

IOWA STATE VS

MISSOURI

A'VE GOT A
TIGER BY
THE TAIL!



HOMECOMING
CYCLONES VS. TIGERS
OCT. 21, 1967

OFFICIAL PROGRAM

50
CENTS

SATURDAY, OCTOBER 21, 1967



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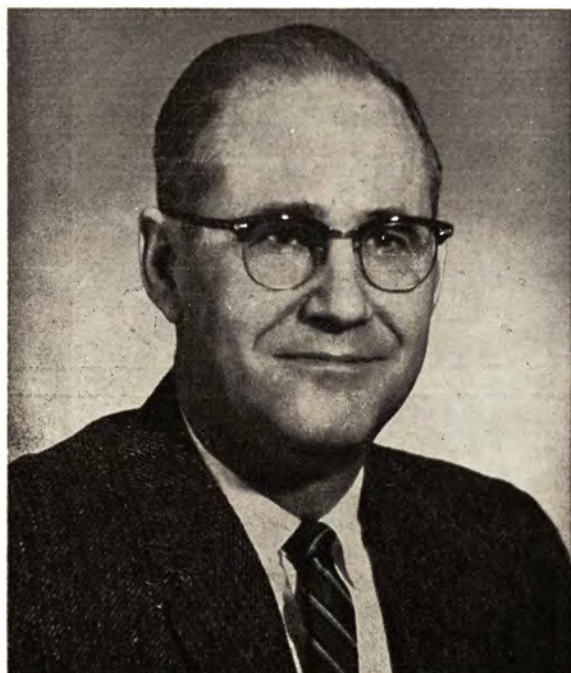
Ames



Dr. W. Robert Parks
President
Iowa State University



Clay Stapleton
Director of Athletics
Iowa State University



Maurice Soult
I.S.U. Faculty Representative
to the Big Eight Conference

Homecoming Queen Candidates

Because press time for this program came before the naming of the 1967 Homecoming Queen, it was impossible for us to tell you who she is. Consequently, pictured here are the five finalists. Watch this page closely and when the queen is announced at the opening ceremonies, you'll be able to pick her from this group of ISU beauties.



MARIANNE BAZATA

Delta Zeta
WESTMONT, ILLINOIS
HOME ECONOMICS JUNIOR



KAY ELLIOTT

Delta Upsilon
(Kappa Kappa Gamma)
DAVENPORT, IOWA
HOME ECONOMICS JUNIOR



CAROL MONDT

Kappa Kappa Gamma
BOONE, IOWA
HOME ECONOMICS JUNIOR



JILL TROUSDALE

Gamma Phi Beta
ALDEN, IOWA
HOME ECONOMICS SENIOR



DIANA WALDORF

Kappa Alpha Theta
VINTON, IOWA
SCIENCES AND HUMANITIES SENIOR

Welcome Alumni

You are invited to a coffee hour immediately following the ISU-Missouri game. Bring your families and friends and join other ISU alumni in the State Gym located just north of the football stadium. Your host will be the Iowa State University Alumni Association.



Pep Club Generates - - - Pep!!

When it comes to whipping up enthusiasm at athletic events or pep rallies, Pep Council and the Iowa State University cheer squad takes over. Pep Council works behind the scenes to generate pep and support for ISU teams. The cheer squad members suit up, rain or shine, to get and keep the crowds in an enthusiastic mood during the contests. An important cog in the Iowa State Machine, these two groups add to the color and excitement of college life. Prof. Peter A. Peterson is faculty adviser for the group and spends many of his own hours in assisting and guiding Pep Council plans and promotions.

PEP COUNCIL

Clockwise: Cindy Hogendorn, Des Moines; Vern Potts, Sac City; Mike Johnston, Moline, Ill., vice president; Sue Dallager, Urbandale, president; Bob Roskens, "Cy", Milford; Kathy Kelley, Cedar Rapids; Bill Bolton, Park Ridge, Ill.; Steve Holaday, Greenfield; Jan Ellison, Colo.



Pom Pon girls, front row, left to right: Cindy Lorimore, Edina, Minn.; Sue Schaeffer, Edina, Minn.; Laura McQuown, Red Oak; Penny Morrison, Sac City. Second row, left to right: Val Anderson, Edina, Minn.; Louise Hannaman, Mason City; Carol Christopher, Cedar Rapids; Gloria Gammon, Ames; Nancy Erlandson, Albert Lea, Minn. Cheerleaders, third row, left to right: Steve Schroeder, Kanawha; Jim Christopher, Cedar Falls; Steve Hart, Allison; Bill Edison, Des Moines; Mike McCormick, Toledo. Fourth row, left to right: Sharon Schuck, Des Moines; Margie Staniforth, Ames; Diane Dodd, Humboldt; Mary Maurer, Ames.

YOUR OLYMPIC SPORTS ATHLETES NEED AND DESERVE YOUR ATTENTION

This is another "Olympic Games Year." Automatically, increased attention will be focused on the "other" sports. Somehow, the development of "our" teams in these seldom-talked-about sports will creep into sports conversations.

For swimming, track, wrestling, gymnastics, and most other Olympic Games sports, progress checks come but once every four years - it becomes a patriotic duty then. Of the sports on the Olympic Games' schedule, only basketball, in this country, approaches a local focal level which is deserved.

The same is true everywhere, including the Big Eight Conference. Each year, Conference athletes excel, win national championships and international acclaim in these sports, but . . .

It is not surprising that Big Eight athletes in these "other" sports have long enjoyed a higher standing internationally than they have in their own country, own Conference, and even their own institution.

Your Big Eight athletes in these Olympic Games sports have won 270 national collegiate championships, in addition to numerous other U.S. titles of the National Federation and AAU varieties. Of the 48 national collegiate team titles won by Conference institutions, 45 of them have been won by the Olympic sports teams.

In NCAA competition, no other conference has done so well, either over a long period of time, or for a shorter span. During the past seven years, the Big Eight has scored 15 team championships. During the past two seasons, 27 individual titles have been won by your Big Eight representatives.

Wrestling and track, two of the more popular sports on the Olympic Games' list, have contributed the most team and individual national titles to the Big Eight collection.

Since the first national wrestling meet was held at Iowa State in 1928, 145 gold medals and 32 of the 37 team championships have been won by your Big Eight athletes. Internationally, 43 of your Big Eight wrestlers have competed in the Olympic Games since 1928, including eight gold medalists.

Your Conference representation in the Olympic Games has been even more frequent in track, with the Big Eight total now numbering 49 who have competed in 56 events, including three who represented you in three different Olympiads - Missouri's Jackson Scholz, a sprinter who won two gold medals, Kansas State's Ray Watson, a middle-distance runner, and Kansas' Al Oerter, three-time gold-medal winner in the discus.

Domestically, Big Eight track and field stars have won a total of 90 individual championships. Most prolific of the group was Nebraska's Charlie Greene, who finished with six individual NCAA titles, a mark surpassed only by Jesse Owens. Only Greene, Ralph Metcalfe, and Mel Patton have won three straight NCAA 100-yard dash championships.

It takes talented and highly dedicated coaches to develop these individuals in those "other" sports. Often, your Big Eight coaches have been tapped to lead

U.S. teams in international competition, including the Olympic Games - all still remember the task faced by and the subsequent success of Oklahoma State's Henry Iba in Tokyo with a basketball team thought to be inferior to previous U.S. entries in the Olympic Games.

The record indicates the quality of the overall inter-collegiate program existing today in the Big Eight.

Now, it's another Olympic year. What lies ahead for your Big Eight athletes competing in the Olympic sports on the Conference's list - track and field, basketball, swimming, wrestling, and gymnastics? These athletes face one of the longest years of their careers. There will be continual training for the first of the Olympic trials in the various sports, and then the Olympics themselves for those of exceptional ability.

A starting point will be the meets and matches. Then the Big Eight championships - cross country teams will have their meet November 11 at the University of Colorado, the swimming meet is March 7-8-9 at the University of Kansas, the gymnastics championships are March 15-16 at the University of Oklahoma, the wrestling tournament is March 8-9 at Colorado, the indoor track championships are March 1-2 in Kansas City's Municipal Auditorium, and the outdoor track and field meet is May 17-18 at the University of Colorado. The building toward the dreamed-of Olympic spot will continue through the various national meets and qualifying trials.

Potential Olympic Games competitors from among those competing for Big Eight teams the past few years and currently are many. Any list would have to be headed by Kansas' Jim Ryun, the world-record holder in the 880, mile, and metric mile, and Greene.

Regarded almost as highly in their respective sports are wrestlers Fred Fozzard and Gene Davis of Oklahoma State, Wayne Wells and David McGuire of Oklahoma, and Dale Bahr of Iowa State. High national rankings in gymnastics are held by Iowa State's Mike Jacki and Jerry Fontana and Colorado's Jack Ryan. Kansas' Jo Jo White was the star of the U.S. Team at the Pan American games.

There are others equally as well endowed athletically. This year, all have a stronger motivation. Not mentioned are those in the Big Eight who have yet to compete at the varsity level, but who will be in the final competition for a spot on some team headed for Mexico City.

No one knows who will succeed. Undoubtedly, there will be another Billy Mills, who thrilled this nation three years ago when he came from nowhere to become the first from the U.S. ever to win the Olympic 10,000 meter run.

Only time will tell who will be representing you from the Big Eight. Those who do, however, will again attest to the Conference's national and international prestige. This 14-month "year" ahead will be long and for most quite without attention. Attend their meets, matches, games and watch their performances. One can be sure that somewhere among those swimmers, gymnasts, wrestlers, basketballers, or runners and weightmen there lurk gold medal winners at Mexico City. They will be competing right near your home.

THE ATHLETIC DEPARTMENT OF IOWA STATE UNIVERSITY
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Intramural Sports

Popular at ISU

The popularity of intramural athletics at Iowa State University is evidenced by the fact that in the academic year of 1965-66 a total of 4,612 men participated in a planned schedule of sports. This represents 47 percent of the men at the university.

The 1966-67 academic year saw an increase of 400 more men in the programs offered in the intramural slate to bring total participation that year to 5,012 team and individual participants.

With a program of this size, it is important to note that space is becoming a critical matter. While the building program on the west side of the campus furnished a fine gymnasium, Beyer Hall, for use by intramural teams, construction on the east edge of the campus is taking away large areas formerly used for outdoor

sports in season. Sports being affected most are softball and touch football. So, until space is found elsewhere, the number of teams participating in the two sports mentioned may have to be limited.

Addition of water polo this year is expected to bring additional numbers of intramural participants this fall as dormitories enter teams in this sport.

Regardless of limitations, the men of Iowa State University have made intramural athletics really big business not only in numbers but in enthusiastic support of the events offered. Participation in the 1965-66 academic year, the year for which figures are complete, is reflected in the tabulations below:

Year	Participants	College	Participants
Freshmen	1,254	Science & Humanities	1,049
Sophomores	926	Agriculture	732
Juniors	595	Engineering	1,223
Seniors	474	Vet. Medicine	86
Grad, Staff, or Unspecified	1,363	Home Economics	26
Total	4,612	College Unspecified	1,496



Front row, L to R: Marna Camaish, Neela Hill, Pat Dady, Marie Moran, Melinda Kaser. Second row, L to R: Dick Hansen, Keith Yamamoto, Emily Hall, Linda Krueger, Bob Lovgren. Back row, L to R: George Wilkinson, Dick McKinley, Jim Nickel, Tom Bergstrom, Dick Sova, and Mike Hyzer.

HOMECOMING 1967 - The Way We Spell It!

- H—Hours** of memorable events during Homecoming Weekend made possible by over 3000 hours of planning and work by the 61 member Homecoming Committee and the student body.
- O—Occupation:** Student — a classification only for a time, but for a good time. For past, present and future Iowa State students this weekend is one especially for good times. Enjoying a good football game, social hours, the Simon and Garfunkel Concert, and the Homecoming Dance.
- M—More . . .** more effort, time and money has made Homecoming 1967 more than a weekend of festivities, more than attending a game or a concert. Homecoming Committee has created this weekend not only for you to attend, but for you to enjoy — more!
- E—Enthusiastic!!?** We hope so. Because a EE major is required for this Homecoming 1967 weekend — Enthusiasm and Enjoyment. A good department in good standing with the University.
- C—Cooperation.** Homecoming exists only because of cooperation between the committee members, faculty, University staff and the student body. The Lawn Displays are an excellent example of the student cooperation. No single person could have constructed a one of the many beautiful displays.
- O—Only** THIS weekend can be called Homecoming 1967. There will be and there have been other homecomings, but none quite like ISU's Homecoming 1967. Enjoy it! Remember, only you can take advantage of the entertainment offered during Homecoming 1967.
- M—Music . . .** at the game, the Iowa State Marching Band under the direction of Arthur Swift; at the Concert, the popular music of Simon and Garfunkel; and at the Homecoming Dance, music by the Castlewoods.
- I—Invitation** for you to tour the campus at leisure. Homecoming is a chance to observe the changes on campus . . . the new buildings, the construction under way. And also a time to notice the things which haven't changed, the student spirit, the Homecoming atmosphere.
- N—Number . . .** A sixty-one member Homecoming Committee headed by two, present with the help of hundreds of students, a weekend planned with thousands of people in mind, not as a mass, but as individuals with hopes for an unforgettable weekend.
- G—Go Go** ahead!!! Have a great time. And remember, Homecoming 1967 was intended for YOU.

Iowa State University Football Coaching Staff



Front row, left to right: Dick Scesniak, Head Coach Clay Stapleton, Arch Steel. Back row, left to right: Paul Kemp, Ken Heizer, Larry Van Der Heyden, Lew Erber, Tom O'Boyle.

Angry Tiger, Revived Cyclone Meet

Some of the finest Iowa State football efforts of recent have been against the powerful teams from Missouri. It will take another of those super efforts to keep up with the Tigers today.

This will come as no surprise to the Cyclones or their fans, though. Missouri is never anything but boot-tough and today might be even worse. Last Saturday Colorado, surging toward replacing Nebraska as the Big Eight champion, stung the Tigers with a 23-9 loss - the first of the season for Missouri.

A happy Missouri Tiger is troublesome enough but an angry one is a real problem.

But real problems are nothing new for the Cyclones. Just this week Iowa State learned that it has been playing what is ranked as the eleventh toughest football schedule in the nation so far. No other team in the Big Eight has faced as much rugged competition as the Cyclones. So, one more will be nothing new.

Missouri will be making its twelfth homecoming appearance here today and will carry a 7-3-1 edge in the series. It is the first time since the 1953 upset of the Tigers that Missouri has shared homecoming honors with the Cyclones. That day the 13-6 upset brought about such a tremendous celebration that traffic was halted for several hours in attempts to get through Ames.

So far this season the Tigers have whipped Southern Methodist, Northwestern, and Arizona to go with that one loss to Colorado.

Iowa State has a pair of victories over New Mexico and Kansas State to balance against losses to South Carolina, Texas Tech and Colorado.

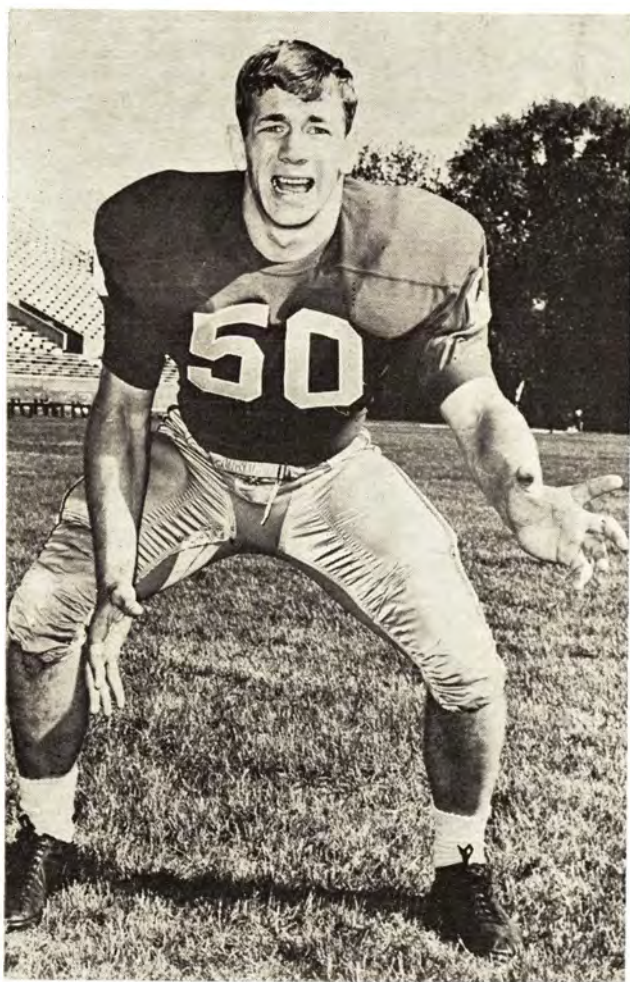
Coach Clay Stapleton's charges exhibited some of the defense that must be ready for Missouri in inflicting a 17-0 loss on Kansas State last week in the annual Parents Day game. Usually that has been the type of defense readied for the titanic struggle with Missouri. The Cyclones now must keep the defense that tough today and find a way of moving the ball against one of the strongest defenses in the nation.

Iowa State has a 17-33-4 homecoming record that includes the oddity of three straight tie games in 1934 (0-0, Kansas); 1935 (6-6, Missouri); and 1936 (7-7, Oklahoma). The longest winning streak for Iowa State was three in 1926-27-28.

There have been some highly interesting homecoming struggles. Old timers like to recall the excitement generated by such contests as the Iowa game in 1916 (16-19); the 1926 game with Drake (13-7); the 1933 win over Missouri (14-7); the 1948 Colorado game (18-7); the 1949 struggle with Kansas State (25-21); the 1953 upset with Missouri (13-6); the wild one with Oklahoma State in 1963 (33-28) and the wild finish at the goal line in the 1965 Oklahoma State game (14-10).

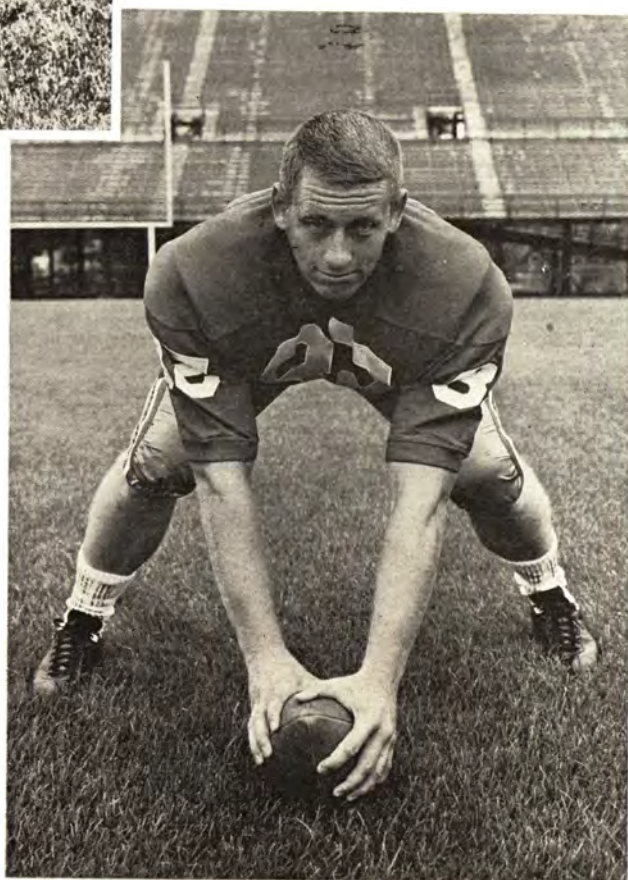
Today should write another great chapter to the games which have drawn alums back to the campus for some 56 years.

Cyclone Captains



**Co-Captain
Dave Mayberry**

**Co-Captain
Don Stanley**



- CYCLONES -



69—TOM ALTON
Lyndhurst, Ohio
Coach—Sam Ruvulo
Industrial Administration



73—ROGER ASHLAND
Clear Lake, Iowa
Coach—Gus Brandt
Farm Operation



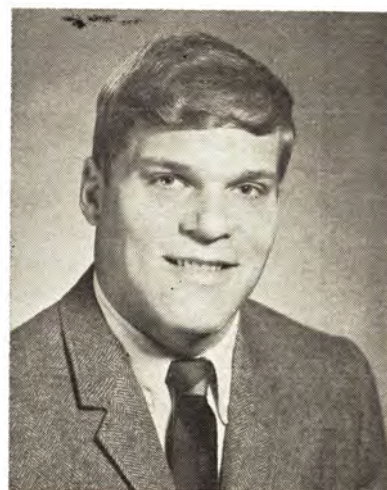
61—DENNIS BANDY
Dubuque, Iowa
Coach—Gene Glab
Physical Education



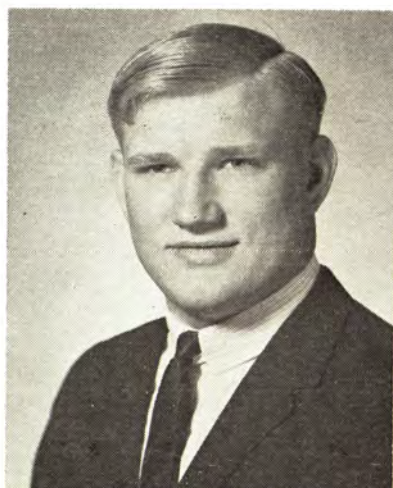
79—TOM BARNES
Antigo, Wis.
Coach—Dale Peterson, Jim Laham
Veterinary Medicine



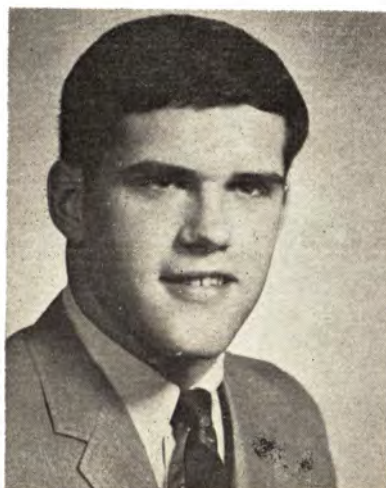
68—BOB BERRINGTON
Honolulu, Hawaii
Coach—Calvin Chai
Physical Education



50—WAYNE BESKE
Minneapolis, Minn.
Coach—Paul Benepe
Industrial Administration



78—KEN BIXBY
Des Plaines, Ill.
Coach—Ken Olsen
Mechanical Engineering



63—MIKE BLISS
Ames, Iowa
Coach—Cecil Spatcher
Pre-Med

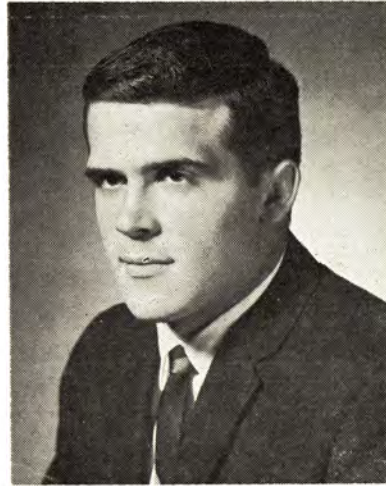


74—CRAIG BOLLER
Belmond, Iowa
Coach—Chuck Stalker, Rich Koolbeck
Physical Education

- CYCLONES -



83—BOB BROUILLETTE
Sioux City, Iowa
Coach—Don Fleming
Industrial Administration



66—RICK BURCHETT
Harlan, Iowa
Coach—Bob Simpson
Zoology



45—TOM BUSCH
Garner, Iowa
Coach—Duane Garman
Physical Education



20—TOM BUTTERS
Fayette, Iowa
Coach—George Yoek
Pre-Med



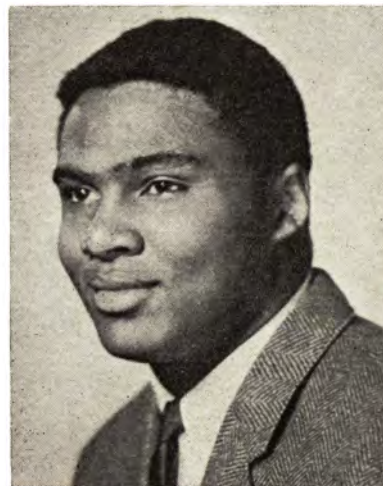
31—RANDY CALM
Evanston, Ill.
Coach—Murney Lazier
Applied Art



88—SAM CAMPBELL
R'ver Rouge, Mich.
Coach—Charles Uzetis
Applied Art



76—JOHN CHISM
Cleveland, Ohio
Coach—Carl Falivene
Physical Education



36—MAURY COX
Rockford, Ill.
Coach—Brodie Westen
Physical Education

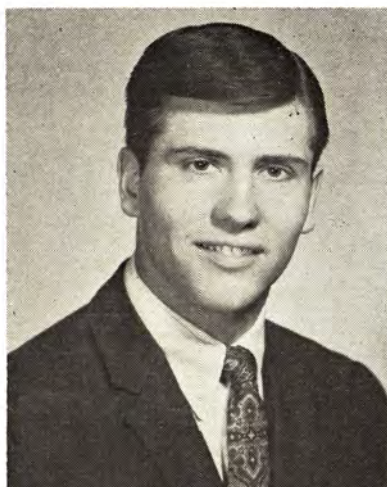


35—RAY COFFEY
Humeston, Iowa
Coach—Max Franklin
Agricultural Education

- CYCLONES -



75—GEORGE DIMITRI
Chicago, Ill.
Coach—Ray Jacobsen
Pre-Med



87—GREG DUKSTEIN
Allen Park, Mich.
Coach—Carl Swicki
Physical Education



81—DENNIS ESSELMANN
Port Washington, Wis.
Coach—Frank Murray
Physical Education



84—BRIAN FEIKEMA
Sioux City, Iowa
Coach—Bruce Pickford
Industrial Administration



34—JERRY FIAT
Oak Lawn, Ill.
Coach—Dave Walery
Physical Education



60—LARRY GAFFIN
Columbus, Ohio
Coach—Jim Harper
Bio-Chemistry



44—DON GRAVES
Centerville, Iowa
Coach—Phil Johnson
Sociology

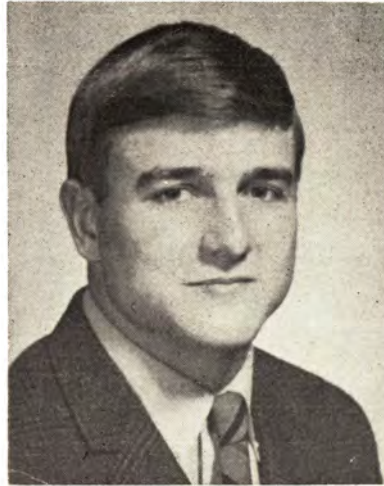


65—TED HALL
Cincinnati, Ohio
Coach—Gerry Faust
Industrial Administration

- CYCLONES -



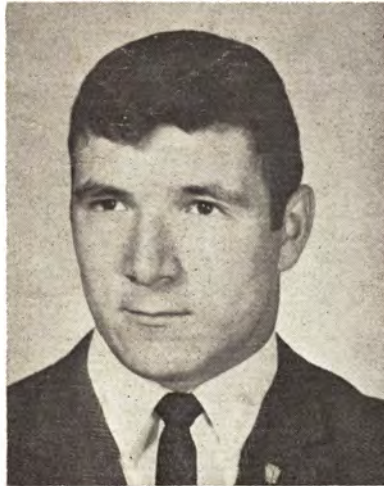
10—LARRY HOLTON
Keokuk, Iowa
Coach—Herb Cormack
Physical Education



85—FRED JONES
Minneapolis, Minn.
Coach—Bernie Nerdahl
Industrial Administration



32—BEN KING
Central Islip, N.Y.
Coach—Fred Goldstein
Physical Education



82—MIKE KIRAR
Peru, Ill.
Coach—Gene Cherney
Industrial Administration



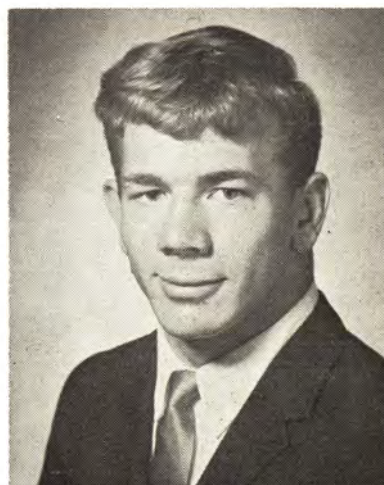
42—MARSHALL LANGHOR
Evanston, Ill.
Coach—Murney Lazier
Biology



14—CAL LEWIS
Des Plaines, Ill.
Coach—Ken Olsen
Architectural Engineering



43—RICH MARCORDES
Oak Lawn, Ill.
Coach—Dave Walery
Mathematics



56—DAVE MAYBERRY
Milwaukee, W's.
Coach—Bill Bartholomew
Physical Education

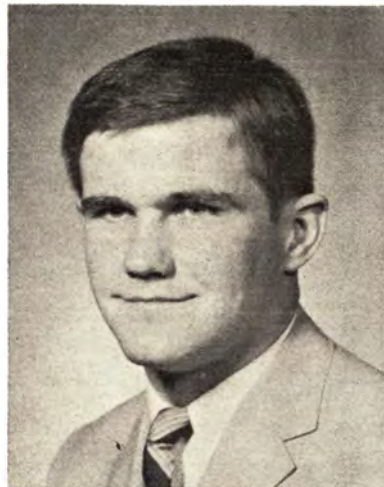


18—BOB McPHERSON
Dallas, Tex.
Coach—Don Grace
Industrial Administration

- CYCLONES -



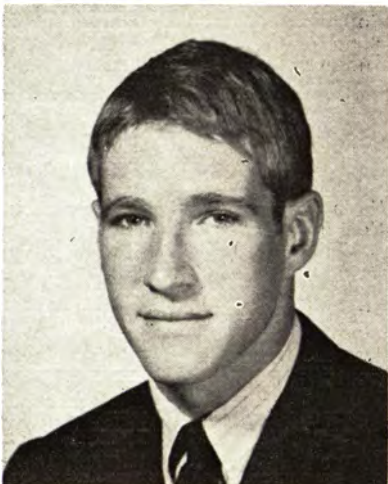
71—WILLIE MULDREW
Chicago, Ill.
Coach—Anthony Barbaro
Physical Education



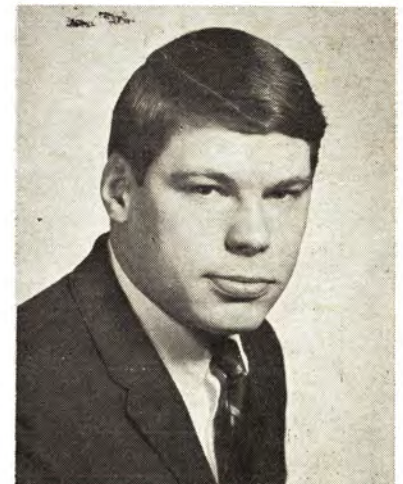
24—HUB NELSON
Golden Valley, Minn.
Coach—Phil Benepe
Science



80—WAYNE PERRY
Honolulu, Hawaii
Coach—Calvin Chai
Industrial Administration



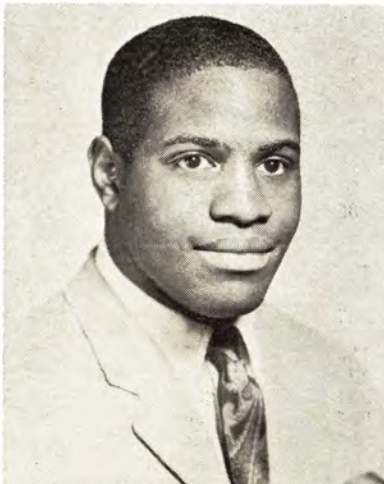
23—BILL RAUN
Clinton, Iowa
Coach—Wayne Phillips
Zoology



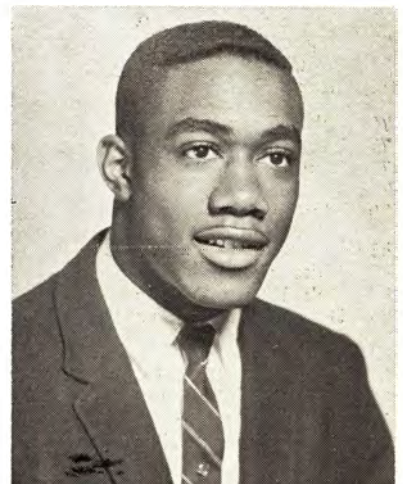
89—TED REIMER
Rhineland, Wis.
Coach—Dave Lechnir
Industrial Administration



38—STEVE RICHARDS
Cleveland, Ohio
Coach—Marv Nyren
Industrial Administration



70—DAN ROBINSON
Cleveland, Ohio
Coach—Sam Ruvolo
Physical Education



40—DOUG ROBINSON
St. Anne, Ill.
Coach—Jack Cherry, Don Nichols
Physical Education

IOWA STATE UNIVERSITY VARSITY FOOTBALL ROSTER

No.	Name and position	Wgt.	Hgt.	Age	Class	Home Town
10	Larry Holton, rh*	178	5-11	20	Junior	Keokuk, Iowa
12	Larry Herrman, re	198	6-3	19	Soph	St. Louis Park, Minn.
14	Cal Lewis, m**	176	6-1	21	Senior	Des Plaines, Ill.
15	Les Webster, lh**	198	5-11	21	Senior	Omaha, Nebr.
17	Jeff Simonds, s*	176	6-0	20	Junior	Rockford, Ill.
18	Bob McPherson, rh	190	5-11	19	Soph	Dallas, Tex.
20	Tom Butters, qb	168	5-11	19	Soph	Fayette, Iowa
21	Neal Waddington, le	195	6-4	20	Soph	Belmond, Iowa
22	John Warder, qb	191	6-0	20	Junior	Hoffman Estates, Ill.
23	Bill Raun, qb	184	6-3	19	Soph	Clinton, Iowa
24	Hub Nelson, lh	179	5-11	19	Soph	Golden Valley, Minn.
31	Randy Calm, s	195	6-1	19	Soph	Evanston, Ill.
32	Ben King, lh*	194	5-10	20	Junior	Central Islip, N. Y.
33	Willie Robinson, rh**	202	6-1	22	Senior	Cleveland, O.
34	Jerry Fiat, m	177	6-0	18	Soph	Oak Lawn, Ill.
35	Ray Coffey, m	183	5-10	19	Soph	Humeston, Iowa
36	Maury Cox, rh	218	6-2	19	Soph	Rockford, Ill.
37	Tom Salerno, lt	207	5-11	20	Soph	Berwyn, Ill.
38	Steve Richards, re	190	6-0	19	Soph	Cleveland, O.
40	Doug Robinson, lh**	185	6-1	21	Senior	St. Anne, Ill.
42	Marshall Langhor, wb	192	6-0	18	Soph	Evanston, Ill.
43	Rich Marcordes, lh	196	5-11	19	Soph	Oak Lawn, Ill.
44	Don Graves, rlb*	217	6-3	21	Junior	Centerville, Iowa
45	Tom Busch, wb**	188	6-0	21	Senior	Garner, Iowa
50	Wayne Beske, c	217	6-1	20	Soph	Minneapolis, Minn.
51	Al Staidl, llb	210	6-0	19	Junior	Lisle, Ill.
52	Larry Thompson, rlb	207	6-0	19	Soph	Olney, Tex.
55	Lon Snook, rlb	214	6-0	18	Soph	Walled Lake, Mich.
56	Dave Mayberry, llb**	209	6-1	21	Senior	Milwaukee, Wisc.
58	Don Stanley, c*	213	6-1	20	Senior	Winterset, Iowa
59	Bob Smith, rt	201	5-11	19	Soph	Wauwatosa, Wisc.
60	Larry Gaffin, rg	190	6-0	20	Junior	Columbus, O.
61	Dennis Bandy, rg	233	6-0	19	Soph	Dubuque, Iowa
62	Dennis Storey, lg**	218	6-0	22	Senior	Johnston, Iowa
63	Mike Bliss, lg	200	6-0	19	Soph	Ames, Iowa
64	Vern Skripsky, k	200	6-3	19	Soph	Cedar Rapids, Iowa
65	Ted Hall, rt*	198	6-0	20	Junior	Cincinnati, O.
66	Rick Burchett, rg**	207	6-1	21	Senior	Harlan, Iowa
67	Tom Saxe, lt	204	5-11	21	Junior	Cleveland, O.
68	Bob Berrington, lg	200	6-1	20	Junior	Honolulu, Hawaii
69	Tom Alton, re	208	6-1	21	Junior	Lyndhurst, O.
70	Dan Robinson, lt	220	6-1	19	Soph	Cleveland, O.
71	Willie Muldrew, ng**	238	6-2	19	Junior	Chicago, Ill.
72	Georg Salisbury, lt	217	6-2	19	Soph	Bellevue, Nebr.
73	Roger Ashland, rt	221	6-2	19	Soph	Clear Lake, Iowa
74	Craig Boller, lt	210	6-1	19	Soph	Belmond, Iowa
75	Georg Dimitri, lt*	230	6-0	19	Junior	Chicago, Ill.
76	John Chism, rt*	213	6-3	22	Junior	Cleveland, O.
77	Terry Voy, lt*	198	6-0	20	Junior	Ackley, Iowa
78	Ken Bixby, rt*	227	6-3	20	Junior	Des Plaines, Ill.
79	Tom Barnes, rt	221	6-4	19	Soph	Antigo, Wisc.
80	Wayne Perry, re	208	6-2	20	Junior	Honolulu, Hawaii
81	Dennis Esselmann, re**	200	6-1	21	Senior	Fort Washington, Wisc.
82	Mike Kirar, le	199	6-2	18	Soph	Peru, Ill.
83	Bob Brouillette, le	203	6-2	19	Soph	Sioux City, Iowa
84	Brian Feikema, re**	207	6-4	21	Senior	Sioux City, Iowa
85	Fred Jones, rt	193	6-1	19	Soph	Minneapolis, Minn.
87	Greg Dukstein, le	170	6-0	20	Soph	Allen Park, Mich.
88	Sam Campbell, le*	221	6-4	20	Junior	River Rouge, Mich.
89	Ted Reimer, le	218	6-4	20	Junior	Rhineland, Wisc.
92	Clyde Senters, rlb	222	6-1	20	Soph	Manchester, Iowa

*lettermen

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Cutlass S Holiday Coupe
at your nearest Oldsmobile Dealer's.



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The frosty tast of Fresca. It's a blizzard.

OFFENSE

87	GREG DUKSTEINLE
70	DAN ROBINSONLT
62	DENNIS STOREYLG
58	DON STANLEY (c)C
66	RICK BURCHETTRG
78	KEN BIXBYRT
84	BRIAN FEIKEMARE
22	JOHN WARDERQB
15	LES WEBSTERLH
45	TOM BUSCHWB
32	BEN KINGRH

IOWA STATE

DEFENSE

82	MIKE KIRARLE
75	GEORGE DIMITRILT
71	WILLIE MULDREWNG
73	ROGER ASHLANDRT
89	TED REIMERRE
56	DAVE MAYBERRY (c)LLB
44	DON GRAVESRLB
40	DOUG ROBINSONLH
10	LARRY HOLTONRH
34	JERRY FIATM
17	JEFF SIMONDSS

IOWA STATE SQUAD

10	Holton, RH	60	Gaffin, RG
12	Herrmann, RE	61	Bandy, NG
14	Lewis, M	62	Storey, LG
15	Webster, LH	63	Bliss, LG
17	Simonds, S	64	Skripsky, K
18	McPherson, LH	65	Hall, RT
20	Butters, QB	66	Burchett, RG
21	Waddington, LE	67	Saxe, LT
22	Warder, QB	68	Berrington, LG
23	Raun, QB	69	Alton, RE
24	Nelson, LH	70	Dan Robinson, LT
31	Calm, S	71	Muldrew, NG
32	King, RH	72	Salisbury, LT
33	W. Robinson, LH	73	Ashland, RT
34	Fiat, M	74	Boller, LT
35	Coffey, RH	75	Dimitri, LT
36	Cox, RH	76	Chiam, RT
37	Selerno, LT	77	Voy, LT
38	Richards, RE	78	Bixby, RT
40	Doug Robinson, RH	79	Barres, RT
42	Langhor, WB	80	Perry, RE
43	Marcordes, LH	81	Esselmann, RE
44	Graves, RLB	82	Kirar, LE
45	Busch, WB	83	Brouillette, RE
50	Baske, C	84	Feikema, RE
51	Straild, LLB	85	Jones, LT
52	Thompson, RLB	87	Dukstein, LE
55	Snook, RLB	88	Campbell, LE
56	Mayberry, LLB	89	Reimer, RE
58	Stanley, C	92	Senters, RLB
59	Smith, C		

DEFENSE

72	RUSS WASHINGTONLE
74	CURTIS JONIESLT
64	CARL GARBERLG
76	LEE MUNGAIRG
69	JAY WALLACERT
87	BILL SCHMITTRE
33	JERRY BOYDLLB
36	JOHN DOUGLASRLB
32	LARRY LANGLH
40	JOHN DAVISRH
38	JOHN MEYERS

MISSOURI

OFFENSE

80	MARTY BERGLE
70	MIKE WEMPELT
62	JIM WILLSEYLG
51	CONWAY REESC
66	MIKE CARROLLRG
77	JIM ANDERSONRT
88	CHUCK WEBERRE
14	GARY KOMBRINKQB
25	GREG COOKLH
24	HENRY BROWNRH
34	BARRY LISCHNERFB

MISSOURI SQUAD

12	Phelps, QB	57	Cox, T
14	Kombrink, QB	60	Mertz, G
16	Denesult, QB	61	Clark, G
17	Weaver, QB	62	Willey, G
18	Sharp, QB	63	Adams, G
21	Stoeckel, HB	64	Garber, G
22	Staggers, HB	66	Carroll, G
23	Wahrli, HB	67	Boyd, T
24	Brown, HB	68	Brewer, G
25	Cook, HB	69	Wallace, T
26	McBride, HB	70	Wempe, T
27	Schindler, S	71	York, T
30	Powell, FB	72	Washington, T-E
31	Kelley, FB	74	Jones, T
33	Boyd, C	75	Short, T
34	Lichner, FB	76	Mungai, G
35	Douglas, LB	77	Anderson, T
38	Marin, S	78	Cox, G
40	Davis, HB	79	Kuhlmann, T
41	Moore, FB	80	Berg, E
43	Morrissey, HB	82	Judd, E
46	Kenmore, HB	84	Hauptmen, E
47	Schmitz, HB	85	Benhardt, E
48	Ewing, HB	86	Juras, E
50	Crick, C	87	Schmitt, E
51	Rees, C	88	Weber, E
52	Spengel, C	89	Lowder, E
53	Ziegler, FB	93	Shyrook, E
54	Lundholm, C		



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ready
or not!

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No.	Name and position	Wgt.	Hgt.	Age	Class	Home Town
12	Garnett Phelps, qb	185	5-11	20	Soph	Louisville, Ky.
14	Gary Kombrink, qb*	182	5-10	22	Senior	Belleville, Ill.
16	Conrad Deneault, qb	185	6-1	21	Junior	New Bedford, Mass.
17	Craig Weaver, qb	170	5-11	20	Soph	Columbia, Mo.
18	Dan Sharp, qb*	187	6-1	20	Junior	Kansas City, Kan.
21	Ron Stoeckel, hb	176	6-0	19	Soph	Belleville, Ill.
22	Jon Staggers, hb	181	5-10	19	Soph	Jefferson City, Mo.
23	Roger Wehrli, hb*	184	6-0	21	Junior	King City, Mo.
24	Henry Brown, hb	193	6-2	20	Soph	Middletown, Pa.
25	Greg Cook, hb	193	6-0	20	Junior	Seneca, Mo.
26	Ron McBride, hb	190	6-0	19	Soph	Fulton, Mo.
27	Wayne Schindler, s	195	6-3	19	Soph	Kansas City, Mo.
30	Bob Powell, fb*	193	5-11	20	Senior	Collinsville, Ill.
31	Dan Kelley, fb	193	6-0	19	Soph	St. Louis, Mo.
33	Jerry Boyd, c	192	6-3	19	Soph	Butler, Mo.
34	Barry Lischner, fb*	205	6-1	21	Senior	Pittsburgh, Pa.
36	John Douglas, lb*	209	6-2	22	Senior	Columbia, Mo.
38	John Meyer, s	181	5-11	20	Junior	St. Louis, Mo.
40	John Davis, hb	179	5-11	19	Soph	Chillicothe, Mo.
41	Larry Moore, hb*	186	5-11	20	Junior	Timewell, Ill.
43	Steve Kenemore, hb	207	6-3	19	Soph	Lee's Summit, Mo.
47	Bill Schmitz, hb	182	5-9	20	Soph	Lakewood, Col.
48	Mike Ewing, hb*	188	6-0	21	Senior	Ladue, Mo.
50	Tim Crnko, c	202	6-0	19	Soph	St. Louis, Mo.
51	Conway Rees, c	204	6-2	20	Junior	Sedalia, Mo.
52	John Spengel, c*	208	6-3	20	Junior	Highland, Ill.
53	Bob Ziegler, fb	193	5-11	21	Senior	St. Louis, Mo.
54	Steve Lundholm, c	186	6-0	20	Soph	Des Moines, Iowa
57	Lynn Cox, t	219	6-1	19	Soph	Memphis, Tenn.
60	Gene Hertz, g	213	6-3	19	Soph	Creston, Iowa
61	Joe Clark, g	201	6-0	18	Soph	St. Louis, Mo.
62	Jim Willsey, g*	210	6-0	21	Senior	Gary, Ind.
63	Sam Adams, g	199	6-0	19	Soph	Midland, Tex.
64	Carl Garber, g	198	6-0	21	Junior	St. Louis, Mo.
66	Mike Carroll, g	220	6-3	19	Soph	Ste. Genevieve, Mo.
67	Roger Boyd, t*	214	6-1	21	Junior	Butler, Mo.
68	Rich Brewer, g	212	6-1	21	Junior	Southfield, Mich.
69	Jay Wallace, t	208	6-0	20	Soph	Fulton, Mo.
70	Mike Wempe, t*	230	6-3	21	Senior	Lawrence, Kan.
71	Larry York, t*	220	6-3	20	Junior	Quincy, Ill.
72	Russ Washington, e-t*	276	6-6	20	Senior	Kansas City, Mo.
74	Curtis Jones, t	222	6-0	24	Senior	St. Louis, Mo.
75	Roger Short, t*	220	6-0	24	Senior	Ferguson, Mo.
76	Lee Mungai, g*	224	6-0	22	Senior	Berwyn, Ill.
77	Jim Anderson, t*	214	6-4	20	Junior	Webster Groves, Mo.
78	Dave Cox, g	224	6-4	21	Junior	Springfield, Mo.
79	Mark Kuhlman, t	211	6-4	19	Soph	St. Louis, Mo.
80	Marty Berg, e*	214	6-3	20	Senior	Riverside, Ill.
83	Jim Judd, e*	201	6-2	20	Junior	St. Louis, Mo.
84	Joe Hauptman, e	200	6-1	20	Soph	Granite City, Ill.
85	Elmer Benhardt, e*	206	6-1	20	Junior	St. Louis, Mo.
86	Jim Juras, e	188	6-0	21	Junior	St. Louis, Mo.
87	Bill Schmitt, e	204	6-3	20	Junior	Imperial, Mo.
88	Charles Weber, e*	184	6-0	20	Junior	Jefferson City, Mo.
89	Eric Lowder, e	215	6-5	19	Soph	Kirkwood, Mo.
93	Tom Shryock, e	192	6-0	19	Soph	Fredericktown, Mo.

*lettermen

- CYCLONES -



33—WILLIE ROBINSON
Cleveland, Ohio
Coach—Carl Favilene
Physical Education



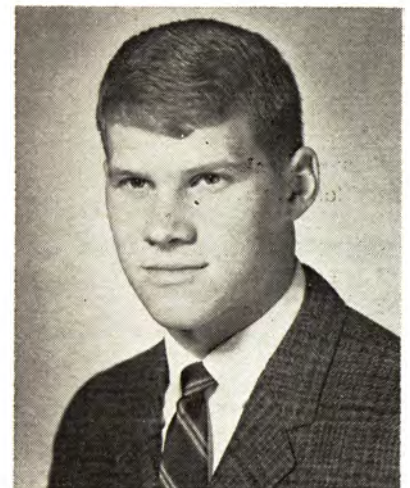
12—LARRY HERRMANN
St. Louis Park, Minn.
Coach—Bob Roy
Physical Education



37—SAM SALERNO
Berwyn, Ill.
Coach—Jim Regan
Institutional & Restaurant Management



67—TOM SAXE
Cleveland, Ohio
Coach—Sam Ruvolo
Physical Education



17—JEFF SIMONDS
Rockford, Ill.
Coach—Brodie Westen
Industrial Administration



64—VERN SKRIPSKY
Cedar Rapids, Iowa
Coach—Bud Rainbow
Electrical Engineering



59—BOB SMITH
Wauwatosa, Wis.
Coach—Tom Janssen
Physical Education



55—LON SNOOK
Walled Lake, Mich.
Coach—Dave Smith
Industrial Administration

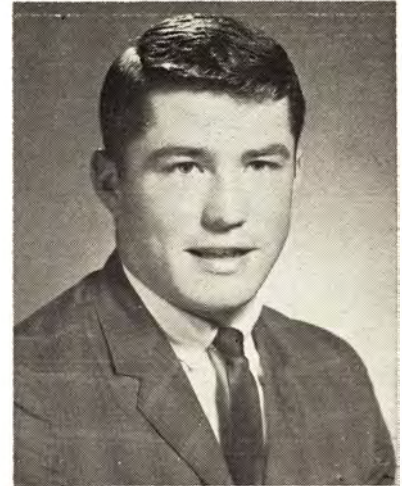
- CYCLONES -



51—AL STAIDL
Lisle, Ill.
Coach—Dick Carstens
Industrial Administration



58—DON STANLEY
Winterset, Iowa
Coach—Chuck McGaffin
Physical Education



62—DENNIS STOREY
Johnston, Iowa
Coach—Garland Siebert
Mechanical Engineering



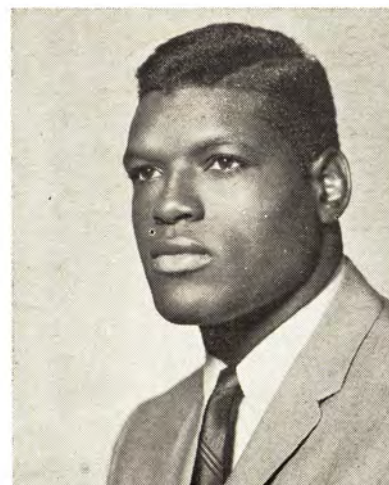
52—LARRY THOMPSON
Olney, Tex.
Coach—Don Williams, John Vaughn
Agricultural Business



21—NEAL WADDINGTON
Belmond, Iowa
Coach—Rich Koelbeck
Mathematics



22—JOHN WARDER
Hoffman Estates, Ill.
Coach—John Ellis
Biology



15—LES WEBSTER
Omaha, Neb.
Coach—Dick Christie
Physical Education



53—TERRY VOY
Ackley, Iowa
Coach—Pat Reysack
Applied Art - Physical Education

Merry Christmas



No . . . we're not crazy to be talking about Christmas during the festivities for Iowa State's Homecoming. In fact, Homecoming supports our premise that it's great to be back . . . it's great to renew old acquaintances . . . it's great "being home". This same spirit of "being home" prevails during the Christmas holidays, but unfortunately not everyone can be home because of military obligations. According to the American Red Cross, one of the priority requests from servicemen overseas is a personally tape-recorded message from families at home.

For the second consecutive year, Radio Workshop and Telecommunicative Arts, a division of English and Speech Department at Iowa State; Pi Kappa Phi, social fraternity; the Ames Chapter of the American Red Cross, and Mid-State Distributors of Ames are cooperating to meet this special request.

Telecommunicative Arts is offering its recording facilities in Exhibit Hall, Pi Kappa Phi is purchasing the "living letter tape packets", the Ames Chapter of the Red Cross is supplying the Air Mail postage and Mid-State Distributors are cooperating in the purchase of tapes. All you have to do is make arrangements for recording. The entire service is free to the families of servicemen overseas . . . all it takes

is the time to sit down in front of a recorder and talk into the microphone just as if you were talking in person to your man in the service.

Beginning Tuesday, Nov. 27, 1967, through Friday, Dec. 8, 1967, the Telecommunicative Arts studios will be available in the evenings for families to record their personal Christmas Living Letter Message. Students from the Radio Workshop will be on hand to demonstrate how to operate the recorders, after which families will be in complete privacy to record an 8 to 10-minute message.

At a time when it's great "being home" at Iowa State, just think of what a personally recorded Christmas would mean to someone unable to be home during the Christmas Holidays.

For further information on the "Christmas Living Letter Project" contact Robert Elston, student coordinator, or Richard Pheneger, faculty coordinator, Telecommunicative Arts, Iowa State University, at 294-5000.

Season's Greetings,
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(A Student Activity)

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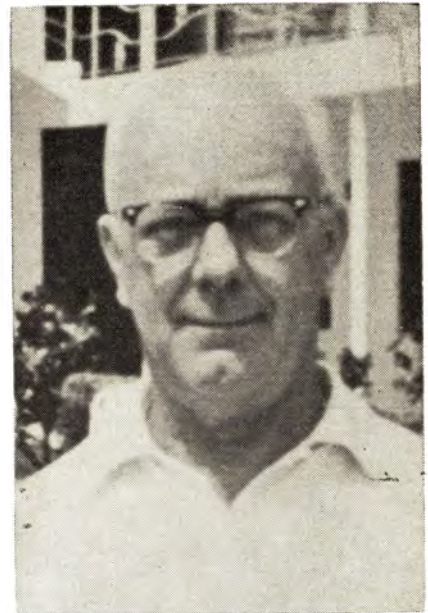
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CY'S FAVORITE ALUM



George Henningsen, Des Moines, a 1926 civil engineering graduate and now sales manager for Gibbs Cook Equipment Company of Des Moines, has been named "Cy's Favorite Alum" for 1967.

The honor is bestowed on an outstanding alumnus of Iowa State as a part of Homecoming activities. Henningsen was introduced to Homecoming visitors and to students at the Pep Barbecue and rally on the campus on Friday evening. At the football game with Missouri today, he will again be introduced to the fans and will be presented with an autographed football.

Henningsen was instrumental in establishing the Cyclone Club on a national basis when it was formed in 1954. The Club has grown from an original 297 members to a present enrollment of 2,500 alumni and 968 students.

He served on the Athletic Council for two three-year terms from 1952 to 1958 and was selected King For A Day by 250 Iowa State athletes in 1958 in recognition for having contributed most to the athletic program that year. Henningsen has served as president of the Des Moines Cyclone Club and has been a long-time member of the finance committee of the Cyclone and Century Clubs. He was national vice president of the Cyclone Club from 1961 through 1962.

Henningsen is married to the former Carolyn Rhyno, and they first lived in Osceola where Henningsen was Clarke County Engineer. They have two sons, Charles in California and Lee in New York. Both are Iowa State graduates and Charles was student body president at Iowa State in 1957.

Cyclone

"All-Americans"



"Polly" Wallace
1920



Ed Bock
1938



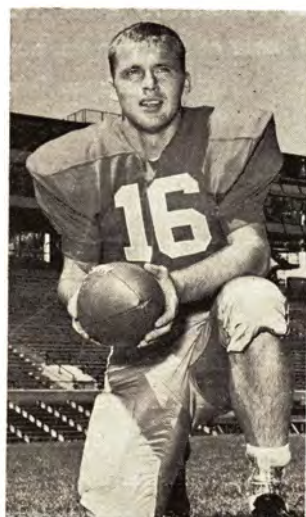
Jim Doran
1950



Dwight Nichols
1959



Tom Watkins
1960



Dave Hoppman
1961-1962



Tom Vaughn
1963



John Van Sicklen
1964



Eppie Barney
1966

CYCLONE CAPSULES

32 Ben King, junior. Letterman. Fullback. 195, 5-10. Born in Fort Pierce, Fla., July 15, 1946. Guardian is Mrs. Rae Williams, 27 Hemlock St., Central Islip, N.Y. Mrs. Williams is hospital attendant. Graduated from Central Islip high in 1965 with 9 letters: football (4), basketball (3), baseball (1), track (1). Captained football and basketball teams. All-state 2 years, all-East 2 years, prep All-American. Coached by Fred Goldstein. Major is Physical Education. His big thrill: needed 13 points in final game to become New York State scoring champion. Got seven early and the other 6 with just 23 seconds left in the game!

82 Mike Kirar, sophomore. End. 198, 6-2. Born Nov. 11, 1948, in Peru, Ill. Son of Mr. and Mrs. Carl Kirar, 919 Bludd Street, Peru, Ill. Dad is factory worker. Graduated from LaSalle-Peru high in 1966 with 6 letters: football (2), basketball (2), track (2). Football co-captain. All-area choice. Coach was Gene Cherney. Major is Industrial Education. Co-captained undefeated team as a senior.

42 Marshall Langhor, sophomore. End-halfback. 195, 6-0. Born Oct. 25, 1948, in Gary, Ind. Son of Mrs. Ruth Langhor, 820 Judson, Evanston, Ill. Mother is a beautician. Graduated from Evanston Township high in 1966 with 4 letters: football (2), track (2). Football captain. Coach was Murney Lazier. Major is Biology.

14 Cal Lewis, senior. Letterman. Safety. 185, 6-1. Born in Chicago, March 27, 1946. Son of Mr. and Mrs. Howard G. Lewis, 421 Amherst, Des Plaines, Ill. Dad is plant manager for Continental Can Co. Graduated from Maine Township high West in 1964 with 2 letters: football and baseball. Baseball captain. Coached by Ken Olsen. Is fine defense player. Major is Architectural Engineering. Led baseball team to state title as senior.

43 Rich Marcordes, sophomore. Halfback. 186, 5-11. Born April 25, 1948, in Evergreen Park, Ill. Son of Mr. and Mrs. Byron J. Marcordes, 8020 South Long, Oak Lawn, Ill. Dad is a shipping clerk. Graduated from Reavis high in 1966 with 6 letters: football (2), basketball (2), baseball (2). Captained all three sports. Coach was Dave Walery. Major is Mathematics.



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**"TASTE THAT BEATS THE OTHERS COLD,
PEPSI POURS IT ON"**

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The Iowa State University Department of Intercollegiate Athletics salutes the members of the CYCLONE CENTURY CLUB . . . a growing group of significant contributors to Iowa State Athletics. These individuals and firms have contributed \$100 or more annually to help us in our efforts to reach a goal of athletic excellence for Iowa State University.

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Hollis Nordyke
Garlan Odor
Olson Manufacturing Co.
Dean Huston
Oslund Drug
A. E. Oslund
Dr. R. Allen Packer
Dr. W. Robert Parks
J. C. Penney Co.
Wayne Hansen
Dr. Elroy Peterson
The Pizza House
Dave Lepovitz
Richards Holiday House
Myrlin J. Richards
Rodson S. Riggs
Safeway Stores
Paul Blackley, Mgr.
Harry J. Schmidt
Mal Schmidt
Sheldon Munn Hotel
John Lasche
Paul H. Sidles
Skeie Motor Company
Art Skeie
Dr. Margaret W. Sloss
Walter A. Smith
Chuck Sondrol
Charles W. Sorenson
Dr. M. L. Spear
Dr. Robert Sprowell
Clay W. Stafford
Robert W. Stafford



THE CYCLONE

AMES (Continued)

Clay Stapleton
 Conrad Stephenson
 Student Supply Store
 Donald C. Ross
 Kenneth Thompson
 Dr. William H. Thompson
 Dean George R. Town
 D. S. Triplett
 Trans-Travel
 Tom Murrane & Dean Wolf
 Frank Trovato
 Trow Milk & Vending
 Earl Trow
 Twentieth Century Bowling
 Floyd F. Penkhus
 Dr. M. A. Ukena
 Union Story Trust & Savings
 Art Lucht, Pres.
 University Bank & Trust
 Dean Knudson, Pres.
 Van Voorhis Plumbing & Heating
 Vivian Equipment Company
 C. L. Bolton
 William B. Vogt
 J. W. Waters
 Waldo W. Wegner
 Joe Wheelock
 Dale R. Williams
 Fred Winkler
 World Wide Travel Center
 Herbert A. Harmison

BELMONT

Hugh H. Clarke
 R. B. Thompson

BOONE

Rees Motor Company
 H. H. "Red" Rees

BURLINGTON

Harry Hamm
 Johnson-Rasmussen Co.
 Russell Brust

CALLENDER

Howard Loehr

CARROLL

Robert A. Wright
 Charles Cownie
 CEDAR RAPIDS
 Dr. Russell H. Anthony
 James W. Bell Company
 James W. Bell
 Blahnik Construction Co.
 Robert Blahnik
 Concrete Materials
 Fred Bellamy
 Crites & McConnell, Arch.
 Ray Crites
 Ilten & Taege, Inc.
 Lee & Jack Ilten
 Iowa Manufacturing Co.
 Howard Hall
 Iowa Midland Supply
 Kohl Enterprises
 Otto Kohl
 Eugene Larson
 Gene M. Mason
 Peoples Bank & Trust
 John M. Sagers
 Universal Engineering Co.
 R. V. Myers, Secy-Treas.

CLARION

Robert L. Davison
 R. W. Hagie

COLO

Iowa Corn By Products Co.
 William Ringheim

CORNING

James E. Shaw, DVM

COUNCIL BLUFFS

Bruce Russell

DANBURY

Farmers Savings Bank

DAYTON

Jens Rugaard

DENISON

Farmbest, Inc.
 Frank Crabb

DES MOINES

Darrell W. Anderson
 Bankers Trust Company
 Robert Sterling, Pres.
 A. David Bear
 Lloyd R. Bock
 Bolton & Hay
 Robert Bolton & James Speicher
 Joseph E. Bprg
 Boss Hotel Company
 Herb Drey
 Brooks-Borg
 Herman Brown Company
 Herman Brown, Pres.
 Richard G. Bullard
 Central National Bank & Trust
 Bernard Grangaard, Pres.
 Howard W. Crist
 Orville E. Crowley, Jr.
 John Dempster
 Des Moines Cold Storage Co.
 E. C. Muelhaupt, Jr.
 Des Moines Register & Tribune
 David Kruidenier
 Des Moines Savings & Loan Assn.
 Richard L. Bryan
 L. Call Dickinson
 Robert Dillon
 Eagle Iron Works
 Ted Aulmann, Pres.
 Economy Forms Corporation
 Howard Crist
 Harvey Y. Engeldinger
 Gibbs Cook Equipment Co.
 M. F. Coonan, Pres.
 Dr. Douglas N. Gibson
 Edward Olazer
 Goodwin Companies
 Goodyear Tire & Rubber Co.
 Bud Bailey
 Fred R. Green
 Green Construction Co.
 Ralph Green
 Allyn E. Hagen
 Heating Wholesalers Co.
 James Green
 E. George Henningsen
 Hicklin G. M. Diesel, Inc.
 R. V. Hicklin
 John F. Hilmes
 Harry L. Hoak
 J. Leo Hoak
 Holmes, Murphy & Assoc.
 Ray Murphy
 Home Federal Savings & Loan
 Jonathan Fletcher, Pres.
 L. G. Stephan
 R. T. Cottier

Hopkins Sporting Goods

Fred Farmer
 Iowa Des Moines National Bank
 C. W. Aurand, Pres.
 C. R. Irvine
 John D. Iverson
 Carroll L. Johnson
 Kaser Construction Co.
 Don Kaser
 C. B. Laird
 L. B. Liddy
 Byron W. Lodwick
 J. Robert MacNaughton
 Eugene E. McAnelly
 McElroy & Prewitt
 Robert Prewitt
 Mainline Equipment Co.
 Nick Dozoryst
 George F. Malcolm
 Massey-Ferguson, Inc.
 Merchants Transfer & Storage
 David M. Liddle
 Meredith Publishing Co.
 Fred Bohlen, Pres.
 Dudley J. Mills
 Harold C. Neumann
 Walter N. Neumann, Jr.
 Robert E. Newberg
 Norman Cassidy-DeArcy's
 Alfred Boldes
 John Ringland
 Parkway Inns, Inc.
 Joseph E. Whalen
 Carl P. Ripper
 Dr. Van C. Robinson
 Ruan Transport Corporation
 John Ruan, Pres.
 Robert E. Savage
 L. E. Slade
 Dr. J. B. Synhorst
 Taylor Refrigerator Co.
 Don Taylor
 Bill Terry
 Joe S. Tressler
 Turf Supply Company
 Robert Daly
 Valley Bank & Trust Co.
 Ed Burchette, Pres.
 J. C. White Company
 J. C. White
 Allen Whitfield
 Wilson H. Witt
 George I. Wood
 Wolf's
 Jerome Wolf
 Vic Young Sporting Goods
 Vic Young
 Yunker Brothers
 Joseph Rosenfield, Pres.

CENTURY CLUB

DUBUQUE

William C. Brown Company
William C. Brown

EAGLE GROVE

Dr. Oren Emerson
Dr. Wayne Emerson

ELLSWORTH

Ralph Olsen

FOREST CITY

Gjellefald Assoc., Inc.
O. N. Gjellefald

FORT DODGE

Ed DeBaKey
John Evans
Kalite Athletic-Track Co.
George Schnurr
J. W. Kiliper
Franklin Larson
Jon McClure
Ed Warren
Russell Whitney
John Wiegman

GOWRIE

Wilmer Fevold
Bernard Larson

GRINNELL

L. G. Keeney
Wilbur C. Molison

GRUNDY CENTER

Ralph W. Anderson
HARLAN
Ted Allen
O. W. Burchett
Gateway Harvestore
John Nelson

HUMBOLDT

Dr. Samuel D. Linn
Albert Morehouse

INDIANOLA

Charles Laverty
Lentz Chevrolet, Inc.
Don Lentz

IOWA CITY

Iowa Valley Milling Co.
Harold R. Spencer

IOWA FALLS

Concrete Products Co.
Luke Altfillisch
Prestressed Concrete
James H. Boehmler

KEOTA

James Bell

KEOKUK

Carl C. Huiskamp

KIRON

Kiron State Bank

LAKE CITY

Dale Awtry

MANNING

Manning Trust & Savings

MARSHALLTOWN

Allyn R. Cooper
Clayton H. Cooper
Glenn G. Cooper
Donald C. Elder
Clair G. Mason

MASON CITY

Wallace, Holland, Kastler & Schmitz
Ralph H. Wallace

MOORLAND

Maurice Fields

MT. VERNON

Dr. R. R. Voetberg

MUSCATINE

Grain Processing Corp.
Frank Prochaska

NEVADA

Arthur L. Harrison
Nevada Evening Journal
W. H. Ledbetter

NEWTON

Herman T. Holmes
OELWEIN

Oelwein State Bank
William P. Wilson

OGDEN

Ralph A. Scott
Sherbring Chevrolet Co.
Maurice Sherbring

OSKALOOSA

PAMCO, Inc.
Cloyce D. Palmer

Deane Gunderson

SAC CITY

Frank H. Flores

SIOUX CITY

Ray Van Buskirk
H. D. "Pete" Wilson

VILLISCA

David Lee Williams

WATERLOO

Carl Bluedorn
Cordes Ford, Inc.
Jim Cordes
Charles W. Shirey
B. C. Simmons
Toenjes-Stenson & Warm
Waterloo Savings Bank
Dale DeKoster
John B. Young
Zeidlers, Inc.
C. A. Bluedorn

WEBSTER CITY

Naden Industries
Robert W. Naden
Dr. J. L. Ptacek

OUT OF STATE

Lee Anderson
Woodstock, Illinois
Walter C. Berger
Baltimore, Maryland
Edward J. Bock
St. Louis, Missouri
Glen Brand
Omaha, Nebraska
Albert Cotsworth III
Oak Park, Illinois
Chester W. Cunningham
Omaha, Nebraska
John G. Darby
Downey, California
Samuel C. Hamilton
Hinsdale, Illinois
Capt. Jack Hawkins
Arlington, Virginia
H. R. Hilstrom
Sycamore, Illinois
James Hilton
Winston-Salem, No. Car.
Torvald J. Holmes
Dayton, Ohio
Dr. Houck & Ryberg
Lake Geneva, Wisconsin
Robert S. Hughes
Los Angeles, California
Leland B. Johnson
Scottsdale, Arizona
George P. Kempf
West Allis, Wisconsin
E. W. Kischer
Lynnfield Center, Mass.
Don McCabe
Canoga Park, California
Hobart J. McKay
St. Paul, Minnesota
James M. McKevitt
Glenview, Illinois
Ronald L. McVey
Houston, Texas
Rowland R. Manatt
Houston, Texas
Roscoe C. Pollock
Oak Park, Illinois
Paul W. Poppe
San Juan, Puerto Rico
Charles L. Schalk
Evergreen, Colorado
Clyde E. Shugar
Perry Hall, Maryland
Gerald L. Smith
Milwaukee, Wisconsin
William M. Thieman
Burnsville, Minnesota
Thornton A. Wilson, Jr.
Seattle, Washington

CYCLONE CLUB

Educational and Athletic

SCHOLARSHIPS

The Iowa State University Department of Intercollegiate Athletics is proud to recognize the individuals, firms, and groups who have contributed \$500 or more to the Cyclone Club Educational and Athletic Scholarship program in 1967. The Cyclone Club Achievement Plaque in Beyer Hall designates the individual, firm, or group that contributes \$1000 or more each year with a gold nameplate and those that contribute \$500 or more with a cardinal nameplate. We are grateful for their continued support.

We would like to urge all alumni and friends interested in helping us reach our goal of athletic excellence for Iowa State University to contact the Cyclone Club or the Iowa State Alumni Achievement Fund.

GOLD PLATES

AMES CYCLONE CENTURY CLUB
AMES CYCLONE CLUB
RALPH AULMANN MEMORIAL Des Moines
CEDAR RAPIDS CYCLONE CENTURY CLUB
DES MOINES CYCLONE CENTURY CLUB
SAM FULKERSON Cedar Rapids
ISU AGRICULTURE FACULTY
KASER CONSTRUCTION CO. Des Moines
LINN CO. CYCLONE CLUB Cedar Rapids
MARSHALL CO. CYCLONE CLUB Marshalltown
McFARLAND CLINIC Ames
NADEN MFG. COMPANY Webster City
NISSAN CORPORATION Cedar Rapids
POLK CO. CYCLONE CLUB
STORY CO. CYCLONE CLUB
WEBSTER CO. CYCLONE CENTURY CLUB
WEBSTER CO. CYCLONE CLUB Fort Dodge
ZIEDLER CONCRETE PRODUCTS Waterloo

CARDINAL PLATES

AMES DAILY TRIBUNE	FIRST NATIONAL BANK Ames	MUNN LUMBER COMPANY Ames
RUSSELL ANTHONY, DVM Cedar Rapids	GIBBS-COOK EQUIPMENT CO. Des Moines	MUSCATINE CO. CYCLONE CLUB — Muscatine
BLACKHAWK CO. CYCLONE CLUB — Waterloo	GJELFELD ASSOC., INC. Forest City	HAROLD J. NICHOLS Ames
CARL BLUEDORN Waterloo	RAY HAGIE Clarion	OMAHA-COUNCIL BLUFFS CYCLONE CLUB
BOONE CO. CYCLONE CLUB Boone	HAMILTON CO. CYCLONE CLUB — Webster City	RUAN TRANSPORT CORP. Des Moines
BRAND HYDRAULICS Omaha	H. R. "PETE" HILSTROM Sycamore, Illinois	CHARLES SHIREY Waterloo
CARROLL CO. CYCLONE CLUB — Carroll	IOWA CORN BY PRODUCTS CO. — Colo	SIOUXLAND CYCLONE CLUB Sioux City
RICHARD L. COX Ames	IOWA MFG. COMPANY Cedar Rapids	SORENSEN OIL COMPANY Ames
DALLAS CO. CYCLONE CLUB Adel	IOWA STATE CLUB OF CHICAGO	TRI-COUNTY CYCLONE CLUB Burlington
EAGLE IRON WORKS Des Moines	IOWA STATE CLUB OF TEXAS	UNIVERSITY BANK & TRUST CO. — Ames
DES MOINES REGISTER & TRIBUNE	ISU DEPT OF INTERCOLLEGIATE ATHLETICS	UNIVERSAL ENGINEERING CO. Cedar Rapids
ECONOMY FORMS Des Moines	KOSSOUTH CO. CYCLONE CLUB — Algona	H. D. "PETE" WILSON Sioux City
D. C. ELDER Marshalltown	MAINLINE EQUIPMENT CO. Des Moines	WRIGHT CO. CYCLONE CLUB Clarion
		YOUNKER BROTHERS Des Moines

University of Missouri Football Coaching Staff

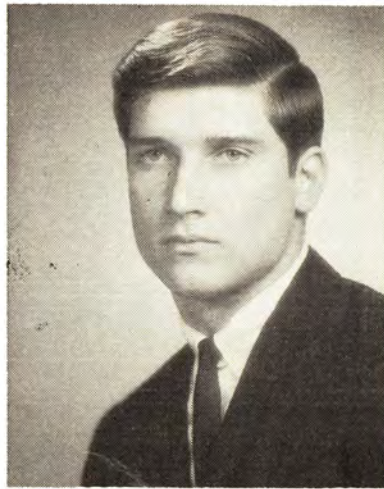


Left to right, first row: head coach Dan Devine, Ed Dissinger, Bob Frala, John Kadlec, Al Onofrio. Second row: Clay Cooper, Vince Tobin, Vic Rapp, trainer Fred Wappel. Third row: Hank Kuhlman, Keith Weber, Tom Lynn, Ron Taylor.

- TIGERS -



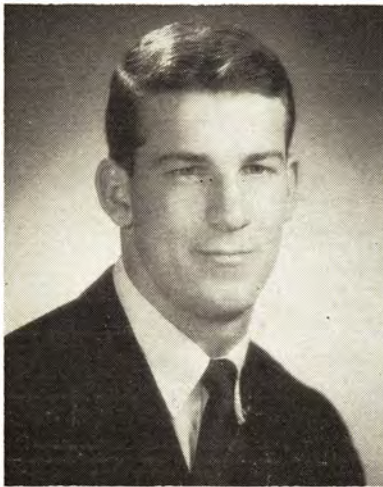
Jim Anderson



Elmer Benhardt



Marty Berg



Jerry Boyd



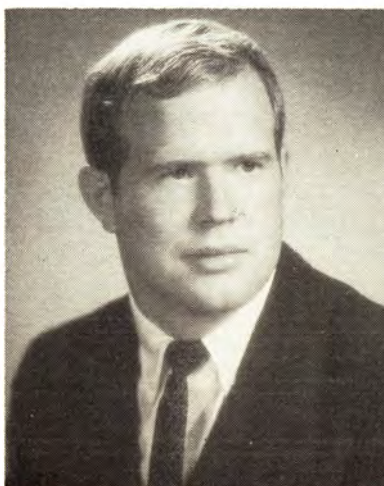
Mike Carroll



Tim Crnko



John Davis



Mike Ewing

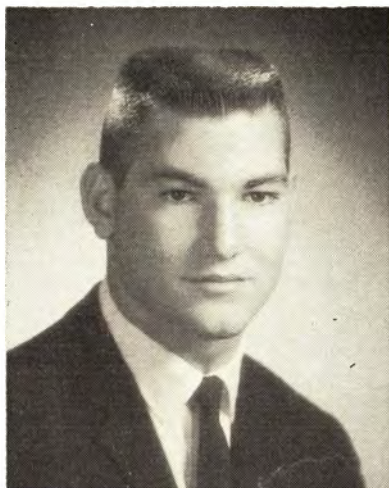


Carl Garber

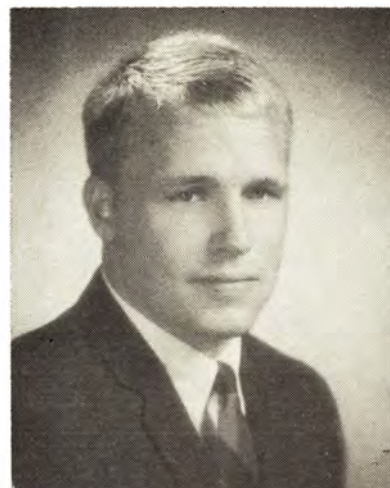
- TIGERS -



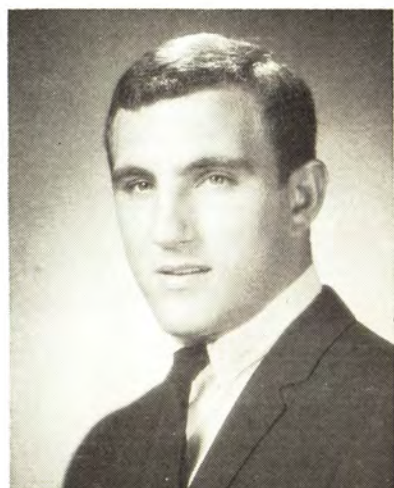
Curtis Jones



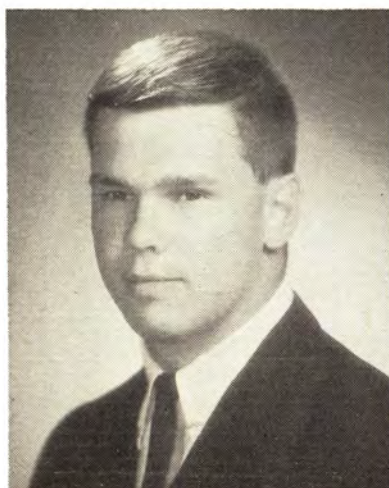
Steve Kenemore



Gary Kombrink



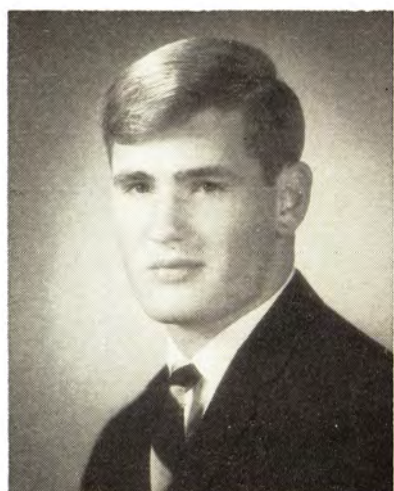
Barry Lischner



Steve Lundholm



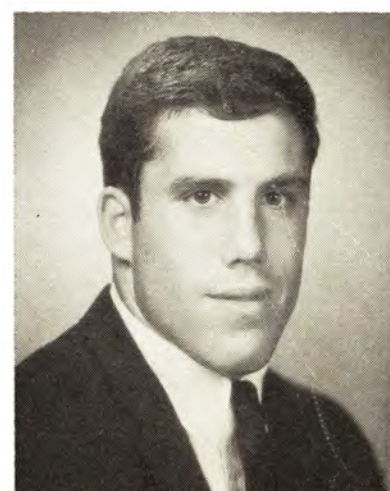
John Meyer



Larry Moore



Lee Mungai



Alan Pepper

- TIGERS -



Bob Powell



Con Rees



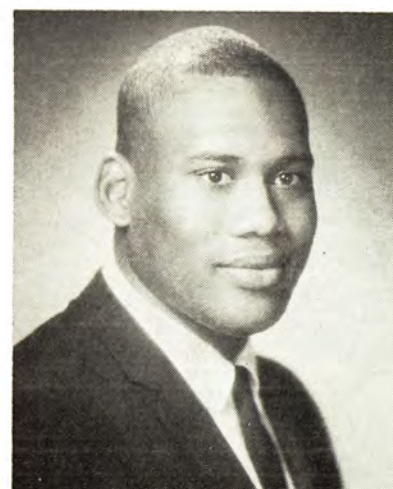
Bill Schmitt



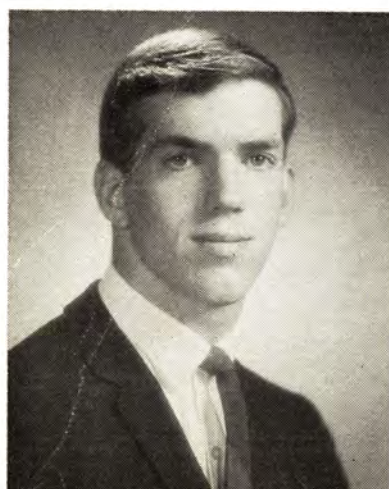
Jon Staggers



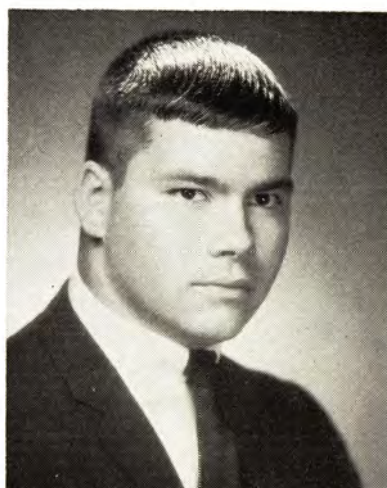
Jay Wallace



Russ Washington



Roger Wehrli



Mike Wempe



Jim Willsey

Mostly About Mizzou



Jesse Hall - University of Missouri

The University of Missouri is the oldest state university west of the Mississippi River. It was created in 1839 by the Geyer Act. Formal instruction began on April 14, 1841.

It is the 13th largest American university with a full-time enrollment of nearly 40,000, with 20,910 at the main campus located in Columbia.

In July, 1963, the University system was established by the addition of the University in Kansas City and a new campus in the St. Louis area at Normandy. The Kansas City institution is now the University of Missouri at Kansas City while the campus at Rolla - - previously the Missouri School of Mines and Metallurgy, founded in 1870 - - is now the University of Missouri at Rolla.

The University Library on the Columbia campus is one of the nation's finest. A Nuclear Research Reactor, the most powerful at any American University, was completed at Columbia last year. Missouri's School of Journalism, oldest in

the world, is considered one of the best in the nation.

President of the University of Missouri is Dr. John C. Weaver, and the Chancellor at Columbia is Dr. John W. Schwada. Dr. Randall M. Whaley is Chancellor of the University at Kansas City, Dr. James L. Bugg, Jr., is Chancellor at the St. Louis campus, and Dr. Merl Baker is Chancellor at Rolla.

Sixteen different divisions of the University are accommodated on the Columbia campus: the College of Agriculture; College of Arts and Science; College of Education; College of Engineering; School of Business and Public Administration; School of Forestry; School of Home Economics; School of Journalism; School of Library and Informational Sciences; School of Law; School of Medicine; School of Nursing; School of Social and Community Service; School of Veterinary Medicine; University Extension Division; and Graduate School.

AMES CYCLONE BOOSTERS

ALLAN MACHINE COMPANY

AMES BUILDING AND LOAN ASSOCIATION

AMES DAILY TRIBUNE

AMES FRUIT AND GROCERY

AMES PANTORIUM

AMES READY MIX CONCRETE, INC.

AMES STATIONERS

BEATY REAL ESTATE AND INSURANCE

BERCK CLOTHING COMPANY

BLISS CONSTRUCTION COMPANY

BLEDSON'S

BOBBY ROGERS INC.

BROWN'S SHOE FIT COMPANY

BRUCE-ROSS by the Campus

BUCK CONSTRUCTION CO. INC.

BYERS OFFICE EQUIPMENT COMPANY

CAMPUS DRUG

CARTER PRESS, INC.

CHEF'S INN

COE'S HOUSE OF FLOWERS

COLLEGIATE MANUFACTURING COMPANY

CONARD FREIGHT LINES

DURLAM AND DURLAM

DYNA-KLEEN SERVICES OF AMES

EAGLE IRON WORKS

EL RANCHO MOTEL

ENGELDINGERS

ESCHBACH MUSIC HOUSE

FASTCO DRUG

FERGUSON'S BAKERY

FIRST NATIONAL BANK

GIBBS PLUMBING AND HEATING CO., INC.

H. L. MUNN LUMBER COMPANY

HILL STUDIO

HOME FURNITURE AND APPLIANCE

HUNZIKER AND FURMAN REALTY

HY-VEE FOOD STORES

JAMES THOMPSON AND SONS

J. C. PENNY COMPANY

KING'S FOOD HOST U.S.A.

LANDSBERG PHARMACY

McDOWELL AGENCY, INC.

MAID RITE (East and West)

MIDWEST TRANSPORTATION, INC.

MONTGOMERY WARD AND COMPANY

NADEN INDUSTRIES

NISSEN AND SON PACKING COMPANY

PEPSI-COLA

PIZZA HUT

PRONTO FOODS KITCHENS, INC.

RANDALLS FOODARAMA

RAY COOK CONSTRUCTION COMPANY, INC.

SCHOENEMAN BROS. LUMBER

SEARS, ROEBUCK AND COMPANY

S. HANSON LUMBER COMPANY, INC.

SHELDON-MUNN HOTEL

STUDENT SUPPLY STORE, INC.

TROW MILK AND VENDING

UNIVERSITY BANK AND TRUST COMPANY



RAH! RAH! CYCLONES

*We're all rooting for
Clay and the team*

GO GET 'EM!!

Collegiate MFG. CO. - - AMES, IOWA
(where Cy was hatched)



**WELCOME TO THE TOWN PUMP AND
TOWN HOUSE RESTAURANT**

In The Hotel Sheldon-Munn

**YOUR CYCLONE CLUB HEADQUARTERS
AFTER ALL HOME FOOTBALL GAMES.**





Foreground: Chevelle SS 396. Camaro SS, top right. Corvette Sting Ray, top left.



Our Sports Department

A look of bold innovation and the feel of competitive excitement set Chevrolet sport models apart from the pack for '68.

Revolutionary styling.

Looking like a dream car come to life, the '68 Corvette Sting Ray is an astonishingly beautiful new sports car. It's nearly seven inches longer and two inches lower. Startling new features include Hide-A-Way windshield wipers concealed beneath a power-operated cowl panel, rear deck spoiler, high-backed bucket seats and push-type door opening buttons.

Great performers, too.

Quieter and smoother riding this year, Chevelle and Camaro,

"The Hugger," offer new sports car-type performance—better handling, big engines. Camaro SS has a bulging striped hood that covers your choice of either a 350- or 396-cubic-inch V8. Chevelle SS 396 for '68 has completely new styling, a wider tread, shorter wheelbase, and a twin-domed hood.

More engine efficiency.

Standard on many models with automatic transmission is an ingenious carburetor heater that gives you increased efficiency in cold weather. Standard, also, is a new GM exhaust emission control.

New ventilation system.

Astro Ventilation, a brand-new system of bringing in outside air, comes on Corvette, Camaro and the Caprice Coupe, and is available on many other models.

Proved safety features.

All Chevrolet safety features are continued and you get many new ones such as energy-absorbing front seat backs and side marker lights for '68. Be smart. Be sure. Buy now at your Chevrolet dealer's.

Free!

Get Chevrolet's 60-page College Football Handbook



Chevrolet's College Football Handbook contains a complete rundown on all the top teams, plus action photographs and inside looks by famous sports commentators. You'll also find the schedules and line-ups of all 33 NCAA games to be televised this fall. It's yours for the asking at your Chevrolet dealer's.

'68 Chevrolets

