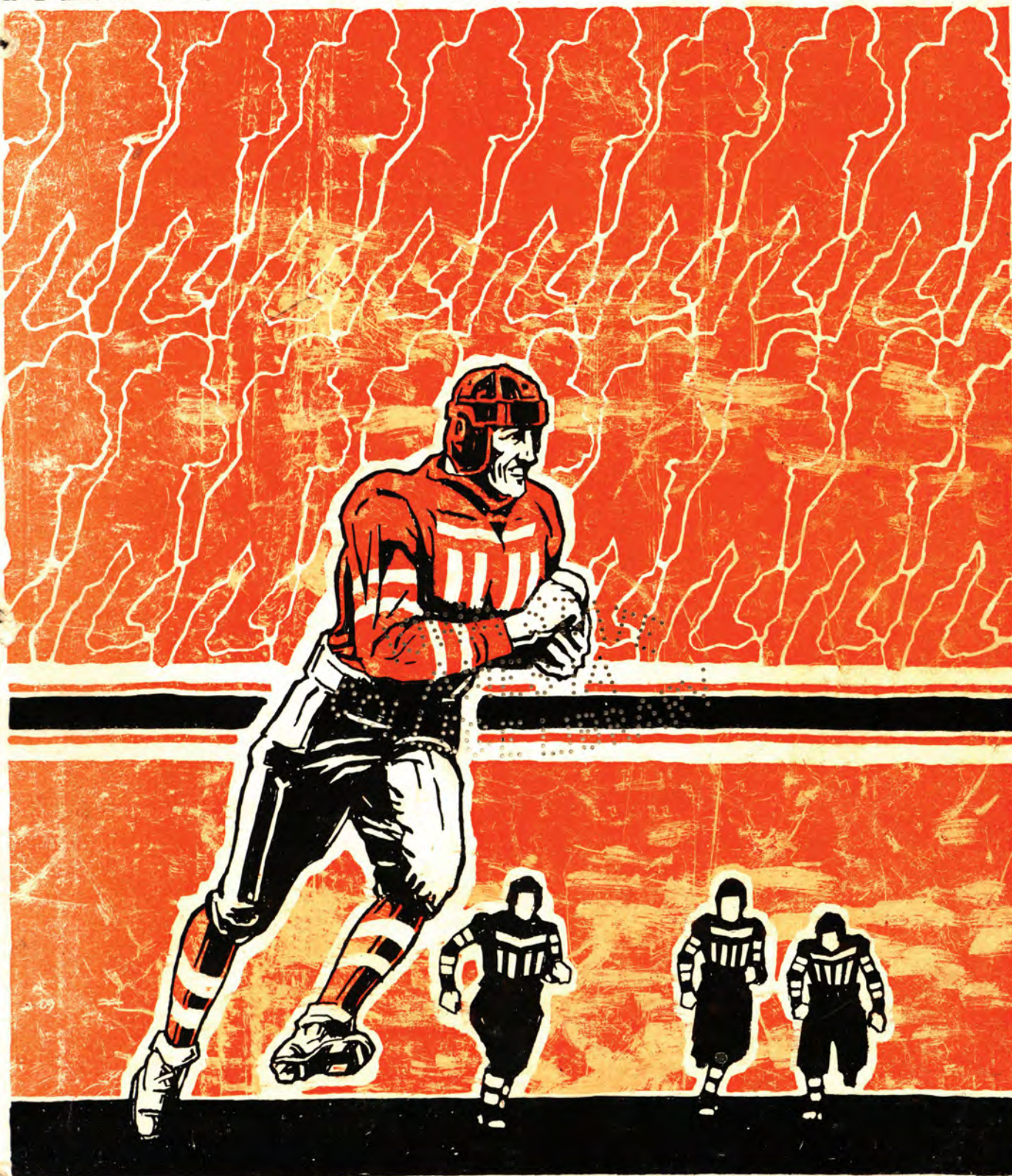


# NEBRASKA VS IOWA STATE



OCTOBER SIXTH 1928 AT AMES



C. D. SMITH,  
Sales Engineer  
Georgia Tech. '18



F. L. KOUCKY,  
Salesman  
North Dakota, '21



M. S. HANCOCK,  
Motor Engineer  
Illinois, '17



H. W. WILLIAMS,  
Control Engineer  
Cornell, '18



## YOUNGER COLLEGE MEN ON RECENT WESTINGHOUSE JOBS



W. F. EAMES,  
Control Engineer  
Carnegie Tech. '18



D. SANTINI,  
Control Engineer  
Ohio State, '23



C. M. PURDY,  
Contract Administration  
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G. W. HUNTER,  
Contract Administration  
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SOUVENIR PROGRAM

# NEBRASKA

VS.

# IOWA STATE

## Saturday, October 6th

Published by the Athletic Council of Iowa State College  
Price 25 cents

### IOWA STATE SCHEDULE

Oct. 6 NEBRASKA at Ames  
Oct. 13 Grinnell at Grinnell  
(Grinnell Homecoming)  
Oct. 20 Missouri at Columbia  
Oct. 27 Kansas at Lawrence  
Nov. 3 OKLAHOMA at Ames  
(Homecoming)  
Nov. 10 Open  
Nov. 17 KANSAS STATE at Ames  
(Dad's Day)  
Nov. 24 Drake at Des Moines  
Nov. 29 Marquette at Milwaukee

### ORDER YOUR TICKETS FOR

Oklahoma Game—Homecoming, November 3	\$2.50
Kansas State Game—Dad's Day, November 17	\$2.50

Take a tip—Go to the Sunday matinees down at the Capitol.

"Foreign Legion" is coming to the Capitol tomorrow—Sunday downtown.

# Memorial Union

invites all

Cornhusker and  
Cyclone Fans

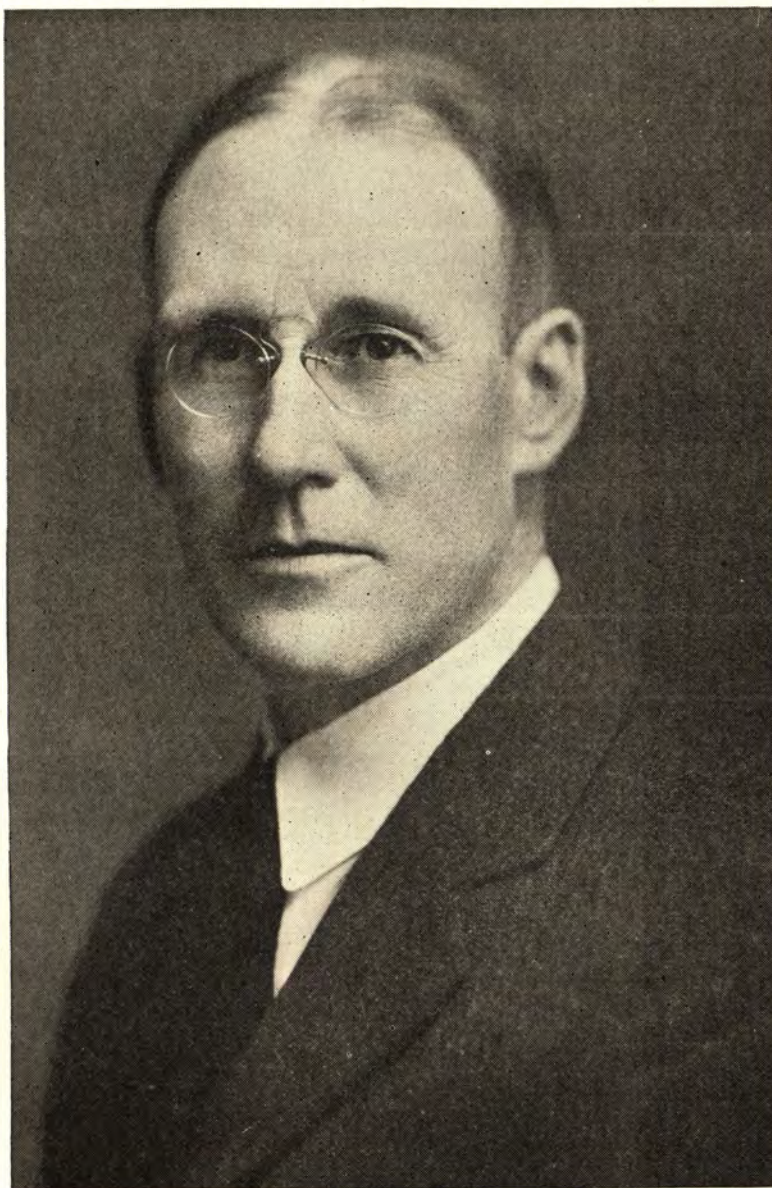
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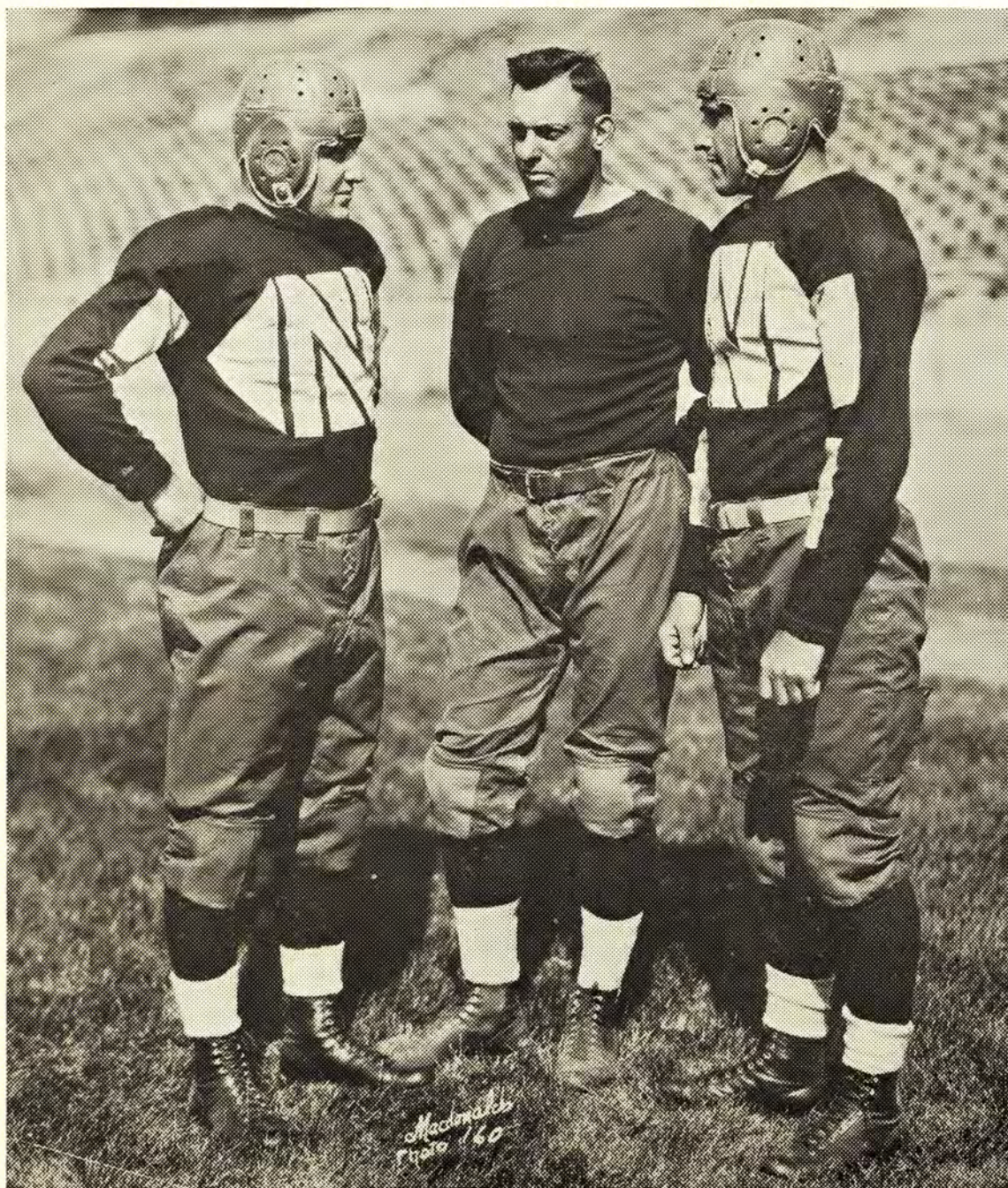
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One of the season's finest, "The Whip," opens at the "New Ames" Monday.

Be sure to see "The Foreign Legion" at the Capitol downtown tomorrow—Sunday matinee.



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On the stage tonight—"New Ames" and the Capitol—the Personality Girl, Alberta Haynes

# Coach Workman --- Captain Lindblom

Head Coach Noel Workman, sometimes better known as "Dopey," is launching on his third season as taskmaster of the Iowa State College football elevens. With a mediocre season two years ago, characterized by green material and a host of injuries; followed by a better season last year, the Workman-coached Cardinal and Gold eleven is expected to spring more than one surprise in 1928 "Bix Six" football.

Coach Workman began his football career at the Huntington, W. Va., high school, continuing with a year at Bethany College.

He then spent a year helping the United States subdue the Germans, entering the Ohio State University after his discharge in 1919. At Ohio Workman was a member of the 1920 Ohio eleven, said to be the best aggregation that Doc Wilce ever developed.

Upon graduation he coached three consecutive Simpson college football elevens to Iowa Conference championships, coming to join the Cyclone camp in the fall of 1926. A game in which a Workman-coached eleven is performing is always worth seeing.



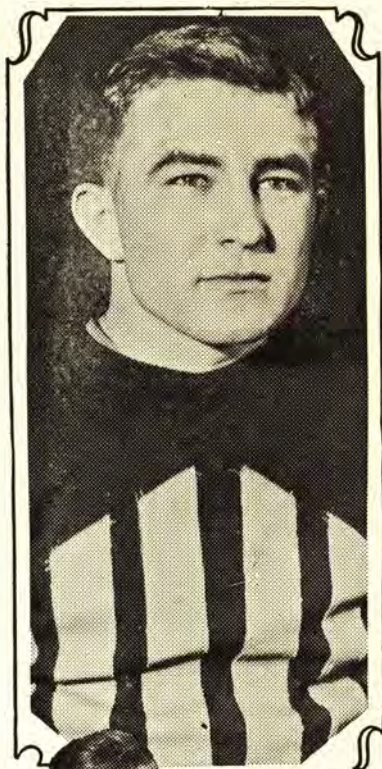
COACH NOEL WORKMAN.

—

Seen here is Harry Lindblom, pilot of the 1928 Cyclone grid team. For an aggressive, heady, and ground-gaining half back this Cyclone captain has few betters. A brilliant season is predicted this year for Captain Lindblom.

Lindblom is a product of East high school of Des Moines. At the Des Moines high school Lindblom's fame as a ball-toter spread thru-out Iowa high school grid circles. He was a member of the East high team that won the Des Moines city championship for three years straight.

The Cyclone captain is a senior student in the Civil Engineering Department of the college.



CAPT. HARRY LINDBLOM, HALF BACK —

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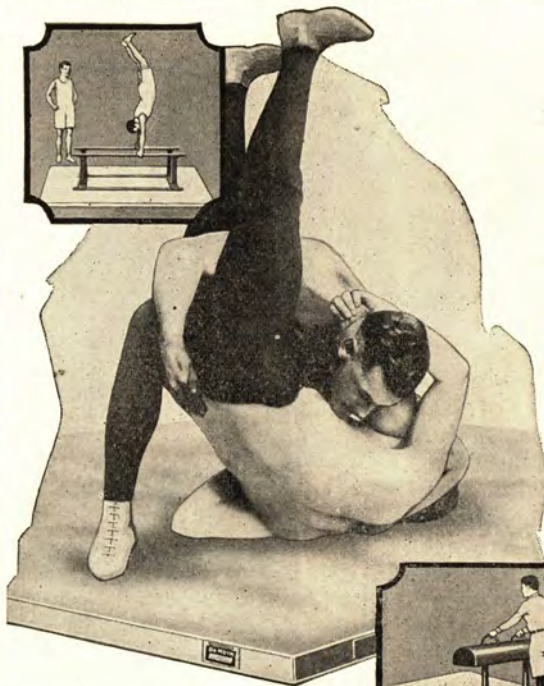
CATALOGS

## Tribune Publishing Company

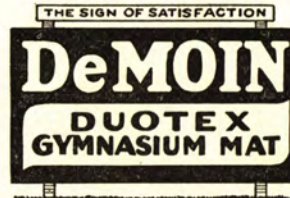
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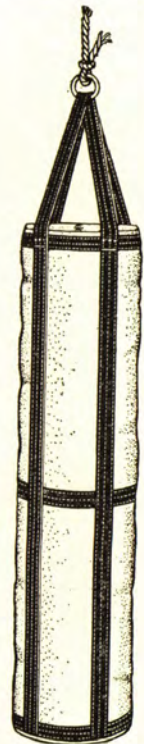
TACKLING DUMMIES  
(Folded flat for shipping)

### DES MOINES

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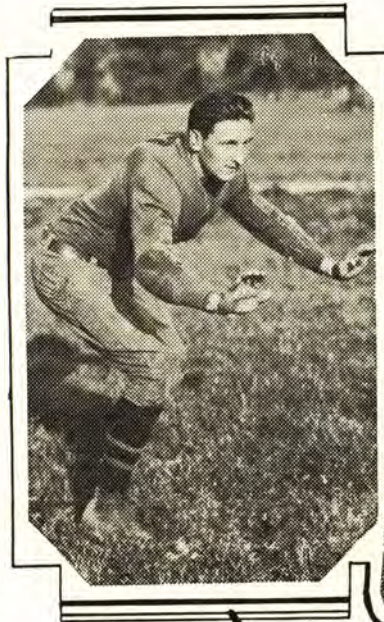
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RUDI



HARRY  
JOHNSON

IOWA-S



RICHARD  
BURTON



EDWIN  
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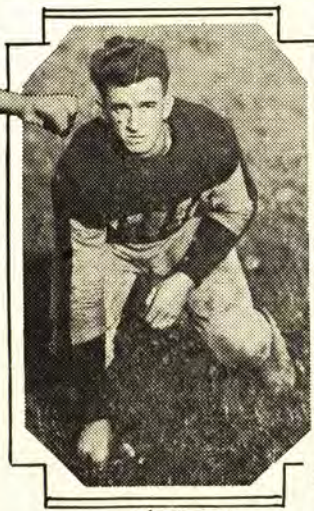
Cranford Bldg. - - - - - Phone 251

After the game today—See Alberta Haynes at the "New Ames" tonight.

# Our Sophomore Backs



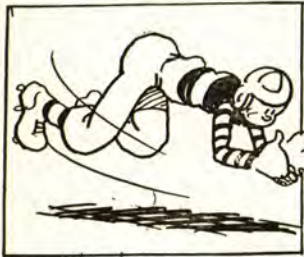
FORREST BENNETT



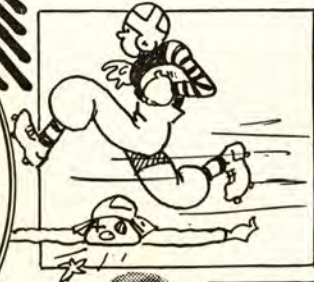
KERN ELERICK



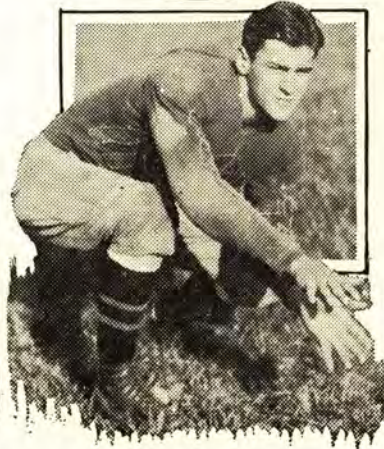
PAUL TRAUGER



CARL PETERSON



JOE RAGLAND



GLENN JOHNSON



WILCOX

# IOWA STATE SQUAD

Jersey No.	Position	Name—Home	Weight	Years of Previous Competition
11	Quarter	Johnson, Glenn, Grinnell	156	0
12	Quarter	Peterson, Carl, Chicago Heights, Ill.	154	0
15	Guard	Kubieck, Milton, Cresco	174	0
16	Guard	Ours, Carl, Creston	165	1
17	Fullback	Bennett, Forrest, Marshall, Okla.	186	0
18	Halfback	Trauger, Paul, Algona	154	0
20	Halfback	HILL, SANFORD, Story City	155	1
21	Guard	Hutchins, Paul, Algona	168	0
22	Halfback	Nelson, Truman, Kanawha	174	0
22	Tackle	Spear, Maynard, Toledo	213	0
23	End	Fireh, Marvin, Geneseo, Ill.	166	0
24	End	Pontius, Andy, Fort Dodge	172	0
25	Guard	Schweppe, Harold, Webster City	184	1
26	Fullback	Wilson, Donald, Hopkinton	172	1
27	Guard	Teach, Harold, Abingdon, Ill.	173	0
28	Guard	SCHLENKER, EDWIN, Des Moines	188	1
29	Tackle	Bohannon, Lloyd, Algona	195	1
30	Fullback	Tegland, Rudolph, Story City	180	0
31	Center	Valentine, Richard, St. Ansgar	172	0
32	Tackle	LUTJENS, FRED, Hull	210	1
33	End	RUDI, CARL, Glidden	165	2
43	Center	Doty, Jesse, Lake City	168	0
48	Halfback	LINDBLUM, HARRY, Des Moines	165	2
52	Center	Kochler, Loren, Colo	165	0
53	Tackle	Warburton, Leslie, Riceville	188	1
58	Halfback	Wilcox, Richard, Stanhope	169	0
61	End	Crocker, Joseph, Colo	165	0
62	Guard	Kern, Carl, Cedar Rapids	170	1
63	End	JOHNSON, HARRY, Dubuque	167	1
65	Halfback	Kulp, John, Davenport	142	2
66	Guard	ROE, ORRIS, Ames	173	2
68	Halfback	Stevenson, Robert, Colo	154	0
72	End	Long, Hampton, Independence	155	0
76	Fullback	Campbell, Richard, Preshe, So. Dak.	170	0
78	End	BURTON, ROBERT, Waterloo	170	1
81	Halfback	Elerick, Kern, Keosauqua	143	0
82	End	KREKOW, EDWIN, Marcus	175	2
86	Halfback	Larson, Elmer, Sergeant Bluff	174	0
88	Tackle	Intermill, Webster, Ft. Dodge	173	0

Names in capital letters are lettermen.

# NEBRASKA SQUAD

Red Jersey No.	White Jersey No.	Position	Name—Home	Weight	Years of Previous Competition
15	39	Back	Andrews, Ralph, Lincoln	172	0
37	24	End	ASHBURN, CLIFFORD, Tilden	180	2
54	12	Tackle	Broadstone, Marion, Norfolk	206	0
45	22	End	Bushee, Charles, Guide Rock	192	0
55	46	End	Chaloupka, Howard, Omaha	189	0
40	31	Guard	Drath, Walter, Herndon, Kas.	193	2
50	...	Tackle	Eno, Gordon, College View	206	0
21	45	Back	FARLEY, GEORGE, Sioux City, Ia.	177	1
22	47	End	Fisher, Morris, Lincoln	161	0
35	20	Back	Frahm, Harold, Beatrice	189	0
47	19	Guard	Gallaway, William, Crawford	203	0
46	23	Guard	Greenberg, Elmer, Omaha	199	0
31	33	Guard	HOLM, ELMER, Omaha	189	2
29	29	Back	HOWELL, EDWARD, Omaha	185	2
36	21	Center	JAMES, TED, Greeley, Colo.	192	2
30	...	Guard	Jeffries, Ralph, Omaha	179	0
48	32	Guard	Justice, Charles, Grand Island	189	0
18	25	End	Lewandowski, Adolph, Chicago, Ill.	168	1
32	...	Back	Long, Andrew, Buffalo, Wyo.	167	0
52	48	Tackle	LUCAS, LEROY, Omaha	204	2
13	42	Back	McBRIDE, CLARK, Lincoln	168	1
66	26	Guard	McMULLEN, DAN, Belleville, Kas.	215	2
24	27	Center	Maasden, Felber, Omaha	173	0
16	18	Center	Morgan, Clifford, Greeley, Colo.	173	0
44	14	Tackle	MUNN, GLENN, Lincoln	216	1
20	40	Back	Nelson, Clarence, York	170	0
11	41	Back	PEAKER, HAROLD, Kearney	161	1
57	13	Center	Phillips, Donald, David City	207	0
14	30	End	Prucka, Frank, Omaha	176	0
58	15	Tackle	Ray, George, Grand Island	218	1
49	16	Tackle	RICHARDS, RAYMOND, Pawnee City	205	1
23	43	Back	Rowley, Claude, Clyde, Kas	170	0
53	11	Back	Russell, Fay, Elgin, Kas	202	0
26	37	Back	SLOAN, CLAIR, Verdon	180	1
22	35	Back	Scherzinger, Vic, Nelson	171	0
25	36	End	Simie, Adolph, Oak	170	0
44	28	End	Urban, Willard, Omaha	180	0
19	17	Back	WITTE, WILLARD, Lincoln	165	1
93	...	Back	Wostoupal, Adrian, West Point	165	0
27	44	Back	Young, Robert, Norfolk	163	0
42	38	Guard	ZUVER, MERLE, Adams	188	2

Names in capital letters are lettermen.

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Season Tickets for this list of concerts may be had for \$3, \$4, and \$5, each. Address your orders to Tolbert MacRae, Ames, Iowa.

Capitol orchestra downtown has been enlarged and all pepped up. Go down and hear it.

# STARTING LINE-UP

## IOWA STATE

R. Half  
**Lindblom**  
48

Full  
**Bennett**  
17

L. Half  
**Trauger**  
18

Quarter  
**Peterson**  
12

R. End  
**Rudi**  
33

R. Tackle  
**Lutjens**  
32

R. Guard  
**Kern**  
62

Center  
**Doty**  
43

L. Guard  
**Schlenker**  
28

L. Tackle  
**Spear**

L. End  
**Krekow**  
82

L. End  
**Lewandowski**  
18

L. Tackle  
**Munn**  
44

L. Guard  
**Holm**  
31

Center  
**James**  
36

R. Guard  
**McMullen**  
66

R. Tackle  
**Richards**  
49

R. End  
**Ashburn**  
37

Quarter  
**Russell**  
53

L. Half  
**Sloan**  
26

Full  
**Howell**  
29

R. Half  
**Farley**  
21

## NEBRASKA

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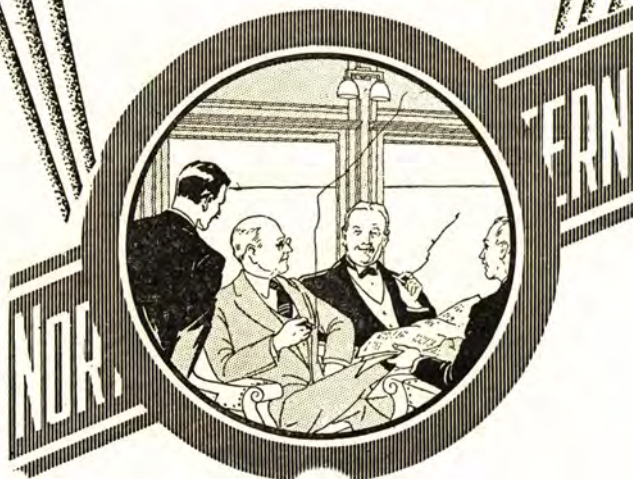
NEENAH-MENASHA  
OMAHA  
OSHKOSH  
PEORIA  
PIERRE  
RACINE  
ROCHESTER  
ROCKFORD  
ST. PAUL  
SHEBOYGAN  
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2019

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RAILWAY



Just one big show after another—Early showing dates, too. Theatres of Ames.

# IOWA STATE PLAYERS



"RED" HILL  
Story City  
Halfback



CARL OURS  
Creston  
Guard



ORRIE ROE  
Ames  
Guard

## Puritan Restaurant

Downtown

I. W. Smith, Proprietor

The Leading Restaurant in Ames. Accomodations For All.  
Football Players and Fans Will Meet Here After the Game.

PURITAN RESTAURANT

223 Main

Capitol orchestra downtown has been enlarged and all pepped up. Go down and hear it.



**T**RANSPLANTED from an estancia in old Seville to a distinguished residence in town, this bathroom is as Spanish as the sharp click of castanets. Though the shutters dull the direct stare of the sunlight, the room is bright with the gleam of tile and porcelain; rich with an old world beauty, replete with sanitary convenience that is truly American. A

good idea? You will find many more, equally good, in *New Ideas for Bathrooms*, an inspiring book of decorating suggestions, blue prints, floor plans, and vital plumbing information. It will gladly be sent on request... It is a pleasant surprise to consult a responsible plumbing contractor and learn that a complete Crane installation rarely costs more than any of comparable quality.

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EVERYTHING FOR ANY PLUMBING INSTALLATION ANYWHERE

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# Iowa State Football Record

	Played	Won	Tied	Lost
Kansas State Agricultural College.....	11	7	1	3
University of Kansas.....	8	3	1	4
University of Missouri.....	21	10	2	9
University of Nebraska.....	21	6	1	14
University of Oklahoma.....	0	0	0	0
Central College (Oklahoma).....	1	0	0	1
Coe College.....	17	15	0	2
Cornell College.....	16	13	0	3
Creighton University.....	1	1	0	0
Des Moines University.....	4	4	0	0
Drake University.....	27	21	1	5
Ellsworth College.....	1	1	0	0
Grinnell College.....	29	18	3	8
Highland Park College.....	2	2	0	0
Iowa State Teachers' College.....	7	4	2	1
Marquette University.....	1	0	0	1
Morningside College.....	7	6	0	1
Nebraska Wesleyan University.....	1	1	0	0
Northwestern University.....	1	1	0	0
Oklahoma A. & M. College.....	1	0	0	1
Penn College.....	2	2	0	0
Rush Medical College.....	1	1	0	0
Simpson College.....	16	14	1	1
Still College of Osteopathy.....	2	2	0	0
University of California in Los Angeles.....	1	1	0	0
University of Illinois.....	1	0	1	0
University of Iowa.....	22	7	0	15
University of Minnesota.....	23	3	1	19
University of South Dakota.....	4	4	0	0
University of Wisconsin.....	4	0	0	4
Washington University.....	8	7	0	1

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420 MAIN ST.

PHONE 352

Take a tip—Go to the Sunday matinees down at the Capitol.

Capitol orchestra downtown has been enlarged and all pepped up. Go down and hear it.



# Travel by Great Western

Between

## DES MOINES ST. JOSEPH—KANSAS CITY

Southbound

Northbound

12:20 am	7:20 am	11:40 am	Lv. - Des Moines - Ar.	11:15 pm	6:50 am	5:57 pm
5:10 am	11:25 am	5:00 pm	Ar. - St. Joseph - Lv.	6:55 pm	1:35 am	12:35 pm
6:35 am	12:40 pm	.....	Ar. - Leavenworth - Lv.	5:49 pm	12:24 am	.....
7:35 am	1:40 pm	7:05 pm	Ar. - Kansas City - Lv.	5:00 pm	11:30 pm	10:30 am

*Tickets, reservations and information from*

H. E. Bulla, Gen. Agt. Pass. Dept. C. C. Crew, City Passenger Agent  
City Ticket Office, 503 Locust St., Des Moines  
Phone Market 1134

Chamberlain Hotel Ticket Office, 409 Seventh St.  
or Union Station, 5th and Cherry Sts., Phone Walnut 447

2595

## We Are With You Cyclones

New accepted fashions at prices you  
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AMES FOREMOST STORE

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Fresh Shipment Every Week

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Latest Importations for All  
Needs

JUDISCH BROS. DRUG STORE  
Phone 70

Be sure to see "The Foreign Legion" at the Capitol downtown tomorrow—Sunday matinee.



ROBERT SIMPSON  
Coach

# CROSS COUNTRY

## Schedule

Oct. 27 Kansas at Lawrence.  
Nov. 3 Oklahoma at Ames.  
Nov. 17 Kansas State at Ames.  
Nov. 24 "Big Six" Conference meet at Columbia, Mo.



BEHRENS



CHRISTENSEN  
Captain, 1927



HOAK  
Captain, 1927

# ARTHUR HOLDING

Member of the 1928 American  
Olympic Team



Arthur Holding, Burt, 1928 captain of the Cyclone mat squad, was another Cyclone to make the trip to Amsterdam where the Olympics were held this past summer. Holding went as alternate, being defeated in the finals of the American tryouts. He is the National A. A. U. champion, Mid-Western A. A. U. and Missouri Valey champion in 134-pound class.

The New and Beautiful  
**Hotel  
Roosevelt**  
and its Delightful Restaurants  
at Your Service

CEDAR RAPIDS, IOWA  
J. S. ADRION, Manager

We are back of the team in Spirit and  
Good Merchandise

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"Down where the Florsheim Shoe Sign  
Shines"

IF IT'S NEW IN JEWELRY  
WE HAVE IT

FOR THE BEST  
JEWELRY AT  
RIGHT PRICES

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**S. HANSON LUMBER CO.**

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INSTITUTION -  
DEPARTMENT STORES

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"With such good stores as we have here, I wonder anyone goes anywhere else."

One of the season's finest, "The Whip," opens at the "New Ames" Monday.

When you build castles in the air put a  
"Bank Account Foundation"  
under them.  
And make your "air castles dreams"  
come true.

**STORY COUNTY TRUST &  
SAVINGS BANK**

**BEAT  
NEBRASKA**

**UNION NATIONAL BANK  
AMES, IOWA**

**BRANNBERG & ALM**  
**Shoes and Hosiery**  
*"As You Like It"*

**For Men and Women**

Try them  
For Sure Winners

**WEST OF SHELDON-MUNN  
AMES**

Bigger



Better

**ALLEN MOTOR CO.**

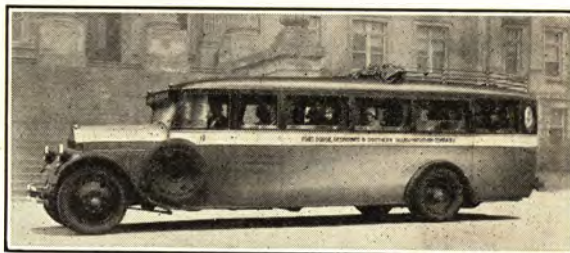
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Used Cars with an OK that Counts

**222 Duff**

**Phone 395**

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Frequent schedules conveniently arranged and competently operated link Central Iowa's principal cities and towns. Coaches between Ames Campus and Des Moines leave both terminals on the odd hours throughout the day.

Ask our drivers or agents for complete schedules showing the net work of lines serving Iowa's people daily.

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**Hawkeye Stages, Inc.**

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Ames, Iowa  
Phone 701

**G. E. MOTZ, MGR.**  
Boone, Iowa  
Phone 139

**PHIL KELSEY, SUPT.**  
Des Moines, Iowa  
Phone Market 3205

Buster Keaton will put a crimp in your grouch—Capitol downtown Monday and Tuesday.



RAYMOND CONGER

# RAYMOND CONGER

## Member of the 1928 American Olympic Team

This is Ray Conger, former Cyclone cinder star, who was the only American to enter the finals of the 1,500-meter run in the International Olympic games held this past summer at Amsterdam. Conger holds the national record in this event, breaking the tape in 3 minutes and 55 seconds in the American tryouts last spring. Conger was Cyclone track captain at Iowa State in 1926.

## MEDALS CUPS TROPHIES

*ATHLETICALLY CORRECT*



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**JOSTEN MANUFACTURING CO.**

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Write us for a chart -- showing comparison  
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PATTON'S SUN-PROOF PAINT

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# "TEAR 'EM UP CYCLONES"

Our  
Sporting Goods Will  
Stand the Gaff

Headquarters for Iowa

Sports

Football, Basketball, Baseball and Track Equipment  
Guns—Ammunition—Fishing Tackle

# L.H. KURTZ CO.

312 Walnut

Des Moines, Iowa

Special—There will be special matinees every Friday and Saturday at the "New Ames" this season.

# THE O'SHEA

## Football Jerseys and Honor Sweaters

### Used By The Following Schools

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U.S. Military Academy	Chicago	Florida	Virginia
Harvard	Northwestern	Wisconsin	Georgia
Yale	Notre Dame	Minnesota	Mississippi
Syracuse	Kansas State	Illinois	Tennessee
Rutgers	Oklahoma A. & M.	Michigan	Kentucky
Carnegie Tech.	Rhode Island State	Indiana	S. Carolina
Pennsylvania State	North Carolina State	Iowa	Oklahoma
LaFayette	Purdue	Texas	North Dakota
Lehigh	Michigan State	Missouri	South Dakota
Georgia Tech.	Cornell	Kansas	Louisiana
Chattanooga	Brown	New Mexico	Alabama
Princeton	Centre	Washington	New Hampshire
Colgate	Drake	Pennsylvania	Maryland
Dartmouth	Detroit	Ohio State	Nebraska
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