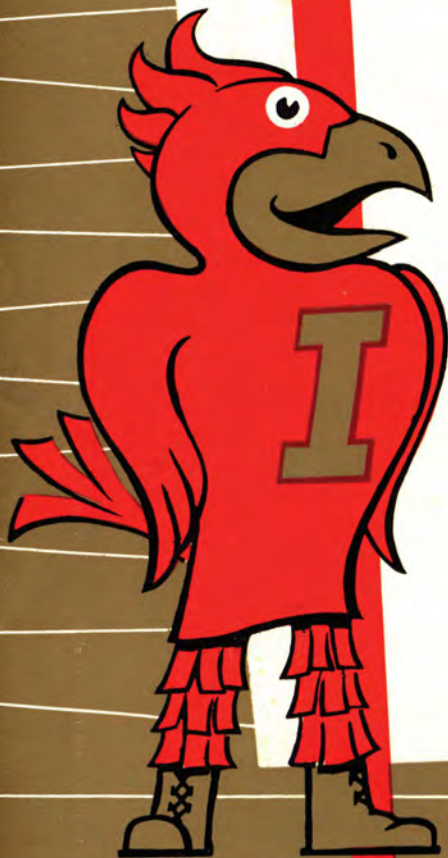


IOWA STATE - KANSAS STATE



HOMEcoming

SATURDAY, OCT. 26, 1957

CLYDE WILLIAMS FIELD

KICKOFF 2:00 P.M.

OFFICIAL PROGRAM

25c

The College Savings Bank

Supports the Iowa State Recreation Program

ABOUT THE COVER

Ever since Iowa State's first Homecoming in 1912, the welcoming of alumni has been the main theme of Homecoming. Again this year the ISC card section says "Hi Alums." This has been a busy week end for ISC students and alums. Thursday evening the Triumph March and traditional pep rally were followed by the Memorial Union open house. Friday students completed their residence decorations. There's still time to drive around the special route set up for viewing the decorations. The Pep Bar-B-Q Friday evening was followed by the Homecoming dance in the Combined Ballrooms, Memorial Union. Alumni registration, tours of the campus, and the alumni luncheon were on the schedule today. FOLLOWING THE GAME AN ALUMNI COFFEE HOUR WILL BE HELD AT STATE GYMNASIUM. Homecoming festivities will close tonight with the Homecoming dance in the Combined Ballrooms, Memorial Union. As the 1957 Homecoming week end draws to an end, Iowa State students and faculty members say, "Come as often as you can, alums, but do come for Homecoming."



For 41 Years - Same Location

SOUTH OF CAMPUS



COLLEGE SAVINGS BANK

WEST AMES, IOWA

Depository, Iowa State College Athletic Council

Total Resources over \$6,000,000

Member F.D.I.C.



JAMES H. HILTON
PRESIDENT

To Alumni, Members of the Legislature and Other State Officials:

The students and faculty join me in extending a most cordial welcome to all of you who are here for the 1957 Homecoming events. We are always delighted to have our alumni and friends return for visits.

But a formal welcome to our campus is really not necessary because Iowa State College belongs to the people of Iowa. As your Land-Grant college it has always been dedicated to the democratic principles of serving the needs of all the citizens of the state. This is part of our tradition and must always be preserved.

We are honored to have you as our guests on this occasion, and we hope you will enjoy the game and your visit to the campus as much as we enjoy having you.

We hope you will come back to see us as often as you can.

Sincerely,
James H. Hilton
President



Louis E. Menze
Director of Athletics
Iowa State College

The rival athletic directors in today's contest have followed remarkably similar paths to their present jobs. Both were fine high school coaches. Both were brilliant college coaches. Both won Big Six and Big Seven basketball titles before moving into the administrative end of the athletic picture.

Bebe Lee, Kansas State director, was a Stanford star, later coached at Colorado A & M and Colorado. At Colorado he developed two Big Seven cage champions and then moved to Kansas State last year as athletic director.

Louis Menze was the coach at Central High, Kansas City, before coming to Iowa State for 19 fruitful years as cage coach. He developed four Big Six title teams before taking over as director in 1945.

H. B. (Bebe) Lee
Director of Athletics
Kansas State College



Wildcats, Cyclones Fight for Cyclone Homecomers

In a rough, tough encounter today the Cyclones of Iowa State and the Wildcats of Kansas State are going to settle the "technical school" championship of the Big Eight.

Until Oklahoma State comes in as a full-fledged member in the season of 1960, the Cyclones and Wildcats will continue to have that "title" battle among themselves. For the past four years the Wildcats have been the "champions". The last win for Iowa State was a 27-0 contest in 1952. The last home win was in 1951, 32-6.



BUS MERTES

In the series between the two schools the Cyclones hold a 22-15 edge with three of the games ending in ties.

But history, ancient or recent, will have little to do with the outcome of today's homecoming contest. Both teams turned in flat performances last Saturday to drop

one-sided contests. The Wildcats bowed to Colorado, 42-14, while the Cyclones lost to Missouri, 35-13. During the current season the Cyclones are 2-2-1 while Kansas State is 1-3-1. No mutual opponents have been met along the way, so, like the experts, you'll have to simply draw upon your knowledge and loyalties to decide a winner before kickoff time.

Those flat performances of last Saturday could mean tremendous rebounds this week. That is what Coaches Jim Myers and Bus Mertes are hoping for. If that is the case then the fans will be the big winners. If these two teams rebound as high as they fell last week a terrific encounter is in store.

Dwight Nichols, one of the nation's top offensive leaders, is the leader of the Cyclones. He hopes to get help from fullback Bob Harden this week. Harden has been out of action since the opening moments of the Oklahoma game. His blocking has been sorely missed and there is no question that he is a more rugged runner than any of his hard working substitutes.

For Kansas State a pair of halfbacks, Keady and Wilson, have been the great work horses along with left handed Corbin, the T quarterback of the Wildcat attack. But two men to look for this afternoon will be fullbacks Glaze and Pfeifer. After the success of Missouri's fullback attack last week, Cyclone backers can expect more of the same effort today.

Last year when the two teams met at Manhattan, the Cyclones got off to a 6-0 lead and then had to watch the Wildcats pass parade run the score to 32-6 for the home forces. The Cyclones promise no repetition of that. They'll make no predictions except to promise a real tough afternoon for all concerned.

JAMES THOMPSON & SONS

BUILDING CONTRACTORS

for

STATE

FEDERAL

INDUSTRIAL

and

COMMERCIAL
CONSTRUCTION

AMES, IOWA

CARR HARDWARE CO.

The Home of

over 16,000 items

for Your Convenience

if you need

HARDWARE - HOUSEWARES

PAINT - APPLIANCES

CHINA - GLASSWARE - GIFTS

It Will Pay You

To Pay Us

A Visit

DOWNTOWN

AMES



CY, the Iowa State Cardinal

.. emblem of the NEW SCHOOL SPIRIT ..

says

GO, CYCLONES, GO!

• • • • •

and from the folks at Collegiate

(where CY was hatched)

Good Luck, Team ... Good Luck, Jim



Honor Charley Shirey as Alumni Athletic Leader



CHARLES W. SHIREY

Charles W. (Charley) Shirey would rather fight for Iowa State athletics than eat and no one ever accused him of shying away from a dinner table either. Because he has channelled that intense interest into helping his alma mater the Iowa State Alumni Association has named him "Mr. Big" for 1957.

Shirey's first interest in Iowa State began back in 1914 when he was a freshman and has increased in intensity ever since. He has spent of his love, his time, and his money unstintingly to help make his school more respectable in the world of sports.

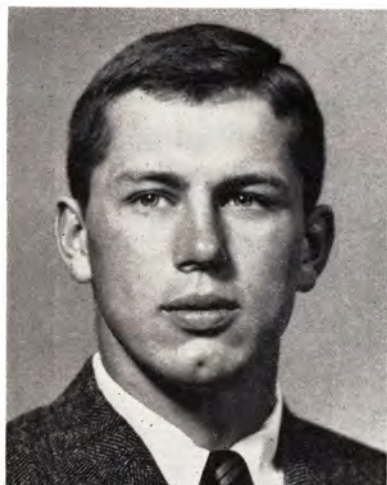
Not only has Shirey brought many fine

athletes into the fold for the Cyclones, he has also seen to it that they stayed in school. His advice, when needed, was as important as his financial aid for "his Waterloo boys".

Several generations of college students can recall the exploits of Bill Cotter, Jack West, George Schoel, George Friedl, Gordon Reupke, Dick Miller and Bruce Alexander.

Shirey has twice served on the athletic council and has always kept his interest sharp and up-to-date. Yes, Charley Shirey has been named "Mr. Big" with mighty good reason.

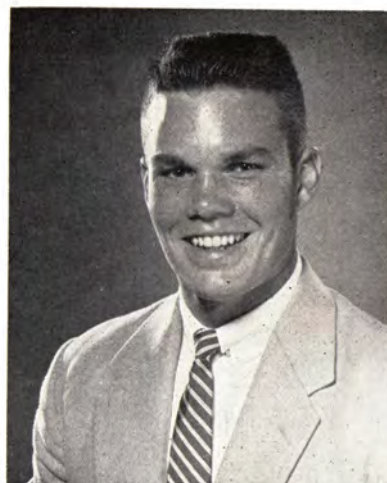
❖ CYCLONES ❖



87—BOB ANDERSON
Reinbeck
Coaches Lou Bohnsack, Mike Fleming
Agronomy



60—RON BARNHART
Omaha, Neb.
Coach Hugh Morrison
Engineering



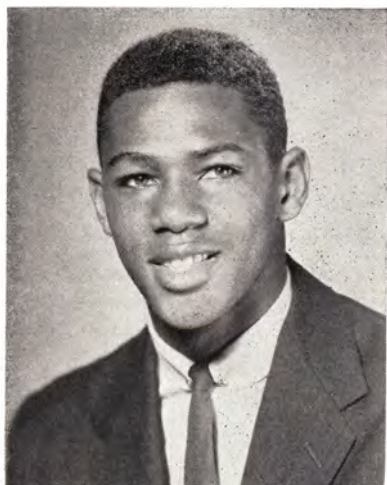
64—BOB BIRD
Waterloo
Coach Lou Breitbach
General Engineering



75—LYLE CARLSON
Laurens
Coach Dale Hayes
Ag Education



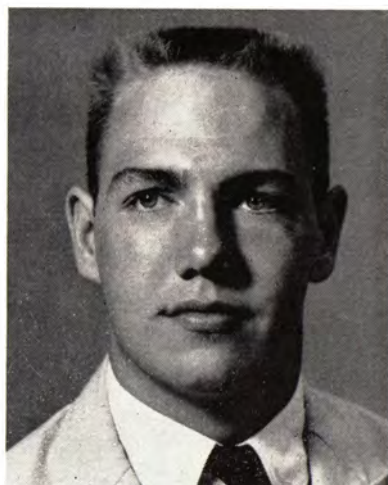
72—PETE DAVIS
Newton
Coach Ole Eidahl
Civil Engineering



85—BRIAN DENNIS
Chicago, Ill.
Coach James Brown
Physical Education



47—JIM DUNN
Ponca, Neb.
Coach Ott Wagner
Forestry



55—DAVE ELLER
Des Moines
Coach Archie Johnson
Industrial Administration

CYCLONE COACHING STAFF



Grouped around Head Coach Jim Myers are the members of his staff: LeRoy Pearce, Russ Faulkinberry, Rudy Feldman, Doug Bradley and Arch Steel.

Jim Myers, a rugged player and just as rugged as a coach, is in his first year as a college head coach. He served a 10-year apprenticeship with Red Sanders at both Vanderbilt and UCLA. Myers graduated from Tennessee and played one all-conference year with Duke as a Marine trainee. All Jim wants to do is win and he's willing to work to the limit for that end.

LeRoy Pearce, like Myers, grew up on single wing football. He played for Bowden Wyatt at Wyoming, then coached for him at Wyoming, Arkansas and Tennessee. A fine addition to the staff and handles the wing backs and ends.

Russ Faulkinberry, a former football captain at Vanderbilt, is the same tough type as his boss. He played one year for Myers. Has high school, Navy and college coaching background.

Rudy Feldman, another one time captain (UCLA) who played for Myers. Feldman coached two years in the Army before joining his former coach here at Iowa State.

Doug Bradley was another who played at UCLA. A fine tailback for three years, this former UCLAN is rated as a fine coaching prospect. He works with Pearce on the backs.

Arch Steel is the freshman coach. He holds the respect of the entire conference in this field. Also a member of the varsity staff in pre-season and spring drills.

HOMECOMING QUEEN

1957



CATHY OLSON



Cathy Olson, a child development junior, is the daughter of Mr. and Mrs. Raymond Olson of Onawa, Iowa. Cathy, a 5 feet 6 inches tall blond, has green eyes.



HER ATTENDANTS

Jo Ann MacDonald is a sophomore in the child development department. Her parents are Col. and Mrs. G. C. MacDonald of Shalimar, Florida. Jo is 5 feet 3 inches tall and has light brown hair and green eyes.



Linda Sloan is an Iowa State sophomore from Phoenix, Arizona. The daughter of Mr. and Mrs. Frank Sloan, she is majoring in applied art. Green-eyed and brown-haired, she is 5 feet 3 inches tall.



LINDA SLOAN



JO ANN MacDONALD



BILL PURDY



CHUCK SCHWAB

Co-Chairmen Homecoming Central Committee

On behalf of Iowa State College and members of Homecoming Central Committee, we wish to welcome you to the 1957 Homecoming festivities. It's gratifying to see alumni, faculty members, students and friends of Iowa State participating in Homecoming and backing the Cyclones.

1957 HOMECOMING CENTRAL COMMITTEE

BILL PURDY
CHUCK SCHWAB . Co-Chairmen
MARCIA WILSIE . Secretary
BILL GOODWIN . Business Manager
DICK MEAD
LARRY GARBERDING . Co-Chairmen,
Public Relations
DAVE DeGRAFF . Alumni Relations
Chairman
NANCY SPIKINGS . Pep Bar-B-Q
Chairman
BILL JAHN . Athletic Events Chairman
BILLIE MULLER
BOB SMITH . Co-Chm., Social Events
DICK RAINFORD . Co-ordinator
CAROL HOPPE . Interim Committee
Chairman



PHILCO CORPORATION

DEXTER DIVISION

FAIRFIELD, IOWA

BUILDERS OF PHILCO - *Bendix* AND
DEXTER HOME LAUNDRY EQUIPMENT

Growing with Iowa
Since 1898

Dunlap's

OLDSMOBILE-CADILLAC

SALES and SERVICE

Phone CE 2-4202 222 Duff Ave.
AMES, IOWA

Ames Daily Tribune

A "Hometown" Newspaper
for Ames and Story County
people

Meet Your Friends
before the game at

L-WAY CAFE

Campus Town

**THE STORE YOU'LL LIKE
FOR MEN AND BOYS**

Ober's

Downtown

Ames

❖ **C Y C L O N E S** ❖



54—CAPT. JACK FALTER
Elmhurst, Ill.
Coach John Fisher
Industrial Administration



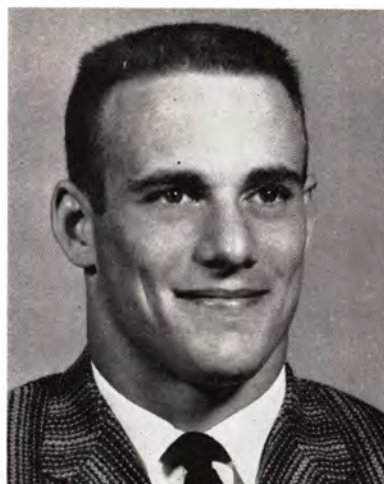
84—BILL FOGARTY
Des Moines
Coach Paul Schramm
Industrial Administration



89—RON FONTANA
Ankeny
Coach Merrit Parsons
Physical Education



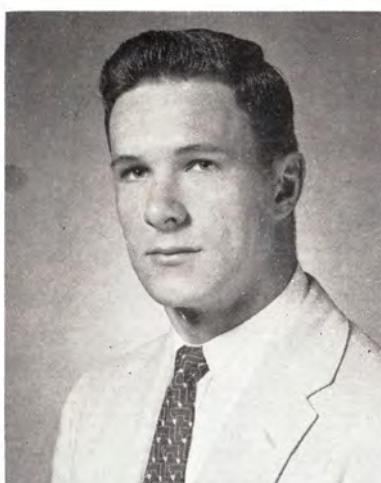
83—GALE GIBSON
Ankeny
Coach Merrit Parsons
Engineering



18—PETE GOESER
Omaha, Neb.
Coach Rex Johnson
Physical Education



36—JACK HANSEN
Omaha, Neb.
Coach Bob Anderson
Physical Education



22—BOB HARDEN
Omaha, Neb.
Coach Art Harris
Physical Education



45—PHIL HILL
Roseville, Ill.
Coach Gene Tinker
Animal Husbandry

MEN'S
Florsheim
and
Winthrop's

Emmerhoff's

FOOTWEAR

215 Main - Downtown

WOMEN'S
Joyce
Penaljo
Old Maine Trotters

Iowa State Wrestling Schedule 1957-1958

Dec. 7	Iowa State Teachers		
	Invitational at Cedar Falls		
Dec. 12	Varsity-Freshman	at Ames	
Jan. 11	Mankato State	at Mankato	
Jan. 18	Cornell College	at Mt. Vernon	
Jan. 24	Oklahoma State U.	at Ames	
Jan. 30	Wyoming	at Laramie	
Jan. 31	Colorado State U.	at Ft. Collins	
Feb. 1	Colorado	at Boulder	
Feb. 6	Pittsburgh	at Ames	
Feb. 8	Michigan	at Ames	
Feb. 13	Nebraska	at Ames	
Feb. 17	Kansas State	at Ames	
Feb. 22	Oklahoma	at Ames	
Feb. 27	Minnesota	at Minneapolis	
Mar. 7 & 8	State AAU	at Ames	
Mar. 14 & 15	Big Eight Conf.	at Ames	
Mar. 28 & 29	N.C.A.A.	at Laramie	

Allen Motor Co.

CHEVROLET-BUICK

5th & Douglas

Ames, Iowa

HOSTETTER'S

The Solar Inn

Steaks, Chicken, Sea Foods

Air Conditioned

The Right Place to Eat After the Game

Phone CE 2-7660

1½ Miles South on Highway 69

Full Speed Ahead Cyclones

Ames Plumbing Supply Co.

820 - 2nd Street

Phone CE 2-2142

H.L. MUNN
LUMBER COMPANY

AMES - GILBERT - HUXLEY - SLATER

Best Wishes
for a
Successful Season

GENERAL

FILTER

COMPANY

Water

Process

Engineers

Ames

Iowa

Cagers Face Tough Schedule

Bill Strannigan has started his fourth year as basketball coach at Iowa State with 3-a-week drills until Nov. 1. Bill tries to point out that the "honeymoon is over and I'll have to start coaching now that all-American Gary Thompson is gone" but the experts feel confident that the handsome Scot will have another tough club on hand.



BILL STRANNIGAN

Strannigan figures to alter his attack this year to provide a better balanced attack. He has moved Don Medsker from center to forward to team with brilliant John Crawford. John Krocheski will take over at center. The "quarterback" will be Lyle Frahm, one of the nation's top defensive performers. Frahm averaged better than 11 points a game last year so that he'll take care of the offense, too.

The other spot on the starting lineup will be fought for between Ron Baukol, Al

Lowery, Dick Farwell, all veterans, and sophomores Larry Fie and Dale Johnson.

Kansas and Kansas State are rated to be the top teams again with Iowa State, Colorado and Oklahoma locked in a tight battle for third. Missouri and Nebraska are both rated to be highly improved clubs so that no team, except Kansas and Kansas State can dare to relax against any one during the season.

IOWA STATE 1957-1958 Basketball Schedule

Dec. 2	Drake	_____	at Ames
Dec. 5	Minnesota	_____	at Minneapolis
Dec. 12	Brigham Young	_____	at Provo
Dec. 14	Wyoming	_____	at Laramie
Dec. 21	Illinois	_____	at Ames
Dec. 23	Michigan State	_____	at Ames
Dec. 26-30	Tournament Games at Kansas City		
Jan. 6	Montana State	_____	at Ames
Jan. 11	Missouri	_____	at Ames
Jan. 13	Drake	_____	at Des Moines
Jan. 18	Nebraska	_____	at Lincoln
Jan. 20	Colorado	_____	at Boulder
Jan. 25	Kansas State	_____	at Ames
Feb. 1	Nebraska	_____	at Ames
Feb. 8	Kansas State	_____	at Manhattan
Feb. 15	Kansas	_____	at Lawrence
Feb. 17	Oklahoma	_____	at Norman
Feb. 24	Kansas	_____	at Ames
Mar. 1	Colorado	_____	at Ames
Mar. 3	Oklahoma	_____	at Ames
Mar. 8	Missouri	_____	at Columbia

Order tickets now for the home games
Reserved Seat Tickets (home games) \$2.00
Season Basketball Ticket (10 games) \$20.00

Iowa State College Football Roster for 1957

TAILBACKS

15 *Chuck Latting	173	6-1	22	Senior	Cordova, Tenn.
16 Dwight Nichols	168	5-10	23	Soph	Knoxville
17 *Terry Ingram	178	6-0	20	Junior	Des Moines
18 Pete Goeser	163	5-11	19	Soph	Omaha, Nebr.

FULLBACKS

22 *Bob Harden	184	6-0	20	Junior	Omaha, Nebr.
23 *Ron Pohl	187	6-0	21	Junior	Davenport
24 Prentis Lamont	170	5-9	24	Junior	Cherokee

WINGBACKS

33 *Jim Lary	171	5-9	21	Senior	Oklahoma City, Okla.
34 Roger Spaulding	170	5-9	20	Soph	Saco, Maine
36 *Jack Hansen	173	6-0	21	Senior	Omaha, Nebr.

BLOCKING BACKS

43 Bob Sokol	172	5-8	23	Soph	Carter Lake
44 *Marv Walter	188	6-1	22	Senior	Farragut
45 *Phil Hill	182	5-11	20	Junior	Roseville, Ill.
47 Jim Dunn	187	6-0	19	Soph	Ponca, Nebr.

CENTERS

54 *Capt. Jack Falter	204	6-2	21	Senior	Elmhurst, Ill.
55 Dave Eller	199	6-2	18	Soph	Des Moines
56 *Frank Powell	187	6-1	21	Senior	Omaha, Nebr.

GUARDS

60 Ron Barnhart	181	5-11	19	Soph	Omaha, Nebr.
61 *Ralph Losee	184	6-1	22	Junior	Des Moines
63 Jerry Schoenfelder	190	5-11	20	Soph	Iowa City
64 *Bob Bird	183	6-0	21	Senior	Waterloo
65 *Dave Munger	178	5-10	21	Junior	Greendale, Wisc.
67 Don Springer	172	5-10	19	Soph	Ottawa, Ill.
68 Jack Tilles	188	6-0	20	Senior	Mt. Prospect, Ill.

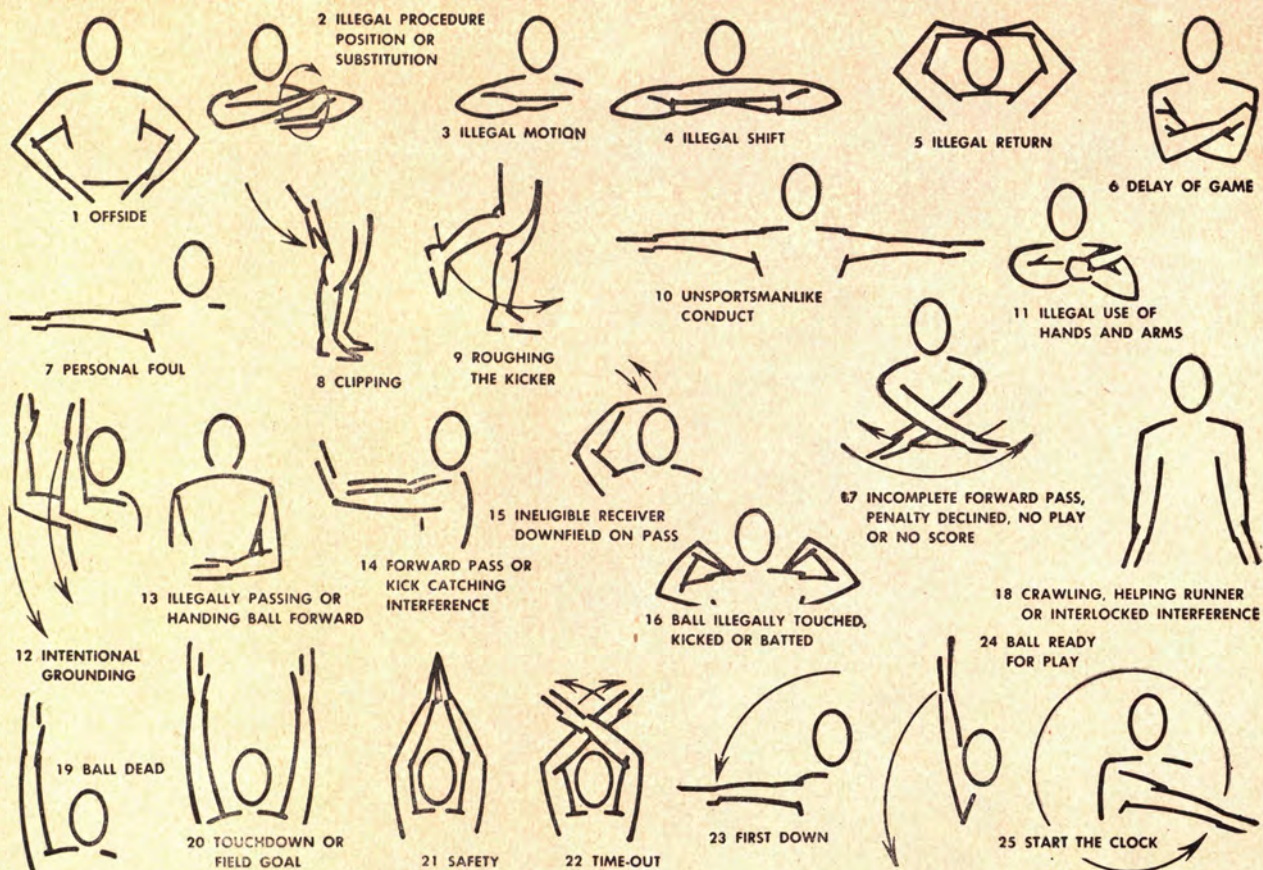
TACKLES

72 Pete Davis	190	6-3	19	Soph	Newton
74 *Don Metcalf	208	6-3	20	Junior	Knoxville
75 *Lyle Carlson	207	6-1	21	Senior	Laurens
76 Bill Robitaille	199	6-3	25	Junior	Northport, N.Y.
77 *Andris Poncius	204	6-1	21	Junior	Des Moines
78 Terry Pearson	209	6-3	18	Soph	Rockwell City

ENDS

81 Al Rickert	193	6-3	21	Senior	Oak Park, Ill.
83 *Gale Gibson	195	6-3	23	Junior	Ankeny
84 Bill Fogarty	175	5-11	21	Senior	Des Moines
85 *Brian Dennis	190	6-5	20	Junior	Chicago, Ill.
86 *Jim Stuelke	193	6-3	21	Senior	Council Bluffs
87 Bob Anderson	175	6-1	20	Soph	Reinbeck
89 Ron Fontana	197	6-0	24	Soph	Ankeny

*Lettermen



REFRESH

Coca-Cola
TRADE MARK REG. U.S. PAT. & TM. OFF.

37% OFFER FROM
GEORGE H. MARSHALL

MARSHALLTOWN COCA-COLA BOTTLING CO., MARSHALLTOWN, IOWA

Live Modern...smoke modern L&M

Hey Dad, light
into that
Live Modern
flavor!

I'm way ahead
of you Son!
LEM wins for
taste and flavor!

...boxor handy pack...
Either way you win today with **L&M**

IOWA STATE

PROBABLE STARTING LINE-UP

85	BRIAN DENNIS	LE
77	ANDRIS PONCIUS	LT
64	BOB BIRD	LG
54	CAPT. JACK FALTER	C
65	DAVE MUNGER	RG
74	DON METCALF	RT
83	GALE GIBSON	RE
44	MARV WALTER	BB
16	DWIGHT NICHOLS	TB
33	JIM LARY	WB
17	TERRY INGRAM	FB

THE SQUAD

15	Latting, TB	45	Hill, BB	74	Metcalfe, RT
16	Nichols, TB	47	Dunn, BB	75	Carlson, LT
17	Ingram, TB	54	Falter, C	76	Robitaille, RT
18	Goesser, TB	55	Eller, C	77	Poncius, LT
22	Harden, FB	56	Powell, C	78	Pearson, LT
23	Pohl, FB	60	Barnhart, LG	81	Rickert, RE
24	Lamont, FB	61	Losee, LG	83	Gibson, RE
32	Baldwin, WB	63	Schoenfelder, RG	84	Fogarty, LE
33	Lary, WB	64	Bird, LG	85	Dennis, LE
34	Spaulding, WB	65	Munger, RG	86	Stuelke, RE
36	Hansen, WB	67	Springer, LG	87	Anderson, LE
43	Sokol, BB	68	Tilles, RG	89	Fontana, RE
44	Walter, BB	72	Davis, LT		

KANSAS STATE

PROBABLE STARTING LINE-UP

80	DON ZADNIK	LE
75	JACK KEELAN	LT
77	GENE MEIER	LG
65	ELLIS RAINSBERGER	C
67	JAYDEE STINSON	RG
62	WALLY CARLSON	RT
85	JIM LUZINSKI	RE
15	DICK CORBIN	QB
24	RALPH PFEIFER	LH
12	GENE KEADY	RH
36	RAY GLAZE	FB

THE SQUAD

10	McConnell, QB	41	Beshk, HB	73	Mechling, FB
11	Krull, QB	43	Wilson, HB-QB	74	Holland, T
12	Keady, HB	44	Allen, HB	75	Keelan, T
14	Solmos, QB	52	Skaer, C	76	Siirila, T
15	Corbin, QB	53	Sand, C	77	Meier, G
20	Trail, HB	54	Lambling, T	78	Pulford, G
22	Marcoline, HB	61	Speight, G	79	Peluso, T
23	Falk, HB	62	Carlson, T	80	Zadnik, E
24	Pfeifer, FB	64	Schmidt, G	81	Vader, E
30	Boyd, C	65	Rainsberger, C	82	O'Brien, E
31	Grosse, HB	66	Miles, G	83	Laddish, E
32	Lee, HB	67	Stinson, G	84	Krizan, T
33	Jones, E	68	Stewart, G	85	Luzinski, E
34	Tiro, FB	69	Petrino, G	87	French, E
35	Scott, E	70	Goodmiller, T	88	Cook, E
36	Glaze, FB	71	Riechers, T	89	Potoski, C
40	Whitney, HB	72	Banks, T		

PENALTIES

1. Taking more than five times out during either half (except for replacement of injured player).
2. Illegal delay of game.
3. Failure to complete substitution before play starts.
4. Violation of kickoff formation.
5. Player out of bounds when scrimmage begins.

15. Team not ready to play at scheduled time.
16. Violation of rules during intermission.
17. Illegal return of suspended player.
18. Interference by member of offensive team with defensive player making pass interception. (Also loss of down.)

29. Striking an opponent with fist, forearm, elbow or locked hands, kicking or kneeling — Mandatory disqualification of offending player plus loss of fifteen yards.

30. Foul within the one yard line—half the distance to the goal.

LOSS OF FIVE YARDS

6. Putting ball in play before Referee signals "Ready-for-play".
7. Failure to maintain proper alignment of offensive team when ball is snapped. Also, backfield man illegally in motion.
8. Offside by either team or encroachment on neutral zone.
9. Attempt to draw opponents offside.

LOSS OF FIFTEEN YARDS

19. Interference with opportunity of player of receiving team to catch a kick.
20. Illegal use of hands or arms by offensive player.
21. Tackling or blocking defensive player who has made fair catch.
22. Roughing the kicker.
23. Piling up, hurdling, clipping.

OTHER PENALTIES

31. Interference by defensive team on forward pass—passing team's ball at spot of foul.

32. Forward pass being touched by ineligible receiver beyond the line of scrimmage—loss of fifteen yards from spot of preceding down and loss of a down.

10. Crawling by runner.
11. Illegal forward pass (includes intentional grounding of forward pass). Also loss of down.
12. Taking more than two steps after Fair Catch is made.
13. Player on line receiving snap.
14. Any violation of the scrimmage formation.

24. Tackling player out of bounds, or running into player obviously out of play.
25. Coaching from sidelines.
26. Failure to stop one full second following shift.
27. Defensive holding.
28. Invalid Signal for Fair Catch.

33. Illegal touching of kicked ball within opponent's ten yard line — touchback.

34. Flagrantly rough play or unsportsmanlike conduct — Mandatory disqualification plus loss of fifteen yards.

35. Eligible pass receiver who goes out of bounds and later touches a forward pass — loss of down.



MARSHALLTOWN COCA-COLA BOTTLING CO., MARSHALLTOWN, IOWA

Kansas State College Football Roster for 1957

QUARTERBACKS

10	Kent McConnell	163	6-1	19	Soph	Dodge City, Kans.
11	Les Krull	172	6-0	20	Junior	Blue Mound, Kans.
14	John Solmos	175	6-2	19	Soph	South Bend, Ind.
15	*Dick Corbin	176	6-0	22	Senior	Stafford, Kans.

HALFBACKS

12	*Gene Keady	190	6-0	22	Senior	Larned, Kans.
20	Elmer Trail	170	5-8	23	Junior	Oberlin, Kans.
22	John Marcoline	168	5-9	20	Soph	Chicago, Ill.
23	Max Falk	180	6-1	20	Soph	Andale, Kans.
31	*Ben Grosse	177	5-9	20	Junior	Jamestown, Kans.
32	Terry Lee	182	5-10	22	Junior	Olathe, Kans.
40	George Whitney	170	5-7	20	Soph	Topeka, Kans.
41	Ron Beshk	175	5-8	20	Soph	Chicago, Ill.
43	*Keith Wilson	165	5-8	21	Senior	Birmingham, Ala.
44	*Dick Allen	193	5-11	24	Senior	Knoxville, Tenn.

FULLBACKS

24	*Ralph Pfeifer	197	6-0	21	Senior	Hays, Kans.
34	Tony Tiro	190	5-11	20	Soph	Chelsea, Mass.
36	*Ray Glaze	173	5-10		Senior	Baltimore, Md.
73	Jim Mechling	195	6-0	19	Soph	McCune, Kans.

CENTERS

30	Dick Boyd	177	5-10	20	Junior	Mankato, Kans.
52	Dean Skaer	192	6-1	19	Junior	Augusta, Kans.
53	*Jerry Sand	205	6-0	21	Junior	Beatrice, Nebr.
65	*Ellis Rainsberger	199	6-0	23	Senior	E. St. Louis, Ill.
89	Bob Potoski	187	5-11	24	Junior	Pittsburgh, Pa.

GUARDS

61	Jim Speight	190	5-10	27	Junior	Middletown, Conn.
64	Bob Schmidt	195	6-0	20	Junior	Corbin, Kans.
66	Don Miles	187	5-9	18	Soph	Petersburg, Va.
67	*Jaydee Stinson	191	6-1	21	Junior	Lawrence, Kans.
69	Roger Petrino	205	6-0	19	Soph	Bridgeport, Conn.
77	*Gene Meier	210	6-1	20	Junior	Bunker Hill, Kans.
78	Bill Pulford	199	6-0	22	Senior	Topeka, Kans.

TACKLES

54	Ralph Lambing	210	6-2	25	Soph	Chicago, Ill.
62	*Wally Carlson	220	6-0	21	Senior	Vermillion, Kans.
70	Jimmie Goodmiller	200	6-1	19	Soph	Norman, Okla.
71	Harold Riechers	205	6-2	21	Soph	Clay Center, Kans.
72	Oree Banks	198	6-1	23	Junior	Newton, Miss.
74	Valdon Holland	212	6-1	21	Jr.	Liberal, Kans.
75	*Jack Keelan	228	6-3	22	Senior	Johnstown, Pa.
76	Paul Siirila	225	6-0	31	Junior	Hibbing, Minn.
79	Ralph Peluso	205	5-10	19	Soph	Pittsburgh, Pa.
84	Bob Krizan	201	6-2	20	Senior	Osage City, Kans.

ENDS

33	*Craig Jones	194	5-11	21	Junior	Larned, Kans.
35	Dick Scott	190	6-0	19	Soph	Waterbury, Conn.
80	*Don Zadnik	190	5-11	24	Senior	Cleveland, O.
81	Joe Vader	211	6-3	19	Soph	Kansas City, Kans.
82	*Dan O'Brien	190	5-11	22	Senior	Eldorado, Kans.
83	*George Laddish	192	6-3	22	Senior	Kansas City, Kans.
85	*Jim Luzinski	211	6-3	20	Junior	Chicago, Ill.
87	John French	195	6-4	19	Soph	Ft. Scott, Kans.
88	Bill Cook	200	6-1	20	Junior	Beatrice, Nebr.

*Lettermen

1957 Iowa State Freshman Football Squad

Coach Arch Steel does not like to single out individuals on his freshman squads and talk about them.

"I'd rather simply say that we have a good squad and that if these men are available to the varsity club next fall there are quite a few who will help Coach Myers," is the way he puts it.

Jim Myers and his assistant coaches — LeRoy Pearce, Russ Faulkinberry, Rudy Feldman, Doug Bradley and Steel—did a lot of hard work this past year in screening material. They feel that they have done a fairly good job BUT —

That is always the way—BUT. But we'll mention the good things first: there is more size in both the line and backfield, there appears to be more physical strength in the players, there is more speed. Arch says that there is more speed in the back field than at any time he has been here at Iowa State.

The problems that come with freshmen can be summed up in one of Jim Myers' statements: "We'll know the most about

our 1957 freshmen when the 1958 season rolls around."

Jim means that so many things must be considered before telling how good a freshman team really is and that the main problem is how many of them will be ready to try for the varsity. Several problems enter here. Some youngsters develop a dislike for college life; some decide that they want to go home; some cannot carry the work; some simply do not measure up to the standards a head coach sets up.

Coach Myers will have a long look at the frosh in spring drills. He'll have a good idea by then of what he can hope for in the fall. By then, too, the squad will have settled down and will represent about the number of men who'll return for the 1958 season.

A flu-riddled (25 men had it) frosh squad dropped an 8-0 decision to Missouri last week. Next week the yearlings will close the season at Nebraska on Nov. 1. Only two games are permitted by Big Eight rulings.



- 1st Row, L-R:** Coach Jerry Donehue, Ken O'Rourke, Bob Collins, Bob Lane, Dick Byski, Bob Bateman, Ron Walter, John Boles, Ray Fauser, Mike Fitzgerald, Don Webb, Coach Arch Steele.
- 2nd Row, L-R:** Otto Boles, Larry Shepherd, Gary Jeske, Cliff Rick, Bill Ware, Larry Van Der Hayden, Maurice Fulton, Wayne Fatchett, Jerry Kolschowsky, Paul Whitney, Larry Salesky, Dick Patchull, Chuck Kilstrom, Ron Cockayne, Glen Golden, Coach Bill Jensen.
- 3rd Row, L-R:** Bill Shuey, Bill Stewart, Joe Truntun, Chuck Lamson, LeRoy Haase, Larry Lockridge, Bob Calvert, Dave Gardner, Carroll Reber, Jim Van Buren, Dick Davis, Clarence Dean, Chuck Runge, John Shields.
- 4th Row, L-R:** Lloyd Van Hofwegen, Leo Marshall, Gary Astleford, Bob Schwartzenbach, Ken Clark, Arden Esslinger, Mike Williams.

Cyclone Clippings . . .

Bob Anderson . . sophomore end . . aggressive, hard working youngster . . played for Lou Bohnsack and Mike Fleming at Reinbeck . . high school football captain . . won seven high school letters in football, track, basketball.



Ron Barnhart . . sophomore guard . . fighting way up to play on both sides of center . . nine letterman at Omaha Westside . . track captain . . named Omaha's outstanding line-man in 1955.



Bob Bird . . senior guard . . solid, steady player . . never noticed until out of the game . . won five letters in football, basketball, baseball . . baseball captain . . led East Waterloo to state baseball title in 1954.



Lyle Carlson . . senior guard . . determined player . . refuses to give up . . won 11 letters at Laurens . . football, track captain . . married.



Pete Davis . . sophomore tackle . . fought way up from red shirts . . won six letters at Newton . . captained track team . . ran on state indoor medley relay champions . . Dad was an Iowa Stater.



Brian Dennis . . junior end . . one of the most improved players on the squad . . won six letters at DuSable, Chicago, high . . football captain . . dad was once a Globe Trotter . . fine receiver . . tough on defense.



Jim Dunn . . sophomore blocking back . . probably a year or more away from top play . . won 11 letters at Ponca, Neb., high . . football, basketball captain.



Dave Eller . . sophomore center . . needs development . . will get it with two fine seniors ahead of him . . won two football letters at Des Moines Roosevelt . . football captain.



Capt. Jack Falter . . senior center . . real fine leader . . aggressive player . . won four letters at York, Ill., high . . football captain . . might be best in the conference.

Bill Fogarty . . senior end . . looks too small . . but you'll have to fight him even for thinking such a thing . . won six letters at Des Moines Dowling . . football captain . . Dad was a Columbia halfback.



Ron Fontana . . sophomore end . . back in school after service hitch . . was a 12-letterman at Ankeny . . captained both football and basketball teams . . good punter . . has progressed at end after being a back.



Gale Gibson . . junior end . . another vastly improved player . . was a regular as a sophomore . . fighting hard to hold that status . . teammate of Fontana in high school . . won 10 letters at Ankeny . . football, basketball captain . . married.



Pete Goeser . . sophomore tailback . . lots of ability . . might wind up as top man . . won four letters at Omaha Benson . . football captain.



Jack Hansen . . senior wing back . . a comeback player this year after a couple of disappointing seasons . . won nine letters at Omaha Tech . . football and baseball captain . . married.



Bob Harden . . junior fullback . . led the Cyclones in practically every department last year . . also won letter in baseball as member of Cyclone team that finished third in nation . . won five letters at Omaha Benson . . football captain.



Phil Hill . . junior blocking back . . a real fighter . . quarterback last year . . guard in the spring . . to blocking back when a tough player was needed there . . won 13 letters at Roosevelt high . . basketball captain.



Terry Ingram . . junior tailback . . another real scrapper . . played the quarterback spot last year . . battled way back to first team this year . . won nine letters at Enid, Okla., high . . football captain.



Prentiss Lamont . . junior fullback . . tough luck player . . has started both years with crippling injury first or second day . . missed

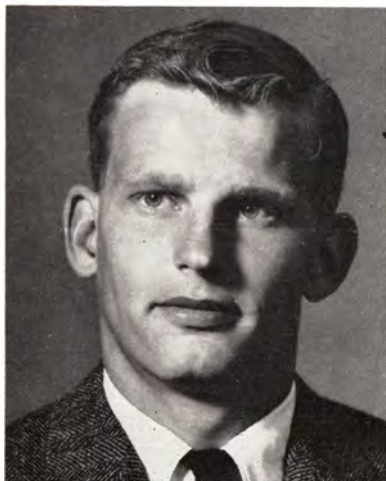
(Turn the Page)



CYCLONES



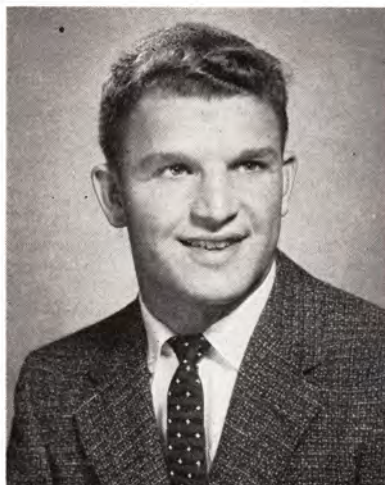
17—TERRY INGRAM
Des Moines
Coach Charles Paine
Industrial Administration



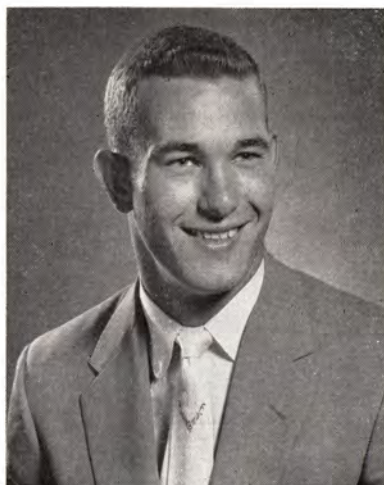
JERRY JOHNSON
Des Moines
Manager



24—PRENTISS LAMONT
Cherokee
Coach Otto Huebner
Physical Education



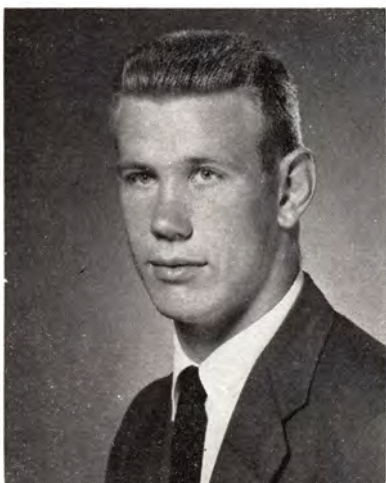
33—JIM LARY
Oklahoma City, Okla.
Coach C. B. Speegle
Industrial Administration



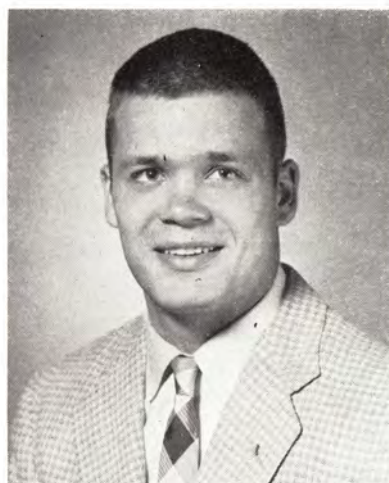
15—CHUCK LATTING
Cordova, Tenn.
Coach Fred Medling
Dairy Industry



61—RALPH LOSEE
Des Moines
Coach Leonard Cole
Physical Education



74—DON METCALF
Knoxville
Coach Ray Klootwyk
Physical Education



65—DAVE MUNGER
Greendale, Wis.
Coach Lyle Davis
Pre-Veterinary

Cyclone Clippings . . . (continued)

first two weeks of fall drills . . will help when he returns to top condition . . won nine letters at Cherokee . . basketball captain.



Jim Lary . . senior wing back . . has speed and desire . . won seven letters at Capital Hill in Oklahoma City . . football captain . . played for Coffeyville, Kan., junior college.



Chuck Latting . . senior tail back . . won eight letters at Collierville, Tenn., high . . good runner . . fair speed . . also competes in track in jumps.



Ralph Losee . . junior guard . . lives in Des Moines but played at Marshalltown where he won seven letters . . football captain . . married.



Don Metcalfe . . junior tackle . . won six letters in football, track at Knoxville . . captained both sports . . early season injury hurt team . . a fine player.



Dave Munger . . junior guard . . after seven years in backfield, Dave is a top notch guard . . fullback letterman last year but fought off all comers in spring and fall to become a first team guard . . won eight letters at Greendale, Wis., high . . football captain . . real fighter.



Dwight Nichols . . sophomore tail back . . lots of fire . . loves combat . . earned eight letters at Knoxville. Captained football, basketball, track teams . . has had his military service.



Terry Pearson . . sophomore tackle . . needs some more time but probably is going to have to make it this year because of tackle shortage . . won five letters at Rockwell City . . football captain . . has dropped about 29 pounds to get down to more mobile size.



Ron Pohl . . junior fullback . . greatly improved player . . won six letters at St. Ambrose . . football captain . . once scored four times in a single half of play . . married.



Andris Poncius . . junior tackle . . hard worker . . spent many years in concentration camps in Europe . . from Latvia . . earned seven letters at Des Moines North . . wrestling captain.

Frank Powell . . senior center . . has been both first and second in Big 7 wrestling at 167 pounds . . plays at 187 . . won seven letters in football, wrestling at Omaha Tech . . football captain . . is the 1958 Iowa State wrestling captain.



Al Rickert . . senior punting specialist . . plays end . . was a quarterback . . top punter on team . . won six letters at Oak Park, Ill., high . . football captain.



Bill Robitaille . . junior tackle . . another ex-service man . . stock car racer in Hawaii at one time . . won six letters at Northport, N.Y., high . . football captain . . married.



Jerry Schoenfelder . . sophomore guard . . real prospect with a year more of experience . . won nine letters at University high in Iowa City . . captained football, basketball teams.



Bob Sokol . . sophomore blocking back . . ex-service man . . tough little cookie . . fine defense man despite lack of size . . won six letters at Omaha Tech . . football captain . . married.



Roger Spaulding . . sophomore wing back . . could be a great one when he puts his mind to it . . was Scholastic All-American . . won nine letters at Thornton Academy, Saco, Maine . . football, baseball captain . . fine diamond prospect, too . . Maine's most valuable player as a senior.



Don Springer . . sophomore guard . . another tough but small package . . going to be a Marine and lives it right now . . won seven letters at Ottawa, Ill., high . . football captain.



Jim Stuelke . . senior end . . a real good one . . out of action last year to concentrate on studies . . won 11 letters at Abraham Lincoln, Council Bluffs.



Jack Tilles . . senior guard . . showing fine improvement this year . . won four football letters at St. George of Chicago.



Marv Walter . . senior blocking back . . alternate Cyclone captain . . was greatest athlete ever turned out at Farragut high (14 letters) until his brother Ron (16 letters) . . captained both football and basketball twice.

It is a great pleasure for The Thos. D. Murphy Co., Birthplace of the Art Calendar Industry, of Red Oak, Iowa, to congratulate Iowa State College on its centennial. We are proud of its fine record during the past 100 years and hope it will continue to serve the people in the cause of higher education with equal honor during the next 100 years... At the same time The Thos. D. Murphy Co. is looking forward to the day when we reach our own one hundredth birthday. Sixty-nine of those years are behind us now from the date the first calendar was printed. Since then we have served millions of people in all fields with the finest in quality art and specially designed calendars, specialties and business gifts. We look forward, with pleasure, in serving the public with the very best of promotional and goodwill building media in the future. Call us for those time-tested ideas!



THE THOS. D. MURPHY CO.

Birthplace of the Art Calendar Industry

RED OAK, IOWA

Globe Machinery & Supply Co.

East First & Court Avenue

Des Moines 6, Iowa

Phone. CHerry 4-32-31

Distributors for

Milorganite Fertilizer
 Borden's 38 Fertilizer
 Ra-Pid-Gro Liquid Fertilizer
 Armour's Vertagreen, 10-8-6, 5-10-5
 Swift's Golden Vigoro, Regular Vigoro and Instant Vigoro
 Mowers:
 Worthington
 Jacobsen
 Devere
 West Point Aerifiers
 Sprinklers:
 Buckner Traveling Sprinklers
 Rainy and Skinner Sprinkler Heads
 Republic Plastic Pipe
 Diamond Black Leaf Weed Killers and Insecticides
 Nationally advertised Lawn & Garden Tools

FOR QUICK SERVICE



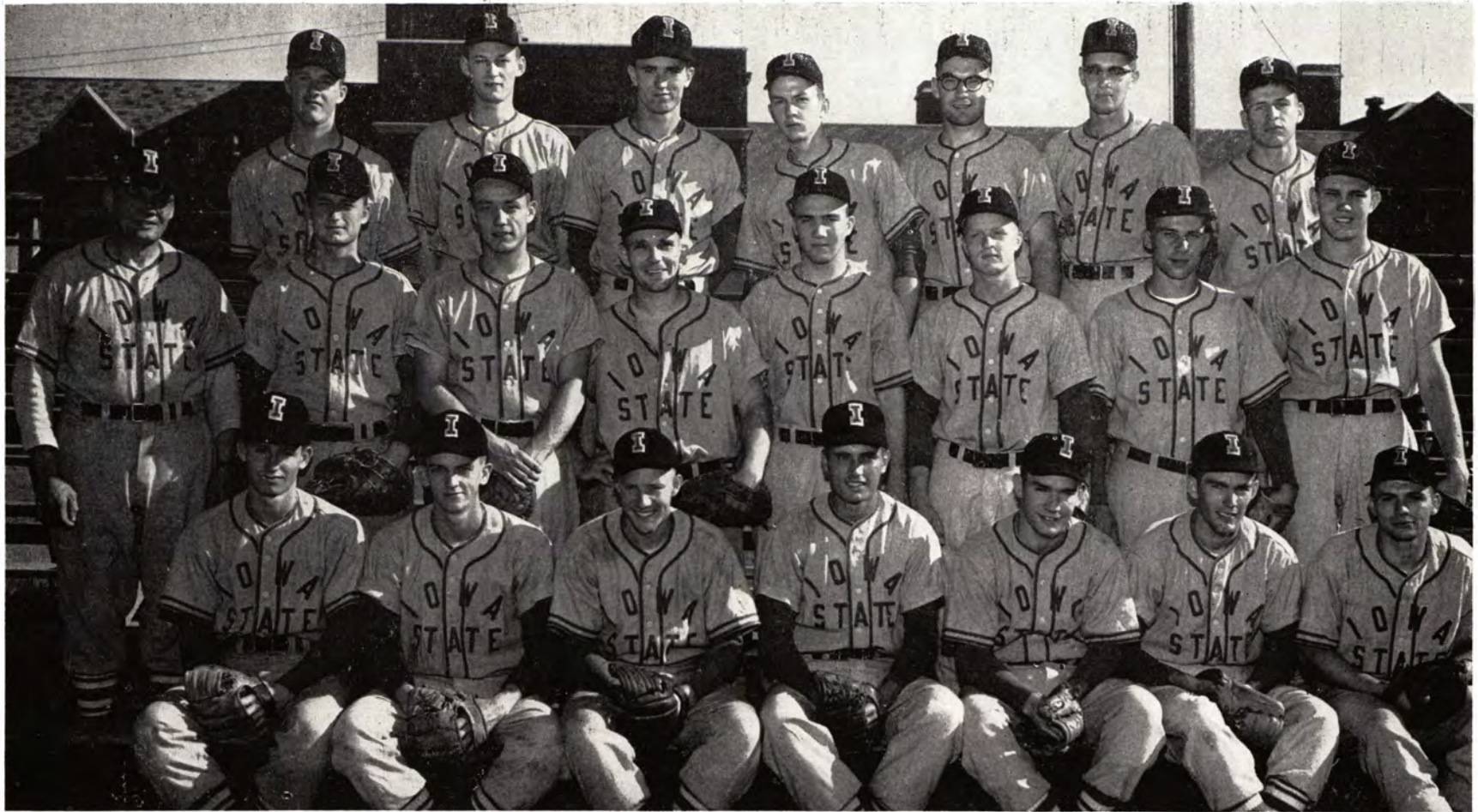
The Sidewalk Teller Is Just
 A Step From Your Car

AMES TRUST & SAVINGS BANK

MEMBER... FEDERAL RESERVE SYSTEM

AMES, IOWA

1957 Big Seven Baseball Champions



The Iowa State baseball team was the third best in the nation last year, a fine capping of a year that saw the Cyclones win the Big Seven title for the first time since 1937.

Four real important cogs from that team will be gone—all-American co-captains Dick Bertell and Gary Thompson, Jack Taylor and Phil Groth. But Cap Timm will have some other fine talent on hand. And even more important, the Big Cap will once more be running the club.

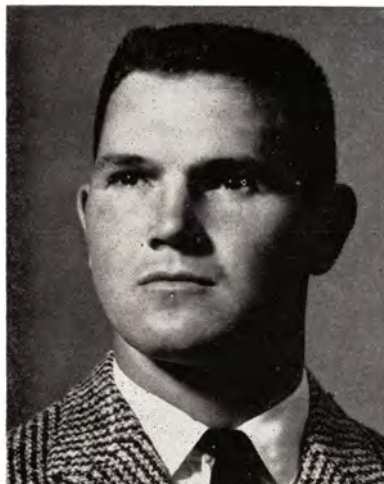
The Big Cap—Cap Timm—is one of the nation's finest coaches. Next

January he'll be named president of the American College Baseball Coaches Association. He is one of the shrewdest of the college coaches, a fine teacher and a real leader.

He'll have Jerry McNertney, Doc Brink, Capt. Dan Peters, Doug Borth, Bob Harden—all regulars last year—back. In the pitching line he'll have his ace—Gene Lafferty as well as Jim Kudlinski and Prentiss Lamont on hand. There will be others, too, who will have to carry the burden for the 1957 conference champions.



CYCLONES



16—DWIGHT NICHOLS
Knoxville
Coach Ray Klootwyk
Physical Education



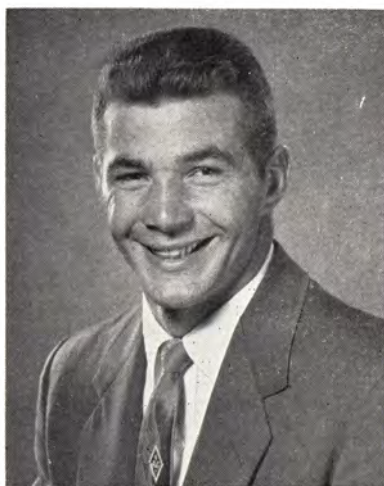
78—TERRY PEARSON
Rockwell City
Coach LaVerne Rohlfson
Ag Business



23—RON POHL
Davenport
Coach Ed Scheck
Industrial Administration



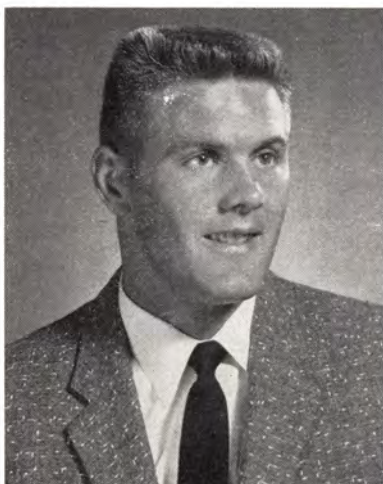
77—ANDRIS PONCIUS
Des Moines
Coach George Falk
Electrical Engineering



56—FRANK POWELL
Omaha, Neb.
Coach Bob Anderson
Physical Education



81—AL RICKERT
Oak Park, Ill.
Coach Bob Wehrli
Industrial Administration



76—BILL ROBITAILLE
Northport, N.Y.
Coach George Tiffany
Physical Education



63—JERRY SCHOENFELDER
Iowa City
Coach Bob Hoff
Science

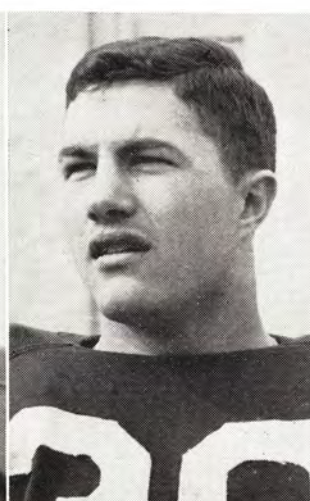
❖ **W I L D C A T S** ❖



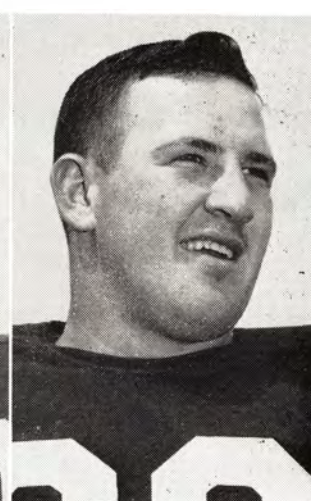
Dick Allen, HB



Ron Beshk, HB



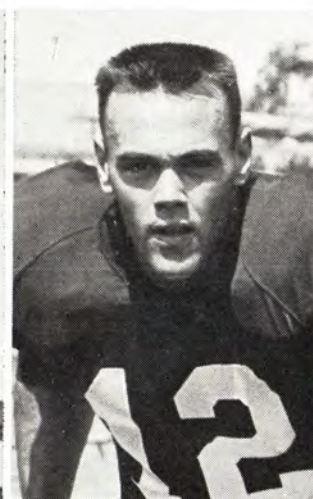
Dick Boyd, C



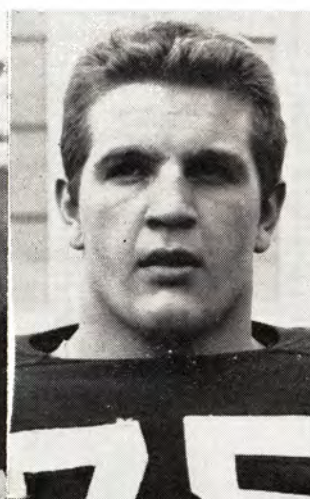
Wally Carlson, G



Craig Jones, E



Gene Keady, HB



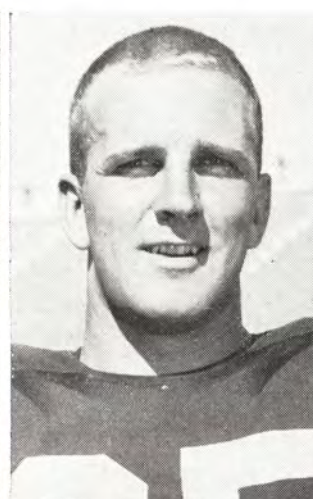
Jack Keelan, T



Les Krull, QB



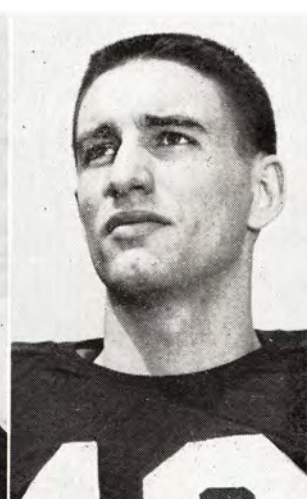
Terry Lee, HB



Jim Luzinski, E



John Marcoline, HB



Kent McConnell, QB

Cross Country Team Strongest in Years

The Iowa State cross country team always starts off the year for Track and this fall coach Burl Berry figures he has his best team in years.

He has fine veteran power in Leo Teghtmeyer, Frank Jolly, Dave Vanek, Ron Sanson, and Al Meyer. Along with that he has at least two really outstanding sophomores in Gary Haltmeyer and John Darby.

In the first two meets the team broke even. Nebraska, with one of the greatest sophomore classes in its history, edged the Cyclones, 28-29. Last week the Cyclones swamped Missouri, 20-41. Gary Haltmeyer has been the outstanding performer so far this year. Last week he was edged for first place by Jim Sanders of Missouri in 15:24 to 15:26. That time for Haltmeyer is 15 seconds faster than any Cyclone ever cov-

ered the home course. The old mark was 15:41.

Iowa State was scheduled to meet Colorado and Kansas State this morning at 11. With flu the way it has been so far this year we'll have to check and see just what happened. You might listen to the public address system for the announcement of the results during the game.

The Big Eight meet is scheduled to be here again, Nov. 9. Kansas is figured to win the meet for the eleventh straight year. But back of Kansas will be a newcomer—Oklahoma State. The Cowboys are competing in the conference for the first time this year. After Kansas and Oklahoma State the rest of the Big Eight will fight each other for the third place spot held by the Cyclones last year.



In front: Dean Ewalt, Mgr.

Kneeling: Carl Swanson, Frank Jolly, Jerry Bottenfield, John Fazel.

Standing: Coach Burl V. Berry, Stan Warren, Leo Teghtmeyer, Dave Vanek, Ron Sanson, Al Meyer, John Darby, Joe Kasile, Gary Haltmeyer, Mgr. Bob Brandt.



CYCLONES



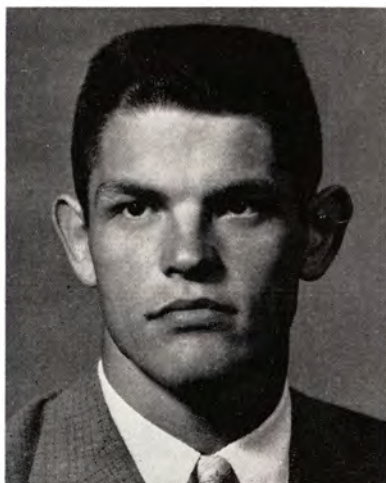
43—BOB SOKOL
Carter Lake
Coach Bob Anderson
Physical Education



34—ROGER SPAULDING
Saco, Maine
Coach Thom Eck
Zoology



67—DON SPRINGER
Ottawa, Ill.
Coach Bill Novak
Electrical Engineering



86—JIM STUELKE
Council Bluffs
Coach Vic Jennings
Engineering



68—JACK TILLES
Mount Prospect, Ill.
Coach Max Burnell
Industrial Administration



44—MARV WALTER
Farragut
Coach Dale Hackett
General Science



ROGER WESTMAN
Sioux City
Manager

Carter Press

ADVERTISING - COMMERCIAL
SOCIAL PRINTING

*Quality Printers & Lithographers
for Over 27 Years*

125 WELCH

AMES, IOWA

Compliments of

**HARGRAVE
CONSTRUCTION
CO.**

Phone EM 50597

210 33rd St. Dr. SE

Cedar Rapids, Iowa

Swimming Team Shows Strength

Coach Jack McGuire will field another fine swimming team lacking only a fine distance man to be a real threat to Oklahoma and some of the other national powers.

He'll depend on two conference champions — Ron Mlnarik and Dale Wasmuth — along with Dave Ewert, Herm Thompson and Jim DeYoung, all veterans, to carry the load for the 1958 season. Top sophomores who are expected to give a big boost to Cyclone chances are Jerry Petkus and Mike Graham.



JACK McGUIRE

Wrestlers Rated 3rd Nationally

The third best team in the nation in wrestling is going to take on just about all the other top 10 teams when Coach Harold Nichols sends his Cyclone team into action this winter.

Last year the Cyclones placed behind Oklahoma and Pittsburgh in the NCAA championships. This year on the schedule will be such teams as Oklahoma, Pittsburgh, Oklahoma A & M, Minnesota and Michigan—all in the top 10 among the 1957 finishers.

That means that Nichols had better have his aggressive youngsters ready for some mighty tough nights this winter. And we can promise you that they'll be ready. Conditioning and aggressiveness have been the trade marks of Nichols' teams. He does a tremendous job of preparing them for each match but it has been those two factors that have stamped the Cyclones in the

3-year reign of Nichols.

All the Cyclones who placed in the nationals last year came back determined to be even tougher this year—they want to have that big trophy emblematic of the championship.

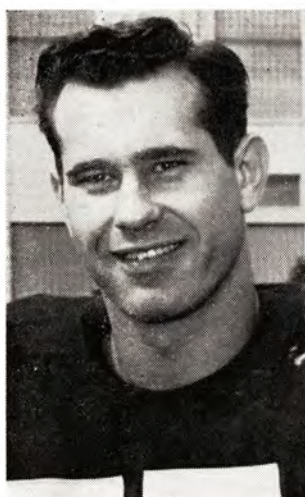
Leading the team this year will be Capt. Frank Powell. Powell has won the conference and placed second in his two years as a 167-pounder. He'll have a lot of veteran help on hand and one of the best will again be Ron Gray. Ron lost only one match last year, to his final opponent in the NCAA. He'll be trying for that No. 1 spot this time.

There will be other fine veterans like Frank Altman, Dale Ketelsen, Dean Corner, John Haizlip, Roger Pohlman, Ellie Watkins and others. All will have to be tough because they all have men right behind them who'd like nothing better than to oust those top men of 1957.

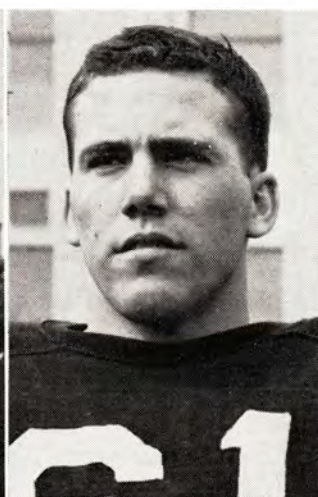


1st Row, L-R: Les Anderson (Clarion), John Haizlip (Council Bluffs), Dale Ketelsen (Osage), Ron Gray (Eagle Grove), Bob Davis (Cresco), Dean Carver (Carter Lake), Don Bernard (Eagle Grove).
2nd Row: Coach Harold Nichols, Bob Jones (Traer), Bud Melvin (Dixon, Ill.), Gordon Moser (Waterloo), Roger Pohlman (Eagle Grove), Capt. Frank Powell (Omaha, Neb.), Ron Mordhorst (Waukegan, Ill.), Gary Cameron (Osage).
Back Row: John McCrillis (New Hampton), Lloyd Hays (Norton, Kans.), Ellie Watkins (Omaha), Don Nelson (Eagle Grove), Jim Bunning (Waterloo), Joel Long (Vinton), Dean Duitscher (Clarion).

❖ W I L D C A T S ❖



Gene Meier, G



Don Miles, G



Dan O'Brien, E



Ralph Peluso, T



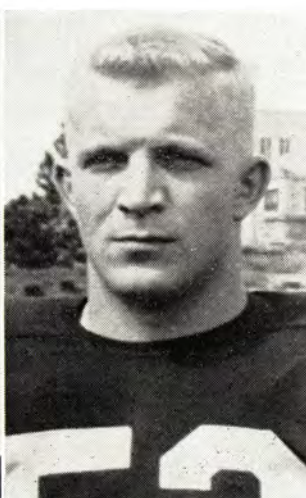
Bob Potoski, C



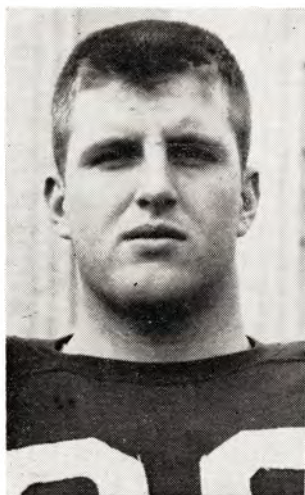
Ellis Rainsberger, C



Harold Riechers, T



Jerry Sand, C



Joe Vader, E



George Whitney, HB



Keith Wilson, HB



Don Zadnik, E

1957 Cyclone Football Squad



Front row—Andris Poncius, Phil Hill, Don Metcalf, Bob Bird, Dave Munger, Bill Fogarty, Dave Eller, Frank Powell, Dwight Nichols, Jim Lary, Terry Ingram, Pete Goeser, Bob Harden.
 Middle row—Gary King, Jack Tilles, Bill Gilpatrick, George Goos, Marv Walter, Chuck Latting, Bob Anderson, Bill Robitaille, Jerry Schoenfelder, Ron Barnhart, Jim Dunn, Prentiss Lamont, Roger Spaulding, Roger Westman (manager).
 Back row—Capt. Jack Falter, Ron Fontana, Ralph Losee, Terry Pearson, Jack Hansen, Ron Pohl, Gale Gibson, Al Rickert, Lyle Carlson, Pete Davis, Brian Dennis, Jim Stuelke.

"Dependable Banking"

"Your Friendly Main Street Bank"

UNION STORY TRUST & SAVINGS BANK

MAIN AT DOUGLAS - - AMES' BANKING CORNER SINCE 1881 OFFICE AT GILBERT, IOWA

DEPOSITS INSURED TO \$10,000 FOR EACH DEPOSITOR BY FEDERAL DEPOSIT INSURANCE CORPORATION

New filter-tip **OASIS** with soothing menthol mist!

*Smokers who
know
now smoke
the big "O"*



© Liggett & Myers Tobacco Co.

Freshest new taste in smoking!

- Menthol Mist does *more for you, soothes . . . improves the flavor, too!*
- Oasis' filter works just right, easy-drawing . . . and *pure white!*
- And for a *fresher* smoke each light, Oasis' box is *flavor-tight!*

P.S. Oasis tastes *fresh while you smoke . . . fresh after smoking, too.*

O' FLAVOR!

O' FRESHNESS!

OASIS
FILTERS