

**DOANE COLLEGE**

**VS.**

**IOWA STATE**

**(Army Day)**

**October 7, 1944**

**Price 25¢**

*Len Halloran*



# GLOBE MACHINERY & SUPPLY CO.

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*Lawn Beauty*  
IS MORE  
THAN Dirt Deep

Nobody can produce a permanently attractive lawn with soil and seed only. Essential plant food is needed, too. . . . All the VITAL ONES required by grass are available in

**MILORGANITE**  
NATURAL ORGANIC *Fertilizer*  
*Used on Golf Courses Everywhere*

Supplied in 25, 50, and 100-lb. bags with complete directions for use on back of each bag.

This spring . . . do as leading golf clubs do . . . apply Milorganite to your lawn (3 to 5 pounds per 100 square feet). Effects are long-lasting, so a single spring application provides an economical "beauty treatment" for your lawn. Milorganite is easy and safe to apply, too.

*Also good for trees, shrubs, and flowers*

*Globe* MACHINERY & SUPPLY CO.

EAST FIRST AND COURT AVENUE

DES MOINES, IOWA

TELEPHONE 4-3231



# Hello, Doane College!

Today marks the first athletic contest between Iowa State and Doane College of Crete, Nebraska. Doane College was selected because of their overall fine reputation and record and also because of their fine football team of last season. Their team this year gives promise of living up to past precedents.

It is, therefore, a pleasure to welcome this squad and their coaches to Clyde Williams Field today and it is our hope that it will not be too long before we meet again in athletic endeavors.

This will be our first visit with Head Coach Jim Dutcher who returned to Doane College, his Alma Mater in 1942 as head coach of football. A member of the Marine corps, he was discharged after sustaining an injury.

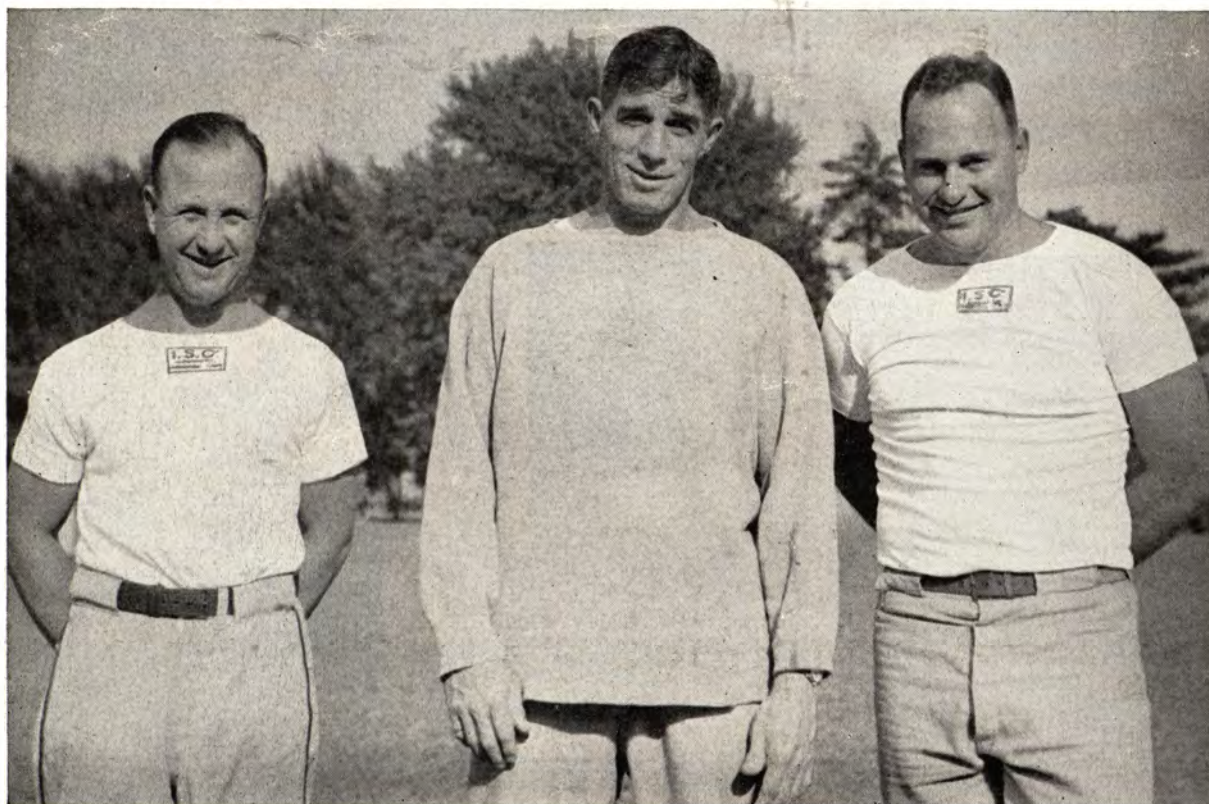
The Doane mentor led his squad to its first N.C.A.C. conference championship in football. Last year the Doane squad, under Dutcher's direction dropped only one game, to Washburn University, and won all other contests.

Assistant Coach "Ox" Maddox has been at Iowa State before as an all Big Six tackle from Kansas State College. He is a chief petty officer with the Doane Navy V-12 unit. His interest in football is great and he is in great measure responsible for the fine Doane team this year.

We welcome also, Assistant Coach Ival Outhouse, 1/c Specialist in athletics. Outhouse is a graduate of Morningside College in Sioux City.



## IOWA STATE COLLEGE FOOTBALL COACHES



CHICK SUTHERLAND

MIKE MICHALSKE

JIM HAUSS





Harry Kraus

# CYCLONES

This year's Cyclone football squad is fast, tricky, and hard-hitting. The 1944 ISC gridders are mostly Navy men, although there are several outstanding civilian players on the squad. Under the direction of head coach Mike Michalske and his staff—Chick Sutherland and Jim Hauss—the team has been whipped into a smooth working and fast operating machine. The Cyclone's 49 to 0 win over Gustavus Adolphus last Saturday leaves them the only Big Six conference team as yet undefeated. Utilizing the famous Chicago Bears' T-formation, Coach Michalske has found that it is a powerful weapon against many of the so-called standbys. Much of the credit for Iowa State's win over Gustavus Adolphus' double-wingback is due to the combination of good coaching, mobile formation, and the spirit of the team itself.



Meredith Warner



Howard, Noble, Warner, Kraus



Joe Noble



Ken Keough



Harry Kraus

He may stand only five feet eight inches and weigh only 170 pounds, but halfback Harry Kraus is a definite threat to any opposition. One of the hardest tacklers on the Cyclone squad, "Step-and-a-half," as he is called by teammates who saw him hobble around for the first few months after he sustained a leg injury, personifies the spunk that is so much a part of the 1944 ISC squad.



Rex Wagner





# Back up A WINNING TEAM

Sure, you want to back a winner—in football or in *war*. And you've been doing it with war work, with salvage, with War Bonds. In fact, you've been doing a *magnificent* job of helping to win the war—up to now.

But now that victory seems assured—now what? Now, more than ever, we must back up those who are fighting to make that victory sure and *doubly* sure.

There can be no relaxing—no letting up in our War Bond buying.

Don't stop until you've invested to the very limit. Our fighting men won't stop, you can depend on that!

Back up the winning team—*until the final shot.*

## BUY WAR BONDS

*The Treasury Department acknowledges with appreciation the publication of this message by:*

**COLLEGE SAVINGS BANK**

WEST AMES, IOWA

Total Resources Over \$3,000,000.00

Depository, Iowa State College Athletic Council

Member, F. D. I. C.



# Iowa State Roster

No.	PLAYER	HOME	ENDS	WT.	Ht.	AGE	EXP.	CLASS
29	Kornbaum, Harold . . .	Mason City, Iowa . . .	185	6- 0	17	0	Civilian	
31	*Gallagher, George . . .	Muscatine, Iowa . . .	176	6- 0	19	1	Navy	
52	Paetz, Carl . . . . .	Muscatine, Iowa . . .	175	5-10	19	0	Navy	
69	Armstrong, Bill . . . .	Museotah, Kansas . . .	178	5-10	18	0	Navy	
73	*Wagner, Rex . . . . .	Homer, Nebraska . . .	196	6- 3	20	2	Navy	
TACKLES								
32	Abramson, Ed . . . . .	Des Moines, Iowa . . .	198	6- 3½	18	0	Navy	
36	Dixson, Don . . . . .	Ames, Iowa . . . . .	185	6- 0	18	0	Civilian	
43	Cole, Dick . . . . .	Omaha, Nebraska . . .	205	6- 2	19	0	Navy	
47	*Trommler, Ken . . . . .	St. Louis, Missouri . . .	205	6- 1	20	1	Navy	
59	Shiflet, Clarence . . . .	Port Arthur, Texas . . .	205	6- 2½	21	1	Navy	
61	Bond, Tom . . . . .	Des Moines, Iowa . . .	180	6- 1	19	1	Navy	
62	Braunstein, Howard . .	Brooklyn, New York . .	190	6- 0	21	2	Navy	
	Hayes, Harold . . . . .	Forest Hills, Michigan .	194	6- 1	19	0	Navy	
GUARDS								
25	Voelker, Howard . . . .	Postville, Iowa . . . .	184	5- 4	24	1	Civilian	
33	*Wright, Charles . . . .	Omaha, Nebraska . . . .	200	6- 1	21	3	Navy	
41	Albrecht, William . . . .	Lincoln, Nebraska . . .	185	5- 8½	20	1	Navy	
53	Preston, Carol . . . . .	Lenox, Iowa . . . . .	180	6- 1	19	1	Navy	
54	Knop, Carl . . . . .	Griswold, Iowa . . . . .	165	6- 0	19	1	Civilian	
63	Travers, Bill . . . . .	New York City . . . . .	185	5-11	19	0	Navy	
71	*Fathauer, Jack . . . . .	St. Louis, Missouri . . .	190	6- 1	19	1	Navy	
	Wallace, Bob . . . . .	Ames, Iowa . . . . .	180	5-11	21	0	Civilian	
CENTERS								
23	Dennis, Cliff . . . . .	Platteville, Iowa . . . .	190	6- 1½	19	0	Navy	
39	France, Dick . . . . .	Rose Hill, Iowa . . . . .	165	5-11	18	0	Civilian	
48	*Kokjer, Carter . . . . .	Sidney, Nebraska . . . .	185	6- 1	19	1	Navy	
64	Riding, James . . . . .	Los Angeles, California .	190	6- 0	19	1	Navy	
BACKS								
20	Heidel, Charles . . . . .	Detroit, Michigan . . . .	160	6- 0	19	0	Navy	
21	*Warner, Meredith . . . .	Des Moines, Iowa . . . .	177	5-11	21	1	Navy	
30	*Howard, Dick . . . . .	Ankeny, Iowa . . . . .	170	5-11	21	1	Civilian	
34	Rawson, Al . . . . .	Des Moines, Iowa . . . .	190	5-11	21	0	Navy	
35	*Noble, Joe . . . . .	Plattsmouth, Nebraska .	170	6- 0	21	1	Navy	
38	Foy, Howard . . . . .	Omaha, Nebraska . . . .	180	5-10	21	1	Navy	
40	McDowell, Jack . . . . .	Harlan, Iowa . . . . .	165	5-11	17	0	Civilian	
42	Kraus, Harry . . . . .	Sargeant, Nebraska . . .	170	5- 9	20	1	Navy	
44	McKeegan, James . . . .	Rock Valley, Iowa . . .	158	5- 8	21	1	Navy	
45	Omer, Dana . . . . .	Spirit Lake, Iowa . . . .	200	6- 0	18	0	Civilian	
49	Petersen, Robert . . . .	Harlan, Iowa . . . . .	155	5- 8	18	0	Civilian	
50	Reese, Ralph . . . . .	Glendale, California . .	170	6- 0	21	0	Civilian	
55	Phelps, Gene . . . . .	Wells, Minnesota . . . .	164	5- 8½	20	1	Civilian	
57	Haugo, Walter . . . . .	Lake Mills, Iowa . . . .	170	5-10	21	0	Civilian	
60	Keough, Ken . . . . .	Milwaukee, Wisconsin .	190	6- 1	22	2	Navy	
68	McKee, John . . . . .	Muscatine, Iowa . . . .	197	5- 8	17	0	Navy	

\*Lettermen.

The Official Watch for Timing Today's Game is Longines — the World's Most Honored Watch.

# Doane College Roster

NO.	PLAYER	HOME	WT.	Ht.	EXP.
ENDS					
23	Benson . . . . .	Omaha, Nebraska . . . . .	185	6- 0	0
32	Blackney . . . . .	Buffalo, New York . . . . .	165	5-11	0
36	Simmons, S. . . . .	Lincoln, Nebraska . . . . .	185	6- 1	0
49	Merryman . . . . .	Smithfield, Ohio . . . . .	185	5-10	1
51	Clem . . . . .	Scottsbluff, Nebraska . . . . .	180	6- 0	0
52	Myers, M. . . . .	Mayard, Iowa . . . . .	178	5-11	0
TACKLES					
31	Rahlman . . . . .	San Francisco, California . . . . .	185	6- 0	0
37	Oeth . . . . .	Dubuque, Iowa . . . . .	180	6- 0	0
39	Huebner . . . . .	Estes Park, Colorado . . . . .	190	6- 0	1
43	Weed . . . . .	Salt Lake City, Utah . . . . .	190	6- 1	0
48	Davis . . . . .	Kearney, Nebraska . . . . .	185	6- 0	0
50	Sorenson . . . . .	Rockville, Nebraska . . . . .	190	6- 2½	0
GUARDS					
27	Graham . . . . .	Bahia, Brazil . . . . .	165	5-11½	0
30	Hanson . . . . .	Neuman Grove, Nebraska . . . . .	175	5-10½	0
35	Dill . . . . .	Belvidere, Nebraska . . . . .	180	5-10	0
38	Davidson . . . . .	Lamar, Colorado . . . . .	155	5- 8	0
41	Levine . . . . .	Wausau, Wisconsin . . . . .	185	5-10	0
44	Schochdopole . . . . .	Rovenna, Nebraska . . . . .	165	5- 6	0
	Simmons, R. . . . .	Lincoln, Nebraska . . . . .	160	5- 9	0
CENTERS					
42	Clifton . . . . .	Staton, Texas . . . . .	188	6- 1	0
45	Drake . . . . .	Crete, Nebraska . . . . .	190	5-11½	0
47	Flake . . . . .	Snowflake, Arizona . . . . .	190	5- 9	0
	Extrom . . . . .	North Platte, Nebraska . . . . .	170	5-10	0
BACKS					
20	Moore, B. . . . .	La Crosse, Kansas . . . . .	153	5-10	0
21	Almquist . . . . .	Central City, Nebraska . . . . .	155	5- 8	0
22	Webber . . . . .	Milford, Iowa . . . . .	175	5- 9½	1
25	Lyness . . . . .	Tacoma, Washington . . . . .	140	5-10	0
26	Deets . . . . .	Alexandria, Nebraska . . . . .	165	5- 9½	0
28	Jones, L. . . . .	Pasadena, California . . . . .	182	5-10	0
29	Dumbald . . . . .	Sibley, Iowa . . . . .	180	5-10	0
33	Wessel . . . . .	Dietrich, Idaho . . . . .	150	5- 6	0
34	Kelley . . . . .	Albion, Nebraska . . . . .	165	5-10	1
40	Matresse . . . . .	Spokane, Washington . . . . .	170	5-10	0
46	Adams . . . . .	Tekamah, Nebraska . . . . .	180	6- 1	1
	Anderson, R . . . . .	Holdrege, Nebraska . . . . .	165	5- 8	0
	Anderson, L. . . . .	Fife, Washington . . . . .	160	5-11	0

The Official Watch for Timing Today's Game is Longines — the World's Most Honored Watch.



# RIGHT COMBINATION \*\*\* WORLD'S BEST TOBACCO'S



IOWA STATE									
Starting Lineup									
LE	LT	LG	C	RG	RT	RE			
Wagner	Braunstein	Wright	Riding	Fathauer	Shifflet	Gallagher			
73	62	33	64	71	59	31			
SQUAD LIST									
20	Heidel, b	21	Warner, b	23	Dennis, c	25	Voelker, g	29	Kornbaum, e
30	Howard, b	31	Gallagher, e	32	Abramson, t	33	Wright, g	34	Ransom, b
35	Noble, b	36	Dixson, t	38	Foy, b	43	Colt, t	44	McKeegan, b
45	Omer, b	47	Trommler, t	48	Kokjer, c	49	Petersen, b	50	Reese, b
52	Paetz, e	53	Preston, g	54	Knop, e	55	Phelps, b	57	Haugo, b
59	Shifflet, t	60	Keough, b	61	Bond, t	62	Braunstein, t	63	Travers, g
64	Riding, c	65	McKee, b	68	Armstrong, e	71	Fathauer, g	73	Wagner, e
OFFICIALS									
Referee—Jack North (Highland Park)									



DOANE COLLEGE									
Starting Lineup									
LE	LT	LG	C	RG	RT	RE			
Merryman	Heubner	Hanson	Flake	Davidson	Davis	Myers			
49	39	30	47	38	48	52			
SQUAD LIST									
20	Moore, B., b	33	Wessel, b	45	Drake, c				
21	Almquist, b	34	Kelley, b	46	Adams, b				
22	Webber, b	35	Dill, g	47	Flake, c				
23	Benson, e	36	Simmons, S., e	48	Davis, t				
25	Lyness, b	37	Oeth, t	49	Merryman, e				
26	Deets, b	38	Davidson, g	50	Sorenson, t				
27	Graham, g	39	Huebner, t	51	Clem, e				
28	Jones, L., b	40	Matresse, b	52	Myers, M., e				
29	Dumbald, b	41	Levine, g	53	Anderson, L., b				
30	Hanson, g	42	Clifton, c	54	Anderson, R., b				
31	Rahlman, t	43	Weed, t	55	Extrom, c				
32	Blackney, e	44	Schochdopole, g	56	Simmons, R., g				
OFFICIALS									
Umpire—Bud Knox (Des Moines)									
Headlinesman—Art Rust (Des Moines)									
CHESTERFIELD									

*On the Campus*

**It's CHESTERFIELD**



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**FOR**

**All Farm Crops**

**Pastures**

**And Victory Gardens**

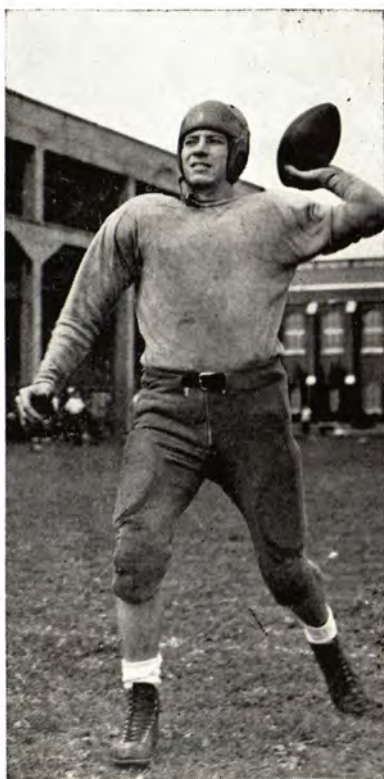
**Write FERTILIZER DEPARTMENT**

**THE RATH PACKING COMPANY**

**Waterloo, Iowa**

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**Joe Noble**

Quarterback Joe Noble is a south-paw and hails from Omaha, Nebraska. Against Gustavus Adolphus Sept. 30, Noble made respective net gains of 52 yards rushing and 50 yards passing. He kicked off six times for an accumulated distance of 265 yards and scored two of the seven Cyclone touchdowns.



**Meredith Warner**

Meet fullback Meredith Warner, another Cyclone mainstay. In the Sept. 30 opener, "Mery" kicked seven conversions out of seven attempts. His net gain rushing was 122 yards and he gained 27 extra yards receiving. Not content with this, Warner intercepted twice gaining 50 yards and returned two punts for an additional 32 yards. Three of the seven touchdowns made against Gustavus Adolphus were on Warner's gallops, and one of these was a 67-yard run. "Mery" will be on the field today as the Cyclones meet Doane college.



**Dick Howard**

Halfback Dick Howard is one of the fastest men on the squad. Last Saturday, he gained 50 yards rushing and 25 yards receiving. He intercepted one Gustavus pass and returned it eight yards. Howard is a civilian, and probably will be greatly relied on throughout the current season.



**Ken Trommler**



**Gene Phelps**



**Howard Voelker**



**Carter Kokjer**



**Howard Braunstein**

# CYCLONES



*Official Timing Watch*

IOWA STATE - DOANE COLLEGE FOOTBALL GAME

*Longines*

*the World's Most Honored Watch*

*winner of 10 world's fair grand  
prizes and 28 gold medal awards*



*Product of Longines-Wittnauer Watch Co.*



The cordial greeting you heard first time you paused at the main desk this fall . . . the quick grin of Grill Chief "Wag," down in the Commons, and the fresh quips of the boys at the front bar . . . the row of welcoming smiles in the Cafeteria line . . . the hail-fellow shouts from friends gathering for casual reunion . . .

The warmth of remembered wood and stone . . . the familiar curve of the circular staircase . . . the reverent stillness of Gold Star Hall . . . the stretch of Great Hall, echoing faintly with sounds of the procession of past years' festivities and solemnities . . . the unpretentious camaraderie of the Trophy Tavern . . .

These are the uncounted small friendlinesses that make the Memorial Union the loved possession of each student—a possession that speaks to him in welcome each time he strolls through its halls, that takes the edge of strangeness off returning to school. These are the friendlinesses that draw him again into all the warmth and color that are a part of Iowa State College.

MEMORIAL UNION



*The FRESHER  
The BETTER!*



## APPLE "HONEY" HELPS KEEP OLD GOLDS FRESH!

• A mist of Apple "Honey" is sprayed on Old Gold's fine tobaccos to help hold in the natural freshness.



## IOWA STATE 1944 Football Schedule

### Games at Home

Sept. 30. Gustavus Adolphus  
Oct. 7. Doane College  
Oct. 14. University of Kansas  
(Dads' Day)  
Nov. 4. University of Oklahoma  
(Homecoming)  
Nov. 18. Drake University

All home games start at 2:30 p.m.

### Games Away

Oct. 21. University of Missouri  
Oct. 28. Kansas State  
Nov. 11. University of Nebraska

# EVERYTHING

for the  
**ATHLETE**

for the  
**SPORTSMAN**

*52 Years in Business*

FOR BETTER EQUIPMENT BUY  
"RAWLINGS" FROM "HOPKINS"

EXCLUSIVE DISTRIBUTOR FOR RAWLINGS MFG. CO.

## WHY

1. It is made right
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3. It looks better
4. The price is right

Football      Basketball      Baseball      Track      Tennis  
Golf      Fishing Tackle      Guns      Shells

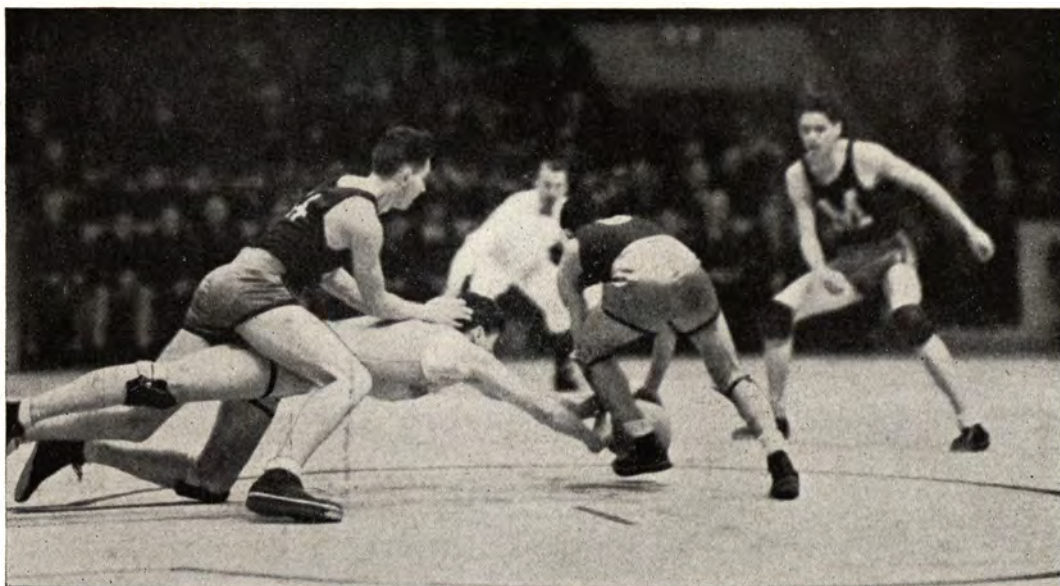
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## HOPKIN'S SPORTING GOODS CO.

412 SEVENTH STREET

DES MOINES, IOWA





# To PREVENT SPILLS LIKE These

## IOWA STATE RELIES ON SEAL-O-SAN

IOWA STATE and more than 5500 other schools now have Seal-O-San finished gymnasium floors. For Seal-O-San is the one floor finish that can take the punishment inflicted by all gym activities and come through unharmed.

Especially for basketball is a Seal-O-San floor ideal. Because Seal-O-San makes any wood floor 100% non-slippery. By preventing skids and falls, it assures faster floor play, speedier dribbling, and more confident shooting.

But there are many other advantages of Seal-O-San. It provides a beautiful floor, yet it costs much less than other types of finish, because it is applied without skilled labor. It seals the floor against dirt and moisture, thus eliminating costly scrubbing. And it is easy and economical to maintain.

Seal-O-San offers the correct solution to the gymnasium floor problem. Coaches and school officials are invited to write for complete information.



*The* HUNTINGTON  LABORATORIES *Inc.*

DENVER

HUNTINGTON, INDIANA

TORONTO

# SEAL-O-SAN

THE IDEAL WEAR-RESISTING FINISH FOR GYMNASIUM FLOORS





## Is He Thinking "I Must Buy More War Bonds"?

Probably not. Nor is he thinking bus transportation is comfortable in these crowded war days.

But he's making the best of it and probably doing all right, because he was there on time and carried a minimum of baggage, as becomes a patriotic American.



**OVERLAND**  
**GREYHOUND**  
**LINES**



### Buy War Bonds



Every dollar invested  
brings the end nearer  
and saves American  
lives.

OPERATED BY INTERSTATE TRANSIT LINES

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"...except his **RAINCOAT**"



... and it has been  
our privilege to supply  
thousands of raincoats  
to our armed forces.

It was a completely new endeavor . . . but our employees mastered it quickly and won the highest civilian citation, the Army-Navy "E" Award . . . "for high achievement in war production."

Along with our war work, we have kept faith with our regular customers . . . the college stores.



**Collegiate Manufacturing Company**

Designers and Manufacturers of Distinctive College Merchandise . . . Since 1904  
Makers of Raincoats and Ponchos for the U.S. Army . . . 'til Victory

AMES, IOWA

## By Ernie Pyle

United Features Syndicate  
War Correspondent

**AT THE FRONT LINES** (By Wireless) — When our infantry goes into a push each man gets three bars of D-ration chocolate, enough to last one day. He takes no other food.

He carries two canteens of water instead of the usual one. He carries no blankets. He leaves behind all extra clothes EXCEPT HIS RAINCOAT. In his pockets he may have a few toilet articles. Some men carry their money. Others give it to friends to keep.

In the days that follow they live in a way that is inconceivable to us at home. They walk and fight all night without sleep. Next day they lie flat in fox holes or hide in fields of freshly green, knee-high wheat.



Ernie Pyle

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