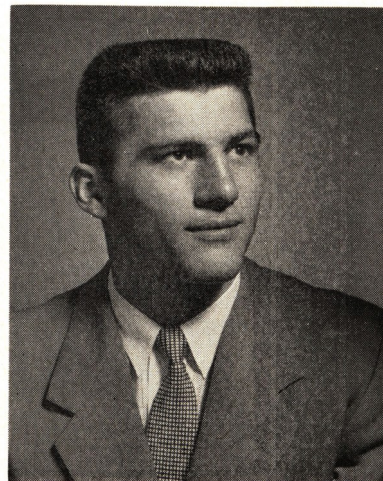
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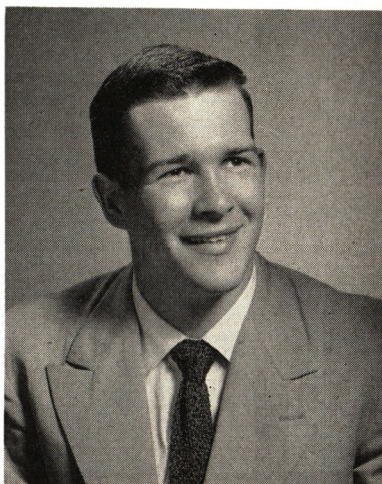
83 — **BARNEY ALLEMAN**  
Ankeny  
Bert Evans — Merritt Parsons  
Engineering



78 — **GEORGE ALLEMAN**  
Ankeny  
Bert Evans — Merritt Parsons  
Farm Operation



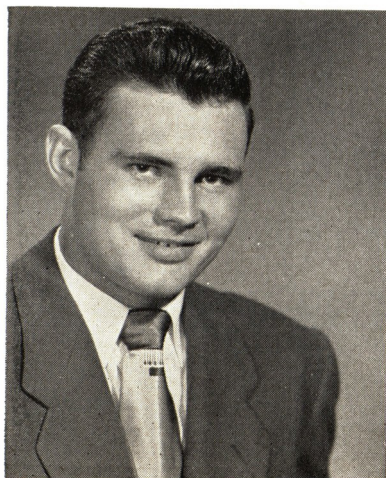
44 — **BRUCE ALEXANDER**  
Waterloo  
George Dutcher  
Engineering



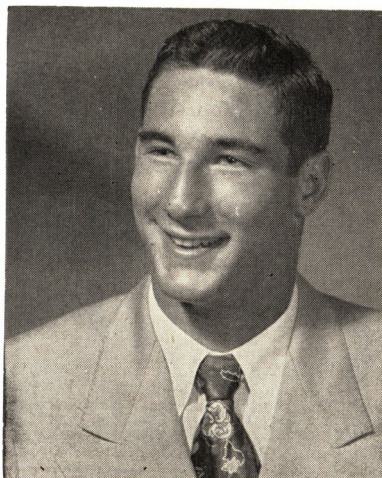
35 — **ARLYN ANDERSON**  
Albert City  
Dale Harris  
Engineering



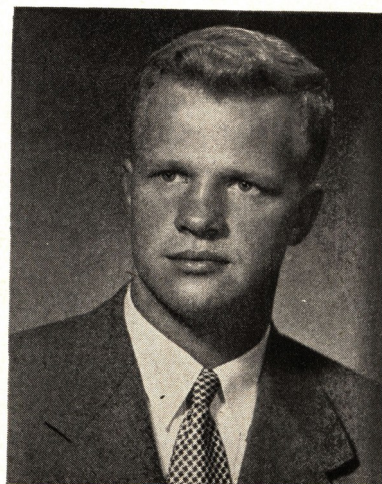
34 — **FRED BEUTTLE**  
Park Ridge, Ill.  
Ken Olson  
Speech



72 — **RALPH BROWN**  
Omaha, Neb.  
Ken Kennedy  
Electrical Engineering



32 — **MAX BURKETT**  
Rhineland, Wis.  
Wayne Wallace  
Engineering



66 — **JIM CHAMPLIN**  
Ames  
Ken Wells  
Mechanical Engineering



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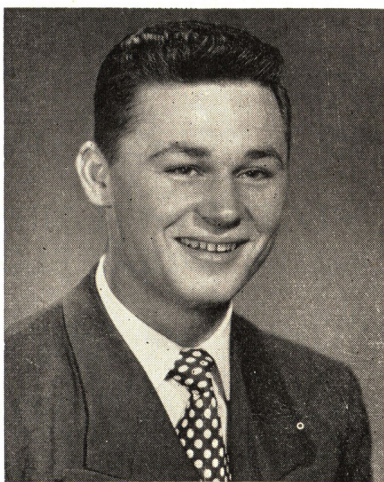
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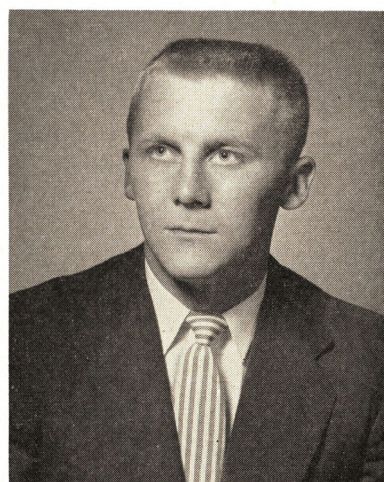
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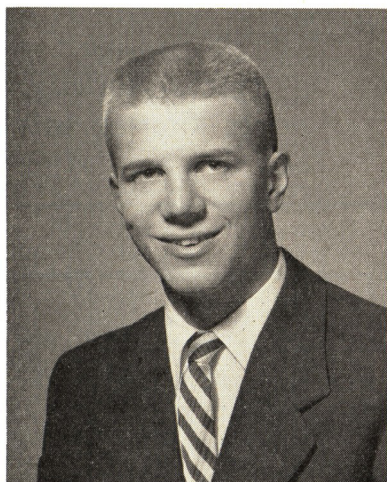
84 — **BOB CLARK**  
Winterset  
Charles McGaffin  
Science



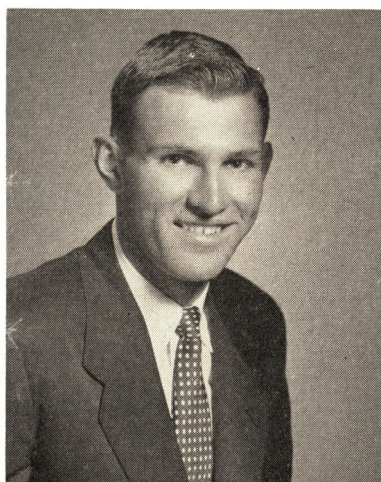
51 — **CHUCK COEY**  
Park Ridge, Ill.  
Ken Olson  
Animal Husbandry



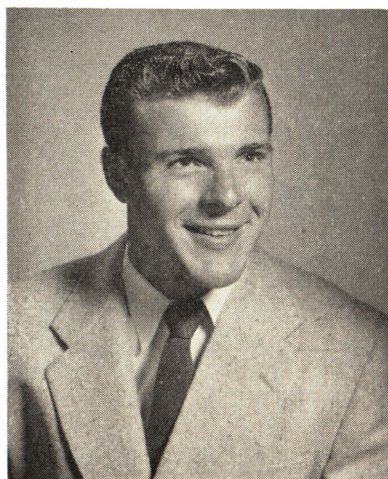
56 — **GERALD GUSTAFSON**  
Forest City  
Edward Lyons  
Animal Husbandry



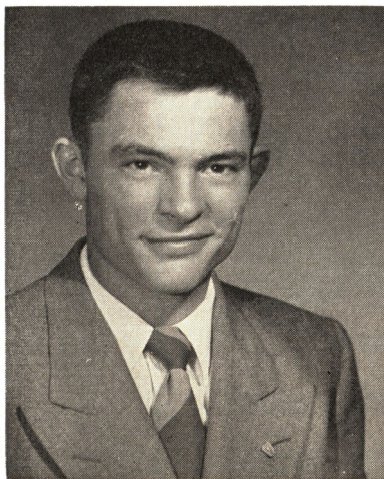
48 — **DAVE HECKMILLER**  
Barrington, Ill.  
Tom Friedrich  
General Engineering



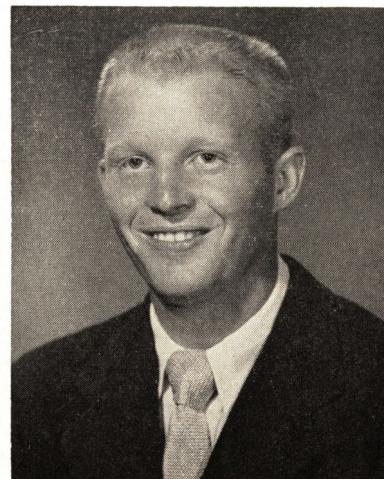
65 — **LARRY HERBOLD**  
Newton  
Wendell Eidahl  
Veterinary Medicine



7 — **DARYL HOBBS**  
Fort Dodge  
Forrest Marquis  
Industrial Economics



67 — **WAYNE HORRAS**  
Fairfield  
Bob Liddy  
Animal Husbandry



42 — **DON HOUSER**  
Boone  
Larry Baldus  
Physical Education



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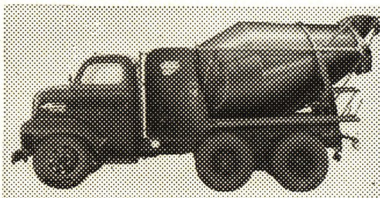
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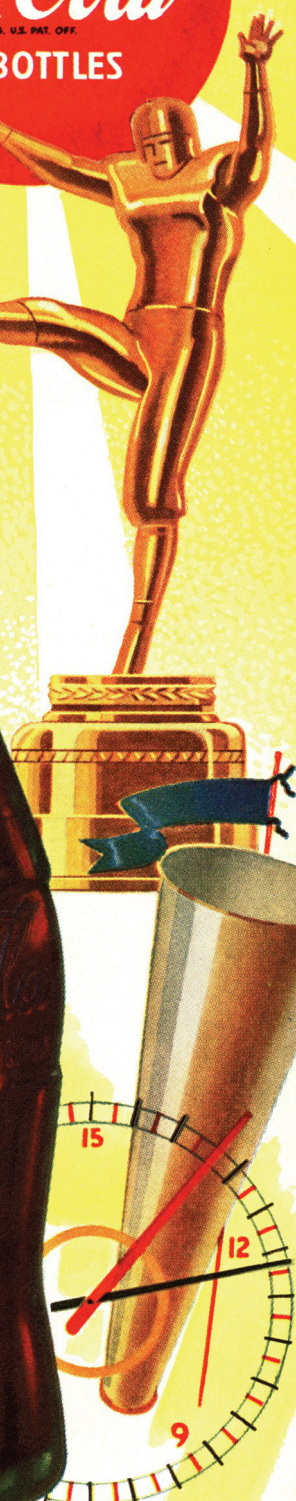
# REFRESHING



## IOWA STATE ROSTER

3	Gerry Hart	QB 166 5-9	19	Soph	West Frankfort, Ill.
5	Dick Stuber	QB 173 6-0	19	Soph	Ames
7	Daryl Hobbs	QB 174 6-1	19	Soph	Fort Dodge
8	Bill Plantan*	QB 182 6-0	21	Senior	LaSalle, Ill.
20	Bill Molis	LH 160 5-11	19	Soph	Muscatine
21	Dan Rice*	LH 166 6-0	22	Senior	Clear Lake
23	Hank Philmon	LH 156 5-8	19	Soph	Davenport
26	Max Persels	LH 155 5-9	19	Soph	Osceola
27	Gary Lutz	LH 147 5-8	20	Soph	Osceola
29	Donn Lorenzen	LH 182 6-2	19	Soph	Reinbeck
32	Max Burkett**	FB 190 6-1	19	Junior	Rhineland, Wis.
34	Fred Beuttler	FB 189 5-8	20	Junior	Park Ridge, Ill.
35	Arlyn Anderson	FB 178 6-0	19	Soph	Albert City
36	Dick Wager	FB 179 5-11	20	Soph	Davenport
40	Dick Cox**	RH 184 6-0	21	Senior	Ames
42	Don Houser*	RH 150 6-0	22	Senior	Boone
44	Bruce Alexander	RH 172 6-0	19	Soph	Waterloo
48	Dave Heckmiller	RH 175 6-1	19	Soph	Barrington, Ill.
50	Jim Rawley*	C 176 6-1	22	Senior	Joliet, Ill.
51	Chuck Coey*	C-T 185 6-0	21	Senior	Park Ridge, Ill.
52	Jim Johnson	C 190 6-1	20	Junior	Denison
54	Elmer May	C 180 6-0	20	Junior	Dubuque
56	Gerald Gustafson	C 188 6-0	20	Soph	Forest City
60	Phil Zink	G 173 5-11	19	Soph	Plano, Ill.
61	Gean Kowalski*	G 187 6-0	21	Senior	Dubuque
62	Weldon Thalacker*	G 180 6-0	20	Junior	Ottumwa
63	Russ Johnston	G 181 5-11	20	Soph	Knoxville
64	Jim McCann	G 196 5-10	19	Soph	West Frankfort, Ill.
65	Larry Herbold	T 210 6-3	20	Soph	Newton
66	Jim Champlin*	G 186 6-1	21	Senior	Ames
67	Wayne Horras*	G 186 6-1	20	Junior	Fairfield
68	Erhard Moosman*	G 193 6-2	21	Senior	Elgin, Ill.
69	Bill Wilson*	G 188 6-1	21	Senior	Oelwein
70	Jack Kruger	T 223 5-10	18	Soph	Ames
71	Bob Wellendorf	T 183 6-0	21	Soph	Davenport
72	Ralph Brown*	T 205 6-0	21	Senior	Omaha, Neb.
73	Don Ulm	T 208 6-1	19	Soph	Fairfield
74	Don Lucas	T 193 6-1	18	Soph	Streator, Ill.
75	Ron Thompson*	T 208 6-0	21	Senior	Cherokee
76	Bervin Nelson	T 220 6-4	25	Soph	Radcliffe
77	Jack Lessin**	T 213 6-2	22	Senior	DeWitt
78	George Alleman	T 192 6-0	20	Junior	Ankeny
80	Bob Rohwedder*	E 192 6-3	21	Senior	Albert City
81	Jerry Marshall	E 192 6-2	19	Soph	Sibley
82	Jack Lindstrom	E 178 5-11	20	Junior	Aurora, Ill.
83	Barney Alleman*	E 190 6-2	20	Junior	Ankeny
84	Bob Clark	E 188 6-4	19	Soph	Winterset
85	Mell Wostoupal	E 186 6-2	19	Soph	West Point, Neb.
86	Harold Potts	E 165 6-0	20	Soph	Davenport
87	Kim Tidd*	E 180 6-1	21	Junior	Marshalltown
89	Bill Cutter	E 186 6-1	19	Soph	Oswego, Ill.
90	Bob Meling	G 185 5-9	19	Soph	Monmouth, Ill.

\*Lettermen



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## IOWA STATE

### PROBABLE STARTING LINEUP

No.	Name	Position
83	BARNEY ALLEMAN	LE
75	RON THOMPSON	LT
69	BILL WILSON	LG
50	JIM RAWLEY	C
68	ERHARD MOOSMAN	RG
77	JACK LESSIN	RT
80	BOB ROHWEDDER	RE
8	BILL PLANTAN	QB
21	DAN RICE	LH
40	DICK COX	RH
32	MAX BURKETT	FB

### THE CYCLONE SQUAD

3 Hart, QB	63 Johnston, G
5 Stuber, QB	64 McCann, G
7 Hobbs, QB	65 Herbold, T
8 Plantan, QB	66 Champlin, G
20 Molis, LH	67 Horras, G
21 Rice, LH	68 Moosman, G
23 Philmon, LH	69 Wilson, G
26 Persels, LH	70 Kruger, T
27 Lutz, LH	71 Wellendorf, T
29 Lorenzen, LH	72 Brown, T
32 Burkett, FB	73 Ulm, T
34 Beuttler, FB	74 Lucas, T
35 Anderson, FB	75 Thompson, T
36 Wager, FB	76 Nelson, T
40 Cox, RH	77 Lessin, T
42 Houser, RH	78 G. Alleman, T
44 Alexander, RH	80 Rohwedder, E
48 Heckmiller, RH	81 Marshall, E
50 Rawley, C	82 Lindstrom, E
51 Coey, C-T	83 B. Alleman, E
52 Johnson, C	84 Clark, E
54 May, C	85 Wostoupal, E
56 Gustafson, C	86 Potts, E
60 Zink, G	87 Tidd, E
61 Kowalski, G	89 Cutter, E
62 Thalacker, G	90 Meling, G

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### PROBABLE STARTING LINEUP

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84	AL HAMMER	LE
75	ORDELL BRAASE	LT
66	FRITZ KLING	LG
55	RAY RIFENBARK	C
68	ARLEN HAAKINSON	RG
74	BOB CURRY	RT
85	BOB OTTO	RE
14	BILL RAWLINGS	QB
28	VERN MERRIGAN	LH
33	BILL HAUCK	RH
44	FRED ROVERE	FB

### THE COYOTE SQUAD

11 McDowell, QB	60 Burns, C
14 Rawlings, QB	64 Clark, G
15 Ellingson, QB	65 Lohre, C
20 Sagami, LH	66 Kling, G
22 Polenz, LH	68 Haakinson, G
28 Merrigan, LH	72 Jurgenson, T
33 Hauck, RH	74 Curry, T
36 Noel, RH	75 Braase, T
38 Bartlett, RH	78 Thanos, T
44 Talpt, RH	80 Kolb, E
40 Revere, FB	84 Hammer, E
48 Eixenberger, FB	85 Otto, E
55 Rifensbark, C	86 Kennedy, E
58 Pris, C	88 Holtze, E

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# DELICIOUS



## SOUTH DAKOTA ROSTER

11 Mickey McDowell	QB 168 5-11	21 Soph	Sioux Falls
14 Bill Rawlings*	QB 150 5-9	20 Junior	Sioux City, Iowa
15 Bob Ellingson	QB 170 6-0	19 Junior	Canton
20 Ted Sagami	LH 160 5-8	22 Junior	Hawaii
22 Ralph Polenz*	LH 165 5-9	22 Senior	Milwaukee, Wis.
28 Vern Merrigan*	LH 175 6-0	20 Soph	Vermillion
33 Bill Hauck*	RH 150 5-7	19 Soph	Aberdeen
36 Ken Noel	RH 175 5-11	20 Junior	Sioux Falls
38 Jim Bartlett	RH 170 6-0	19 Frosh	Centerville
40 Leonard Talpt	RH 165 5-9	21 Soph	Sioux City, Iowa
44 Fred Robere*	FB 202 6-2	19 Junior	Sturgis
48 Mark Eixenberger**	FB 185 5-11	24 Senior	Belle Fourche
55 Ray Rifenbark*	C 206 6-2	23 Junior	Sioux City, Iowa
58 Jim Pris*	C 195 6-0	22 Senior	Vermillion
60 Chuck Burns	C 175 6-1	19 Senior	Flandreau
64 Clint Clark	G 185 6-1	21 Senior	Sioux Falls
65 John Lohre	C 190 6-3	21 Senior	Vermillion
66 Fritz Kling	G 180 5-9	19 Soph	Belle Fourche
68 Arlen Haakinson*	G 180 5-8	21 Soph	Sioux City, Iowa
72 Roy Jurgenson	T 215 6-4	21 Junior	Sioux Falls
74 Bob Curry*	T 190 6-3	21 Senior	Sioux City, Iowa
75 Ordell Braase*	T 205 6-4	21 Senior	Mitchell
78 Al Thanos	T 217 6-1	20 Soph	Sioux City, Iowa
80 Jim Kolb*	E 183 6-3	19 Soph	Sioux Falls
84 Al Hammer*	E 190 6-1	21 Senior	Garretson
85 Bob Otto*	E 205 6-0	21 Senior	Watertown
86 Larry Kennedy	E 170 6-1	20 Junior	Storm Lake, Iowa
88 Dave Holtze	E 180 6-1	19 Soph	Sioux City, Iowa

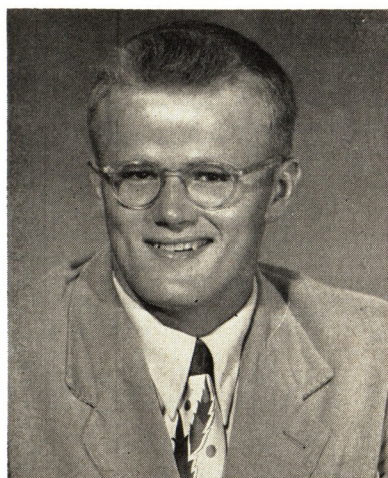
\*Lettermen

## OFFICIALS

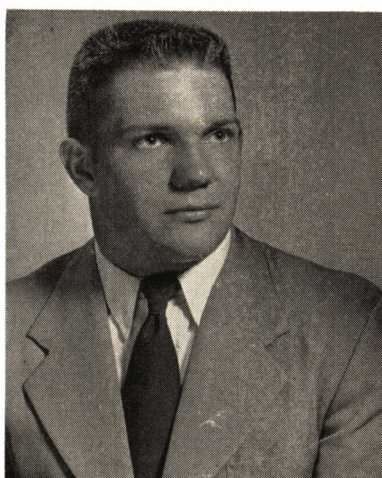
Referee ----- Ronald Gibbs (St. Thomas)  
Umpire ----- Buzz Rosky (Duke)  
Linesman ----- Ben Beckerman (Iowa)  
Judge ----- Gerry Rosenberger (Morningside)



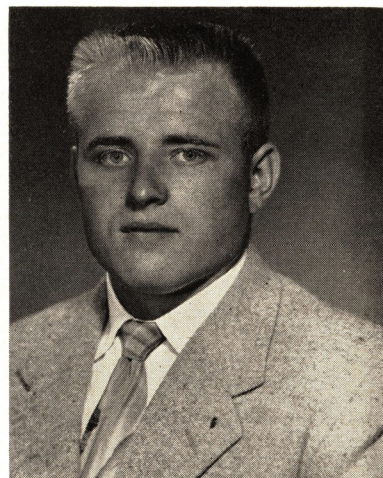
# - - C Y C L O N E S - -



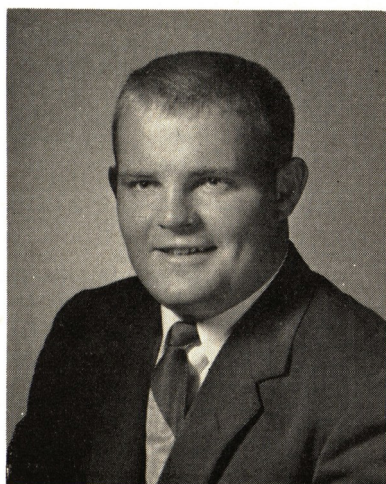
52 — JIM JOHNSON  
Denison  
Glenn Stavenhagen  
Engineering



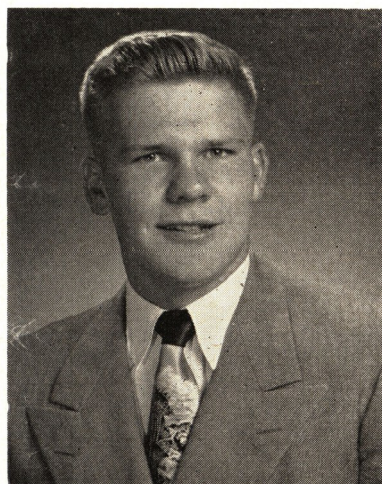
63 — RUSS JOHNSTON  
Knoxville  
Ray Klootwyk  
Farm Operation



61 — GEAN KOWALSKI  
Dubuque  
Gailen Thomas  
General Engineering



70 — JACK KRUGER  
Ames  
Ken Wells  
Veterinary Medicine



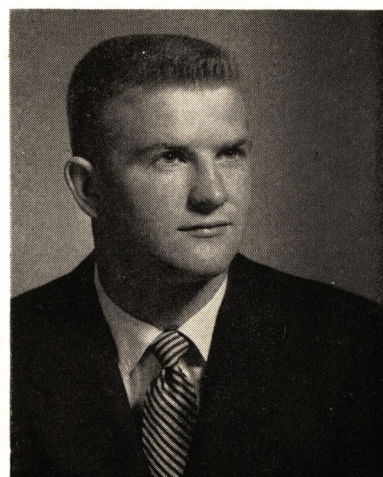
77 — JACK LESSIN  
DeWitt  
Harold Birney  
Veterinary Medicine



82 — JACK LINDSTROM  
Aurora, Ill.  
Ken Zimmerman  
Engineering



29 — DONN LORENZEN  
Reinbeck  
Max Liggett  
Farm Operation



27 — GARY LUTZ  
Osceola  
A. F. Kuhlmann  
Animal Husbandry



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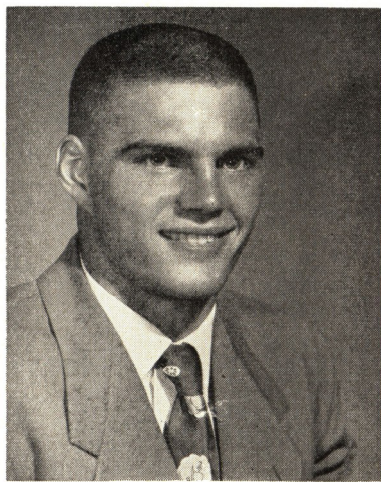
*Designed Especially for Iowa Feeders*



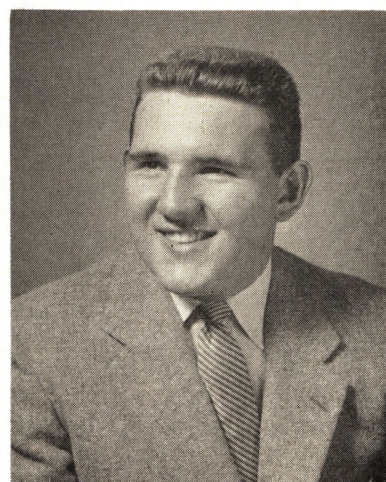
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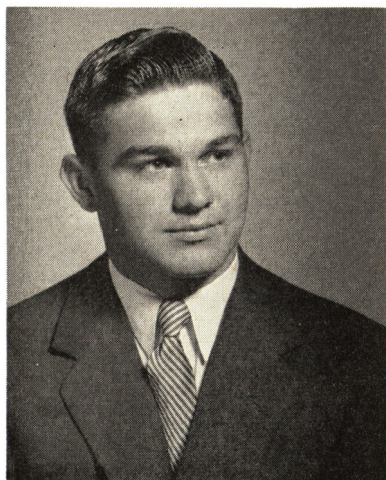
81 — JERRY MARSHALL  
Sibley  
Bernie Prochaska  
Engineering



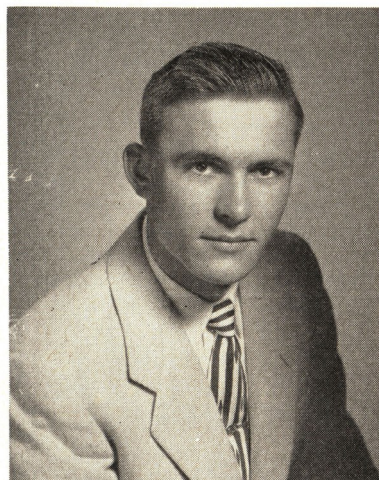
54 — ELMER MAY  
Dubuque  
Gailen Thomas  
Animal Husbandry



64 — JIM McCANN  
West Frankfort, Ill.  
Ed Migielicz  
Engineering



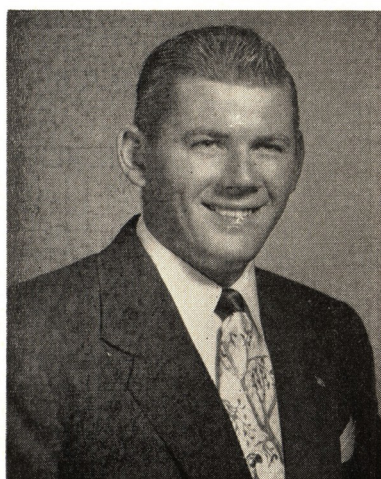
90 — BOB MELING  
Monmouth, Ill.  
John Middleton  
Science



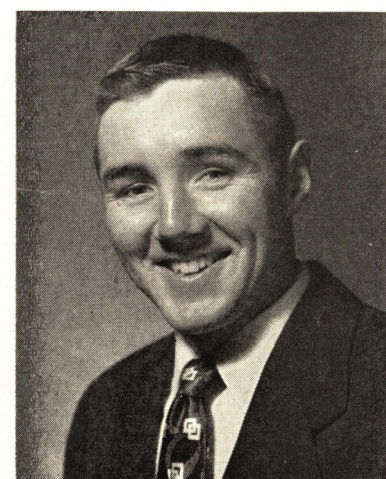
20 — BILL MOLIS  
Muscatine  
Jim Maas  
Mechanical Engineering



68 — ERHARD MOOSMAN  
Elgin, Ill.  
Emery Ebbert  
General Engineering



76 — BERVIN NELSON  
Radcliffe  
No HS Experience  
Farm Operation



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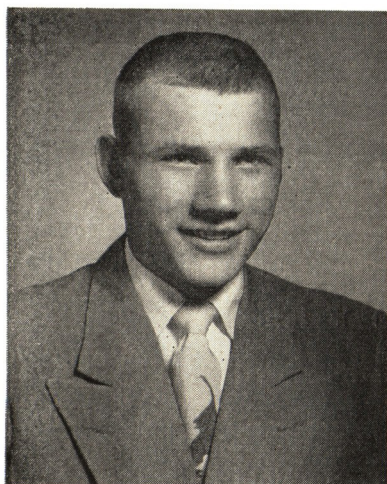
**GOOD FOOD**

# Hotel Sheldon-Munn

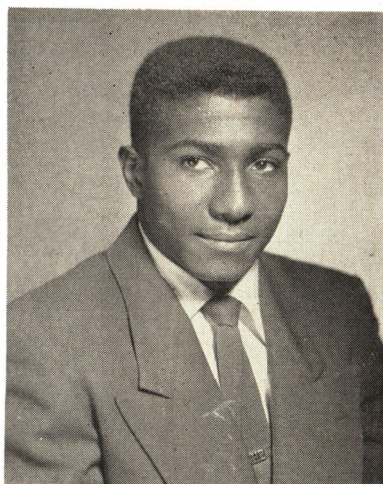
*A Tangney-McGinn Hotel*



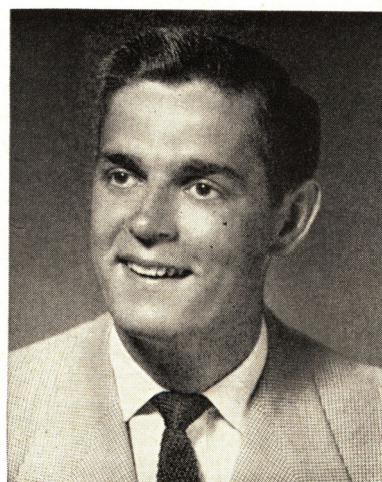
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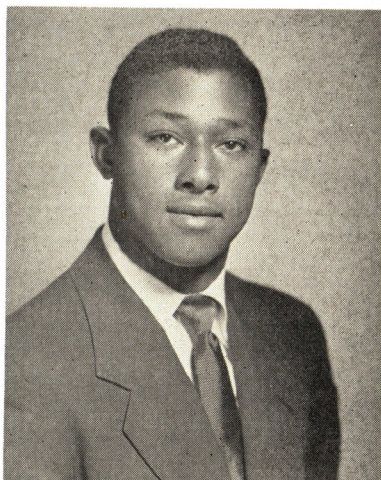
26 — MAX PERSELES  
Osceola  
A. F. Kuhlmann  
Electrical Engineering



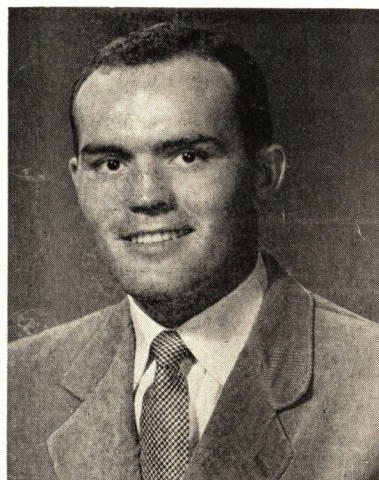
23 — HANK PHILMON  
Davenport  
A. J. Stolfa  
Science



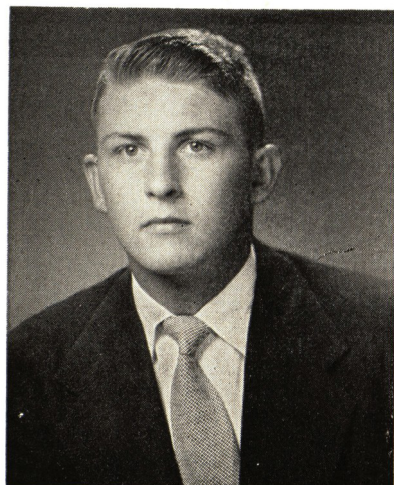
8 — BILL PLANTAN  
LaSalle, Ill.  
A. J. Nowack  
Science



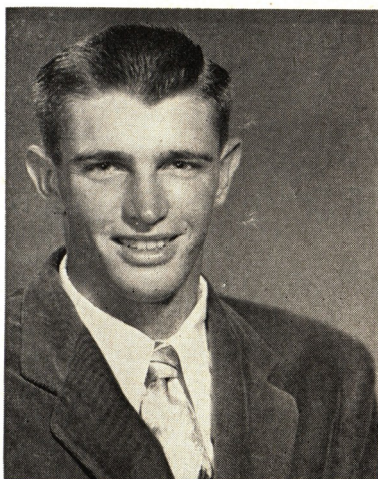
86 — HAROLD POTTS  
Davenport  
A. J. Stolfa  
Engineering



50 — JIM RAWLEY  
Joliet, Ill.  
Herm Walser  
Forestry



21 — DAN RICE  
Clear Lake  
Bob Heston  
Industrial Economics



80 — BOB ROHWEDDER  
Albert City  
Steve Everett  
Animal Husbandry



5 — DICK STUBER  
Ames  
Ken Wells  
Engineering



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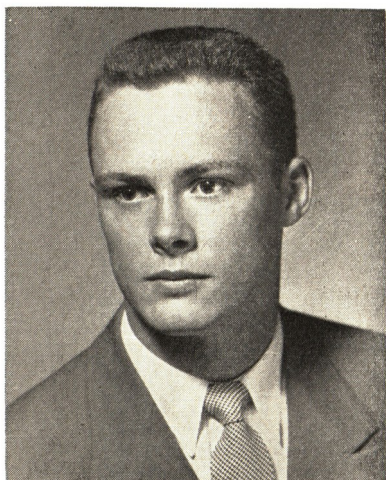
SIOUX CITY

IOWA

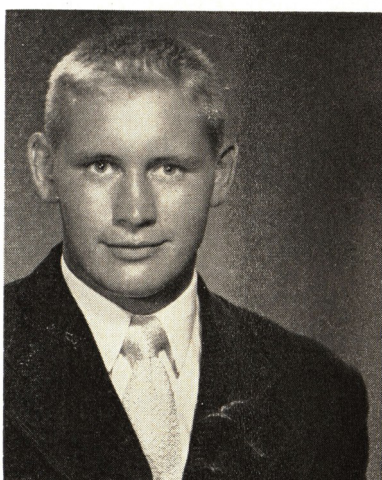
Builders of Friley-Hughes Hall



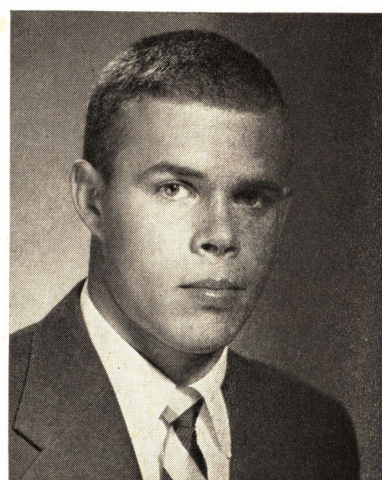
# - - C Y C L O N E S - -



62 — **WELDON THALACKER**  
Ottumwa  
Don Newell  
Mechanical Engineering



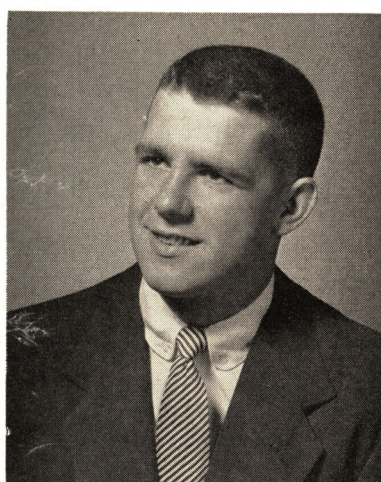
75 — **RON THOMPSON**  
Cherokee  
Otto Huebner  
Science



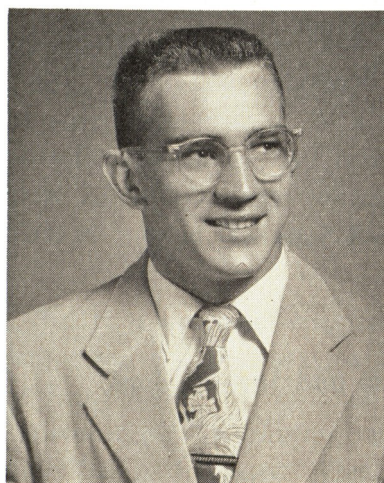
87 — **KIM TIDD**  
Marshalltown  
Leonard Cole  
Industrial Economics



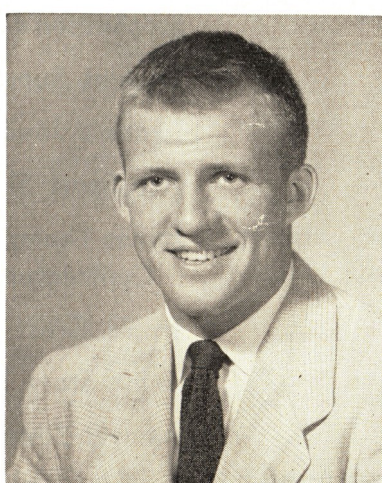
73 — **DON ULM**  
Fairfield  
Harold Tackelson  
Engineering



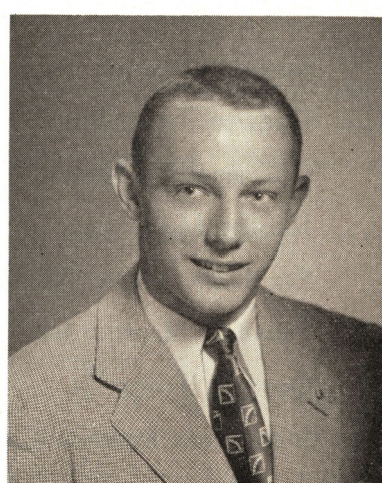
36 — **DICK WAGER**  
Davenport  
A. J. Stolfa  
Industrial Economics



71 — **BOB WELLENDORF**  
Davenport  
A. J. Stolfa  
Engineering



69 — **BILL WILSON**  
Oelwein  
George Dutcher  
Industrial Economics



85 — **MELL WOSTOUPAL**  
West Point, Neb.  
Al Bahe  
Veterinary Medicine



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Ames Daily Tribune

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Ames Reliable Products Co.

Ames Stationers

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Armstrong Tractor & Truck Company Inc.

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Carter Press

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Coe's Flower & Gift Shops

College Savings Bank

College Town Studio

Cox Roofing Service

Dunlap Motor Co.

Eschbach Music House

Frangos' Restaurant

General Filter Co.

S. Hanson Lumber Co.

Hi-Lan Dairy Products

Hotel Sheldon Munn

Irvine Paint and Wall Paper Store

Jameson's

Lindquist Cleaners

L-Way Cafe

McDowell's Real Estate - Insurance

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Tom's Grill

Union Story Trust and Savings Bank

Weaver Jewelers



# "The Voice" of WOI



"It's better than being there."

That's the way one fan described listening to Dale Williams, "The Voice" of Radio Station WOI's extensive sports coverage.

Certainly the listening fans will get much more of the inside story of what goes on in the Cyclone football, basketball and baseball games by listening to the veteran play-by-play announcer of WOI. He will bring no wild screaming, hair-raising, highly colored account to any contest he describes. That is not the Williams way.

But to know what happened in the football game the best way is to listen to his perfectly paced descriptions. When the game is proceeding at a grinding pace, the Williams describes it that way. When the pace picks up so does his speed.

And "holy cow" when things really start exploding so does he. The expressions "holy cow" and "holy smoke" are almost trade marks of Sports Editor Dale Williams. A "holy smoke" situation is mighty exciting. But when he reaches the "holy cow" stage then business has picked up to full speed ahead.

Dale himself brings a background of both experience and interest to the mike. A fine football and basketball star at Iowa City high school, Dale coached in Minnesota after his graduation from Iowa State. That was while he was a county agent in Minnesota. He returned to his alma mater in 1943 and replaced the WOI sports announcer when the latter went into the service. His real job is farm editor of the WOI stations.

But his love of sports and his knack for accurate, precise description of all sporting events, has brought people to think of him only as the sports editor of the stations. Actually he does that part of his job as a labor of "love" while devoting his major time to his farm editor's job.

During the course of a normal year Dale will cover nearly 100 games of football, basketball and baseball. All this in addition to playing a mighty mean game of golf and handling the extensive farm interests covered by Station WOI.

For the second straight year Dale will be the voice of the Cyclone Sports Network blanketing Iowa and surrounding states with his play-by-play of the Iowa State games—at home and on the road.



# 1953 Cyclone Football Squad

*"Your Friendly Main Street Bank"*

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Second row—Gary Lutz, Harold Potts, Max Burkett, Bill Plantan, Dan Rice, Weldon Thalacker, Elmer May, Bill Wilson.  
Third row—Dick Wager, Jim Champlin, Jim McCann, Bob Clark, George Alleman, Arlyn Anderson, Hank Philmon, Dick Stuber, Mell Wostoupal.  
Fourth row—Roger Burns, Jack Lindstrom, Russ Johnston, Jarry Marshall, Dave Heckmiller, Daryl Hobbs, Jack Kruger, Gerald Gustafson, Don Lucas.  
Fifth row—Wayne Horras, Bob Meling, Fred Beuttler, Don Houser, Gerry Hart, Donn Lorenzen, Joe Kastelic, Don Ulm.  
Sixth row—Kay Kahler, junior manager, Barney Alleman, Bob Rohwedder, Larry Herbold, Bill Cutter, Bob Wellendorf, Erhard Moosman, Cloyce Palmer, senior manager.  
Back row—Herb Cormack, end coach; Burt Moore, line coach; Beryl Taylor, trainer; Abe Stuber, head football coach; Bob Lamson, freshman coach; Cap Timm, backfield coach.



# REMEMBER

? ? ? ?



This, in case you can't remember, is the original "Cyclone" football team. This is the game and gritty gang which tossed Northwestern a 36-0 loss and earned the title "Cyclones" back in 1895.

Our reason for running the picture today is to seek stories about this team. Fans who might have old accounts from old newspapers, and who might like to donate them

to the historical files of the Athletic Department. In fact, if you know any dramatic, humorous or amusing stories on any Cyclones teams of the past we'd appreciate getting them.

One of these fine days a history of the department is going to be published and we'd like to have it filled with true and authentic tales straight from the people who took part or were there at the time.



# IOWA STATE 1953 Football Schedule

## AT HOME

SEPT. 19	SOUTH DAKOTA	----\$3.50
OCT. 10	KANSAS STATE	----- 3.50
OCT. 17	MISSOURI	----- 3.50
	(HOMECOMING)	
NOV. 7	NEBRASKA	----- 3.50
	(PARENTS DAY)	

## AWAY

SEPT. 26	NORTHWESTERN	----\$3.60
OCT. 3	KANSAS	----- 3.50
OCT. 24	DRAKE	----- 3.00
OCT. 31	COLORADO	----- 3.50
NOV. 14	OKLAHOMA	----- 3.50

Tickets for any of the above games available by writing to the  
Athletic Ticket Office  
Iowa State College  
Ames, Iowa

## NORTHWESTERN GAME

Iowa State Student migration game is the Northwestern game at Evanston September 26. A block of 2000 tickets have been received and they will be on sale until Wednesday, September 23. Purchase your tickets early in order to sit in this section on the 50 yard line, Dyche Stadium, Northwestern University.

THIS IS YOUR INVITATION  
TO IOWA STATE'S 42nd ANNUAL

## Homecoming Events October 16, 17, 1953

### Friday, October 16

6:00 House and Hall Decorations judging  
5:30-8:30 Pep Bar-B-Q and Concert  
9:00 Homecoming Dance, Memorial Union  
All Evening—Hall, sorority, and fraternity  
Homecoming decorations on traffic-directed route

### Saturday, October 17

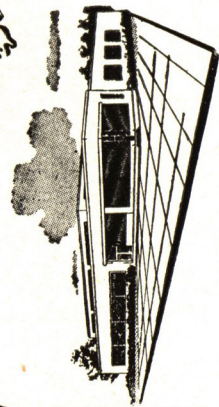
10-12 Open houses for the alumni and friends of I.S.C.  
11:30 Veterinary barbeque, Vet Quadrangle  
12-1:30 All-fan Reunion in State Gym with hot meal and program. Everyone is invited, especially all former Cyclones.  
2:00 Homecoming game kickoff, featuring Missouri Tigers vs. I.S.C. Cyclones, Clyde Williams Field.  
4:30 After-game get-together in State Gym gives you a chance to chat with your friends over coffee and doughnuts.  
9:00 Homecoming Dance, Memorial Union. The Gallery is reserved especially for alumni as a place to gather.



Bonnie Says:

Reach for the finest . . .  
Reach for Hi-Lan Dairy Products

Iowa's Most Modern Dairy



★ Listen to Hi-Lan Relay Quia with Bill Riley, 8:45 a. m. Monday thru Friday, KRNT ★



Now—great new sets  
with the greatest  
*Automatic* yet!

# RCA Victor Television

## with Rotomatic Tuning

*CLICK—there's your station!*

### More to see

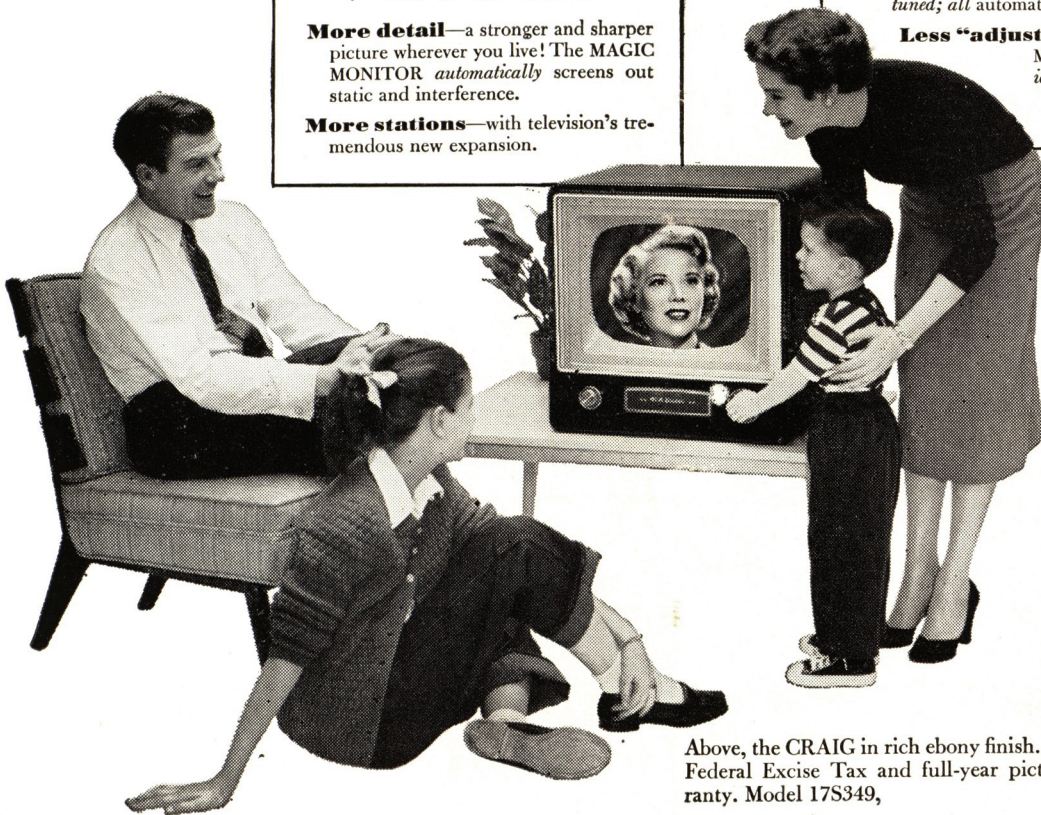
**More detail**—a stronger and sharper picture wherever you live! The MAGIC MONITOR *automatically* screens out static and interference.

**More stations**—with television's tremendous new expansion.

### ...and less to do!

**Less "dialing"**—every station *pre-tuned*; all automatic on one knob.

**Less "adjusting"**—the MAGIC MONITOR *automatically* holds the finest sound and picture.



Above, the CRAIG in rich ebony finish. Price includes Federal Excise Tax and full-year picture tube warranty. Model 17S349, **\$189.95**

More to see! Less to do! New *Rotomatic Tuning* brings you these 2 exclusive RCA Victor advances:

**1. The great new Rotomatic Tuners!** You *automatically* pin-point your program with new accuracy, new precision. Turn *one* knob—there's your station!

**2. The famous MAGIC MONITOR Circuit System!** *Automatically* "monitors" the whole show. *Automatically* ties in finest "Golden Throat" sound

to clearest picture, screens out static and interference, controls power level. You'll see a stronger, sharper picture. And you'll see the handsomest choice of cabinets in television's entire history.

For the finest UHF reception—choose the "Rotomatic" UHF-VHF tuner or, on lower priced sets, the manual UHF tuner (both optional at extra cost). For finest installation and service, ask about an RCA Victor Factory-Service Contract . . . available only to RCA Victor TV owners.

Suggested list price shown, subject to change without notice.

Every year more people buy **RCA VICTOR** than any other television

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