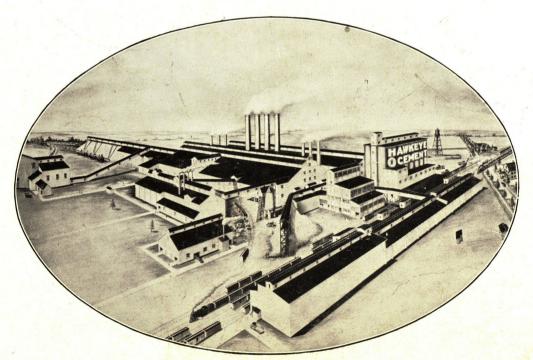
# Hawkeye Cement

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# Paul Whiteman (Himself)

November 17, '25

at

IOWA STATE COLLEGE

Opening Number

## Artist Concert Series



## OTHER CONCERTS

TOTI DAL MONTE, Soprano (Dec. 4th), IGNAZ FRIEDMAN with IOWA STATE SYMPHONY ORCHESTRA (Jan. 15th), THE DERESZKI SINGERS (Male Quartette) assisted by MILDRED DILLING, Harpist (Feb. 12th), LOUIS GRAVEURE, Belgian Baritone (March 5th)

Subscribers will be given preference in seat reservation. Send your name in or call 150 and leave it with the management.



SEASON

\$2.50, \$3.00, \$4.00, \$5.00

## Paul Whiteman

And His Orchestra Single Admission \$3, \$2.50, \$2, \$1.50

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GOODS
ALWAYS
AT LOWER
PRICES

## Observation of a Friend

It is more than likely that you have been around a bit of late and have been impressed, as a friend was, that "a reduced price on some garment or article for the home is that price at which it should have been marked originally; that some people appear to mark their prices right only at sale time."

"The difference between the Penney Store and some stores," our friend said, "is that you mark your prices right all the time."

The Golden Rule is in force at this Store every day—not now and then!



# IOWA STATE COLLEGE 1925 FOOTBALL PROGRAM

Published by
Iowa State College Athletic Department

Prepared by
George Westcott, Craig Lawrence
Ward Arnold



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Bullock's Hardware

### ANOTHER STEP FORWARD

By F. D. PAINE (Chairman of the Athletic Council)

Today marks a second great stride in the development of intercollegiate athletics at Iowa State college. The first step was taken 10 years ago when the west section of the stadium was built. Today the college is dedicating the east section. The time is not long distant when the entire horseshoe of brick and concrete will stand on State field, an enduring expression of Cyclonic pep.

These exercises are being held today because of the combined efforts of alumni, faculty and friends of the school. Their continued efforts, inspired by a faith in the rising star of Iowa State gridiron success, will see the final brick laid and the final pennant raised.

Iowa State is especially glad to have Kansas university as a participant in the day's ceremony. October 10, 1925 will be an important date in the football history of Iowa State College. The quality of competition offered by Kansas university, which has never failed to call forth the last ounce of strength possessed by Iowa State, wll give added significance to the day. The strong friendship which underlies the rivalry of the two schools gives the day a deeper meaning.

It is well to remember that the work is not done. Today's ceremony is not so much a dedication as a progress report. Added effort and a greater faith on the part of Iowa State college people will be called forth before the stadium is brought from the clouds down to State field.

### FLAG RAISING

(Flags of the Mo. Valley Schools will be raised in the following order beginning at 2:10 P. M. The band will play each school song as its flag is raised)

1.	Oklahoma A. and M	Orange and Black
2.	U. of Oklahoma	Scarlet and Black
3.	Washington U	Red and Green
4.	Kansas State Agricultural College	Royal Purple and White
5.	U. of Missouri	Old Gold and Black
6.	Grinnell College	Scarlet and Black
7.	Drake U	Blue and White
8.	U. of Nebraska	Scarlet and Cream
9.	U. of Kansas	Red and Blue
10.	Iowa State College	Cardinal and Old Gold

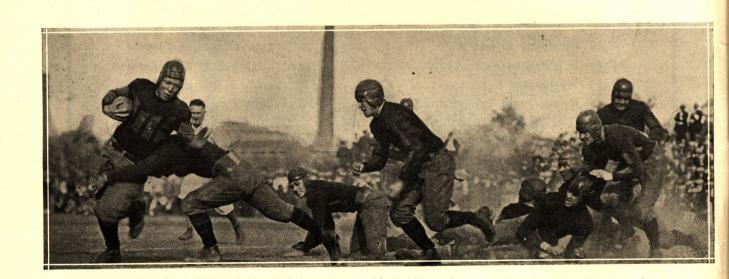


## AMES SONGS AND CHEERS

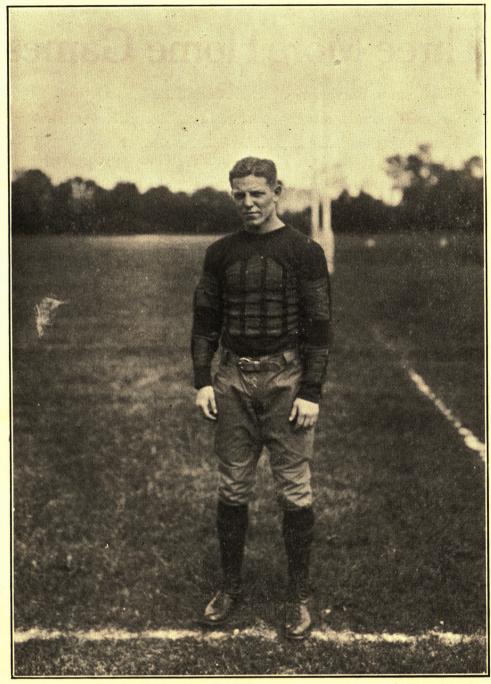
Fight Ames, fight,
Fight Ames, fight,
Fight for Ames with all your might
For the glory of old I. S. C.
Swing along,
Sing a song,
With a spirit good and strong,
And her fighters will win victory,
For it's fight, fight, fight,
For dear old I. S. C.
Winning great glory and fame,
And where ere we go,
They will always know,
That her fighters are fighting for Ames.

Moooo rah,
Moooo rah,
A-M-E-S
Rah, rah, rah, rah,
Clap, clap, clap, clap,
RAH

Tear 'em up Cyclones
Tear 'em up Cyclones
Tear 'em up Cyclones.



## CYCLONE CAPTAIN



Captain "Johnny" Behm, the diminutive member of the Ames Behms, is without Captain "Johnny" Benm, the diminutive member of the Ames Benms, is without question one of the leading quarterbacks in the Missouri Valley. However it is not only in the Valley that he is feared and respected. A Minneapolis scribe, writing up the Ames-Minnesota fracas of two years ago writes thus: "Not since the days of the peerless Aubrey Devine has such open field running been seen on Northrup Field."

This is his last year of competition at Ames.

# Three More Home Games

Washington university	October 24
Grinnell (homecoming)	November 7
Kansas Aggies	November 26
	(Thanksgiving Day)

Make your plans now to see the Cyclones meet these opponents.

The struggle for the Missouri Valley championship is on and Iowa State is in the thick of the fight.

Address applications for seats to

FOOTBALL TICKET MANAGER, IOWA STATE COLLEGE Ames, Iowa

## CRANFORD COFFEE SHOP

Congratulates Iowa State college on the dedicaton of the fine new additon to the stadium. After the game, we invite you to visit the Coffee Shop, where you may obtain the

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SAM WILLAMAN Football



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HUGO OTOPALIK Wrestling



FRANK WILLAMAN Freshmen



W. E. BEAN-BLOSSOM Cross Country

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THE FORT DODGE LINE wants to make the business of all patrons and citizens it can serve as successful as may be, and I am sure that the public is anxious to help us in order that we, in turn, may help to obtain that result.

Two-Hour Service between AMES, FORT DODGE and DES MOINES, IOWA. Use this established service instead of your AUTOMOBILE. SAVE MONEY. TRAVEL THE SAFE WAY. Thru tickets sold to all parts of the country.

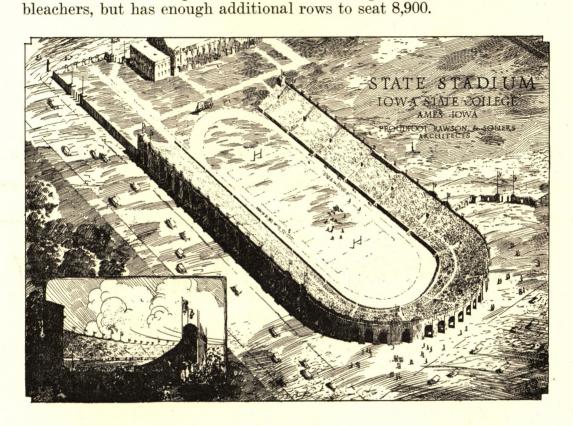
## "The Fort Dodge Line"

F. M. STEELE General Passenger Agent Boone, Iowa

## The Iowa State Stadium

Two steps are contemplated in solving Iowa State's problem. The ULTIMATE plan calls for a U-shaped stadium, incorporating the present concrete bleachers and stretching entirely around three sides of State field. When completed this stadium will seat 35,000. The accompanying cut shows the architects' plan for the completed structure.

The IMMEDIATE plan evolved last spring called for the construction of the section of the complete stadium along the east side of the field. This section now completed is of the same length as the west concrete



## STADIUM CAPACITIES

1.	West bleachers	5,600
2.	Present addition	8,900
3.	Extension of west bleachers	2,300
4.	Final addition—Eliptical section	11,000
	East tower section	3,050
	West tower section	3,050

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FOR
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OIL-O-MATIC
OIL BURNER

Burns Cheap Fuel Oil

Heats Cheaper Than Coal

# W.G. Madison Co.

Agts.

# Cyclones



GALBRAITH Left Guard



THORNBURG Center



THOMAS Right Guard



RASMESS Right Guard



KINGERY Left Tackle



MAYER Right Tackle

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DIRECTOR
OF
ATHLETICS



IOWA STATE COLLEGE

# Cyclones



FISHER Halfback



N. BEHM Halfback



COE Left End



E. HILL Halfback



C. HILL Fullback



BOND Right End

Featuring
Helen Umpleby
and
Myrtle Bihl Gaessler

Anderson, E. A.

# VARSITY E

Approved dances Frid

L. E. Coe

85

L. T.

Kingery

78

L. G.

Galbraith

70

## **IOWA STATE**

#### Anderson, E. J. 17 Hienton 21 81 Anderson, Joe 60 Hill, C. K. Ayres, C. 18 Hill, Ed. 61 Ayres, J. 12 Kingery 78 Behm, J., Capt. Behm, N. 1 Krekow 56 Leinbach Brockmeyer 46 McCracken Bond, K. 57 Mayer Coe, R. 85 Meyers Cory, L. 80 Rasmess Crawford, F. 41 Sulzbach Crooks, H. 42 Sielaff Ewalt, R. 15 Thomas Fayram 24 Thornburg Fischer 9 Vifquain Fisher 59 Wallace Funkhouser 22 Weiss 70 Winget Galbraith Grimes Woodhull 64 Hall Zellers

No.

75

Hamilton

No.

10

L. H. B.

N. Behm

56

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Dana—Nebraska
Taylor—Fairmount
Schobinger—Creighton

MARTIN DE

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## KANSAS U.

R. E.							
Powers							
27							
41			Starr		1	Powers	27
R. T.		R. H. B.	Hamilton		2	Wall	28
W. Mullins		Starr	M. Mullins		3	Hodges	29
3		1	Cramer		4	R. Baker	30
			Davidson		5	Voights	31
R. G.			Burton		6	Shenk	32
Latin			Mackie		7	Schmidt	33
9		F. B.	Latin		9	Meyers	34
C.	0. 7	Wall	Peterson		10	Kullman	35
Davidson Davidson	Q. B.	28	Anderson		11	Zuber	36
	Hamilton	or	Testerman		12	Keller	37
5	2	Mackie	J. Coulter		13		38
L. G.		7	Mullins D.		14	Freese	39
Cramer						Wellman	
4			Halpin		15	Rooney	40
or			Cloud		16	Hart	41
Sandborn			Taylor		17	McInerny	42
44			Isett		18	E. Coulter	43
-11		L. H. B.	Blackburn		21	Sandborn	44
L. T.		Schmidt	Perry		22	Smith (Capt)	45
Smith (Capt)		33	Shannon		24	H. Baker	46
45		or	Brown		25	Slifer	47
T		Anderson	Hawkins		26	Snyder	48
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Leave: Boone via Madrid-8 A. M., 10 A. M., 4 P. M., 6 P. M., 8 P. M.

Arrive: Des Moines-9:45 A. M., 11:45 A. M., 5:45 P. M., 7:45 P. M., 9:45 P. M.

Leave: Des Moines via Madrid-8 A. M., 10 A. M., 4 P. M., 6 P. M., 11:15

Arrive: Boone-9:45 A. M., 11:45 A. M., 5:45 P. M., 7:45 P. M., 1 A. M.

Leave: Webster City via Boone-8:35 A. M., 4:35 P. M. Arrive: Des Moines-

11:45 A. M., 7:45 P. M. Leave: Des Moines via Boone-8 A. M., 4 P. M.

Arrive: Webster City 11:10 A. M., 7:10 P. M. Leave: Ames Campus via Ankeny-7:30 A. M., 9:30 A. M., 11:30 A. M., 3:30 P. M., 5 P. M., 7:30 P. M.

Arrive: Des Moines-9:00 A. M., 11:00 A. M., 1 P. M., 5 P. M., 6:30 P. M., 9 P. M.

Leave: Des Moines via Ankeny-7:30 A. M., 9:30 A. M., 1:30 P. M., 3 P. M., 5:30 P. M., 11:15 P. M.

Arrive: Ames Campus-9 A. M., 11 A. M., 3 P. M., 4:30 P. M., 7 P. M., 12:45 A. M.

Leave: Fort Dodge via Humbolt— 7 A. M., 12:30 P. M., 3:30 P. M. Arrive: Algona-9:35 A. M., 3 P. M., 6 P. M. Leave: Algona via Humbolt-

7 A. M., 12:30 P. M., 4 P. M. Arrive: Fort Dodge— 9:30 A. M., 3 P. M., 6:30 P. M.

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C. W. DUDGEON

Ames' Leading Jeweler for Over 30 Years.

## Kansas



GEORGE (Potky) CLARK Coach

George "Potsy" Clark, head football coach at Kansas, is now on his fifth year at the Mount Oread institution. Clark formerly was quarterback on the University of Illinois team and was an All-Western Conference choice for two years. He also played a backfield position on the championship 89th Division football team of the A. E. F.

Reginald "Babe" Smith, captain of the University of Kansas football team this season, is playing his third year for the Varsity. Last year he was an All-Valley tackle selection on most of the newspaper choices. He weighs 208 pounds and is 6 feet 1 1-2 inches tall. At left tackle he has been a power in the Jayhawk defense for several seasons, his first year being in 1923 when the Kansas goal line was not crossed all season.

Capt.
SMITH
Left Tackle



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DOLLAR ORDERS

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Barber Shop

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On the Campus

COMPLETE LINE TEXT BOOKS

and

STUDENTS' SUPPLIES

## Jayhawk Stars



Shannon Backfield



Wellman Backfield

## JAYHAWK SQUAWK

LAWRENCE, Kans., Sept. 30—On Stadium field, a football squad of forty University of Kansas young men are working out daily in preparation for the coming strenuous season of eight Missouri Valley games, beginning with a contest with Oklahoma Aggies, Oct. 3, and closing with the annual Kansas-Missouri game, Saturday, Nov. 21.

The prospects for an excellent Jayhawker eleven appear brighter than for several years. Thirteen latter men have returned, while nine others are men who have been on the squad in former years. The other eighteen have had no experience on Kansas elevens.

The squad this year is young as years go, averaging but 20.5 years. The total weight of the squad is 6910, an average weight of 172.85 pounds. The backfield has an average weight of 163.8, while the line on a squad basis will average 178.7, end to end.



Davidson Center



Starr Backfield

# Congratulations Iowa State

The new Stadium is a monument to the Cyclone spirit.

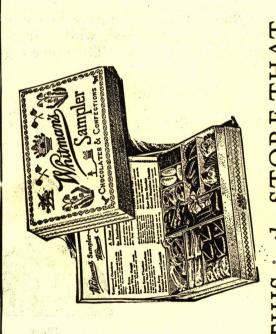
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Is a Sales Agency for the sale of all the Whitman's Cholates and Confections—the Quality Group. Every Whitm package sold in this store is received direct from Whitma—not through a middleman. This is one reason why can guarantee entire satisfaction with every package bear the name Whitman's—doubly guaranteed, by us and Whitman's. BUY CHOCOLATES IN SAFETY.

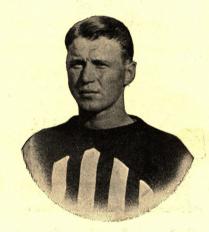
JUDISCH BROTHERS, DRUC

9 Main Street

## Jayhawk Stars



W. Mullins Right Tackle



Sanborn

bild galmanul to do so see

Karl Schlademan, the Kansas line coach played his undergraduate football at Purdue. He is also head track coach at Kansas.

John Sabo is a new man on the Jayhawk coaching staff this season. He is working especially with the end candidates. He was an end on the Illinois team from 1918 to 1921 and made the All-Conference honorary eleven in that time.



Halpin



Powers Right End



# Worth Seeing

Our stock of Humming Bird Silk Hose is well worth seeing. We have these splendid hose in all wanted colors. Extra long. Exceedingly durable.

We are headquarters for dependable hosiery.

## STEPHENSON

Opposite Campus

One sure way of telling the difference between a man who goes to college and one who doesn't, is that the man who doesn't, usually dresses like the college man should.

-Notre Dame Juggler.

The only difference between Byron and the average collegian is that Byron was married and wrote poetry.

-Black & Blue Jay.

Shed a tear for Joseph Meets, He would look back while crossing streets.

Heave a sigh for Ernest Vail, He thought he'd learn to swim by mail.

Raise a lament for poor old Jess, His Ford bumped into an H. C. S.

Rest in peace, J. William Heep, You'll look next time before you leap.

Sound the knell for lineman Stroke, At the very top his belt strap broke.

Say a prayer for H. S. Burr, He skimmed the roads at sixty per.

Here lies William Scofflaw Tree,
The alcohol was wood, you see.

—Yellow Crab.

The professor had asked time and again for the students to put more personal touch in their themes, so one of the papers which he received ended thus:

"Well, professor, how are the wife and kiddies; and, by the way, before I forget it, could you lend me five dollars?"

-Penn. Punch Bowl.

## MEN

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STOP IN ANY TIME

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Campustown

## INDOOR TRACK TEAM



Top rom—Price, Buck, Moffet, G. Dempster, Blessing, Witmer, K. Dempster, Copeland, Bonnell, Fegtly, Grove, Gensicke, Malone, Story
Bottom row—Drew, Crawford, Sadler, Morling, Suit, Greenlee, Owen, Conger, Griffith, Christie, Meeker, Holcomb, Burnison.

## TWO-MILE MEDLEY RELAY TEAM



Burnison, Conger, Green lee, Crawford

## We Congratulate Iowa State College ON HER NEW STADIUM

Its completion marks another step in the wonderful progress Iowa State is making.

Another progressive step in Ames is the establishing of Smith & Morris Company, operating two stores handling only the best lines of nationally advertised clothing and furnishings, and selling for cash only, thus lowering our overhead expenses and passing the savings along to you.

## SMITH & MORRIS CO.



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An exclusive shop for College Men always showing the newest authentic College Styles.

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and

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Ames, Iowa

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INTRAMURAL ATHLETIC TROPHIES

## INTRAMURAL ATHLETICS

Athletic competition among all of the organizations on the Campus was given a big boost when Frank Willaman, Head of Intramural Athletics, arranged the system of interfraternity participation that is now in use. It is primarily a point system that is based not only upon the winning of events but also the giving of point honors for entering in that particular event. The list of sports included in the department's athletic activities is long and varied. There is outdoor baseball, cross country, outdoor and indoor track, boxing, wrestling, foulshooting, basketball, baseball, and handball to hold the interest of the Greek athletes. There are small cups for each of the sports and a large one that is given to the organization that shows its supremacy in a majority of events. At present this cup decorates the halls of Phi Kappa Psi but judging from the pre-season enthusiasm, several other houses are going to make a strong bid for its guardianship in the coming year.

## **COMMON PENALTIES**

#### Loss of Five Yards

- 1. Violation of the off-side rule, which includes:
- (a) Lineman or backs illegally in motion when the ball is snapped.
- (b) Any player of the kicking side ahead of the ball when it is kicked at the kick-off.
- (c) Attempts to draw opponents into charging before the ball is snapped.
- 2. Unreasonable delay by a team, usually evidenced by calling signals several times before the ball is snapped.
- 3. Running into the kicker after he has kicked the ball.
- 4. Failure of substitute to report to referee when entering the game.
- 5. Unfair play not specifically covered in the rules.
- 6. Time called more than four times during a half at the request of the captain of a team.
  - 7. Crawling with ball after tackled.

#### Loss of Fifteen Yards

- 1. Substitute communicating with players before the ball is put in play
- 2. Interference with a man who has signaled for a fair catch.
- 3. Throwing player to the ground after he has made a fair catch.
- 4. Offensive player pushing or pulling the man carrying the ball.
- 5. Offensive player holding a defensive
- 6. Players of the side making a forward pass interfering with defensive players after the ball is passed.
- 7. Deliberately roughing the kicker after he has kicked the ball.
  - 8. Piling up on players who are down.
- 9. Tackling a man after he has run out of bounds.
  - 10. Clipping.
- 11. Intentional throwing of forward pass to the ground.
  - 12. Offensive player tripping an opponent.
  - 13. Side-line coaching.

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REYNOLDS & IVERSEN DOWNTOWN

STUDENT SUPPLY STORE ACROSS FROM CAMPUS

## AMES FOOTBALL RECORD

		Ames		Ames
	Played	Won	Tied	Lost
Nebraska		6	1	12
Grinnell	. 26	17	1	8
Drake		18	1	5
Iowa	. 22	7	0	15
Minnesota	. 23	3	1	19
Coe	. 17	15	0	2
Missouri	. 18	10	2	6
Cornell College	. 16	13	0	3
Simpson	. 15	13	1	1
Kansas Aggies	. 9	5	2	2
Iowa State Teachers	. 7	4	2	1
Morningside	. 7	6	0	1
Kansas U	. 7	2	1	4
Washington	. 6	5	0	1
South Dakota	. 4	4	0	. 0
Des Moines U	. 4	4	0	0
Highland Park	. 2	2	0	0
Wisconsin	. 4	0	0	4
Penn College	. 2	2	0	0
Still	. 2	2	0	0
**Des Moines Y. M. C. A	. 2	2	0	0
Northwestern	. 1	1	0	0
Central (Okla.)	. 1	0	0	1
Creighton	. 1	1	0	0
*Camp Dodge	. 1	0	0	1
Ellsworth	. 1	1	0	0
Rush Medical	. 1	1	0	0
**Fort Dodge	. 1	1	0	0
Nebraska Wesleyan	. 1	1	0	0
**Panora		1	0	0
**State Center	. 1	0	0	1
**Iowa Falls		1	0	0
**Butte, Montana		1	0	0
**Light Guards (Omaha)	. 1	0	0	1
Totals	250	149	12	89

<sup>\*</sup>Service Team U.S. Army.

<sup>\*\*</sup>Not a College Team.

## COMMON PENALTIES—(Cont.)

### Loss of Half Distance to the Goal Line

- 1. Return of the player to the game who has previously been in that same half.
- 2. Disqualification of a player for rough play.
- 3. Any foul occuring inside the opponent's one-yard line.

#### Loss of a Down

- 1. Illegal or incomplete forward pass.
- 2. Forward pass striking the ground.
- 3. Forward pass touched by two eligible players of the passing side.
- 4. Forward pass going out of bounds on the fly.

#### Loss of Ball

- 1. Ball kicked out of bounds unless touched in the field of play.
- 2. Illegal use of hands or arms to prevent an opponent from securing loose ball.
- 3. Forward pass touched by ineligible player of the passer's side.
- 4. Interference by defensive side under a forward pass.

- 5. Failure to advance the ball ten yards in four downs.
  - 6. Kicking or kicking at a loose ball.
- 7. Player on the kicking side who is ahead of the ball when it is kicked and touches the ball before it touches an opponent.

#### Forfeiture of Game

- 1. Refusal to abide by referee's decision or to play within two minutes after being ordered to do so by the referee.
  - 2. Committing fouls to delay the game.

#### Important Note Regarding Time Out

This is automatically taken out during a tryfor-point after touch-down; after a safety or a touch-back; after a fair catch has been made; after an incomplete forward pass; during enforcement of all penalties; when the ball goes out of bounds; when a substitution is made; or when for any reason play is suspended by the referee. Time should not begin again, after any of the aforesaid, until the ball is actually passed back from center.

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The inebriated passenger in the elevator lost all his self-control when the operator stopped the car with a jolt at the third floor.

"Lemme out!" he demanded, "I'm through with this damn machine!"

"Oh! Come now," replied the boy,
"We're almost down. Surely you can stand
just three more stories?"

The polluted one paused. Then he subsided, suddenly giggling:

"All right, as long as they're good snappy

"-Cornell Widow.

It is no wonder that the youths of today have such a nutty look. Think how often they have to shell out.

-Middlebury Blue Baboon.

He, 1: How late do you think I was out last night?

He, 2: Five-thirty?

He, 1: Gosh, your wife tells you everything.

-Dartmouth Jack o'Lantern.

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