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Ames Daily Tribune

A BOOSTER FOR IOWA STATE THROUGH THE PAST 97 YEARS

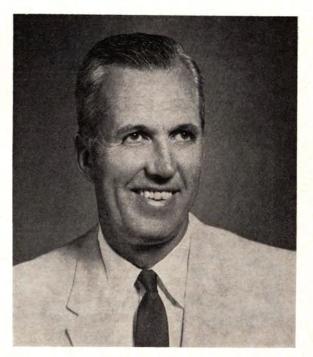


Dr. James H. Hilton
President
Iowa State University



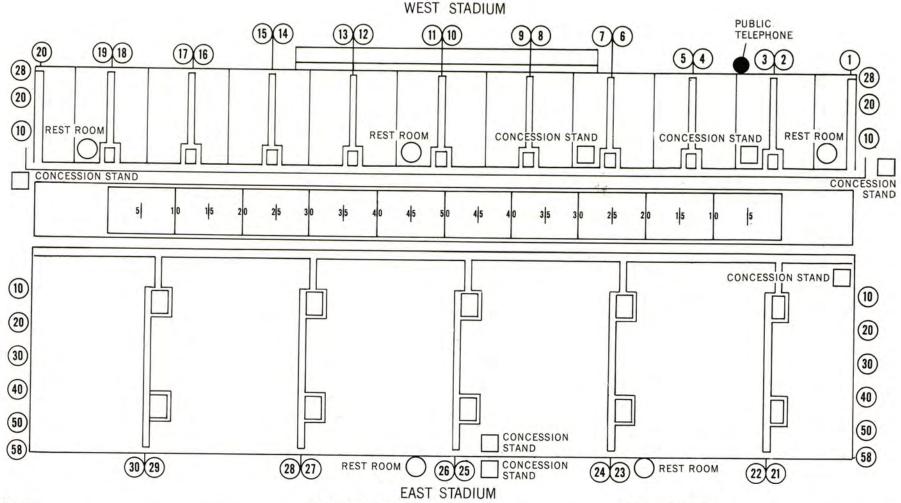
Maurice Soults

I.S.U. Faculty Representative to the Big Eight Conference



Gordon Chalmers

Director of Athletics
Iowa State University



TICKETS:

Please read the directions on your ticket as to the location of your seat. If you are unable to find it, an usher will help you do so. Please take your ticket stub with you whenever you leave your seat.

DRINKING:

Drinking in the Stadium is prohibited by state law forbidding the use of alcoholic beverages on state property.

PUBLIC TELEPHONES:

Public pay-station telephone is located under the West Stand at northwest corner,

LOST AND FOUND:

Should you lose an article while attending the game, call 231-3731. After each game, employees gather articles left by the spectators and turn them over to the Lost and Found Department. We also request that patrons who find articles turn them in at the Lost and Found in 201 Men's Gymnasium.

SERVICE FOR PHYSICIANS:

Out-of-town doctors anticipating calls during the game are requested to register at 205 Men's Gymnasium, leaving their exact seat location. Messages will be delivered to them over the public address system without delay.

PUBLIC ADDRESS SYSTEM:

No special announcements are made over the public address system except in cases of emergency. Any special announcements requested during the game must be cleared with Harry Burrell, director of sports publicity, before game time.

AMBULANCE SERVICE:

Ambulances are stationed at Clyde Wiliams Field at the Northwest corner of the stadium in the parking area on the track.

See and Hear ALL BIG GAMES on KRNT and KRNT-TV



RON SHOOP BUD SOBEL

The two Des Moines Sportscasters that people watch and listen to most for Sports

GAME PLAY-BY-PLAY ON RADIO

Over 85 play-by-play football and basketball broadcasts of lowa, lowa State, Drake, and leading high school games in Central Iowa.

KRNT Total RADIO

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FOOTBALL GAME FILMS ON TV

lowa with Jerry Burns:
Sunday Afternoons
lowa State with Clay Stapleton:
Mondays, 6:30 PM
Drake with Bus Mertes: Sundays
Plus NFL Pro Games from CBS

KRNT TELEVISION

CHANNEL 8

Pork Producers and Dairymen Enhance Cyclone Press Day With King Size Barbeque



Coach Clay Stapleton and Athletic Director "Slim" Chalmers with milk and tray wait for Linda Jackson, National Pork Queen, to serve huge slabs of freshly barbecued pork.

Two pork carcasses furnished by FARMBEST of Denison, Iowa, were barbecued in whole hog size barbecues invented and manufactured by Jim Peterson of Vinton, Iowa. The noonday meal was served the squad, the coaches, and the press in the stadium by the Iowa Pork Producers. The Iowa Dairy Industry Commission served the milk and butter (the gold standard of good taste).

Participating in the Cyclone Club coordinated "MORE PUNCH FROM PORK" program for the varsity training table by Press Day were donations from:

"More Punch From Pork"

State Fair Champion-Bob and Connie Greene State Fair Res. Champion-Peggy Faint Greene County Alumni Assoc. Webster County Cyclone Club Dallas County Alumni Association Hamilton County Cyclone Club Dr. John Morton Dr. Clifford Michelson Dr. Robert Veach Mike Fowler and Allan Frevert Bernard Collins Max Bailey Sioux City Livestock Exchange Farmbest, Frank Crabbe, Mgr. Iowa Chester White Association Spotted Association Iowa Duroc Association Iowa Hampshire Association Iowa Landrace Association

J and P Farm Ed Helgen and Sons Dick Stevens **Elmer Cornelius** B and P Feeds Roy Keppy Morgan, Morgan and Arentson Joe Paul Brenton Bros., Inc. Marion Steddon John Shepard Wayne Jackson Gerald Jackson F. L. Jackson Jim Peterson Ralph Anderson Rodney Fee and Karl Brown McWhitaker, Emmet Stevermer, Bob Rust



% Rules Changes

by IVAN B. WILLIAMSON

Chairman, NCAA Football Rules Committee

If you pon't think clock-watching is an art, pay attention to the college football coaches on the field today.

Coaches will be depending more and more on the game clock this year as a result of the new substitution rule enacted by the Football Rules Committee of the National Collegiate Athletic Association. The rule reads:

Any number of players may be replaced by either team during an intermission between periods. When the game clock is stopped during a period (for any reason) any number of substitutes may enter the game before the ball is put in play. When the game clock is running, two players of each team may enter the game before the ball is put in play.

Basically, the rule provides for two changes from 1963:

(1) When the clock is stopped, unlimited substitution may be employed, and

(2) When the clock is running, no more than two

players may enter the game.

Thus, coaches will be eyeing the clock closely this year. There will be ample opportunity for changing platoons, if desired. Coaches may send in entire teams each time a live ball goes out of bounds, when a touchdown, field goal or safety is scored, when a touchback is made, when a penalty is assessed, or when a time-out is called by either team.

Each team is allowed four free time-outs.

Two important interpretations accompany the substitution rule.

First, when more than two substitutes enter the game with the clock running before or after the ball has been declared ready for play, a time-out shall be charged to the offending team and no penalty enforced.

Second, when a team has exhausted all of its time-outs and sends in more than two substitutes while the clock is running, all substitutes will be accepted, a five-yard penalty enforced and the clock started when the ball is ready for play.

Another change states that a substitute who enters the game must remain in the game and a player withdrawn may not re-enter until there has intervened a down, a foul occurs or at the end of a period.

In an attempt to prevent intentional grounding of a pass to stop the clock, the Committee enacted two rules. The first starts the game clock when the ball is ready for play following an illegal pass to conserve time. The second assesses a penalty of five yards and loss of the down against the illegal pass.

Other rule changes:

1. The extension of the uprights of the goal posts may be more than 20 feet if desired.

2. Tape and bandage may be used only for the

protection of an injury on the wrist, forearm, elbow or hand. For purposes of prevention of injuries, a pad may be worn, provided it is neither sole leather nor other hard or unyielding substance.

3. An incoming substitute must report to a desig-

nated official.

4. On a free kick, the kicker as well as the holder may be beyond the restraining line. This makes the soccer-type kick legal.

5. Once a member of a team has signalled for a fair catch, no player on that team may carry the ball more than two steps in any direction, even if the kick has touched the ground or an opponent.

 No player shall deliberately and maliciously use his helmet or head to butt or ram an opponent's head, neck or face. Flagrant offenders shall be disqualified.

The following statement was made by the NCAA Football Rules Committee on January 12, 1964, after it enacted a new substitution rule:

The new substitution rule represents the arrival at a position in collegiate football rules where the various alternatives which have been tested in the past have resulted in what the NCAA Football Rules Committee believes will:

 Offer the maximum development of the player's individual skills.

2. Permit and encourage current development of all around (two-way) abilities of the most versatile players.

AND will accomplish the following beneficial results for players, coaches, officials, and the general public:

A. Reduce injuries (permit more players and more timely substituting for the benefit of fatigued players).

B. Encourage future stability in the playing rules.

C. Make the administration more efficient and easier for both coaches and officials.

D. Permit players with specialized skills not now playing to do so.

E. Represent better the varying interests of all levels of NCAA competition and encourage universality of rule adherence.

F. Bring college football, high school, and junior college football nearer to a more uniform code of playing rules.

G. Because of the utilization of the best qualities of all players, whether specialized or versatile, will have the greatest possible appeal to the millions of college football fans, increasing in number each season.



What does she mean "cigars...cigarettes...Tiparillos"?

You'll be hearing that chant more and more—now that Tiparillos have arrived. And arrived they have. In all the right places. With all the right people.

The new Tiparillo has a neat, trim shape. It looks young and debonair. And its pearly, pliable tip pays more than lip service to your smoking pleasure.

And never before such mildness! The most careful blending of choicest imported tobaccos has seen to that. So, too, has the exclusive, veinless Ultra Cigar Wrapper* that burns so evenly and smoothly it insures complete mildness.

You can even see the mildness. The

surprisingly whiter ash is visible evidence. Smoker's proof. Here is flavor you don't have to inhale to enjoy.

"Cigars . . . cigarettes . . . ?" Who knows, maybe someday it will be just "Tiparillos!"

Why don't you ask for one today?

T.M. GENERAL CIGAR CO.

Today Designated Karl King Day

The traditional Band Day to mark the opening of the 1964 lowa State University football season has taken on additional luster this year with the honoring of Kark King, Fort Dodge composer.

Long known as the March King, Karl King has written hundreds of marches in his career and a majority of them are well-known in band circles. Today, three of his marches will be played by the massed bands from 24 lowa high schools appearing in the stadium. Mr. King will be guest director at halftime as the bands play "lowa Band Law", "True Blue" and "Hosts of Freedom".

The 24 bands will be introduced individually, starting at 12:45, as they enter the stadium. At halftime, the bands will assemble on the football field for the massed band presentation of Mr. King's marches.

Appearing at today's game are bands from:



Dexfield Community School, Redfield West Marshall Community Schools, State Center Madrid Public School, Madrid Kingsley-Pierson High School, Kingsley Sac Community High School, Sac City Saydel Senior High School, Des Moines Central Community School, Fenton Ackley Geneva High School, Ackley Kuemper High School, Carroll Lake City Community High School Winterset Community High School Odebolt-Arthur Community School, Odebolt Webster City High School Ankeny Community High School Valley High, West Des Moines Jefferson Community School Alden High School Indianola High School **Eagle Grove Community School Dallas Center Community School** United Community, Boone Adel High School Pleasant Valley High School Manning Community School



IOWA STATE COACHING STAFF



Left to Right, Standing: Arch Steel, C. R. Bickerstaff, trainer, Burnie Miller, Bob Ward, Vern Gale, Dale Haupt, Dick Corrick. Kneeling: Clay Stapleton, head coach.

DRAKE COACHING STAFF



Left to right: Tom O'Boyle, Spike Potts, Bus Mertes, Jack Wallace.

Cyclones, Bulldogs in 63rd Game

For the sixty-third time the Cyclones of lowa State and the Bulldogs of Drake are going to tangle in football here today. And there is nothing in the forecast to indicate that this one will be any less exciting than most of the preceding 62 games.

There have beeen few really one-sided games in the series and even those provided thrills for the backers of the winner. For instance, the game at Drake not too many years ago when an lowa State back got tired after 60 yards of a kickoff runback and lateralled off to a teammate who went 20 more yards for the score. The tally meant nothing in the final outcome but it caused lots of buzzing at the celebrations that night.

But it is the close ones that the fans remember even more. Ask some of the real old timers about the start in 1898 when the pattern was set with a 17-16 Cyclone win. In 1925 it was 7-6, Cyclones; and again in 1940. It was Drake's turn in 1941 at 14-13.

When the two teams last met it signalled the first time a Drake team had scored on Iowa State in five years. But the Cyclones had the final satisfaction for they scored a 14-7 win in that one.

As always, when Drake and Iowa State meet, there is discussion of the safety. There have been four games in the series that were decided by that little two point play wherein the team in possession of the ball brings it back over its own goul line. Iowa State won them all: 2-0, 1910; 7-6, 1925; 8-6, 1945; 2-0, 1948. All were important to the Cyclones but the 1925 game was important to all football teams.

Up to that time the team yielding a safety had three ways of putting the ball in play after the safety: a regular kickoff, a punt, or from scrimmage. With lowa State heading for a 7-0 upset and facing a stiff wind, Drake drove deep into Cyclone territory before the home team held. With the ball near the goal line and a fourth down punting situation coming up, quarterback John Behm called on Capt. Roland (Bud) Coe to go into punt formation but to do everything he could to delay and to finally down the ball in the end zone. When that happened it made the score 7-2.

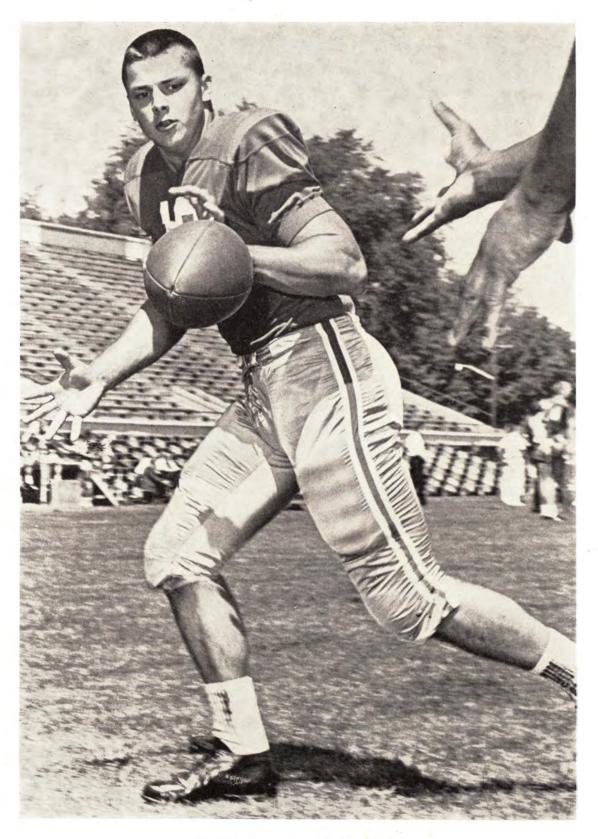
But the Cyclones had the ball. The next two series of downs saw Behm himself handle the delaying tactics on the fourth down and the score rose to 7-6. Before another series of downs could be used up the game ended. That winter the rules committee dropped the idea of putting the ball in play from scrimmage.

In this opener for both teams today there are lots of question marks. Both teams bring starting lineups of veterans, although Drake does have one frosh in the line he (Ray Brown) is a veteran in any other sense. But it is when the second units take over that most of the questions will have to be answered.

lowa State will use alternate teams with both of them going both ways. Drake will use offensive and defensive units.

There are plenty of stars to look for: All-American Tom Vaughn, Mike Cox, Eppie Barney, Tony Baker, John Van Sicklen, John Berrington, all-Big Eight center for lowa State; C. T. Trayor, Brown, Ron Royer, Steve Valasek and Dick Herzing for the Bulldogs.

lowa State leads the series 42-16-4 and hopes to make it 43 before a top home opening crowd that ought to number nearly 22,000.



MIKE COX
1964 FOOTBALL CAPTAIN

Join the CYCLONE CLUB

Iowa State's Official Athletic Booster Organization

With funds administered by an authorized University Committee within the rules of the N.C.A.A. and the Big "8" Conference.

A membership in the Cyclone Club is recognized in the Alumni Achievement Fund's Annual Report and both the person and the class are given credit if you are an alumnus.

Each member receives a membership card from the national president, a decal for your office or car, a year's subscription to the Cyclone News which comes out bi-weekly during the season.

The Cyclone Club promotes the use of lowa beef and pork on the Cyclone training table, conducts good will tours for ticket sales, coordinates team reunions and supports the EDUCATIONAL and ATHLETIC SCHOLARSHIP PROGRAM.

Local clubs sponsor block sale of tickets, recognition dinners, game film showings and after game dinners.



4-H Clubber Norman Skadburg and his Angus steer Touchdown #4 typifies the "MORE BEEF IN THE LINE" support from Wright County Cyclone Club. This aggressive club purchased at the 4-H fair this steer and three market pigs for the varsity training table and sent a sizeable check to the Alumni Achievement Fund.

Growing interest in this unique program is evidenced by the list of those hereby thanked and recognized:

Grene County Alumni and Friends—Chrm. John M. Shanda Monroe County Alumni and Friends—Chrm. Dick Freeman Fort Dodge Cyclone Club Alumni and Friends—Chrm. Floyd Huling

Johnson Co. I. S. Alumni and Friends—Chrm. Keith Hemmingway Clinton Co. I. S. Alumni and Friends—Chrm. Jim Miller Sac Co. Alumni and friends—Chrm. Dan Rice and Ken Littlefield Hancock Alumni Assoc. and friends—Chrm. Don Greiman Dallas Co. Alumni Assoc. and friends—Chrm. Dwight Brown Harry Anderson, Council Bluffs—Chrm. Cliff Johnson Webster City Cyclone Club and friends—Chrm. Ralph Olsen Scott Co. Beef Prod. and Alumni—Chrm. Don Klindt, Pres. Wright Co. Cyclone Club Alumni and Friends—Chrm. Aaron Bowman

Boone Co. Alumni and friends—Chrm. T. N. Nelson Ogden Grain Co.—Ralph Scott Emmet County Beef Prod. and Alumni—Chrm. Frank P. Lown Nixon Feeds—Chrm. Don Franz, Mgr.

High School Coaches Aim At Improved Football

The Iowa Football Coaches Association was organized by a group of enthusiastic coaches with the desire to improve and promote football in Iowa.

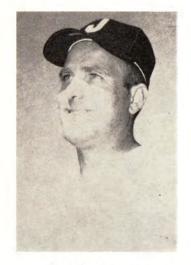
Ted Lawrence, Jefferson High, Cedar Rapids was elected president and Frank Bates, Iowa City, vice-president.

There are sixteen coaches on the board of directors: Terry Stevens, Oelwein; Bob White, Iowa City; Merritt Parsons, Bettendorf; Gary Grauwinkel, Ottumwa; Bob Evans, Mt. Pleasant; John Gearhart, Brooklyn; George Dutcher, Waterloo; James Woltz, Central Fenton; Harley Rollinger, Webster City; Bob Conway, Dallas Center; Ray Byrnes, Jefferson; Bill Winfrey, Nevada; Warren Kinzel, Chariton; Bill Nielson, Indianola; Don Fleming, Sioux City Heelan and Jack Blazek, Cherokee.

On June 1, 1964, Dick Long was elected executive secretary and the state office was opened in Monticello July 1.

The immediate aims and objectives of the organization are as follows:

- 1. The I.F.C.A. is dedicated to making lowa High School football the finest in the nation.
- 2. Study and improve football safety. A number of safety clinics are being sponsored by the I.F.C.A. for coaches, players, mothers, dads and any interested fans.
- 3. The first annual All-State Banquet will be held at Cherokee November 28, honoring 44 players and their coaches. The All-State teams will be selected by the lowa Football Coaches Association.
- 4. The I.F.C.A. will sponsor a football coaches clinic December 27, 28 and 29 at Cedar Rapids.
- 5. Special coaches days have been planned this fall at Iowa State University, State University of Iowa, State College of Iowa and at Drake University.
- 6. If and when the I.F.C.A. has a surplus in its treasury, several college scholarships will be presented.
- 7. Declare war on juvenile delinquency through the concentrated efforts of every football coach.
- 8. Promote football playoffs. A committee of coaches is preparing a detailed plan to present to the I.H.S.A.A. for its approval.
- 9. Present an outstanding publication "lowa Football News". Through the cooperation of coaches in sending us informa-

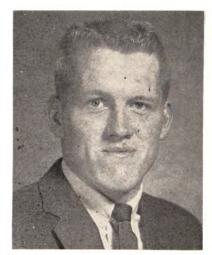


Ted Lawrence

tion and pictures, the entire state will be covered in each issue. There will be six issues each year—September, October, November, December, March and June.

- 10. The aims and objectives of the I.F.C.A. can only become a reality through the cooperation of every football fan in the state of lowa. Three types of membership have been created in the I.F.C.A.
 - Active membership—includes every head coach, assistant and junior high coach in lowa.
 - Allied membership—includes all college personnel, referees, press, radio and T.V.
 - c. Associate membership—This requires \$1.00 annual dues. Every football fan in Iowa is urged to join. This membership entitles the associate member to six issues of "Iowa Football News", plus the pleasure of supporting what we believe has the potential of becoming one of the strongest programs in Iowa. Anyone who has not joined should mail his name and address and \$1.00 to Dick Long, Box 345, Monticello, Iowa.

LET'S HELP IOWA BECOME THE STRONGEST FOOTBALL STATE IN THE NATION FOR ONE DOLLAR.



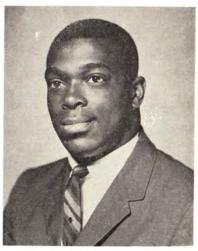
85—DENNIS ALITZ West Point, N.Y. Coach—Steve Kuk Physical Education



76—BILL ALLEN Ottawa, III. Coach—Bill Novak Electrical Engineering



42—HARRY ALLEY Winterset, Iowa Coach—Chuck McGaffin Mechanical Engineering

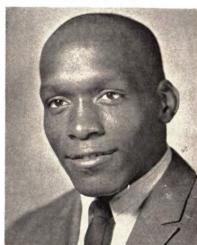


31—TONY BAKER Burlington, Iowa Coach—Harold Tackleson Physical Education

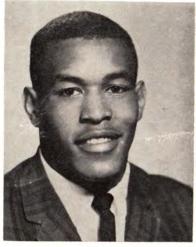




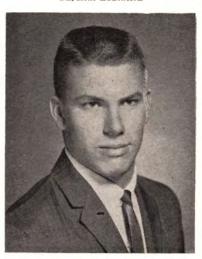
22—STEVE BALKOVEC Omaha, Neb. Coach—Bob Harden Physical Education



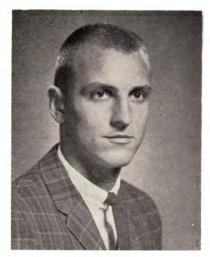
11—EPPIE BARNEY Cleveland, Ohio Coach—J. J. Trivisonno Physical Education



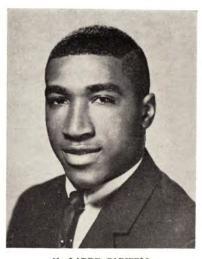
40—JOE BEAUCHAMP Milwaukee, Wis. Coach—Ed Koteck Physical Education



55—JOHN BERRINGTON Honolulu, Hawaii Coach—Dave Eldredge Animal Science



20—KEN BUNTE Quincy, Ill. Coach—Bob Cudney Physical Education



41—LARRY CARWELL Campbell, Ohio Coach—John Kapick Physical Education-Sociology



30—MIKE COX Ames, Iowa Coach—Ken Wells Industrial Administration



83—JIM CUNNINGHAM Coral Gables, Fla. Coach—Duke Maltby Chemical Engineering



80—ROOSEVELT ELLERBE Campbell, Ohio Coach—John Knapick Physical Education



63—BOB ENGEBRETSON Moorhead, Minn. Coach—Jim Gotta Industrial Administration



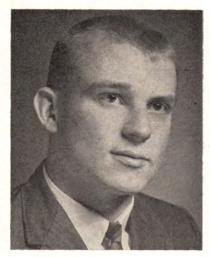
70—BOB EVANS Joliet, III. Coach—Ray Klootwyk Physical Education



21—RON HALDA Des Moines, Iowa Coach—Skip Palrang, Ken Tennatt Physical Education

Iowa State University Varsity Football Squad

No.	Player	Wgt.	Hgt.	Age	Class	Home
	20.200		WEAK	ENDS		
75 82	Tom Trafals Ken Pigott	219	6-1	21	Junior	Chicago, Ill.
83	Jim Cunningham	211 199	6-1 6-0	21	Junior	DeKalb, Ill.
84	Ernie Kun*	198	6-1	19 23	Soph Senior	Coral Gables, Fla. Palmerton, Pa.
		w	EAK T	ACKLE	S	
71	Merlin Trausch	214	6-3	21	Junior	Bryan, Ohio
76 78	Bill Allen*	230	6-1	20	Junior	Ottawa, Ill.
79	Ted Tuinstra Norm Taylor**	280 251	6-6 6-2	22 22	Soph Senior	Des Moines Ypsilanti, Mich.
		w	EAK G	UARDS		
60	Wayne Lueders*	214	6-1	20	Juniir	LeSueur, Minn.
69	Ed Kimbrough	200	5-8	22	Senior	Lima, Ohio
73	Eli Strand*	253	6-2	21	Senior	Tuckahoe, N.Y.
	200000000000000000000000000000000000000		CENT	ERS		
	Randy Vick Jim Wipert	180 198	5-10	19	Soph	Bloomington, Minn.
54	Jon Lambi	238	6-0 6-2	20 19	Junior Soph	Ironton, Ohio
	John Berrington*	224	6-4	21	Senior	Greenfield Honolulu, Hawaii
62	Dennis Storey	199	5-11	19	Soph	Johnston
			RONG	GUARD	S	
63 64	Bob Engebretson Lynn Kettleson	220	6-1	19	Soph	Moorhead, Minn.
	Sam Ramenofsky*	208 206	6-0 5-11	18 20	Soph Junior	Esmond, Ill.
66	Ted Jones	220	6-3	20	Soph	LaSalle, Ill. Piqua, Ohio
		STE	RONG	TACKLI	ES	
	Bob Evans	238	6-0	19	Soph	Joliet, Ill.
	John Van Sicklen** Dick Paukert	216 216	5-11 6-1	21 20	Senior	Walled Lake, Mich.
	Chuck Wahtola	222	6-0	20	Soph Soph	Kohler, Wis. Joliet, Ill.
10	2000	S	TRONG	ENDS		
	Scott Schaupp	166	5-10	21	Junior	Fort Dodge
	Roosevelt Ellerbe* Dennis Alitz*	207 188	6-2 6-2	21 21	Junior Junior	Campbell, Ohio
	George Maurer	191	6-1	19	Soph	West Point, N.Y. Columbus, Ohio
		QU	ARTER	RBACKS	8	
	Ken Bunte*	180	6-2	20	Junior	Quincy, Ill.
	Ron Halda Steve Balkovec*	206 207	5-11 6-1	21 20	Soph	Des Moines
	Kip Koski	170	5-11	19	Junior Soph	Omaha, Neb. Stow, Ohio
24	Tim Van Galder	168	6-2	20	Soph	Madison, Wis.
0.5	a 70 a 30			ACKS		
	Scott Schaupp Joe Beauchamp	166 182	5-10	21	Junior	Fort Dodge
	Larry Carwell	184	6-0 6-1	20 20	Soph Soph	Milwaukee, Wis.
	Ernie Kennedy*	190	5-10	21	Junior	Campbell, Ohio Cincinnati, Ohio
0.0			FULLB			
	Mike Cox** Tony Baker	200 210	6-1	21	Senior	Ames
	Jim Lewis	180	5-11 5-9	19 20	Soph Soph	Burlington
	Harry Alley	210	6-1	19	Soph	East St. Louis, Ill. Winterset
	4 4 4 4 4		TAILB	ACKS		
	Tom Vaughn**	195	5-11	21	Senior	Troy, Ohio
	Eppie Barney Dave Montgomery	190 177	6-2 5-10	20 21	Soph	Cleveland, Ohio
	Otis Williams**	196	5-11	21	Soph Senior	Detroit, Mich. Lima, Ohio
*lett	ermen					



66—TED JONES
Piqua, Obio
Coach—Paul Fachl
Industrial Administration



43—ERNIE KENNEDY Cincinnati, Ohio Coach—Howard Thomas Industrial Administration



64—LYNN KETTLESON Esmond, Ill. Coach—Ed Bender Pre-Medicine—Zoology



69—ED KIMBROUGH Lima, Ohio Coach—Joe Malmisur Physical Education



23—KIP KOSKI Stow, Ohio Coach—Dirk Fortner Electrical Engineering



84—ERNIE KUN
Palmerton, Pa.
Coach—Karu Karvasale
Physical Education



54—JON LAMBI Greenfield, Iowa Coach—Ken Sanders Physical Education





IOWA STATE

PROBABLE STARTING LINEUP

No.	Name Po	sition
84	ERNIE KUN	LE
	NORM TAYLOR	
60	WAYNE LUEDERS	LG
55	JOHN BERRINGTON	
65	SAM RAMENOFSKY.	RG
72	JOHN VAN SICKLEN	RI
85	DENNIS ALITZ	RE
20	KEN BUNTE	QE
10	TOM VAUGHN	TE
43	ERNIE KENNEDY	WE
30	MIKE COX	FE

THE CYCLONE SQUAD

71 Trausch, WT

41 Carwell, WB

10	Vaughn, TB	42	Alley, FB	72	Van Sicklen, ST
11	Barney, TB	43	Kennedy, WB	73	Strand, WG
12	Montgomery, TB	52	Vick, C	74	Paukert, ST
14	Williams, TB	53	Wipert, C	75	Trafals, WE
20	Bunte, QB	54	Lambi, C	76	Allen, WT
21	Halda, QB	55	Berrington, C	77	Wahtola, ST
22	Balkovec, QB	60	Lueders, WG	78	Tuinstra, WT
23	Koski, QB	62	Storey, C	79	Taylor, WT
24	Van Galder, QB	63	Engebretson, SG	80	Ellerbe, SE
25	Schaupp, SE-WB	64	Kettleson, SG	82	Pigott, WE
30	Cox, FB	65	Ramenofsky, SG	83	Cunningham, WE
31	Baker, FB	66	Jones, SG	84	Kun, WE
32	Lewis, FB	69	Kimbrough, DG	85	Alitz, WE
40	Beauchamp, WB	70	Evans, ST	86	Maurer, SE

DRAKE

PROBABLE STARTING LINEUP

No.	Name	Position
80	STEVE VALASEK	LE
76	ED FLYNN	LT
63	JOHN IVANIC	LG
78	DICK HERZING	с
70	BOB HOLLIDAY	RG
77	BOB PEREZ	RT
80	M. SARNOWSKY	RE
14	RON ROYER	QB
47	C. T. TRAYLOR	LH
35	RAY BROWN	RH
30	JOHN PUTNAM	FB

THE BUILDOG SOULAD

42 Youngberg, HB

		THE BULLDOG SQUAL	THE BULLDOG SQUAD						
12	Waller, QB	44 Wieslander, HB	71	Mayes, T					
14	Royer, QB	47 Traylor, HB	72	Anders, G					
15	Fox, QB	48 Wilcinski, HB	73	Lowe, E					
16	McNeish, QB	50 Thompson, G	75	Tomich, T					
20	Lindsey, HB	52 A. Jones, E	76	Flynn, T					
22	Mitera, HB	55 Chevreaux, G	77	Perez, T					
23	Gross, HB	56 Sanford, C	78	Herzing, C					
24	Brothers, HB	58 Dorn, C	80	Sarnowsky,					
27	Beasley, HB	61 P. Jones, G	81	Fuller, T					
30	Putnam, FB	62 Miller, T	82	Patterson, E					
31	Marchi, E	63 Ivanic, G	84	McClinton,					
32	Trulin, E	66 Schirm, G	85	Arnold, E					
33	Ripmaster, FB	68 Viktor, T	86	Collins, E					
35	Brown, HB	69 Dieck, G	88	Valesek, E					
40	Born, HB	70 Holliday, T	89	Bean, E					

Guess who's coming out with a hot, new car at a new lower price?

DODGE, THAT'S WHO!

Dodge gave this going newcomer a familiar name—Coronet. Maybe you recognize it. But we guarantee that you've never seen a car like Coronet '65 before. Mainly because there has never been a car like this before. Listen:

IT'S BIGGER THAN THE BOTH OF THEM!

We mean Chevelle and Fairlane. Outside, Coronet sports a 117" wheelbase. Long enough to give you a big-car ride. Still its 204.3 inches overall length will permit you to close your garage door when you park it. Inside, you'll find room to accommodate people. Big people like our chief designer who is over six feet tall. Since this is a Dodge we're talking about, you'd expect Coronet to offer a lot of performance. It does—

MORE PERFORMANCE THAN YOU CAN SHAKE A FOUR-SPEED STICK AT!

This is what really separates Coronet from the herd. A choice of seven, we repeat, seven engines. A 225-cubic-inch Six and six V8's: 273 (2-bbl. carb.), 318 (2-bbl. carb.), 361 (2-bbl. carb.), 383 (4-bbl. carb.), 426 (4-bbl. carb.), 426 (two 4-bbl. carbs.). Why so many? For the same reason Howard Johnson offers 28 flavors of ice cream. No two people have exactly the same taste. Call it tailor-made performance, if you want, because that's exactly what you get. Room, ride, styling, performance—what more could you ask?

PRICE? WE THOUGHT YOU'D NEVER ASK!

Lower than the low-priced three. Right down bumper to bumper with Chevelle and Fairlane. What more could you want? A hot, new Dodge at a new lower price. For 1965, we say:

DODGE COMES ON BIG
WITH

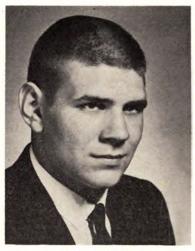
DART, CORONET, POLARA, CUSTOM 880, MONACO.
COMING SOON!



32—JIM LEWIS East St. Louis, Ill. Coach—Fred Cameron Physical Educat'on



60—WAYNE LUEDERS LeSueur, Minn. Coach—Bruce Frank Mathematics



86—GEORGE MAURER Columbus, Ohfo Coach—Tony Lavelle, Al & Ray DeCola Physical Education



12—DAVE MONTGOMERY
Detroit, Mich.
Coach—Bill Kelley
Physical Education



74—DICK PAUKERT Kohler, Wis, Coach—Bob Buel Pre-Veterinary Medicine



82—KEN PIGOTT
DeKalb, Ill.
Coach—Bob Heimerdinger
History, Pre-Law



65—SAM RAMENOFSKY LaSalle, III. Coach—Al Shibenski Mathematics

Drake University Varsity Football Squad

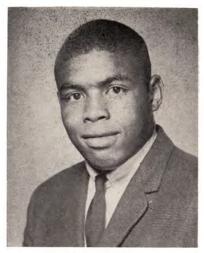
N	No.	Player	Wgt.	Hgt.	Age	Class	Home
				ENI	DS		
3 5 7	2 3 0 2 5 6 8	Steve Marchi** Steve Trulin* Art Jones John Lowe Manley Sarnowsky* Dan Petterson Dave Arnold Jim Collins* Steve Valasek* Donald Ray Bean	225 200 185 200 195 200 200 190 160 150	6-2 6-1 6-1 6-3 6-3 6-1 6-2 6-1 5-9 5-8	20 20 21 18 23 20 20 22 22 22	Senior Junior Junior Soph Soph Junior Soph Senior Senior Frosh	Chicago, Ill. Boone Detroit, Mich. Ottumwa Edmonton, Alb. Marengo Midland, Mich. San Diego, Cal. Chicago, Ill. Beaumont, Tex.
				TACK	LES		
6 6 7 7 7 7 7 8	8 0 0 1 1 1 5 1 6 1 7 1	Keith Miller Cary Viktor Bob Holliday* Benjamin Mayes Paul Tomich Ed Flynn* Bob Perez* Frank Fuller	210 215 210 255 235 225 225 225 240	6-1 6-2 5-9 6-4 6-4 6-1 6-0 6-5	21 18 21 19 19 24 20 20	Junior Frosh Senior Frosh Soph Senior Junior Junior	Elkhart Altoona Des Moines St. Petersburg, Fla. Elm Grove, Wis. Milwaukee, Wis. Auroora, Ill. Grand Rapids, Mich.
				GUA	RDS		
56 66 66 77 8	5 S 1 1 3 6 6 6 9 1 2 0	Dan Thompson Steve Chevreaux Primas Jones* John Ivanic** Gary Schirm* Dan Dieck Greg Anders Tom McClinton*	195 215 195 215 185 230 215 180	5-8 6-0 5-10 5-8 5-9 5-11 6-1 5-11	21 21 21 21 20 22 18 20	Junior Junior Senior Senior Soph Junior Soph Junior	Creston Stroud, Okla. Detroit, Mich. Niles, Ill. Cedar Rapids Waukegan, Ill. Cicero, Ill. Des Moines
				CENT	ERS		
56 56 76	8]	Wayne Sanford Dave Dorn Capt. Dick Herzing**	205 200 250	5-11 6-1 6-4	18 20 22	Frosh Junior Senior	Dixon, Ill. St. Louis Park, Minn. Bronx, N.Y.
			QI	JARTEI	RBACK	s	
1: 1: 1: 1:	4 I 5 I	Fom Waller Ron Royer* Dan Fox Gil McNeish*	150 180 175 185	5-10 5-11 6-1 5-10	19 19 20 22	Soph Soph Junior Senior	Algona Hammond, Ind. Midlothian, Ill. Pittsburgh, Pa.
				HALFB	ACKS		
20 22 23 24 40 42 44 44 45	2 II 3 II 7 C 5 II 0 J 2 7 7 C	Jim Lindsey Dan Mitera** Luke Gross Lee Brothers** Chet Beasley Ray Brown John Born* Tom Youngberg Jerry Wieslander C. T. Traylor* Bob Wilcinski	175 170 185 160 170 220 175 175 160 200 215	5-9 5-9 6-1 5-10 6-1 5-9 5-11 6-0 5-10 6-0 5-10	20 21 21 22 20 21 19 18 19 22 20	Soph Senior Soph Junior Soph Frosh Soph Soph Soph Junior	Detroit, Mich. Chicago, Ill. Newark, N.J. Clinton Ypsilanti, Mich. Milwaukee, Wis. Dowagiac, Mich. Moline, Ill. Mitchellville Greenville, Tex. Belmont, Mass.
				FULLB	ACKS		
33		John Putnam Fom Ripmaster*	230 195	6-2 5-11	21 20	Senior Senior	Toledo, Ohio Grand Rapids, Mich.



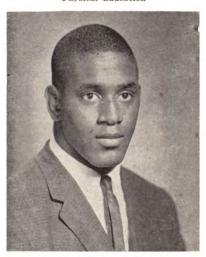
25—SCOTT SCHAUPP Fort Dodge, Iowa Coach—Al Hadar Physical Education



62—DENNIS STOREY
Johnston, Iowa
Coach—Garland Sřebert
Mechanical Engineering



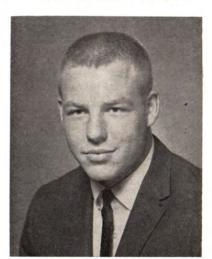
73—ELI STRAND Tuckahoe, N.Y. Coach—Bob Spenik Physical Education



79—NORM TAYLOR Ypsilanti, Michigan Coach—Bob Moffett, Ron Isbe'l



75—TOM TRAFALS Chicago, Illinois Coach—Elmer Sahlin Industrial Administration



71—MERLIN TRAUSCH Bryan, Ohio Coach—Bernie Hatch Physical Education



78—TED TUINSTRA Des Moines, Iowa Coach—Bob Savage Physical Education



24—TIM VAN GALDER Madison, Wis. Coach—Burton Hable Industrial Adm., Physical Education



72—JOHN VAN SICKLEN Walled Lake, Mich. Coach—Dave Smith Physical Education



10—TOM VAUGHN
Troy, Ohio
Coach—Lou Juillarat
Physical Education



52—RANDY VICK Bloomington, Minn. Coach—Bob Cochran Industrial Engineering



77—CHUCK WAHTOLA Joliet, Ill. Coach—Ray Klootwyk Electrical Engineering



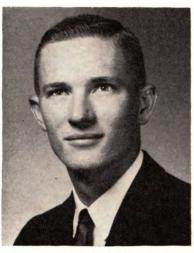
14—OTIS WILLIAMS Lima, Ohio Coach—Joe Malmisur Physical Education



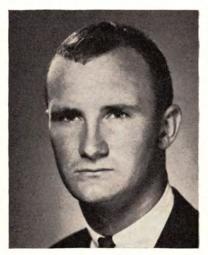
53—JIM WIPERT Ironton, Ohio Coach—Charles Kautz Physical Education



CRAIG LEWELLYN Humboldt, Iowa Physical Education Student Trainer



DICK MILDER West Liberty, Iowo Physical Education Student Trainer



PHIL CALLICUTT Greensboro, N.C. Physical Education Student Trainer



DENNY BAKER State Center, Iowa Animal Science Junior Manager



JIM VAN LOAN Clear Lake, Iowa Electrical Engineering Student Trainer



JIM AFFHOLDER Madison, Wis. Sociology Junior Manager



BOB BRUTSMAN Traer, Iowa Chemical Engineering Senior Manager

CYCLONE CAPSULES

85 Denny Alitz, junior. Letterman. End. 180, 6-2. Born in Mason City, Iowa, Jan. 26, 1942. Son of Mr. and Mrs. LeRoy Alitz, Qtrs 28, West Point, N.Y. Graduated from Cheshire Academy in 1961 with 10 letters: football (3); wrestling (3); Tennis (3); track (1). Captained football, wrestling, tennis teams. State wrestling champion in 1959. Prep football coach was Steve Kuk. Major is Physical Education.

76 Bill Allen, senior. Letterman. Tackle. 212, 6-0. Born in Ottawa, Ill., Nov. 6, 1943. Son of Mr. and Mrs. Otha Allen, 2206 Burlington St., Ottawa. Graduated from Ottawa Township high in 1961 with 4 letters: football (2), wrestling (2). Football captan. Coach was Bill Novak. Major is Electrical Engineering.

42 Harry (The Cat) Alley, sophomore. Wing back. 210, 6-2. Born in Winterset, Oct. 31, 1944. Graduated from Winterset high in 1963 with 8 letters: football (2), basketball (2), track (4). Football captain. Won 100, 220, 440 state prep titles as senior. Coach was Chuck McGaffin. Got that nickname from "Alley Cat". Major is Mechanical Engineering.

31 Vernon (Tony) Baker, sophomore. Fullback. 212, 5-11. Born n Fort Madison, Iowa, Feb. 16, 1945. Graduated from Burlington high in 1963 with 7 letters: football (3), basketball (2), track (2). Baker was an allstate back and also prep Al-American. His high school coach, Harold Tackleson, calls him the best he has ever had—and he has had a better than average share of fine players. Major is Physical Education.

22 Steve Balkovec, junior. Letterman. Quarterback. 195, 6-1. Born in Omaha, Neb., Feb. 23, 1944. Graduated from Holy Name high, Omaha, in 1962 with 14 letters: football (3), basketball (3), baseball (4), track (4). Captained all four teams as senior. All-state. Coached by Bob Harden, former Iowa State fullback. Major is Sciences and Humanities. A top punting specialist last year.

11 Eppie Barney, sophomore. Tailback. 187, 6-2. Born in Birmingham, Ala., March 20, 1944. Graduated from Collinwood high in

1963 with 8 letters: football (3), track (3), basketball (2). Football captain. A top "all" choice. Coach was J. J. Trivisonno. Has double major of Applied Arts and Physical Education.

40 Joe (Beau) Beauchamp, sophomore. Wing back. 187, 6-0. Born in Chicago, April 11, 1944. Graduated from Rufus King high in 1962 with 7 letters: football (2), track (3), wrestling (1), basketball (1). Second allstate in both football and track (high jump). Coach was Ed Koteck. Had one year of football at Northwestern Junior College. Major is Physical Education.

55 John Berrington, senior. Letterman. Center. 222, 6-4. Born in Chicago, Jan. 20, 1943. Son of Mr. and Mrs. John R. Berrington, Kamehameha School for Boys, Honolulu, Hawaii. Graduated from Punahou high in 1961 with 2 letters in football. Has played every line position but tackle. Was all-Big Eight center last year. Coach was Dave Eldredge.

20 Ken (Bucky) Bunte, junior. Letterman. Quarterback. 188, 6-1. Born in Quincy, Ill., April 9, 1943. Graduated from Christian Brothers high in 1961 with 9 letters: football (3), basketball (3), baseball (3). Coach was was Bob Cudney. Hard worker who spent hundreds of hours this summer working on passing. Major is Physical Education.

51 Bob (Elephant) Bush, sophomore. Center. 212, 6-3. Born in Portsmouth, Ohio, March 25, 1944. Graduated from Butler high in 1963 with 6 letters: football (2), track (3), basketball (1). Football captain. Coach was Jack Hollon. Major is Physical Education.

41 Larry Carwell, sophomore. Wing back. 184, 6-1. Born in Vada, Georgia, August 5, 1944. Graduated from Campbell Memorial high in 1963 with 11 letters: football (4), basketball (3), baseball (3), track (1). Cocaptain in football, basketball. Coach was John Knapick. Plans double major of Physical Education and Sociology.

CYCLONE CAPSULES

30 Mike Cox, senior. Letterman. Fullback. 200, 6-1. Born in Ames, April 27, 1943. Graduated from Ames high in 1961 with 7 letters: football (3), track (3), basketball (1). Football captain. All-state. Prep All-American. Coach was Ken Wells. Major is Industrial Administration.

83 Jim Cunningham, sophomore. End. 185, 6-0. Born in Peoria, Ill., March 23, 1945. Graduated from Fort Lauderdale high in 1963 with 4 letters: football (2), basketball (2). Football captain. Coach was Duke Maltby. Was a quarterback who now shows promise as an end. Major is Chemical Engineering.

25 Gary Eggers, sophomore. Quarterback. 180, 6-0. Born in Sac City, Iowa, August 21, 1944. Graduated from Audubon high in 1963 with 18 letters: football (3), basketball (3), track (4), baseball (4), golf (4). Captained football, golf, track (twice) teams. State champion and record holder in football throw. Coach was Jim Williams. Major is Pre-Dentistry.

80 Roosevelt (Rosie) Ellerbe, junior. Letterman. End. 190, 6-2. Born in Bennettsville, S.C., May 20, 1943. Graduated from Campbell Memorial high in 1961 with 5 letters: football (2), basketball (2), track (1). Track captain. Coach was John Knapick. Major is Physical Education.

63 Bob Engebretson, sophomore. Guard. 215, 6-2. Born in Coeur d'Alene, Idaho, Sept. 27, 1945. Graduated from Moorhead, Minn. senior high in 1963 with 5 letters: football (2), track (2), wrestling (1). Football captain. Major is Industrial Administration.

70 Bob Evans, sophomore. Tackle. 220, 6-0. Born in Joliet, Ill., Oct. 6, 1945. Graduated from Joliet Township high in 1963 with 6 letters: football (2), wrestling (2), baseball (2). Football and baseball captain. All-suburban in football. Coach was Ray Klootwyk, one-time top gridder and wrestler at Iowa State. Major is Physical Education.

89 Myron (Pete) Fulton, sophomore. End. 210, 6-3. Born in Kewanee, Ill., March 17, 1945. Graduated from Lockport Township high in 1963 with 7 letters: football (2), basketball (3), baseball (3). Football, basketball captain. All-stater. Coach was Bill Zimmer. Like Cunningham, was a quarterback now at end. Major is Physical Education.

21 Ron Halda, sophomore. Quarterback. 198, 5-11. Born in Des Moines, Sept. 20, 1943. Graduated from Des Moines Tech in 1963 with 11 letters: football (4), baseball (4), basketball (1), wrestling (1), track (1). Coached by Skip Palrang at Boys Town (2 years) and Ken Tennatt at Tech (2 years). Major is Physical Education.

50 Bryce Hansen, sophomore. Center. 200, 6-3. Born in Harlan, Iowa, June 1,1945. Graduated from Harlan high in 1963 with 9 letters: football (3), basketball (3), track (3). Captained all three sports. Coach was Harold (Swede) Johnson. Major is Physical Education.

87 Stan Horner, sophomore. End. 212, 6-2. Born in Columbus, Ohio, July 20, 1944. Graduated from Columbus Central in 1963 with 6 letters: football (2), wrestling (2), track (2). Track and wrestling captain. All-Stater. Heavyweight champion twice. Coach was Frank Howe. Major is Physical Education.

66 Ted Jones, sophomore. Guard. 211, 6-1. Born in Piqua, Ohio, June 28, 1944. Graduated from Piqua Central in 1962 with 10 letters: football (4), basketball (3), track (2), baseball (1). Basketball captain. Coach was Paul Faehl. Major is Industrial Administration.

43 Ernie Kennedy, junior. Letterman. Wing back. 172, 5-11. Born in Macon, Ga., Jan. 24, 1943. Graduated from Cincinnati Hughes in 1961 with 6 letters: football (3), track (3). Captained both sports. Coach was Howard Thomas. Earned the Hughes athletic-scholarship trophy as senior. Major is Industrial Administration.

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Cy, the Iowa State Cardinal emblem of the NEW SCHOOL SPIRIT . .

GO, CYCLONES, GO!

and from the folks at Collegiate (where CY was hatched)

Good Luck, Team . . . Good Luck, Clay



1964 Big Eight Football Schedule 1964

SATURDAY DATES	IOWA STATE	KANSAS STATE	OKLAHOMA STATE	COLORADO	KANSAS	MISSOURI	ОКІАНОМА	NEBRASKA
SEPT. 18 (Friday)				U. S. C. Away—(N)				
SEPT. 19	DRAKE Home	WISCONSIN Away	ARKANSAS Little Rock—(N)		T. C. U. Home	CALIFORNIA Away	MARYLAND Away	SOUTH DAKOTA Home
SEPT. 26	OKLAHOMA STATE Away		IOWA STATE Home	OREGON STATE Home	SYRACUSE Away	UTAH Home	U. S. C. Home	MINNESOTA Away
OCT. 3	NEBRASKA	COLORADO	MISSOURI	KANSAS STATE	WYOMING	OKLAHOMA STATE	TEXAS	IOWA STATE
	Home	Away	Away	Home	Home	Home	Dallas	Away
OCT. 10	KANSAS	MISSOURI	COLORADO	OKLAHOMA STATE	IOWA STATE	KANSAS STATE	KANSAS	SOUTH CAROLINA
	Home	Home	Home	Away	Away	Away	Away	Home
OCT. 17	COLORADO Home	NEBRASKA Away		IOWA STATE Away	OKLAHOMA Home	AIR FORCE Away	KANSAS STATE Home	KANSAS STATE Home
OCT. 24	MISSOURI	OKLAHOMA	KANSAS	NEBRASKA	OKLAHOMA STATE	IOWA STATE	COLORADO	COLORADO
	Away	Away	Home	Home	Away	Home	Away	Away
ОСТ. 31	ARMY	KANSAS	TULSA	OKLAHOMA	KANSAS STATE	NEBRASKA	IOWA STATE	MISSOURI
	Away	Home	Away	Home	Away	Away	Home	Home
NOV. 7	OKLAHOMA	ARIZONA STATE	WICHITA	MISSOURI	NEBRASKA	COLORADO	MISSOURI	KANSAS
	Away	Away—(N)	Home	Away	Home	Home	Home	Away
NOV. 14	KANSAS STATE	IOWA STATE	NEBRASKA	KANSAS	COLORADO	OKLAHOMA	NEBRASKA	OKLAHOMA STATE
	Away	Home	Away	Away	Home	Away	Home	Home
NOV. 21	ARIZONA	OKLAHOMA STATE	KANSAS STATE	AIR FORCE	MISSOURI	KANSAS	OKLAHOMA STATE	OKLAHOMA
	Away—(N)	Home	Away	Home	Away	Home	Away	Away
NOV. 28		NEW MEXICO Away—(N)	OKLAHOMA Home					

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OKAY, CREEL, YOU CAN BRING THE MARSHMALLOWS OUT OF THE TRUCK NOW.



Our guests today - Drake University



Shown here is a corner of the Herriott Residence Hall (left) and Hubbell Dining Hall, together with two bridges that connect Hubbell and the quadrangle.

Drake University—in the final quarter of its first century of service—is in the midst of its most significant expansion program. Founded in 1881 on its present site, now in the near-northwest side of Des Moines, Drake is a privately endowed, co-educational university. The Divinity School, a graduate seminary, is affiliated with the Disciples of Christ (Christian) Church.

Now under construction is the E. T. Meredith Memorial Hall, a classroom building which also will house Drake's new School of Journalism. Architect for this structue is the internationally-known Mies van der Rohe.

Also included in the university's immediate growth plans are a new Fine Arts Building, a structure for the teaching of physical education and additional student residences.

The buildings just completed and those in the design stage bear the same contemporary appearance as do the nine post World War II buildings designed for Drake by the widely-acclaimed architectural firm of Saarinen and Associates. The Saarinen buildings include a student residence quadrangle, Hubbell Dining Hall, Ingham Hall of Science, Fitch Hall of Pharmacy, Scott Meditation Chapel and Medbury Hall for the Divinity School.

Dr. Harry G. Harmon is the seventh president of Drake, having come to this position in 1941. His immediate predecessor was Dr. Daniel W. Morehouse, the distinguished astronomer.

A beautiful tree-shaded campus includes more than 40 acres of ground and some 30 buildings. The Drake Fieldhouse and Stadium, home of the world famous Drake Relays each spring, are at the north edge of the campus.

Enrollment for the fall semester is expected to be about 4500 regular day students. Another 3,000 persons will study on a part-time basis in the on-campus and off-campus programs of the University College.

BULLDOGS



Greg Anders Education



Dave Arnold Education



Chester Beasley Education



Lee Brothers Education



Jim Collins Liberal Arts



Ed Flynn Education



Frank Fuller Bus. Adm.



Dick Herzing Bus. Adm.



Bob Holliday Bus. Adm.



John Ivanic Bus. Adm.



Primas Jones Liberal Arts



James Lindsey Bus. Adm.



John Lowe Bus. Adm.



Tom McClinton Education



Gil McNeish Liberal Arts

BULLDOGS



Steve Marchi Liberal Arts



Dan Mitera Liberal Arts



Bob Perez Education



Tom Ripmaster Education



Ron Royer Liberal Arts



Manley Sarnowsky Bus. Adm.



Gary Schirm Education



Roger Sparks Journalism



Danny Thompson Liberal Arts



Paul Tomich Fine Arts



Cranford Traylor Education



Steve Trulin Bus. Adm.



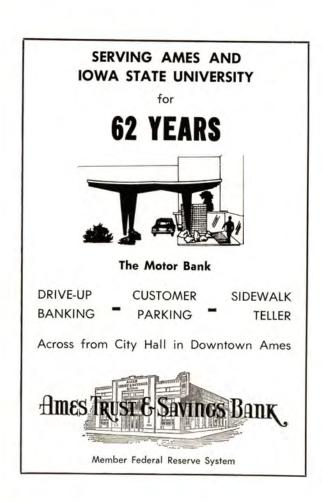
Steve Valasek Education



Tom Waller Liberal Arts



Jim Donovan Fine Arts (Mgr.)



HOMECOMING October 17 ISU - COLORADO

Iowa State Football Schedules

1965

1966

Sept. 18	Drake Des Moines	Sept. 17	Wisconsin Madison
Sept. 25	Univ. of Pacific Ames	Sept. 24	Oklahoma Ames
Oct. 2	Nebraska Lincoln	Oct. 1	Nebraska Ames
	Kansas Lawrence	Oct. 8	Kansas Ames
		Oct. 15	Colorado Ames
Oct. 16	Colorado Boulder	Oct. 22	Missouri Columbia
Oct. 23	Missouri Ames		Oklahoma State Stillwater
Oct. 30	Oklahoma State Ames	Nov. 5	
Nov. 6	Oklahoma U Norman		Kansas State Manhattan
Nov. 13	Kansas State Ames		Arizona Tucson
Nov. 20	New Mexico Albuquerque		Colorado State Denver

Miss Football U.S.A. 1964?



KAREN WULFSBERG

Karen Wulfsberg, 1964 Veishea Queen and 1963 Homecoming Queen, will be one of 10 coeds from throughout the United States to seek the title of Miss Football U.S.A. at the Miss Football Pageant sponsored by the Norman, Oklahoma, Jaycees. The pageant will run from Sept. 20 through 26, highlighted by the crowning of Miss Football U.S.A. on Friday evening, Sept. 25.

A native of Arlington, Va., Karen is a junior in home economics education and is a member of Chi Omega social sorority and Alpha Lambda Delta honorary scholastic society. Currently, she is pledge trainer for Chi Omega sorority. She will enter the Miss Football competition as Miss Iowa State.

Miss Football 1964 will be the nineteenth college sweetheart to reign over the intercollegiate football scene. The eighteen past queens have been selected at the Miss Football Pageant sponsored by the University of California at Berkeley.

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HERTZ RENT-A-CAR
HILL STUDIO
H. L. MUNN LUMBER CO.
HOME FURNITURE & APPLIANCE
HUNZIKER REALTY
HY-VEE FOOD STORES

IRVINE PAINT & WALLPAPER STORE

JAMESON'S MENSWEAR—TWO STORES J. C. PENNEY CO.

LANDSBERG PHARMACY
LAYNE-WESTERN CO.
LINCOLN LODGE
LINDQUIST VARSITY CLEANERS

MAID-RITE SANDWICH SHOP MIDWEST TRANSPORTATION CO. MONTGOMERY WARD MOTEL IOWA MOTOR SALES & SERVICE McDOWELL AGENCY, INC.

NELSON LUMBER CO., INC.

O'NEIL DAIRY CO. OSLUND DRUG STORE

THE PIZZA HOUSE

RAY COOK CONSTR. CO., INC. R. G. DICKINSON & CO. RUTH'S JEWEL BOX

SCHOENEMAN LUMBER CO. SIEDELMANN CONSTRUCTION CO. SILVER SADDLE MOTEL SPECK'S STANDARD SERVICE STATE FARM INS. CO. STUDENT SUPPLY STORE

UNION STORY TRUST & STVINGS BANK

VERN'S SHIRT LAUNDRY & CLEANERS VIVIAN EQUIPMENT CO.

WESTGATE HAIR FASHIONS WHITE'S

Iowa State University Cheers

YEA IOWA

Yea — — Iowa Yea — — State Yea, Yea, Iowa State.

GIVE ME AN "I"

Give Me An "I" — "I" Give Me An "O" — "O" Give Me A "W" — "W" Give Me An "A" — "A" Iowa State, Iowa State I — S — U.

CYCLONES

C - Y - C - L - O - N - E - SCyclones, Fight.

FOUR CLAPS

(clap four times)
Fight, Fight, Fight, Fight
(clap four times)
Fight, Fight, Fight, Fight
(clap four times)
Fight, Fight, Fight, Fight
Yea — — — Team, Fight.

TEAM (watch arm movements of cheerleaders)

T - E - A - M T - E - A - M T - E - A - MTeam, Fight.

KICK-OFF YELL

 $\mathsf{Go} ------\mathsf{Cyclones}$

IOWA STATE UNIVERSITY FIGHT SONG

O we will fight, fight for lowa State
And may her colors ever fly—
Yes, we will fight with might for lowa State
With a will to do or die, rah, rah!
Loyal sons, forever true,
And we will fight the battle thru—
And when we hit that line we'll hit it hard every yard for I.S.U.

FOR "I" FOR "S" FOREVER

For "I", for "S", forever,
For lowa State all the way,
Let's go to show them what the gang's all here for
Go, to show them how the Cyclones cheer
For "I", for "S", forever,
For lowa State do it right!
It's time to climb upon the victory wagon
Fight, lowa State, Fight, Fight.



PUT VITALITY ON YOUR TEAM!

Drink Milk, the Vitality Beverage! It's your ticket to vigor and verve that really lasts. And cool, refreshing milk helps keep you bright and in the fun game all day long. So heed the cheer for milk-"put vitality on your team!"

