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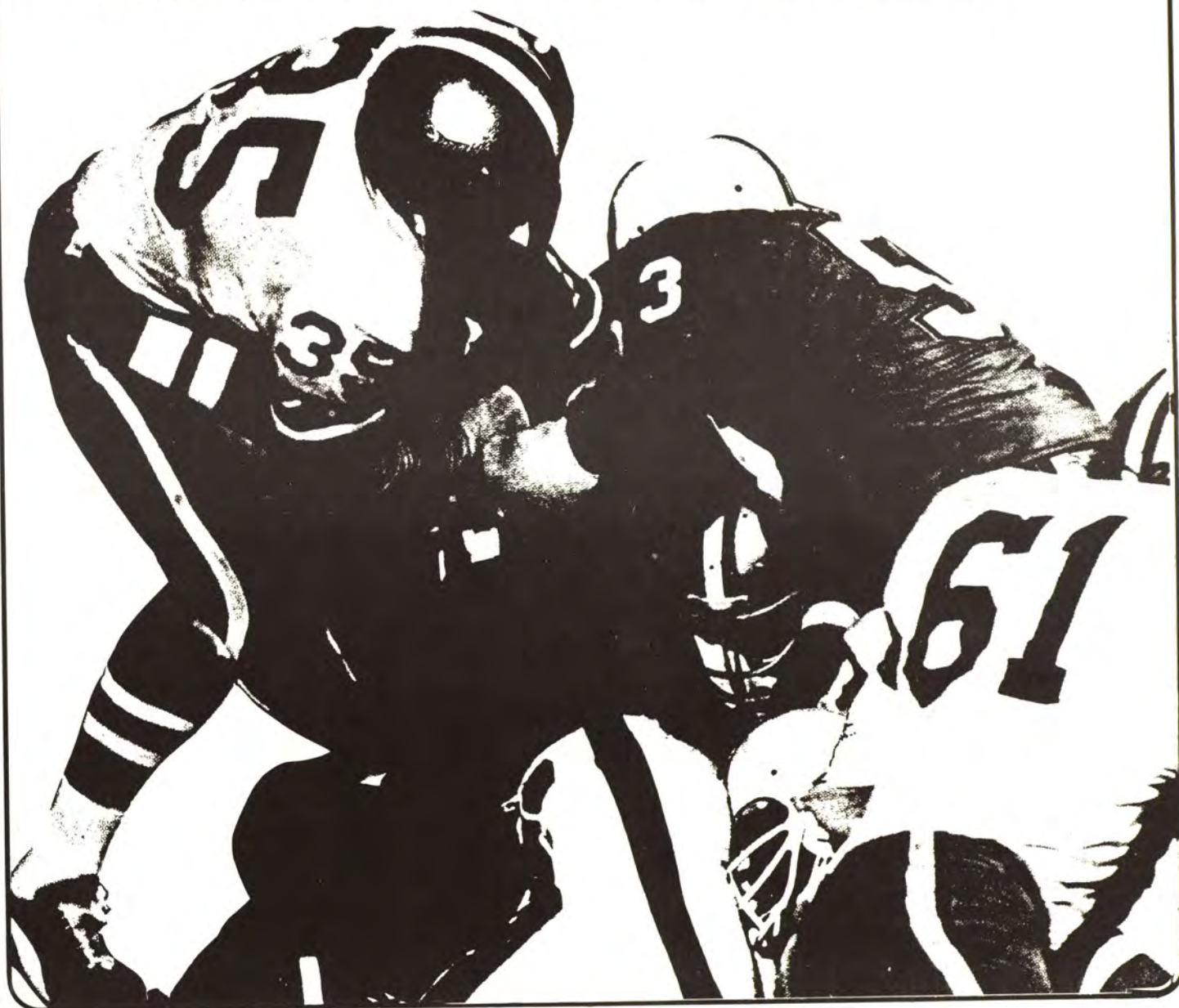
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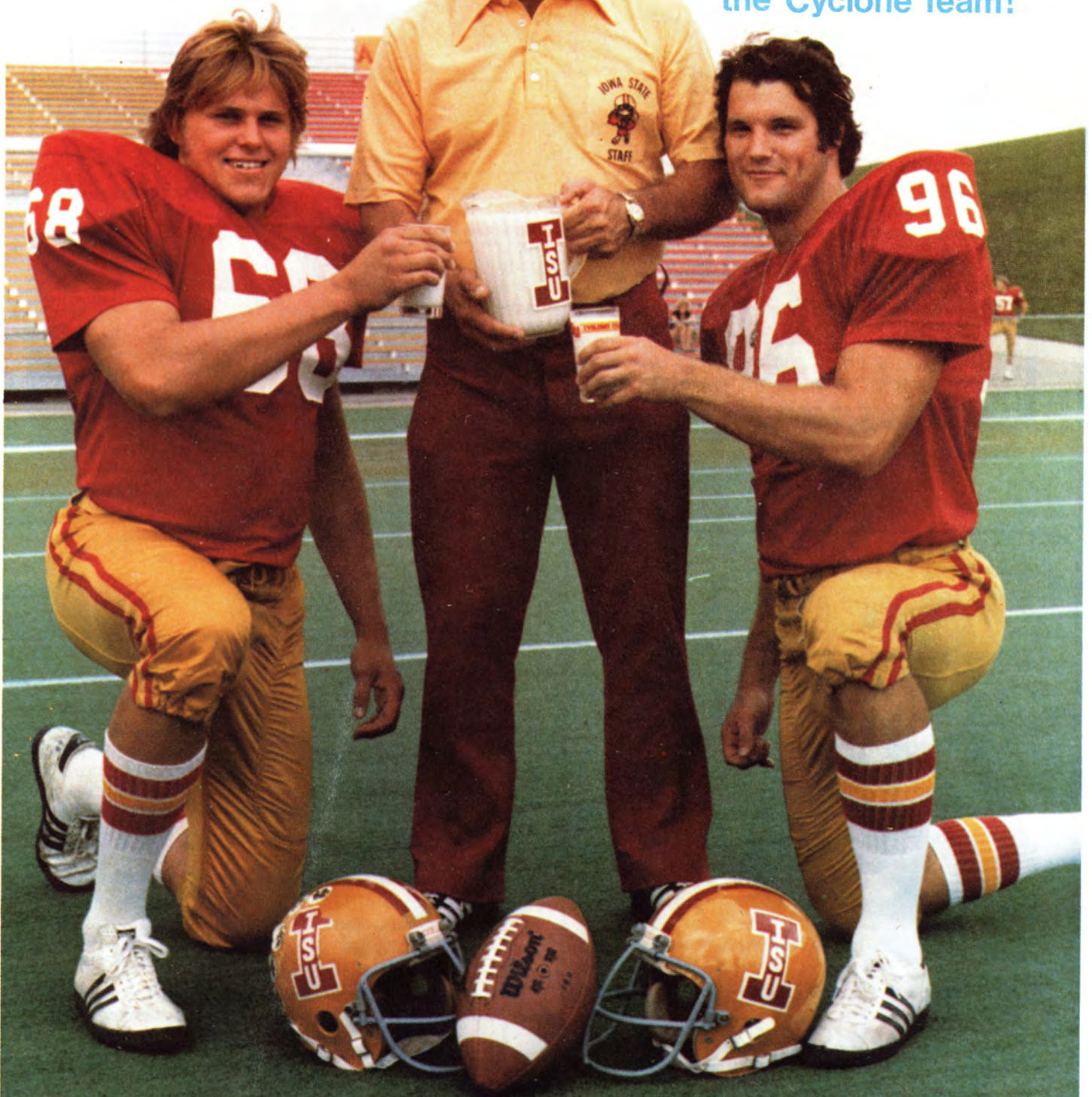
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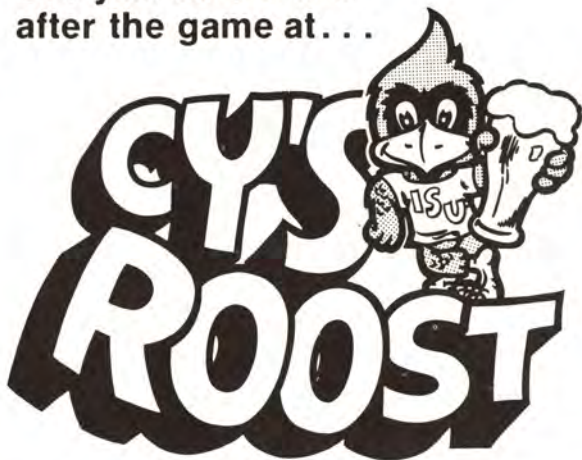
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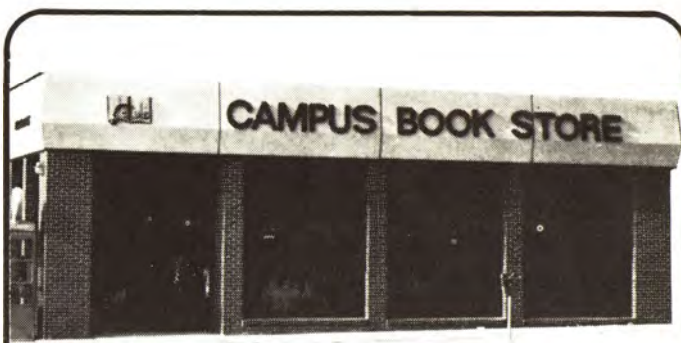


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Iowa State Dayton

OCTOBER 1, 1977

Ames, Iowa



STORM WARNINGS UP TODAY

Storm warnings are up today when Iowa State faces Dayton - the Cyclones against the Flyers.

The surprising thing is that the warnings are really being hoisted by the Flyers and aimed at any Cyclone or Cyclone fan who has a tendency to take Dayton lightly.

It is true that the Flyers are now in NCAA Division III. That means that Dayton no longer gives athletic scholarships. By that token that ought to mean that Dayton will not be a very tough football team, right?

Don't bet on it! Dayton does not have any scholarship FRESHMEN. But it does have a lot of scholarship sophomores, juniors and seniors. These three upper classes are doing most of the playing.

Check Miami, long one of the best teams in the Mid-American conference for references. Miami trailed 17-3 and had to have a last minute field goal to score a 26-23 win.

Villanova is one of the good eastern teams. Last week the Flyers pulled a come-from-behind victory at Villanova.

For further sobering facts about Dayton check the scouting report on the Flyers elsewhere in today's program.

Now, lest fans feel that only Dayton can fly storm warnings let's take a look at some of the

things the Cyclones are going to be doing or have done so far this season.

One of the most thrilling and exciting plays in football is the kick-return. Coaches call returns as much a part of their kicking game as the actual booting of the ball.

If that is true then Coach Earle Bruce has quite a kicking game. Rick Blabolil is the leading punter in the Big Eight and ranks as the all-time best for a career kicker for Iowa State. Bruce has now worked with three better than average kickoff men. He has a fine kick-scorer in Scott Kollman.

That takes care of the kicking. The returning borders on the sensational. Both Tom Buck and Mike Schwartz have returned punts for scores. They are a threat every time they handle the ball. Now that Ray Hardee is in gear again he is just as much a TD threat when he receives kickoffs.

Dexter Green had his eighth 100-yard game at Bowling Green. He has been named to the All-American backfield in two games this year by the United Press International.

The Cyclones are not exactly a grind 'em out team. They prefer the big play. That is what can make any Cyclone Saturday an exciting time - a time when storm warnings will always be up!

Let's Go Cyclones!

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THE I FORMATION

Six of '76 Top 10 Teams Used It

by Roy Damer, Chicago TRIBUNE

The I formation is a fairly recent offensive alignment which has produced spectacular individual achievements: eight Heisman Trophy winners in twelve years.

And when it comes to team results, the "Eyes" have it ... as demonstrated by the 1976 NCAA football statistics. Six of the top ten teams in total offense employed the "I" formation, including 1-2-3.

Michigan led the way with 448.1 yards per game. No. 2 Iowa State had 439.6, No. 3 Southern California 432.5,

No. 7 Louisiana Tech 414.5, No. 9 Nebraska 407.8, and No. 10 Bowling Green 402.3.

The others in the top 10 nationally on total offense were UCLA with 426.4, San Jose State with 425.6, Brigham Young with 424.4, and Houston with 414.1. UCLA and Houston used the veer offense, while San Jose State and Brigham Young employed the pro set.

The beauty of the "I" is its versatility. It is a strong running formation, it lends itself well to passing, and it can be the launching pad for the option play,

which Michigan ran so well last year to win the total offense championship.

As he stands behind the fullback in the middle of the backfield, the tailback has a host of advantages, beginning with a tremendous number of angles to run from. He can run to either side of the center effectively, and the defense can't guess before the ball is snapped which direction he's going.

He can get outside on a pitchout more quickly because he's already halfway across the backfield. In short-

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ABOUT THE AUTHOR—Roy Damer has worked in The Chicago Tribune sports department for 21 years, starting the day after his graduation at Northwestern in 1956. His specialty has been college football and basketball, and for 17 summers he covered the training camp of the College All-Stars. Merely reporting the action is Roy's basic philosophy on sports writing. He explains: "There are too many guys in this business now who want to be part of the action themselves by writing controversial stories or provoking athletes and coaches."



The two main strengths of the I formation are that both backs can go to either side of the field, and that the tailback is standing upright and can watch the defense and pick his holes before the play starts.

yardage situations he can crowd in behind his leading blocker, the fullback, and he can swing in motion for passes.

Many coaches feel that a great tailback is the key to the success of the "I" formation. Others simply like the things it allows a tailback to do. Quotes one Big 10 coach: "We've gotten fantastic running yardage from excellent backs with our formation, but we've also gotten very good yardage from average backs. And we can make our offense work with one good runner."

Proponents of the "I" like it because of the many ways it can be used to attack an opponent—particularly on the ground.

"We have found the 'I' to be the most versatile attack of any of them," says one veteran coach. "We can hit quickly with the fullback, and the tailback can hit from any angle. We also found we could run our full option game from the 'I.' You can't do all these things from other formations."

That same coach took advantage of the "I"'s versatility one game, when he switched his tailback to the fullback po-

sition. "For one thing," the coach said, "he's closer to the line and can hit in there faster than the tailback. When we moved our tailback forward to fullback, that made a difference with his quickness. And when the defense concentrates on the fullback, you can go outside with your tailback."

Consensus on the personnel needed to run the "I" successfully seems to run to a good blocking fullback and a quick tailback. However, there is disagreement over the dependence on the tailback.

"Our success with the 'I' in the past has been based on a power-running attack built around a quick-starting fullback and a slashing-type tailback," notes Bowling Green's sports information director. "We primarily were a ball-control style of team. We didn't try to attack the flanks. We made a lot of first downs but didn't come up with many long plays. But the success did come from being able to attack either side of the line very quickly."

"We used our tailbacks about 30 times a game the last six years, which enabled them to set career rushing rec-

ords on the basis of their durability."

One new head coach disagrees with this philosophy, and offers this approach to the "I": "We aren't planning to use the old-style 'I' attack of letting the tailback run the ball 40 times a game to become an All-American. We will be using quite a bit of option football with our 'I.' We're looking for balance and the quarterback is a vital part of our attack. To be successful, you've got to have a fine tight end who can block, and strong and quick runners. We plan to use our tailback as more of an outside threat instead of an off-tackle power runner."

A senior Midwestern coach agrees. "The best part of the 'I,'" he says, "is that with a minimum amount of ball handling, you can hit every hole in the line. With less ball handling, it cuts down your mistakes. Another good thing is that the blocking is the same no matter which side you run to."

"Speed-wise, it's better to run a sweep out of the 'I' than out of the pro set because the tailback can get to the flanks faster."

continued on 6t

FLASHBACK

Big 8 Football as it was in the 60s

by Buck Turnbull, Des Moines REGISTER

Somebody once asked popular Bob Devaney why he had become a football coach. "That's easy," replied the friendly Irishman, his eyes twinkling. "I was too lazy to work and too nervous to steal."

The answer was typical Devaney, of course. Always quick with the quip. If he is noted for anything other than his outstanding success at the University of Nebraska, it's his ready wit.

At the time Devaney arrived from Wyoming to take over the downtrodden Cornhuskers in the fall of 1962, Bud Wilkinson's coaching star was descending at Oklahoma. The period immediately after World War II is riveted in football lore as the Wilkinson Era, but the years that followed Wilkinson's exit in 1963 soon became the Devaney Decade in the Big Eight. One legend was to follow another.

Wilkinson created a Sooner dynasty of almost unbelievable magnitude—monopolistic as well as spectacular. For years Oklahoma never lost a game. The school's 47 consecutive victories through the mid-1950s remains as a national record. By 1960 Wilkinson's empire was starting to crumble, however, eventually paving the way for Nebraska's rise to the football heights. Fittingly enough, the year before that, Nebraska had ended the Sooners' 74-game conference winning streak.

Oklahoma had won 12 consecutive league championships (see how

monopolistic it was) before Kansas suddenly—but only temporarily, as it turned out—seized the 1960 title under the leadership of quarterback John Hadl and a superb running back, Curtis



Steve Owens of Oklahoma won the 1969 Heisman.

McClinton.

Hardly was the ink dry in the record books, showing the Jayhawks with six conference victories and one tie in their seven starts, when the Bert Coan case placed them on probation. Coan had transferred to Kansas from Texas Christian, but was ruled ineligible for competition in 1960, although he had played in some games. Belatedly, Missouri was awarded the title and went to the Orange Bowl for a 21-14 triumph over Navy.

The controversy surrounding halfback Coan was mild compared to what happened in the Big Eight one year later. The league was reveling in its new-found independence from Oklahoma's domination when Colorado moved to the top as an undefeated champion.

This was Sonny Grandelius' third year as Colorado's coach. He took the Buffaloes to the Orange Bowl, where they lost to LSU, and then was summarily fired for numerous rule violations. Colorado was slapped with a two-year probation by the National Collegiate Athletic Association.

Back came Oklahoma to lead the league in 1962. Wilkinson won his 14th title in 16 years, and after the next season he de-

parted for an ill-fated try at politics before entering the TV booth as an announcer of college games.

Bud was a fanatic on condition and desire, which may have been the secret to his success. He was a master at getting his teams primed for battle. On condition, he once said: "The way to get in shape is to punish yourself in practice after you get tired. A good player will do this. A poor one will go hard for two plays and rest one play."

On desire, he offered this observation: "The way to tell whether they've got it is to count your men within eight yards of the ball as it is blown dead. If nine or 10 are there, you're OK. If they're scattered, you have a team with poor desire."

Wilkinson's athletes were always in shape and they obviously came to play, as witness his 17-year record: 145 victories, 29 losses, four ties.

In 1962 an Iowa State tailback, the late Dave Hoppmann, ended his brilliant career as the Big Eight's all-time total-offense leader. That same year another super back burst upon the scene—fabulous Gale Sayers of Kansas.

Sayers had been an Omaha prep star, but unfortunately for Nebraskans, his high school graduation didn't coincide with Devaney's arrival in Lincoln the following year. Thus, when Sayers was looking around for a college to attend, Nebraska was not the football mecca it would soon become.

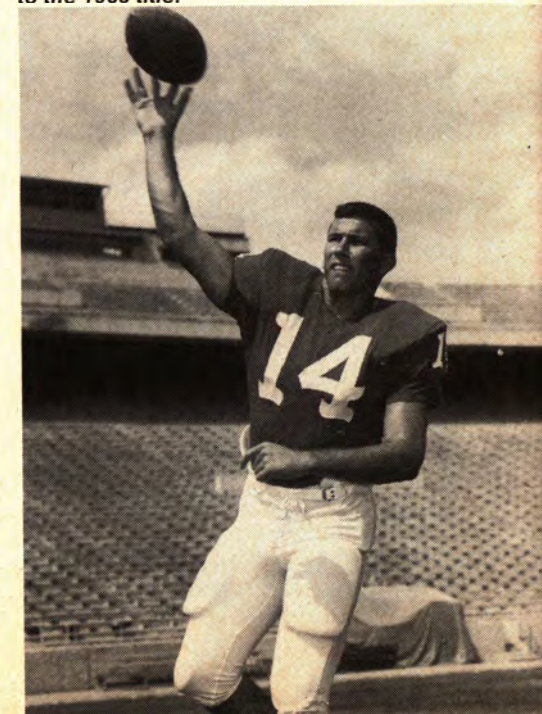
So Gale cast his lot with Jack Mitchell at Kansas, scoring every touchdown for the Jayhawk freshman team in 1961, but then losing to Nebraska in all three of his varsity years.

This was still the era of single-platoon football, and even though Sayers was a two-time All-American on his way to stardom with the Chicago Bears, some critics complained that all Gale could do was run

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Quarterback Dennis Claridge led Nebraska to the 1963 title.

Iowa State tailback Dave Hoppmann, 1962.



THIS IS A TEST AD.

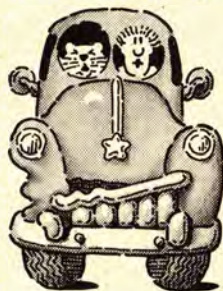
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2. Flora S. lives on a college campus 100 miles from home. Yesterday someone broke into her room and took a \$300 stereo, a \$200 watch, and a \$100 tape recorder. Flora did not have her own insurance on this property, but she thought her parents did. If the parents had a homeowners policy, would she be covered? ☐ Yes ☐ No

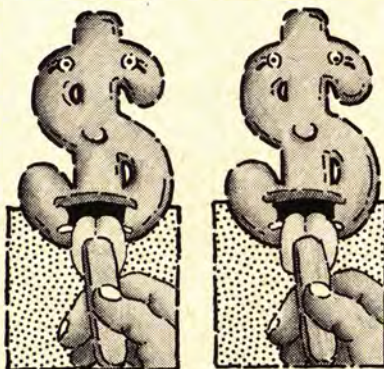
3. Your 18-year-old son is an occasional operator of your car. He enrolls in a university 200 miles away from home. But he does not take the car with him. What effect would this have on your rates?
☐ A. None ☐ B. Reduced
☐ C. Increased



4. When you tried to start your car this morning, you found the battery was as dead as a doornail. So you borrowed your neighbor's car to go to work. If you had an accident, which policy would cover the situation?

☐ A. Your auto policy ☐ B. Your neighbor's policy ☐ C. Neither policy

5. Your 87-year-old mother fell down the basement stairs of your home while visiting you over the Thanksgiving holiday. She fractured her hip and ran up some hefty medical bills. Will your homeowners policy cover it? ☐ Yes ☐ No



6. You own a small, two-wheel trailer that you use to haul grass clippings to the dump. It's only worth \$100 so you don't insure it for comprehensive or collision coverage. As a result, the trailer isn't described on your policy. On the way back from the dump, the trailer breaks loose from your car, crosses the center line, and sideswipes a car going in the opposite direction. Is the damage covered by your auto insurance policy? ☐ Yes ☐ No



7. Which of the following damages would not be covered by broad form fire and extended coverage? ☐ A. Airplane crashes into your garage ☐ B. Your sewer backed up and ran afoul ☐ C. Your lawn needs replacing after the kid next door ran over it in his car

8. Dorothy C. went downtown to cash her paycheck and pay two bills. She paid the bills and came straight home. But when she counted the money, she discovered that \$20 was missing. Is this loss covered under her homeowners? ☐ Yes ☐ No

ANSWERS: (1) NO. (2) YES. (3) B. (4) A & B. (5) YES. (6) YES. (7) B. (8) NO. COVERAGES WILL VARY ACCORDING TO RULES AND REGULATIONS OF INDIVIDUAL STATES.



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Are there disadvantages of the "I" formation?

"There is a new nomenclature in football, 'misdirection,' and there isn't much misdirection to the 'I,' " he answered. "It's also difficult to get four quick receivers out of the 'I.' When you go to pocket passing, it's easier to get four receivers out of the pro set than the 'I.' "

One successful "I" formation coach

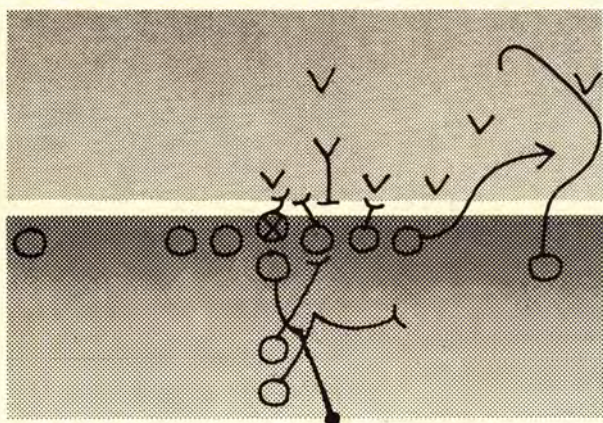
total in that time was 1,599 yards passing, while the best mark was 3,164 (Bradshaw in 1968).

It would be wrong to say that former USC coach John McKay invented the "I," but he was the coach who refined and popularized the attack.

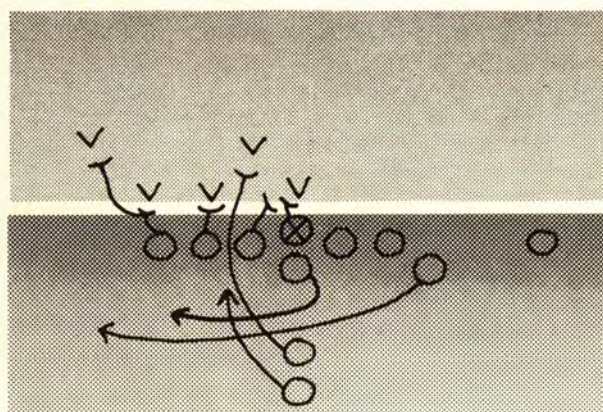
In his early years in football, McKay was a tailback or wingback in the single wing formation, and this had a profound effect on his thinking when he

get moving: "Run all out for a first down and don't worry about running 90 yards for a touchdown. When you run for a first down the touchdowns will take care of themselves."

"We also look for great peripheral vision in our tailbacks," said a former Western mentor. "Obviously, this cannot be taught. You watch a good back flying down the field, a tackler cuts on him from behind, and all of a sudden



On the power pass to the strong side (always the side with the tight end), the quarterback might use both backs as blocking protection while sending out both ends and the flankerback.



The power option out of the "I" has the left guard and center double-teaming the middle guard and the fullback blocking a linebacker. The quarterback can either hand off to the tailback or sprint to the strong side with the option of keeping or pitching to the flankerback.

who utilizes a passing attack like the offense, though: "We feel the 'I' formation is an offense that doesn't demand that your quarterback read the defense as much of the time. It will also afford maximum protection for your play action passes without letting the linebackers retreat too quickly into their coverage zones."

A good example of a passing "I" team, Louisiana Tech has enjoyed success passing out of the formation. In the last ten years, the Bulldogs have posted an 80-30 record and averaged a whopping 218 yards passing per contest. While they ranked seventh in the nation in total offense last year at 414.5 yards per game, they also were fourth in passing at 245.2.

Of course, it helps to have such a man as Terry Bradshaw throwing the ball for you. It should be pointed out, however, that Louisiana Tech has been a consistently good passing team over the last 10 years. Its lowest one-season

became a coach. He was convinced the single wing tailback had the best stance to run from because he was standing up and could see the defense. In the "T" the backs were down in a crouch. "That distant memory had some influence on me when I designed USC's 'I' formation," he said.

McKay says the first "I" formation he saw was used by Don Coryell (St. Louis Cardinals) at a junior college in Washington in the early 1950s. But both backs were in a down stance. "A little later, Tom Nugent, who coached at Florida State and Maryland, became the first to put all three running backs down in a line, or an 'I,' " says McKay. "But again they were all in normal stances with heads down, which I didn't like. As far as I know," he adds, "I was the first coach to stand a running back up in the 'I' formation."

Besides preaching aggressiveness, "I" formation coaches preach acceleration, telling their runners to hit the hole and

he zips the other way. How did he know that tackler was there? Good backs just know when people are coming up on them and I don't think they ever sit down to figure it out. They see them out of the corners of their eyes. Sometimes I think it's almost subconscious. They just feel people behind them."

A coach who used the "I" successfully for many years and was a frequent bowl game participant summed up: "Perhaps the most important advantage of all—which we get by standing the tailback up—is that he can see the defense before the play starts. We teach our tailbacks to study it every time they come out and line up. The phrase 'running to daylight' has become a cliché and our backs do it, too. But they have a head start against certain defenses because they know where the daylight is going to be."


Yes, the "Eyes" give the "I" formation a big advantage. ●

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From inside the TV truck

by **Donn Bernstein, ABC Sports**

Standby, Keith ... and go, Keith!" instructs producer Chuck Howard to play-by-play announcer Keith Jackson.

On this brief cue, ABC Television is ushering college football into 10 million homes across the nation each week this fall for the 11th consecutive year.

Howard's crisp dialogue with Jackson—and all other key figures in his college football telecast—are the ultimate commands and comments culminated on game day "when there's no looking back ... and no second chance," says ABC Sports' Vice President for Program Production.

The telecast, normally a 3½-hour production, requires more than 3½ months preparation, which starts immediately when ABC Sports announces its college football schedule in the spring.

The checklist is endless and the task-force immense as all details, however minute, become vital cogs in the complex machinery which pieces together a college football telecast.

"We start on the schedule in January right after the bowl games," explained James R. Spence, Vice President for Program Planning. "Adhering to the NCAA Television Plan (appearance rules and regulations, etc.) and fitting games into

continued on 11t



Hours and weeks of preparation go into bringing the action to 25 million college football fans.

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workable dates is not as easy as it appears on the surface. It's like working with an amazingly unique puzzle. Fitting in all the pieces is a challenge," Spence said.

After the initial schedule is set and ultimately approved, the "mapping" of regional games follows and is done in concert with the NCAA Television Committee.

Starting times are worked out between the network and the schools involved; by June, television's college football machine is rolling steadily and gathering steam.

Approximately 225 stations across the nation anxiously await the official wire informing them of the network's college football plans for the new season as they, along with the ABC Sports Press Department in New York and the college sports information directors, embark upon a full-scale publicity and promotional campaign.

A highlight of that campaign is the NCAA-ABC college football summer tour when five or six outstanding all-stars join with some of the nation's most prominent collegiate coaches in a visit to six of the country's "top television markets" where daily press conferences are held to promote the television schedule and the "college game" in general.

"It's been a highly successful venture," says sportscaster Keith Jackson, who moderates the daily sessions with the media. "In order to be successful, we have to sell—to merchandise and market—our product. And what better way is there to do it than by utilizing these fine young men and outstanding coaches?"

All the while, the sales staff is energetically selling college football commercial time.

"Our sales have been extremely successful," reports John Lazarus, Sales Staff Vice President, "which indicates the high degree of interest and popularity in college football. The ratings last year (1976) were the highest in ABC's history of televising college football and furthermore proves a great national appetite for the sport."

So goes but just a fraction of ABC Sports' "NCAA parade." Among its many stops throughout the year, it sidetracks into five Wide World of Sports endeavors between January and June, visiting campuses which are hosting various national collegiate championships.

But its ultimate destination is the nation's high and hinterlands, where each

autumn week this parade marches in to capture the color, the drama, and the spirit of college football.

Sitting before a myriad of monitors in the sparkling-white control truck, parked adjacent to a 75,000-seat college football stadium soon to be jam-packed, Chuck Howard scans his game-plan, meticulously prepared on a legal pad with multi-colored felt pens. To his left sits director Andy Sidaris, with whom he has worked on college football "since the beginning of time," he quips. And to Sidaris' left sits technical director John Allen, another tested veteran of the ABC college football wars.

Few control trucks—if any at all—have ever been commandeered by such a uniquely individual, yet well blended triumvirate. Picture, if you will, "chief

is to select what picture the viewers see on their screens at home, is making his final pre-game communications via headset with the eight cameramen—"my guys"—whom he normally calls by camera number. These talented specialists follow the action from locations on ground-level, in the stands, the Press Box, on the end zone crane and in the Goodyear blimp.

"Let me see some lovelies, six ... come in closer and show me the bench, four ... nod if you hear me, three ... where are those songbirds, six? ... we're coming to you, blimp ... a little wider on the bench, four ..."

Meanwhile, Chuck Howard—his eyes consuming all monitors—depresses the "all" button on the panel in front of him and warns key personnel, technicians,



At the controls during a typical football Saturday (from left) are Technical Director John Allen, Director Andy Sidaris and Producer Chuck Howard.

executive officer" Chuck Howard: a no-nonsense authoritarian, blunt and Duke-educated Easterner; "first-mate" Sidaris: a garrulous and glib Hollywood gladiator (a graduate of Southern Methodist University) whose free-wheeling spirit belies his professional intensity and craftsmanship which has earned him the respect as one of the industry's top directors; and "second-mate" Allen: a lanky, lean, and soft-spoken technician dubbed "Fingers" by the crew for his uncanny ability to instantly push the right buttons and correctly manipulate the various levers on command from either Sidaris or Howard.

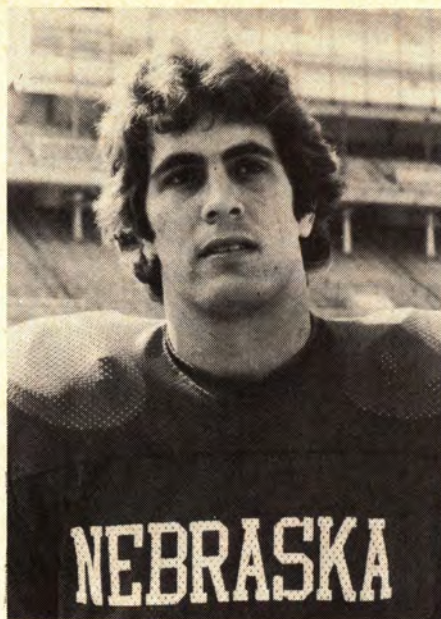
Sidarís, whose primary responsibility

and the announcers, "We're an hour away, guys, let's get squared away."

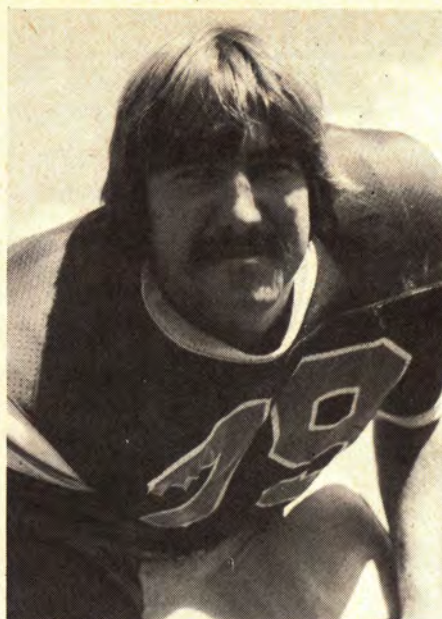
As the pivotal man in the "nerve center" of the entire operation, Howard is a button-push away from communications with any—or all—of the announcers and a variety of other special assistants. In every respect, Chuck Howard is in total command of his ship.

Howard has spent a good part of the week carefully choreographing his coveted "gameplan," which he detailed to the second during a staff production meeting the day before. With camera rehearsals, tape screenings and a multitude of time-checks and other essentials behind him, Howard now restlessly awaits the countdown to kickoff. It is

continued on 16t



Vince Ferragamo, Nebraska quarterback.



Gerry Huesken, Susquehanna tackle.

THE 1976 ACADEMIC ALL-AMERICAN

UNIVERSITY DIVISION

FIRST TEAM OFFENSE

POS.	PLAYER & INSTITUTION	HT.	WT.	AVG.	MAJOR
E	Rob Dean, Northwestern	6-2	191	3.93	Ind. Eng.
E	Dick Graham, Utah	5-11	170	3.66	Psychology
T	†Jeff Holcomb, Furman	6-2	215	3.68	Chemistry
T	Kevin Rollwage, Houston	6-1	225	3.60	Pre-Law
G	‡Kevin Fox, Princeton	6-2	220	3.75	Pre-Med
G	†*Bill Lukens, Ohio State	6-1	235	3.68	Vet. Med.
C	Tony Barnes, Illinois State	6-2	225	3.92	Pre-Dentistry
RB	Pete Johnson, Ohio State	6-1	247	3.40	Education
RB	*Don Stevenson, Stanford	6-1	210	3.70	Human Biology
RB	Chris Vacarella, Auburn	6-1	193	3.80	Business
QB	††Vince Ferragamo, Nebraska	6-3	208	3.62	Pre-Med
KS	David Posey, Florida	5-10	170	3.70	Business Adm.

FIRST TEAM DEFENSE

E	†Will Coltharp, Mississippi State	6-0	200	3.77	Pre-Med.
E	Cris Quinn, Baylor	6-1	195	3.72	Accounting
T	*Jon Abbott, Arizona	6-2	238	3.85	Pre-Med.
T	Chuck Benjamin, Penn State	6-1	226	3.61	English Lit.
LB	Kenny Caldwell, The Citadel	6-1	211	4.00	Mathematics
LB	Jeff Delaney, Pittsburgh	6-0	187	3.70	Pre-Med.
LB	Kevin Monk, Texas A & M	6-0	218	3.93	Civil Eng.
LB	†*Pete Morris, North Texas State	6-2	205	4.00	Pre-Med.
DB	Ted Harvey, Nebraska	5-10	170	3.82	Pre-Med.
DB	Mark Mohr, Houston	5-10	184	3.90	Pre-Law
S	Tom Fitch, Kansas	6-1	200	3.75	Pre-Med.

COLLEGE DIVISION

FIRST TEAM OFFENSE

POS.	PLAYER & INSTITUTION	HT.	WT.	AVG.	MAJOR
E	Dan Bogden, Ashland	6-1	201	3.72	Marketing Mgt.
E	†*Larry Brunt, Bucknell	6-4	185	4.00	Civil Eng.
T	Bill Curbo, Abilene Christian	6-4	237	3.67	Accounting
T	††*Gerry Huesken, Susquehanna	6-3	235	4.00	English
G	Larry Johnson, Panhandle State	5-10	211	3.70	Social Studies
G	†Joe Lauterbach, Cornell (Ia.)	6-0	206	3.79	Pre-Law
C	Michael Pociask, Evansville	6-3	230	3.70	Mech. Eng.
RB	*Eugene Campbell, Wheaton	5-9	180	3.61	History
RB	Richard Moser, Rhode Island	6-0	211	3.63	Phys. Ed.
RB	Jim Van Wagner, Michigan Tech	6-0	200	3.00	Bio. Science
QB	†Stephen Thompson, Carroll	6-1	181	3.73	Pre-Med.
KS	*Lou Marengo, Santa Clara	6-0	175	3.58	Business

FIRST TEAM DEFENSE

E	Dave Nackoul, Carnegie-Mellon	6-1	205	3.90	Electrical Eng.
E	William Willan, Indiana Central	6-1	195	3.78	English
T	Wade Whitmer, Texas A & I	6-1	220	3.90	Pre-Med.
T	Tom Zinkula, Cornell (Ia.)	6-2	210	3.88	Pre-Med.
LB	Rich Lackner, Carnegie-Mellon	6-0	215	3.85	History
LB	†*Mark Tiernan, Santa Clara	6-0	185	3.92	Poli. Science
LB	*Mike Wade, Western Carolina	6-2	215	3.65	Marketing
LB	†*Tony Winter, Shippensburg St.	6-0	193	3.62	Business Adm.
DB	Randy Groth, Wartburg	5-11	185	3.73	Biology
DB	Eddie McFarland, Murray State	5-11	190	4.00	Pre-Med.
S	Jeff McFarlin, Ohio Northern	5-10	167	3.50	Mech. Eng.

*Denotes repeaters on Academic All-America

†Denotes 1976 NCAA Postgraduate Scholarship recipient

‡Denotes 1976 National Football Foundation and Hall of Fame Scholar-Athlete Award



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football and rodeo star



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LIVE!

continued from 11t

less than 30 minutes away.

"Speak to me, graphics," he snaps into his headset. "Dammit, graphics, is anybody there?" Howard wants to take a final look at the team records and starting lineups, fed earlier into a computer called "Chiron" which is housed in a second ABC van, also the home of videotape and "slo-mo" instant replay operations.

"Yes, Chuck," comes a meager reply, 10 seconds late, "this is Chiron. I hear you." Howard reviews the show's opening graphics on one of two Chiron monitors, asks for a slight realignment, and then switches to Keith Jackson in the booth. "Get into position, Keith ... I'll be counting you soon ... and Ara (Parseghian, the expert color commentator on the telecast), are you set on our opening isolates?"

On the field, sideline commentator Jim Lampley confers with colleague Bill Flemming on the opening segment of the show and reports to Howard, "All set ... we're ready."

"Get off and stay off, Jim," he orders amidst a crackling headset. "Cue the bands, Curt, and make sure the teams are in the tunnel ... get Flemming on camera three ... clear that announce-booth, guys ... are you set, Rick? (in video-tape) ... no screwups, Chiron ... why can't Flemming hear me? ... Andy, what's the matter with camera two?..."

As the second-hand sweeps into its final cycle and everybody is in place, there, indeed, is no looking back as hours and weeks of preparation are about to go on the line.

Years of experience and expertise make it all routine for the likes of Chuck Howard, Andy Sidaris, and John Allen. "Tape's rolling," snaps Howard, who adds in a tension-breaking tone, "Let's have a good one, guys!"

And the chaos of moments before dissolves into relative calm as Howard's "team"—some 100 strong—blends into a smooth-running task-force, each individual contributing his share to make this autumn Saturday afternoon an enjoyable and entertaining one for an estimated national television audience of 25 million college football fans.

"There's nothing in the world like it," Chuck Howard says matter-of-factly. ●



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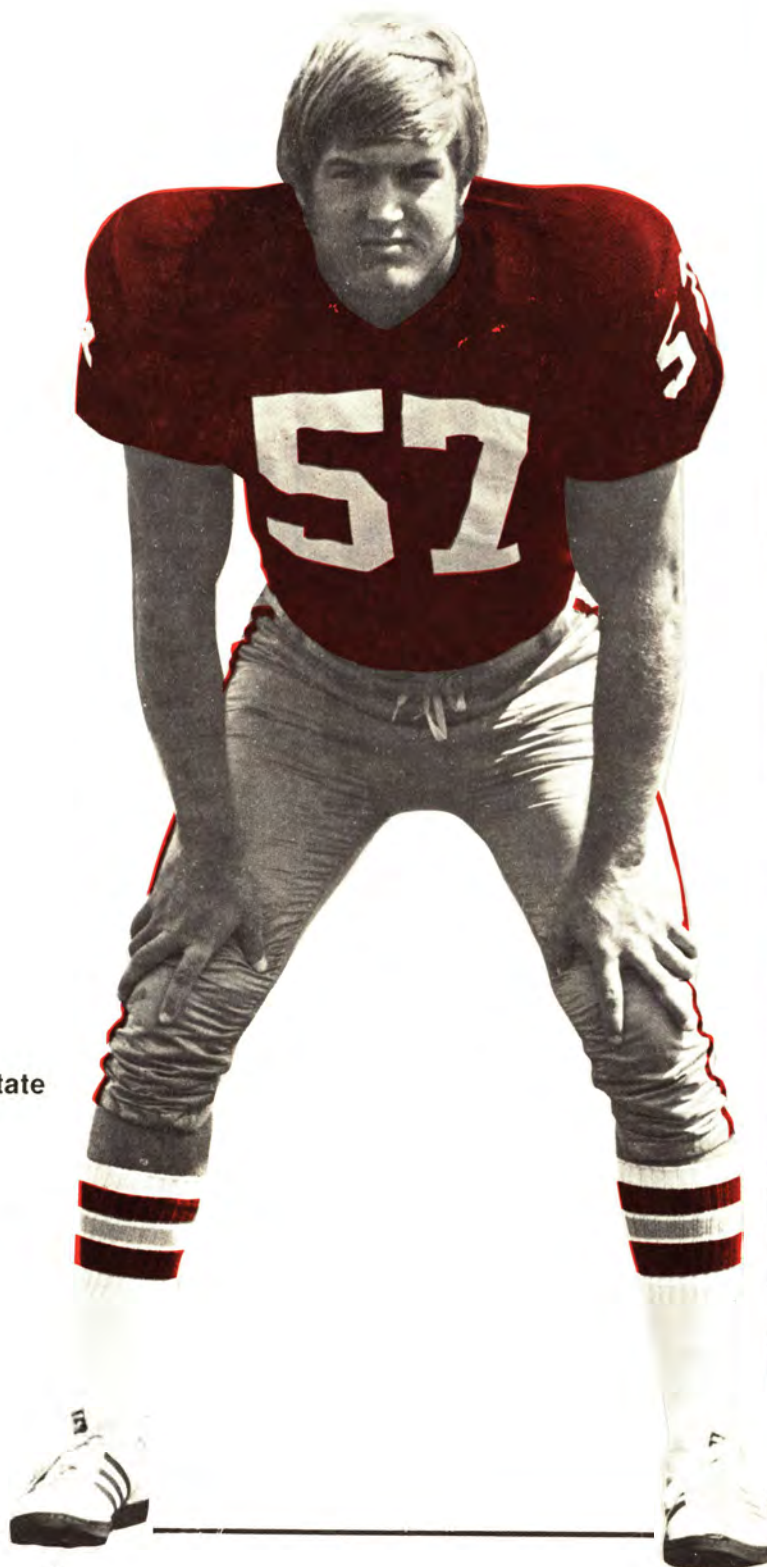
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**EARLE
BRUCE**

EARLE BRUCE is now in his fifth year as the Cyclone boss.

Bruce came to Iowa State after coaching the University of Tampa to a 10-2 record and Tangerine Bowl victory in 1972. Prior to that his coaching experience was in Ohio, six years as an assistant at Ohio State and a decade in the prep ranks.

As a high school coach, Bruce was recognized as Ohio's best. He went 28-9 in four years at Mansfield High School, 34-3-3 in four years at Sandusky, and 20-0 in two seasons at Massillon. He was three times the state "Coach-of-the-Year."

Bruce was an all-state gridder at Allegany High School in Cumberland, Md., and graduated from Ohio State in 1953.

Earle, the father of four daughters, received a master's degree from Kent State in 1963.



**TOM
LICHTENBERG**

TOM LICHTENBERG is the veteran of the offensive staff, now in his fourth year at Iowa State. He has coached the Cyclone quarterbacks and receivers the past two years.

Tom came to Iowa State after three years at Morehead State in Kentucky. He had previously coached for 12 years at Mason, Ohio and for two years at Purcell High in Cincinnati.

He is a 1962 graduate of Louisville. A year ago he was instrumental in developing the offense that ranked second nationally.



**CHARLIE
LYLE**

CHARLIE LYLE is one of two members of Bruce's original Cyclone staff, having joined the ISU program in January of 1973 after coaching for two years at Tampa.

Lyle, a 1962 graduate of Tampa, coached in the Florida high school ranks for seven years. His 1972 Tampa secondary ranked nationally in interceptions and his 1976 Cyclone defensive backs led the Big Eight.

Lyle lettered in football and baseball and also played professionally in Florida. A native of Mulberry, Fla.

PROFILE: ISU Coaching Staff



**PETE
RODRIGUEZ**

PETE RODRIGUEZ enters his second year at Iowa State as defensive coordinator and linebacker coach.

Rodriguez has a wealth of collegiate experience, starting at Arizona in 1968 for two seasons. He moved to Western Illinois and helped mold a 39-13 mark. He was at Florida State during the 1974 and 1975 campaigns.



**STEVE
SZABO**

STEVE SZABO is the new addition to the defensive staff, joining the Cyclones last spring after three years on the Syracuse staff. He has charge of the guards and tackles at ISU. A graduate of Navy and native of Chicago, Szabo previously coached at Toledo and Iowa at the varsity level.



**TOM
VAUGHN**

TOM VAUGHN joined the Cyclone staff in the spring of 1975, returning to the school where he had won all-Big Eight and all-America honors just a few years earlier.

Vaughn first came to Iowa State after a prep all-America career at Troy, Ohio. He has been called the best all-purpose back ever to wear the Cyclone uniform. He graduated in 1967 and went on to play for the Detroit Lions for seven years.

Vaughn, who has a master's degree from Eastern Michigan, coached for a year at Wayne State and for a year with the Detroit Wheels of the WFL.

At ISU he coaches the running backs.



**BOB
TUCKER**

BOB TUCKER is another of Bruce's original staff, having coached the Cyclone defensive ends since 1973.

Tucker had spent four years as an assistant coach at Wichita State prior to coming to Ames. Before that he coached at Massillon Washington High School in Ohio.

Tucker earned four letters in football at Wooster College before his 1965 graduation. He is a native of Sandusky, Ohio.



**JIM
WILLIAMS**

JIM WILLIAMS is in his second year on the ISU staff after compiling a record that perhaps earns him the distinction of being the most successful high school football coach in Iowa history.

The coach of Dowling High School in Des Moines for 12 years, he compiled an outstanding 105-9-1 record.

A native of Clinton, Ia., Williams earned a bachelor's degree from Northern Iowa. He directs ISU's guards and centers.



**VAN
HOLLAWAY**

VAN HOLLAWAY serves as the football program coordinator, his first year in this capacity after one year as a part-time coach at ISU.

The head coach at Bethany College in 1974 and 1975, Hollaway was a two-sport star at Iowa State. He lettered twice on the football team and three times on the track and field squad.



**DAVE
TRIPLETT**

DAVE TRIPLETT is the newcomer to the offensive staff, having come to ISU after the 1976 season. A native of Des Moines and graduate of Iowa, he enjoyed four outstanding years of coaching in the Iowa prep ranks. His 1975 Sioux City Heelan team won the state championship. He coaches the offensive tackles and tight ends.

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CHARLIE LYLE



TOM VAUGHN



TOM LICHTENBERG



PETE RODRIGUEZ



BOB TUCKER



STEVE SZABO



JIM WILLIAMS



DAVE TRIPLETT

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Milk Maid Contest



The twelfth annual Milk Maid Contest will be part of Parents' Weekend activities to be held at Iowa State University, Ames, September 30 and October 1. The contest is sponsored by the ISU Dairy Science Club and in the past has been one of the most popular events of Parents' Weekend.

The contest began as part of the Little International Showmanship Contest and has since grown to become an independent event. Last

year, approximately 3,000 spectators attended the Milk Maid Contest to support their favorite of the 61 Milk Maids entered.

Participants in the contest are coeds sponsored by their residence houses or sororities. No previous milking experience is required of the contestants, but many discover they have hidden talents in the art of milking a cow.

In determining winners, the girls are judged on the amount of milk they can squeeze into a quart bottle in the allotted time, their costume, and their affection for the cow. Awards are also given for residence participation, as students from the sponsoring houses come to cheer for their Milk Maid. Enthusiasm challenges the excitement of an ISU football game, as supporters join to "pull" for a victory.

The Milk Maid Contest will be held at the ISU Dairy Farm, just south of the Towers Residence Association at the end of Hayward Avenue. The finals contest will be held Saturday, October 1 (tonight) at 6:30, 8:00, 9:30 p.m. Trophies and ribbons will be presented to the winners after the last session on Saturday evening.



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35 RICK BLABOLIL
Pre-Vet
Coach - Jack Kersting
Chesterfield, Mo.



51 RON BOCKHAUS
Forestry
Coach - Pat Mitchell
Cedar Falls, Ia.



56 MARK BOEHM
Industrial Administration
Coach - George Payne
Council Bluffs, Ia.



96 TOM BOSKEY
Accounting
Coach - Mike McDonough
Chicago, Ill.



25 TOM BUCK
Undeclared
Coach - Terry Ross
Cuyahoga Falls, Ohio



69 DAVE CHEESBROUGH
Sociology
Coach - Robert Motte
Bridgeville, Pa.



34 MIKE CLEMONS
Telecommunicative Arts
Coach - Keith Foley
Chicago, Ill.



90 SCOTT COLE
Forestry
Coach - Jerry Pezzetti
Ankeny, Ia.



23 FRANK COOPER
Child Development
Coach - Emmitt Gamble
Riviera Beach, Fla.



32 CAL CUMMINS
Undeclared
Coach - Bob Bjorl
Freeport, Ill.



68 KEVIN CUNNINGHAM
Sociology
Coach - Bob Foster
Chicago, Ill.



21 JEFF CURRY
Undeclared
Coach - Gerry Faust
Cincinnati, Ohio



66 DICK CUEVELIER
Forestry
Coach - Bill Mulder
Jackson Junction, Ia.



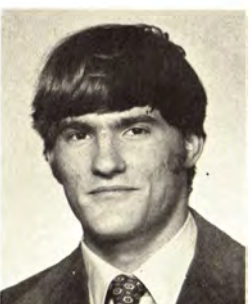
73 TERRY EARNEST
Physical Education
Coach - Jack Fisk
Cedar Rapids, Iowa



50 DENNY ENGEL
Undeclared
Coach - Gerry Faust
Cincinnati, Ohio



24 DEXTER GREEN
Business Administration
Coach - Bob Pruitt
Woodbridge, Va.



70 AL GRISSINGER
Industrial Education
Coach - Don Dyke
Felton, Pa.



29 RAY HARDEE
Industrial Administration
Coach - Jimmy Morgan
Mulberry, Fla.



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Distributive Studies
Coach - Alton Davis
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58 PAT HENRICKSEN
Education
Coach - Dick Olin
Clinton, Ia.



82 BILL HERREN
Industrial Administration
Coach -- Paul Wiomer
Tempe, Ariz.



19 STAN HIXON
Physical Education
Coach - Paul Quinn
Lakeland, Fla.



99 CAL JACOBS
Psychology
Coach - Robert Harde
Council Bluffs, Ia.



4 STEVE JOHNSON
Agriculture Education
Coach - Phil Johnson
Ames, Ia.



49 AL JOHNSON
Agricultural Business
Coach - Dwaine Twait
Emmetsburg, Ia.



38 BRIAN JOHNSON
Pre-Medicine
Coach - Barry Brandt
Glidden, Ia.



43 PAT KENNEDY
Business
Coach - Bob Varley
Dubuque, Ia.



77 DARRYL KOCH
Agricultural Business
Coach - Ed Nelson
Hudson, Ia.



60 RANDY KOCH
Speech
Coach - Curt Olson
Charter Oak, Ia.



5 SCOTT KOLLMAN
Industrial Administration
Coach - Pat Mitchell
Cedar Falls, Ia.



31 BILL LARKIN
Sciences and Humanities
Coach - Ron Holmes
Camillus, N.Y.



93 MIKE LEADERS
Business
Coach -- Don Hinkle
Council Bluffs, Ia.



84 MICKEY LEAFBLAD
Forestry
Coach - Mike Kunkle
Gurney, Ill.



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Coach - Roger Lounsberry
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61 RON MCFARLAND
Industrial Administration
Coach - Elmer Burney
Cincinnati, Ohio



36 VICTOR MACK
Electrical Engineering
Coach - Thomas Landlitt
Mansfield, Ohio



SUPER CYCLONES



44 GREG MECKSTROTH
Industrial Administration
Coach - Will Rutenschroer
Cincinnati, Ohio



72 RALPH MECKSTROTH
Physical Education
Coach - Will Rutenschroer
Cincinnati, Ohio



91 JIM NISSEN
Engineering
Coach - Wally Sheets
Cedar Rapids, Ia.



33 TOM PERTICONE
Undeclared
Coach - Bub Chontos



88 GUY PRESTON
Pre-Vet
Coach - Robert Johnson
Ferguson, Mo.



16 DAN QUICK
Business
Coach - Dick Olin
Clinton, Ia.



64 TOM RANDALL
Undeclared
Coach - Eldean Mathison
Mason City, Ia.



71 GREG RENSINK
Agricultural Business
Coach - Marv Ryan
Newkirk, Ia.



54 DAVE ROM
Farm Operations
Coach - Harlan Buisman
Aitken, Minn.



53 GENE ROWELL
Physical Education
Coach - Bernard Olson
Stitzer, Wis.



11 TERRY RUBLEY
Business Administration
Coach - Roger Harrington
Davenport, Ia.



26 MIKE SCHWARTZ
Mechanical Engineering
Coach - Jim Williams
Des Moines, Ia.



15 BOB SCOTT
Industrial Education
Coach - Steve Oleson
Lombard, Ill.



57 MARK SETTLE
Industrial Administration
Coach - Cecil Rhoades
Nevada, Ia.



97 TONY SOBERS
Radio, TV
Coach - Jim Palla
Brooklyn, N. Y.



28 JOHN SOLOMON
Industrial Administration
Coach - Nick DerCola
Glyde, N. Y.



40 YOGI STEPHENS
Business
Coach - Mike Mancini
Riverview, Fla.



63 MIKE STENSRUD
Farm Operation
Coach - Chuck Nichol
Lake Mills, Ia.



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SUPER CYCLONES



75 TIM STONEROOK
Undeclared
Coach - Grant R. Blaney
Buffalo Grove, Ill.



59 TOM STONEROOK
Business Administration
Coach - Grant Blaney
Buffalo Grove, Ill.



94 DON THURSTON
Physical Education
Coach -- Jerry Yost
Orland Park, Ill.



10 MIKE TRYON
Pre-Law
Coach - Phil Johnson
Ames, Ia.



52 CRAIG VOLKENS
Industrial Administration
Coach - Verlyn Rysdam
Reinbeck, Ia.



17 JERRY WASHINGTON
Physical Education
Coach -- Jerry Yost
Peoria, Ill.



89 STEVE WEIDEMANN
Undeclared
Coach -- Dave Bolstorff
Dows, Ia.



92 RICK WHITE
Engineering
Coach - Jim Hoffmann
Burlington, Ia.



74 JEFF YURCHAK
Applied Art
Coach - Ralph Fife
Carnegie, Pa.

1977 CYCLONE FRESHMEN



BILL BECHER
Undeclared
Coach -- Bob Gregg
Centerville, Ohio



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MIKE BOWDEN
Hotel Management
Coach -- John Herrington
Farmington, Mich.



VINNY CERRATO
Physical Education
Coach -- Jerry Nelson
Albert Lea, Minn.



6 LARRY CRAWFORD
Sociology
Coach -- Jesse Davis
Miami, Fla.



FRESHMEN

SUPER CYCLONES



DAN DUMMERMUTH

Business
Coach -- Denny Moeller
Sioux Falls, S.D.



MIKE HARRIS

Communications
Coach -- Joe Perella
Cleveland, Ohio



SCOTT JENSEN

Industrial Administration
Coach -- Leo Mc Elrath
Humboldt, Ia.



JEFF KINCART

Agriculture
Coach -- Pat Perry
Bloomfield, Ia.



45

KENO LANEY

Business Education
Coach -- Ed Velton
St. Louis, Mo.



JOHN LESS

Undeclared
Coach -- Ron Donald
Van Horne, Ia.



JOHN MEIS

English
Coach -- Dave Chittendon
LeMars, Ia.



AL MOTON

Political Science
Coach -- Ralph Ginn
Peoria, Ill.



76

BRIAN NEAL

Industrial Education
Coach -- Jim Jorgensen
Des Moines, Ia.



KENNY NEIL

Undeclared
Coach -- Steve Schweitzer
Cincinnati, Ohio



JOHN QUINN

Business
Coach -- Jim Jorgensen
Des Moines, Ia.



RICKY RAY

Political Science
Coach -- Walt Reese
Amityville, N.Y.



JIM RUPRECHT

Engineering
Coach -- Bob Timmerman
Dubuque, Ia.



JACK SEABROOKE

Industrial Administration
Coach -- Jim Jorgensen
Des Moines, Ia.



LLOYD STUDNIARZ

Undeclared
Coach -- Jack Lord
South Holland, Ill.



TIM VANDEMERKT

Business
Coach -- Steve Olsen
Lombard, Ill.



LOU VIECELLI

Horticulture
Coach -- Dick Russell
South Holland, Ill.



LEE WIEST

Undeclared
Coach -- Bob Timmerman
Dubuque, Ia.



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IOWA STATE FOOTBALL ROSTER

No.	Player and Position	Hgt.	Wgt.	Class	Hometown
4	STEVE JOHNSON, k	6-0	186	So.	Ames, IA
5	**SCOTT KOLLMAN, k	6-0	179	Sr.	Cedar Falls, IA
6	LARRY CRAWFORD, s	6-0	160	Fr.	Miami, FL
7	*KEVIN HART, cb	5-11	180	Sr.	Kansas City, MO
11	TERRY RUBLEY, qb	6-2	180	So.	Davenport, IA
12	GREG LEMPKE, qb	6-2	190	So.	Livermore, IA
14	VINNY CERRATO, qb	5-11	173	Fr.	Albert Lea, MN
17	JERRY WASHINGTON, cb	6-2	190	Jr.	Peoria, ILL
18	JOHN QUINN, qb	6-0	170	Fr.	Des Moines, IA
21	*JEFF CURRY, tb	5-8	185	Jr.	Cincinnati, OH
23	FRANK COOPER, fb	5-11	199	Sr.	Riviera Beach, FL
24	**DEXTER GREEN, tb	5-9	162	Jr.	Woodbridge, VA
25	TOM BUCK, se	5-10	182	So.	Cuyahoga Falls, OH
26	*MIKE SCHWARTZ, s	6-0	181	So.	Des Moines, IA
27	DAN DUMMERMUTH, r	6-3	190	Fr.	Sioux Falls, SD
28	**JOHN SOLOMON, sb	5-8	179	Sr.	Clyde, NY
29	**RAY HARDEE, sb	6-0	182	Jr.	Mulberry, FL
32	*CAL CUMMINS, fb	5-11	200	Sr.	Freeport, ILL
33	*TOM PERTICONE, r	5-10	180	Jr.	Clairton, PA
34	*MIKE CLEMONS, cb	6-1	191	Jr.	Chicago, ILL
35	**RICK BLABOLIL, p	6-0	183	Sr.	Chesterfield, MO
37	JACK SEABROOKE, fb	6-1	202	Fr.	Des Moines, IA
38	BRIAN JOHNSON, cb	6-2	190	So.	Glidden, IA
39	DAN NEKOLA, cb	5-11	180	Fr.	Toldeo, IA
40	YOGI STEVENS, tb	5-10	185	So.	Tampa, FL
41	*STAN HIXON, se	6-0	172	Jr.	Lakeland, FL
42	JIM SOLUS, se	6-1	168	Fr.	Oaklawn, IL
43	*PAT KENNEDY, fb	6-0	189	So.	Dubuque, IA
45	KENO LANEY, se	5-7	155	Fr.	St. Louis, MO
50	*DENNY ENGEL, c	6-0	207	Jr.	Cincinnati, OH
52	**CRAIG VOLKENS, de	6-2	210	Sr.	Reinbeck, IA
53	SCOTT HANSEN, lb	5-11	220	Fr.	Davenport, IA
54	DAVE ROM, c	6-2	224	Jr.	Aitken, MN
55	JOHN LESS, lb	6-4	220	Fr.	VanHorne, IA
56	*MARK BOEHM, c	6-2	230	Jr.	Council Bluffs, IA
57	**MARK SETTLE, lb	6-3	218	Sr.	Nevada, IA
58	PAT HENRICKSEN, og	6-4	221	So.	Clinton, IA
59	*TOM STONEROOK, ot	6-2	240	Jr.	Buffalo Grove, IL
60	**RANDY KOCH, dg	6-3	230	Jr.	Charter Oak, IA
61	***RON McFARLAND, dg	6-2	256	Sr.	Cincinnati, OH
62	KENNY NEIL, dt	6-4	233	Fr.	Cincinnati, OH
63	**MIKE STENSURD, dt	6-4	270	Jr.	Lake Mills, IA
64	*TOM RANDALL, dt	6-6	255	Sr.	Mason City, IA
66	*DICK CUVELIER, ot	6-3	266	So.	Lawler, IA
67	DAVE WILLIAMS, lb	6-1	210	So.	Cedar Rapids, IA
68	**KEVIN CUNNINGHAM, og	6-5	245	Sr.	Chicago, IL
70	*AL GRISSINGER, og	6-4	244	Jr.	Felton, PA
71	GREG RENSINK, dt	6-4	220	So.	Newkirk, IA
72	JIM SWEENEY, ng	6-1	225	So.	Sioux City, IA
73	TERRY EARNEST, de	6-4	215	So.	Cedar Rapids, IA
74	AL MOTON, te	6-4	236	Fr.	Peoria, IL
75	TIM STONEROOK, ot	6-7	242	So.	Buffalo Grove, IL
76	BRIAN NEAL, ot	6-3	250	Fr.	Des Moines, IA
78	KEVIN VAN METER, og	6-2	204	So.	Gilbert, IA
79	JIM WILSON, og	6-3	235	Jr.	Iowa City, IA
82	BILL HERREN, de	6-3	235	Jr.	Tempe, AR
84	*MICKEY LEAFBLAD, te	6-4	220	Jr.	Gurney, IL
85	GREG MECKSTROTH, te	6-3	205	So.	Cincinnati, OH
88	**GUY PRESTON, te	6-6	220	Sr.	Ferguson, MO
89	STEVE WEIDEMANN, de	6-3	200	Jr.	Dows, IA
90	*SCOTT COLE, lb	6-2	210	So.	Ankeny, IA
91	JIM NISSEN, de	6-3	214	So.	Cedar Rapids, IA
92	*RICK WHITE, de	6-0	205	Jr.	Burlington, IA
93	MIKE LEADERS, lb	6-1	215	So.	Council Bluffs, IA
94	LLOYD STUDNIARZ, dt	6-4	220	Fr.	Chicago, IL
95	JOHN MEIS, ng	6-5	220	Fr.	LeMars, IA
96	**TOM BOSKEY, lb	6-2	217	Jr.	Chicago, IL
98	SCOTT PEDERSON, k	5-11	167	Jr.	St. Louis Park, MN
99	*CAL JACOBS, lb	6-2	215	So.	Council Bluffs, IA

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It'll drive you happy.





OFFENSE

88 GUY PRESTON	TE
66 DICK CUVELIER	LT
70 AL GRISSINGER	LG
56 MARK BOEHM	C
76 BRIAN NEAL	RG
68 KEVIN CUNNINGHAM	RT
29 RAY HARDEE	SE
11 TERRY RUBLEY	QB
24 DEXTER GREEN	TB
32 CAL CUMMINS	FB
28 JOHN SOLOMON	SB

IOWA STATE

DEFENSE

92 RICK WHITE	LE
62 MIKE STENSARUD	LT
61 RON MCFARLAND	G
64 TOM RANDALL	RT
52 CRAIG VOLKENS	RE
96 TOM BOSKEY	LB
57 MARK SETTLE	LB
33 TOM PERTICONE	R
7 KEVIN HART	SC
34 MIKE CLEMONS	WC
26 MIKE SCHWARTZ	S

IOWA STATE SQUAD

4 S. Johnson, k	57 Settle, lb
5 Kollman, k	58 Hennricks, og
5 Crawford, s	59 Tom Stonerook, ot
7 Hart, cb	60 R. Koch, dg
11 Rubley, qb	61 McFarland, dg
12 Lempe, qb	62 Neil, dt
14 Corraño, qb	63 Stensrud, dt
17 Washington, cb	64 Randall, dt
18 Quinn, qb	67 Williams, lb
21 Curry, qb	66 Cuvelier, ot
23 Cooper, fb	68 Cunningham, og
24 Green, fb	70 Grissinger, og
25 Buck, se	71 Rensink, dt
26 Schwartz, s	72 Sweeney, ng
27 Dummermath, r	73 Earnest, de
28 Solomon, sb	74 Moton, te
29 Hardee, sb	75 Tim Stonerook, ot
33 Cummins, fb	76 Sweeney, dg
33 Periccone, r	78 Van Meter, og
34 Clemmons, cb	79 Wilson, og
35 Blabolil, p	82 Herren, de
37 Seabrooke, fb	84 Leafblad, te
38 B. Johnson, cb	85 G. Meckstroth, te
39 Nekola, cb	88 Preston, cb
40 Stevens, fb	89 Weidemann, de
41 Hixon, se	90 Cole, lb
42 Solis, se	91 Nissen, de
43 Kennedy, fb	92 White, de
45 Laney, se	93 Leaders, lb
50 Engel, c	94 Studniarz, dt
52 Volens, de	95 Mills, ng
53 Hansen, lb	96 Boskey, lb
54 Rom, c	98 Pederson, cb
55 Less, lb	99 Jacobs, lb
56 Boehm, c	

OFFENSE

83 CHARLES WHITE	TE
71 ED DIMITRY	LT
63 MARK ELSBERND	LG
57 BILL SAHND	C
78 TOM STELLMAN	RT
62 GARY COOPER	RG
21 JOE D. CLARK	SE
11 B. J. DAILEY	QB
43 DOUG MESSER	FL
27 SYLVESTER MONROE	TB
38 MIKE WATTERSON	FB

DAYTON

DEFENSE

88 MARK EDWARDS	LE
51 BILL HEATHERTON	LT
81 MERPHIE FRAZIER	MG
52 MARK LUECHT	RT
93 HYMAN GIBSON	RE
55 ED PLASPOHL	LB
75 RICK CHAMBERLIN	LB
40 MIKE BAILEY	CB
34 MARK ZIMMERMAN	CS
35 TOM WANNER	FS
28 DAVE MILLER	CB

DAYTON SQUAD

2 Terry, qb	52 Luecht, dt
4 Lushanah, te	53 McInire, dt
6 O'Hara, qb	55 Plaspohl, lb
10 Chisney, qb	57 Sahnd, oc
11 Dailey, qb	58 Westhoff, lb
14 Hoegler, wr	59 Scheid, ng
17 Langford, fl	61 Windle, dt
19 Strecker, pk	62 Cooper, og
22 Batts, rb	64 Ross, dt
23 Schoen, db	65 Cornett, ot
26 Dilyk, rb	66 McDade, ot
27 Monroe, rb	67 Rampey, lb
28 Miller, db	68 Elsbernd, og
32 Thomas, db	69 Evans, og
34 Zimmerman, db	71 Dimitry, ot
35 Wanner, db	73 Ward, og
37 Dorenkott, fb	75 Chamberlin, lb
38 Watterson, fb	77 Overman, te
40 Bailey, db	78 Sullivan, ot
41 Burch, db	81 Frazier, ng
42 Rumpke, db	82 Sothard, te
43 Messer, wr	83 White, te
47 Fouse, db	84 Jensen, te
48 Seman, rb	88 Edwards, de
50 Blalenship, ot	92 Overbeck, de
51 Heatheron, dt	93 Gibson, de

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*AT PARTICIPATING MAGNAVOX DEALERS AUG. 21—OCT. 8.

DAYTON FOOTBALL ROSTER

No.	Player and Position	Hgt.	Wgt.	Class	Hometown
2	SCOTT TERRY, qb	6-1	185	So.	Louisville, KY
4	AL LAUBENTHAL, se	6-1	190	Fr.	Ottawa, O
6	JIM O'HARA, qb	5-11	160	Fr.	Indianapolis, IND
10	CLAUDE CHANEY, qb	6-1	195	Jr.	Hamilton, O
11	B. J. DAILEY, qb	6-0	185	Sr.	Chillicothe, O
14	DAN HOEGLER, wr	5-11	160	Fr.	Euclid, O
17	MIKE LANGFORD, fl	6-0	175	Fr.	Warrensville Hts., O
19	HARTMUT STRECKER, pk	6-0	175	Jr.	Cincinnati, O
21	JOE D. CLARK, wr	6-1	175	Sr.	Cincinnati, O
22	MARVIN BATTS, rb	6-0	180	So.	Pittsburgh, PA
23	TIM SCHOEN, db	5-11	185	Fr.	Louisville, KY
26	TOM BILYK, rb	5-10	185	So.	Bartlett, ILL
27	SYLVESTER MONROE, rb	6-0	175	Jr.	Louisville, KY
28	DAVE MILLER, db	6-0	175	Sr.	Dayton, O
32	TED THOMAS, db	5-10	160	So.	Pittsburgh, PA
34	MARK ZIMMERMAN, db	6-0	195	Sr.	Troy, O
35	TOM WANNER, db	6-1	185	Sr.	Cincinnati, O
37	BRIAN DORENKOTT, fb	6-1	220	So.	Cleveland, O
38	MIKE WATTERSON, fb	6-1	210	Sr.	Salem, O
40	MIKE BAILEY, db	6-1	180	Jr.	Trotwood, O
41	FRANK BURCH, db	6-0	185	Fr.	Louisville, KY
42	BOB RUMPKE, db	6-1	195	So.	Cincinnati, O
43	DOUG MESSER, wr	6-1	185	Sr.	West Chester, O
47	DALE FOUSE, db	5-11	190	Jr.	Aliquippa, PA
48	DAVE SEMAN, rb	6-0	185	Jr.	Dayton, O
50	LLOYD BLANKENSHIP, oc	5-11	200	Fr.	Cleveland, O
51	BILL HEATHERTON, dt	6-1	215	Jr.	Fairfield, O
52	MARK LUECHT, dt	6-2	220	Jr.	Joliet, ILL
53	STEVE MCINTIRE, dt	6-0	210	Sr.	Beavercreek, O
55	ED PLASPOHL, lb	6-3	220	Sr.	Dayton, O
57	BILL SAHND, oc	6-1	210	Sr.	Cincinnati, O
58	TOM WESTHOFF, lb	6-3	215	So.	Pittsburgh, PA
59	STEVE SCHEID, ng	6-0	215	Jr.	Cincinnati, O
61	JEFF WINDLE, dt	6-1	220	Fr.	Lima, O
62	GARY COOPER, og	6-2	210	So.	Cincinnati, O
64	RICK ROSS, dt	6-2	215	Fr.	Dayton, O
65	GARY CORNETT, ot	6-0	250	So.	Cincinnati, O
66	DAN McDADE, ot	6-2	245	Sr.	Philadelphia, PA
67	SAM RAMPEY, lb	6-2	220	Sr.	Dayton, O
68	MARK ELSBERND, og	6-3	225	Sr.	Cincinnati, O
69	WALT EVANS, og	6-3	235	Sr.	Chester, PA
71	ED DIMITRY, ot	6-3	235	Sr.	Detroit, MICH
73	JERRY WARD, og	6-0	220	Fr.	Brecksville, O
75	RICK CHAMBERLIN, lb	6-2	210	Jr.	Springfield, O
77	HOWARD OVERMAN, te	6-3	235	So.	Maria Stein, O
78	TOM STELLMAN, ot	6-3	245	Sr.	Philadelphia, PA
81	MERPHIE FRAZIER, ng	6-2	210	Sr.	Dayton, O
82	TOM SOTHARD, te	6-4	220	Jr.	Springfield, O
83	CHARLES WHITE, te	6-4	235	Jr.	Sea Bright, N.J.
84	JIM JENSEN, te	6-4	220	Fr.	Rocky River, O
88	MARK EDWARDS, de	6-3	210	Sr.	Dayton, O
91	KEVIN JOHNSON, de	6-4	200	So.	Wapakoneta, O
92	JOE OVERBECK, de	6-2	220	So.	Cincinnati, O
93	HYMAN GIBSON, de	6-2	190	Jr.	Lima, O

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CEDAR RAPIDS

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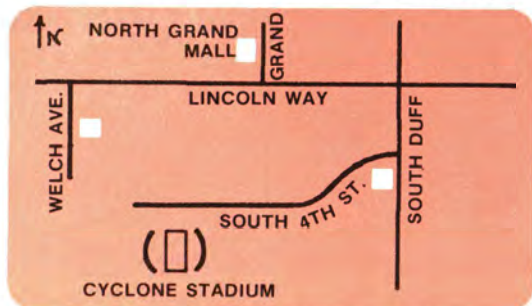
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TO THE 1977

CYCLONES

MAP OF OUR 3 AMES LOCATIONS



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University of DAYTON



The University of Dayton traces its history back to 1850 when a modest primary school for boys, known as St. Mary's Institute, was opened in Dayton. Operating the school was a group of Catholic missionaries who had left their native France just a year earlier to bring their educational work to America.

Members of the Marianist Society, these priests and brothers purchased a 126-acre tract of land known as "Dewberry Farm" from John Stuart, a descendant of a royal Scottish family. The following summer, in 1850, 14 pupils began classes in the house on Dewberry Farm.

From that humble beginning St. Mary's Institute grew. A few years later it became St. Mary's College, and then, in 1920, the University

of Dayton.

Now in its 127th academic year, the University of Dayton includes the College of Arts and Sciences, School of Business Administration, School of Education, School of Engineering, including Engineering Technology, and the School of Law.

The University of Dayton presents a full range of activities in its intercollegiate athletic program. Other sports being offered besides football in the fall are baseball, soccer, women's field hockey and women's volleyball. Winter activities include varsity and junior varsity basketball, both men's and women's hockey and wrestling. The spring sports are baseball, tennis, gold and women's softball.



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President



DON DONOHER
Athletic Director

Dayton Football Staff



KNEELING (L-R): MIKE KELLY, SYLVESTER MOORE, TONY WHITTLESEY, DAVE WHILDING
STANDING (L-R): LARRY McDANIEL, JIM McDERMOTT, KEN AMLIN, HEAD COACH RICK CARTER

The Flyers



40 MIKE BAILEY



22 MARVIN BATTS



83 CHARLES WHITE



50 LLOYD BLANKENSHIP



41 FRANK BURCH



75 RICK CHAMBERLIN



21 JOE D. CLARK



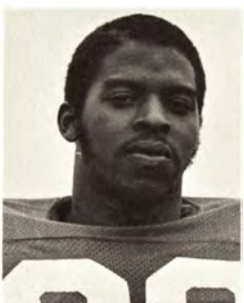
62 GARY COOPER



71 ED DIMITRY



37 BRIAN DORENKOTT



88 MARK EDWARDS



68 MARK ELSBERND



69 WALT EVANS



81 MERPHIE FRAZIER



47 DALE FOUSE



93 HYMAN GIBSON



51 BILL HEATHERTON



91 KEVIN JOHNSON



4 AL LAUBENTHAL



52 MARK LUECHT



The Flyers



66 DAN McDADE



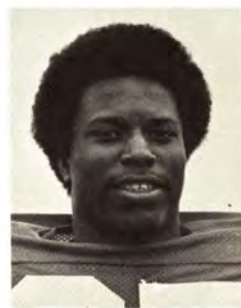
53 STEVE McINTIRE



43 DOUG MESSER



28 DAVE MILLER



27 SYLVESTER MONROE



92 JOE OVERBECK



77 HOWARD OVERMAN



55 ED PLASPOEHL



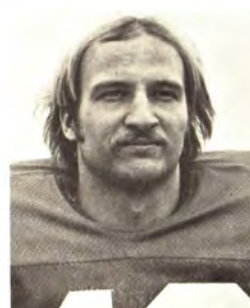
67 SAM RAMPEY



42 BOB RUMPKE



57 DAVE SAHND



48 DAVE SEMAN



82 TOM SOTHARD



19 HARTMUT STRECKER



78 TOM STELLMAN



2 SCOTT TERRY



32 TED THOMAS



35 TOM WANNER



73 JERRY WARD



38 MIKE WATTERSON



1977 CAMPUS CHEST

Campus Chest Guys and Gals are the working force behind all of the Campus Chest activities. The 12 men and women were selected late last spring and have been busy organizing and working many of the behind the scenes events.

Campus Chest '77 Guys and Gals are (hand on rail) Martha Fagg, Dan Jacobson, Kristy Krupika, Jon Doll, Paula Norby, Steve Shank, Ann Stephan, Blake Conover, Edna Boschat, Mark Faber'e, Claudia Corning, Denis Tallman, Sarah Sullivan, Kevin Shoemaker, Penny Wright and Barb Kirch. Inside rail are (front to back) Cindy Scott, Greg Prisk, Judy Burds, Tom Booth, Greg Millar, Lee Ann Haertc, Dave Prouty, Lisa Morinello, Scott Baucht and Dan Knudsen.

Calendar of Events For Campus Chest

October 3-8 RAFFLE

October 4-7 PLANT SALE 10 a.m. - 8 p.m.

October 5 BAR NIGHT

October 6-9 CARNIVAL AT THE IOWA STATE CENTER (in the courtyard behind Scheman) 1 p.m. - 12 a.m.

October 9 AIM FOR AMES 8:45 a.m.

October 14 CONCERT Seals and Croft, 8 p.m. Hilton Coliseum

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PARENTS' WEEKEND 1977

Welcome

We'd like to take this opportunity to welcome you to Parents' Weekend '77 at Iowa State University. We thank you for your interest and participation and hope that you enjoy the many activities planned with you in mind.

--Parents' Weekend Central Committee

Parents of the Year

Dr. and Mrs. Earl E. Maxwell of Merville, Iowa, will be honored at halftime of today's game as Iowa State's Parents of the Year. The Maxwells were selected by the student members of the Parents' Weekend Central Committee to represent all parents of ISU students at this weekend's festivities. Dr. and Mrs. Maxwell were nominated for Parents of the Year by their four children; Stee, a senior in Veterinary medicine at ISU; Chantry, a senior in English and history at IOWA STATE; Tad, a sophomore in animal science and agricultural business at ISU, and Reed, a Merville High School student. Dr. Maxwell is a 1949 graduate of Iowa State's College of Veterinary Medicine and Mrs. Maxwell earned her bachelor's degree in child development from Iowa State in 1951.



Events yet to come

Milkmaid Contest	6, 7:30 p.m., Dairy Farm Pavilion
Burl Ives Concert	8 p.m. C.Y. Stephens Auditorium
Ambivalence, Mellow Jazz	8 p.m. - 1 a.m., Maintenance Shop, Memorial Union

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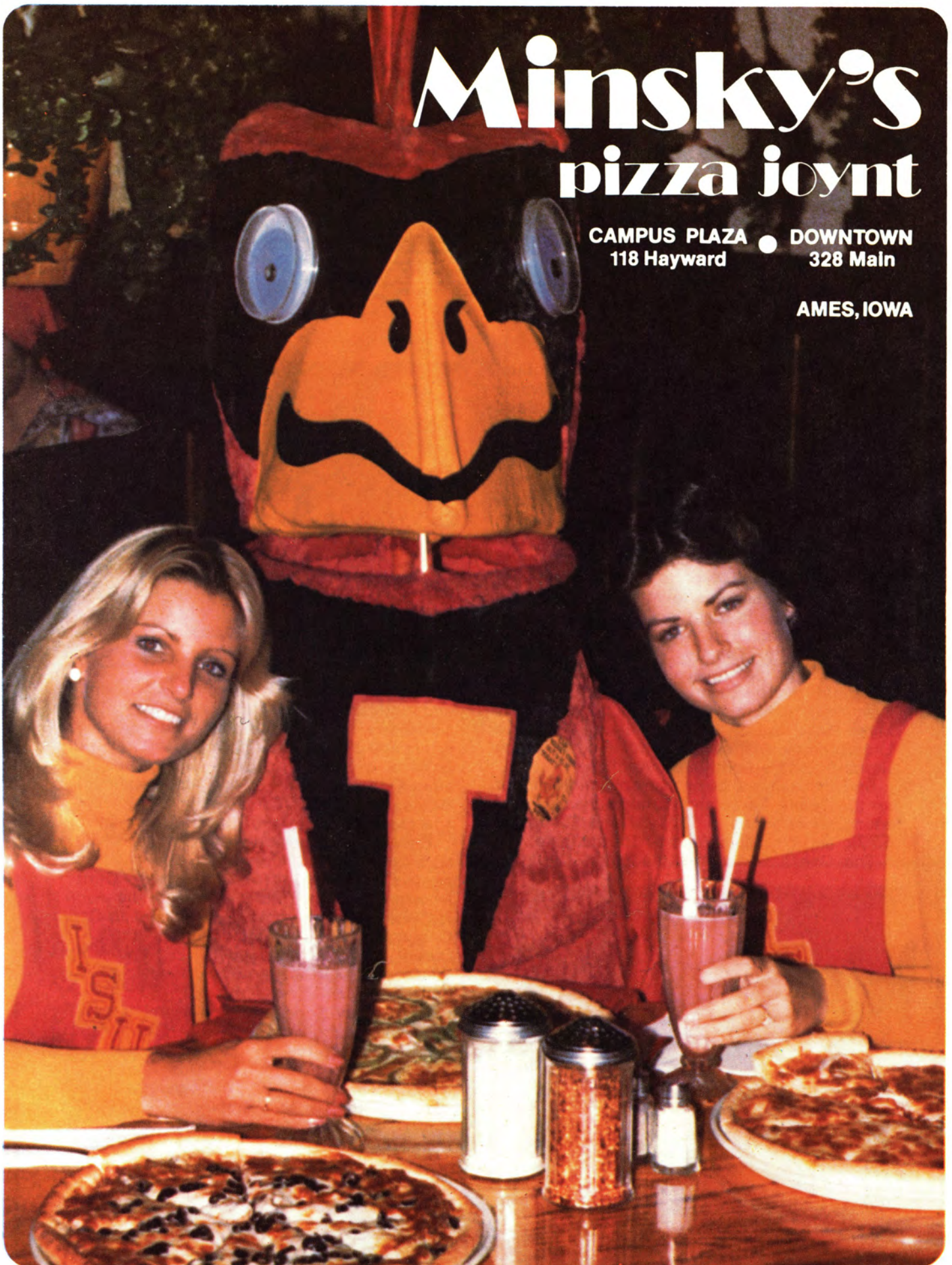
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Stephens Auditorium Presents Four Series in 1977-78 Season



The 1977-78 season at Stephens Auditorium features an outstanding lineup of diverse attractions in the Theater, Dance, Music and Variety Series. Tickets are now on sale for the first event in the Theater Series, and season tickets still may be purchased for the other three series.

"Mother Courage and Her Children" which opens the Theater Series Saturday, October 15, is a Bertolt Brecht drama about the Thirty Years' War. A shrewd canteen owner is the heroine of the show which will be performed by The Acting Company, national repertory theater. Tickets are \$6, \$5 and \$4, and there is a \$1.50 discount for students and children.

Others in the Theater Series are "Bubbling Brown Sugar," a musical revue built around the great music of Harlem from 1910 to 1940, November 10; Mummenschanz, a popular Swiss Mime-Mask troupe, March 14; and "My Fair Lady," the musical classic populated by George Bernard Shaw's Londoners, April 9.

Series tickets will be on sale until mid-October for the Dance, Music and Variety Series, each of which offers prices of \$20, \$17 and \$14 to the public and \$10, \$8.50 and \$7 for students.

The Dance Series has the Soviet Georgian



Soviet Georgian Dancers (Dance Series)



Paul Winter Consort (Music Series)

Dancers, a lively troupe augmented by singers and musicians, October 23; the Bill Evans Dance Company, exponents of Modern dance, November 2; the Joffrey Ballet, a company which enjoys great popularity with Stephens audiences, February 3; and the Jose Molina Bailes Espanoles in the exciting dances and spectacular costumes of Spain, March 21.

The Music Series includes the Paul Winter Consort, doing "The Charles Ives Show" that it presented in Washington's Kennedy Center, November 4; Itzhak Perlman, one of the world's top violinists, December 4; the Canadian Opera Company in the performance of Rossini's "The Barber of Seville," January 22; and Alexis Weissenberg, Bulgarian-born pianist of international renown, March 12.

The Variety Series opens November 18 with Spanish soprano Victoria de los Angeles, making her first visit to the United States in five years, and includes the Rampal Duo (Jean-Pierre Rampal, flute, and Robert Veyron-Lacroix, piano) from France, January 15; the Joffrey Ballet, February 5; and "A Moon for the Misbegotten," by the Guthrie theater, March 30.

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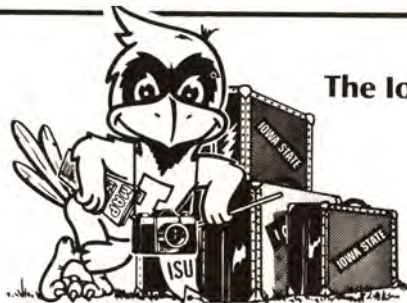
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Note: All tours are limited to members of the ISU Alumni Association and their immediate families.

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☐ *Mazatlan Fiesta*

☐ *Moselle River Cruise and Paris Escapade*

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BIG 8 CONFERENCE

football Schedule

1977 BIG EIGHT RESULTS

ALL GAMES

Team	W	L	T
Oklahoma	3	0	0
Colorado	3	0	0
Iowa State	2	1	0
Okla. State	2	1	0
Nebraska	2	1	0
Kansas	1	2	0
Kansas St.	1	2	0
Missouri	0	3	0



1977 Games and Scores

SEPTEMBER 10

WICHITA STATE 9 IOWA STATE 35

Kansas State 0 Brigham Young 39

Okla. State 34 Tulsa 17

Stanford 21 Colorado 27

Kansas 14 Texas A & M 28

USC 27 Missouri 10

Wash. State 19 Nebraska 10

Vanderbilt 23 Oklahoma 25

SEPTEMBER 17

IOWA STATE 10 IOWA 12

Florida State 18 Kansas St. 10

Okla. St. 6 Arkansas 28

Kent State 0 Colorado 42

Kansas 7 UCLA 17

Missouri 7 Illinois 11

Alabama 24 Nebraska 31

Utah 24 Oklahoma 62

SEPTEMBER 24

IOWA STATE 35

BOWLING GREEN 21

Kansas St. 21 Wichita St. 14

Texas/El Paso 0 Okla. St. 54

New Mexico 7 Colorado 24

Wash. State 12 Kansas 14

California 28 Missouri 21

Baylor 10 Nebraska 31

Oklahoma 29 Ohio State 28

OCTOBER 1

DAYTON at IOWA STATE

Miss. St. at Kansas St.

Florida State at Okla. St.

Colorado at Army

Kansas at Oklahoma

Missouri at Arizona St.

Indiana at Nebraska

OCTOBER 8

MISSOURI at IOWA STATE

Nebraska at Kansas St.

Colorado at Okla. St.

Kansas at Miami (Fl.)

Oklahoma at Texas

OCTOBER 15

IOWA STATE at NEBRASKA

Kansas St. at Okla. St.

Colorado at Kansas

Missouri at Oklahoma

OCTOBER 22

IOWA STATE at OKLAHOMA

Kansas St. at Missouri

Okla. St. at Kansas

Colorado at Nebraska

OCTOBER 29

KANSAS at IOWA STATE

Oklahoma at Kansas St.

Nebraska at Okla. St.

Missouri at Colorado

NOVEMBER 5

COLORADO at IOWA STATE

Kansas St. at Kansas

Oklahoma at Okla. St.

Nebraska at Missouri

NOVEMBER 12

IOWA STATE at KANSAS ST.

Okla. State at Missouri

Colorado at Oklahoma

Kansas at Nebraska

NOVEMBER 19

OKLA. ST. at IOWA STATE

Kansas St. at Colorado

Missouri at Kansas

Nebraska at Oklahoma

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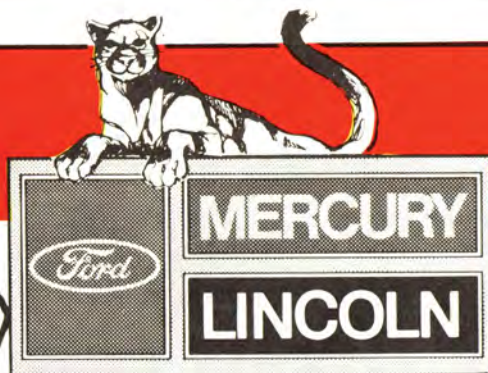
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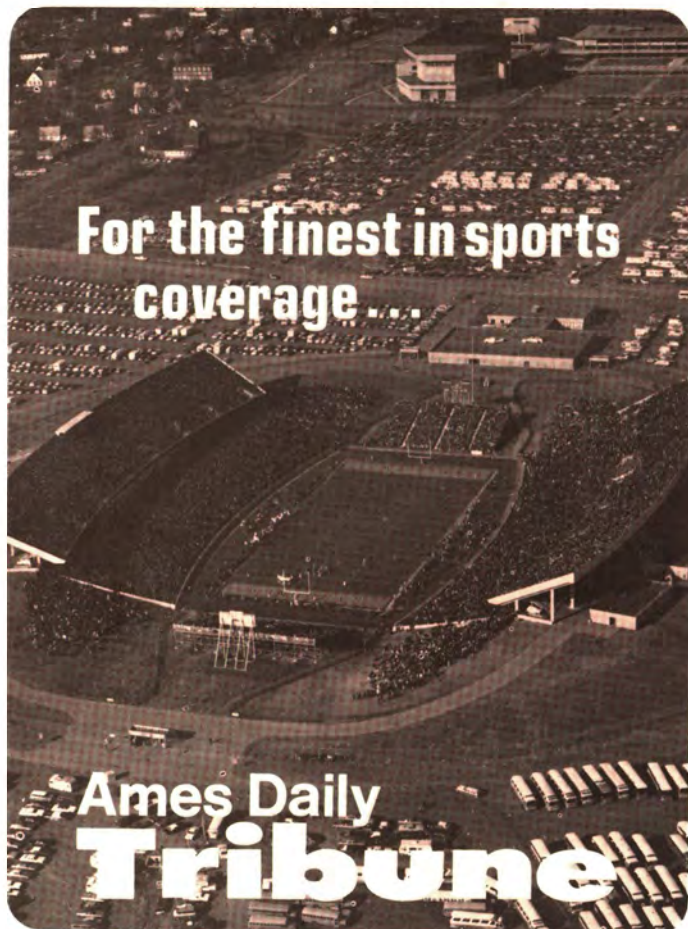
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CYCLONE SCOUTING REPORT

The Dayton Flyers are off to an excellent start with impressive victories over Villanova, South Dakota State, and Butler to date. Their only loss was a three point decision to Miami of Ohio on a last minute field goal.

Dayton is led by quarterback B. J. Dailey, a 6-0, 185-pound senior who broke the U. of D. career total offensive record just last weekend against Villanova. His lifetime total offense mark now stands at 2,935 yards. Dailey has a fine backup in Scott Terry, who should also see plenty of action.

The Flyers have a top flight running back in the form of Sylvester Monroe, who rushed for 987 yards last season.

There are 10 returning starters on defense spear-headed by middle guard Merphie Frazier and linebacker Rick Chamberlin. The ends -- Mark Edwards and Hyman Gibson -- are outstanding at containing the option according to Iowa State coaches.

Dayton, coached by first-year mentor Rick Carter, employs a multiple offensive attack based primarily on the "I" and utilizes a standard 5-2 defensive alignment.



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PUNTERS & PLACEKICKERS to watch in '77

by Arnie Burdick, Syracuse
HERALD-JOURNAL



Texas A&M's Tony Franklin owns the two longest field goals in college history.

When Duffy Daugherty was coaching Michigan State, the "pineapple" of his eye one fall was a placekicker he dug up personally in Hawaii.

Dick Kenney could not only boot 'em straight and true, but he did it barefoot, too.

Watching Kenney work out on the Spartan campus one afternoon prompted Duffy to tell his trainer, "Make sure you keep his toenails trimmed—he's scratching up all the footballs."

It's a decade later now, and another bare-footed booter—

Texas A&M's Tony Franklin—was the leader of last year's crop of kickers who turned in a series of game-winning performances.

However, unlike Kenney's more traditional straight-ahead booting, the Aggie junior kicks 'em the new, side-saddle, soccer style. As a result, Coach Emory Ballard doesn't worry about Tony's toe nicking his pigskins.

Franklin, who made good on 17 of his 26 three-point attempts last fall, including Southwest Conference record boots of 64 and 65 yards against Baylor, started kicking barefoot in a peculiar way.

Seems as though the Fort Worth scholastic hero had hurt an ankle one night during a game and was soaking his foot in a bucket of water.

Soon, a field goal situation came up,

and his coach hollered, "Franklin!"

There was no time for Tony to get his shoe on, so he just raced onto the field and booted the winning three-pointer anyway.

The same thing happened when he was a freshman in Aggieland. He was soaking a sore ankle again, got

the call, and "Boom"—"True-Toe Tony" did it again. Obviously his shoe has been excess baggage ever since.

Tony Franklin is just one of many outstanding placekickers who'll be returning to the collegiate gridirons this fall to practice their special art. And fellow Southwest Conference junior—Texas Russ Erxleben, who averaged 46.6 yards from scrimmage with his 61 boots—is the top punter coming back to the wars that the nation's fans should keep their eyes on. The Longhorns' superstar is quite a placekicker, too.

More and more the college grid rooters are accepting the coaches' view point that kicking wins football games. Last year, for example, field goals were the difference in 108 major college games, second only to the 116 posted in NCAA competition the year before.

However, last fall's placekickers did set an NCAA major mark of 1,187 field goals, just nipping the 1,164 three-pointers tallied in '75.

Field goal kicking, of course, jumped sharply in 1959 when the NCAA Rules Committee widened the goalposts from 18 feet, 6 inches to their current span of 23 feet, 4. There were only 199 field goals made that year, almost 1,000 fewer than were scored last autumn. The wider posts, plus the considerably wider use of specialists under the more flexible substitution rules, has made for more and longer field goals.

Perhaps the most eye-popping of the boot statistics is the fact that last year's NCAA major field goal kickers made good on better than 50 per cent of their tries—1,187 out of 2,330. And their accuracy becomes even more incredible when it's realized that included in the continued on 19t

Russ Erxleben of Texas, the nation's top returning punter, is an excellent placekicker as well for the Longhorns.

THE GREAT PLAYS ARE WORTH A SECOND LOOK.

Seeing Tony Dorsett again, cutting and slicing his way to the Heisman Trophy. Watching Rickie Bell turn the corner one more time and running for daylight. These are the kinds of great plays featured on the Fireman's Fund Flashbacks. And you'll see them during halftime on



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So sit back and take a second look at last season. With all the great plays, it's certainly worth it.

Saturday, Sept. 10
Monday, Sept. 12
Saturday, Sept. 17

Saturday, Sept. 24

Saturday, Oct. 1
Saturday, Oct. 8
Saturday, Oct. 15

Notre Dame at Pittsburgh
UCLA at Houston
Alabama at Nebraska
Iowa State at Iowa
Brown at Yale
San Diego State at Arizona
Oklahoma at Ohio State
Maryland at Penn State
Massachusetts at Harvard
Brigham Young at Utah State
To be announced
To be announced
Alabama at USC
To be announced

Saturday, Oct. 22
Saturday, Oct. 29
Saturday, Nov. 5
Saturday, Nov. 12
Saturday, Nov. 19
Friday, Nov. 25

Saturday, Nov. 26
Saturday, Dec. 3
Friday, Dec. 30
Monday, Jan. 2

To be announced
To be announced
To be announced
To be announced
Ohio State at Michigan
Nebraska at Oklahoma
USC at UCLA
To be announced
Army/Navy
Houston at Texas A&M
Gator Bowl
Sugar Bowl

*Schedule may vary in your area. Check your local newspaper.
5 Additional regular season games—schedule and dates to be announced.

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PUNTERS & PLACEKICKERS

continued from 17t

ABOUT THE AUTHOR—Arnie Burdick has been Executive Sports Editor of the Syracuse Herald-Journal since 1956. He is a past president of the Football Writers Association of America and for the past several years has been editor of the "Read-Easy" Football Rules for the NCAA. He is a graduate of Syracuse University where he served as Sports Information Director for a decade before joining the Herald-Journal.



Steve Little of Arkansas punts for a 44.4-yard average, and has hit 34 of 59 FGs.

The amazing thing about America's colorful kickers is that they come in all shapes and sizes ... From a variety of countries and backgrounds ... They're both freebie walk-ons and scholarship holders ... And they possess a curious mixture of previous sports competition and athletic background.

But to the man, they're completely dedicated to improving their techniques and production so that they can help their fellow teammates when they're called upon during a game crisis.

Some of the side-saddle stars coming back for more kicks this fall are Tulane's Ed Murray, a junior from Canada by way of Germany, who was a perfect 17 from the PAT line last fall, 10 of 17 as a field goal specialist; Virginia Tech's Paul (Chile Bean) Engle, who grew up as a volleyball and tennis specialist, but discovered kicking when 14; Dartmouth's Nick Lowery, who's made all 35 of his PAT's, plus a 52-yard field goal, second longest in Green history.

There are a couple of other colorful aspects to the Lowery story. As a relief pitcher for the Dartmouth baseball team, when former major leaguer and Green coach Tony Lupien calls Nick from the bullpen, instead of using an arm wave, he identifies Lowery with a side-saddle kick motion.

Another Easterner who packs a terrific punch with his side-saddle delivery is Syracuse's Dave Jacobs, most productive and longest field goal kicker in Orange history. The 141-pound junior, known affectionately as "Lil' Dave," owns three stadium records—Syracuse (58 as a frosh and perhaps the longest ever kicked by a freshman), Pitt (55) and Iowa (52). He was also perfect (19 x 19) from the PAT line last fall.

Soccer-stylists can thread 'em through left-footed, too, à la Boston College's Tim Moorman, a little guy with a 40-plus range.

Some other soccer-stylists who bear watching are North Carolina State's Jay Sherrill, who missed only one PAT in 24, booted a 52-yarder to beat Indiana, and hit 25 of his 40 kickoffs into the end zone; Oklahoma's Uwe von Schamann, a native of Germany who grew up in Ft. Worth, Tex., and who's been very straight and true kicking in the 50-yard range. Uwe's longest is 54 yards against Colorado. He's got power, and his fellow Sooners say that "when he kicks, you can hear his leg go 'swoosh'."

Other exceptional side-saddlists are Iowa State's Scott Kollman, whose boyhood hero was Kansas City Chief Jan

Stenerud, whom he tried to mimic; Citadel's Paul Tanguay, who'll still be trying for more school records even though he'll be in graduate school; and Arkansas' Steve Little.

The latter, who earned the Coaches' All-America first team honors last fall, just could be the best all-around kicker in the college game. Steve does everything, kicking off over the end line 82 per cent of the time, averaging 44.4 per cent with his sky-hook punts and hitting a career figure of 34 x 59 fielders and 84 x 93 with his soccer-style PAT's. He hit four three-pointers of 50 or more yards last year.

Another crack all-around booter is Colgate's Jerry Andrewlavage, a powerfully-built 195-pounder, who does all of his placement work in the old-fashioned style. His field goal work was the difference in three games, hitting 12 of 23. He also averaged 38 yards from scrimmage with his punts.

A couple of straight-ahead artists—West Virginia's Bill McKenzie and Bowling Green's Robin Yocum—do their thing with a special shoe with a tied-up toe. McKenzie, an engineering student, can hit 'em up to 45 yards, and it was his 38-yarder that knocked off Pitt in '75. Yocum, a walk-on like McKenzie, has a 47-yarder to his credit. LSU's Mike Conway ties up his shoe in similar fashion to get a better angle.

Other traditionalists who'll be in the spotlight again are Tennessee's Jim Gaylor, who kicks with his shoe off every now and again when things aren't breaking right; Kent State's Paul Marchese, who's overcome a wave of tragedy in his young life; Temple's Wes Sornisky, who's helped post an NCAA record for consecutive successful PAT's; North Carolina's Tom Biddle, who has a mental block against booting a brand-new pigskin; Tulsa's Steve Cox, who hit 4 for 8 outside the 40, including a 49-yarder for a school record; and Illinois State's Joel (The Toe) Pohlod, who clicked on four FG's vs. Villanova for a 19-17 upset win.

Notre Dame's Dave Reeve will be back for a big senior campaign and a shot at more Irish records, most of which he already owns. Another cut out of the same cloth is Arizona's Lee Pistor, who's hit 35 field goals and 200 points, being accurate from 50 yards out. A Cal-Berkeley senior—Jim Breech—hit on 16 x 24 and should have a big year, too.

Another fine all-around booter is Wake Forest's Bob Hely, who turned down a baseball draft by the Milwaukee

continued on 32t



Clyde Walker, Kansas



John Jermier, Kansas State

Big 8 Athletic Directors

• **EDDIE CROWDER**, University of Colorado. It was in 1963 that Eddie Crowder, a youthful 31 years old at the time, was head football coach at the University of Colorado. Beset by NCAA penalties for recruiting violations, the football program was at a low ebb.



Eddie Crowder, Colorado.

Crowder had prepared for the challenge by serving the 1956 season as an assistant under Earl Blaik at Army, and as an assistant under Bud Wilkinson at Oklahoma from 1957 through 1962. A native of Muskogee, Okla., Crowder had attained All-America honors as a quarterback for the Sooners in 1952.

Crowder became Director of Athletics in 1965 and in December, 1973, resigned as head coach after 11 seasons, with a 67-42-2 record and five bowl appearances in his last six seasons. Under his coaching and directorship, the Colorado athletic program now ranks among the best in the country.

• **LOU McCULLOUGH**, Iowa State University. Lou McCullough is in his

seventh year as director of athletics at Iowa State University with a goal of continuing the progress that has marked the Cyclone program since his return to the school in 1971.

McCullough has a solid background for his position. He has seen athletics from the eyes of the athlete, as he was a high school and collegiate star, and he enjoyed a successful coaching career that began on the high school level and progressed to assignments with five colleges and universities in four athletic conferences.

As an undergraduate he earned letters in football, basketball, track, baseball, and tennis, graduating from Wofford College. He earned a master's degree in 1951 from Columbia University.

He joined the football staff at Wofford in 1949 and remained there until moving to the University of Wyoming in 1953. He stayed there until accepting a position with the University of Indiana in 1957.



Lou McCullough, Iowa State

In 1958 McCullough became a part of Head Coach Clay Stapleton's staff at Iowa State, and he served as the No. 1 assistant until 1963.

McCullough made his final coaching move in 1963 when he joined forces with Ohio State.

• **CLYDE WALKER**, University of Kansas. Clyde Walker became the University of Kansas' sixth athletic director July 10, 1973, and has wasted little time in insuring that the KU athletic program remains among the best in the nation.

Walker, 47, a native of Poplar Branch, N.C., was an outstanding three-sport star in high school at Chesapeake, Va. where he attained All-American honors in baseball. He attended junior college in Mars Hill, N.C., obtained a B.A. at Catawba (N.C.) College, and a master's degree in physical education from the University of North Carolina.

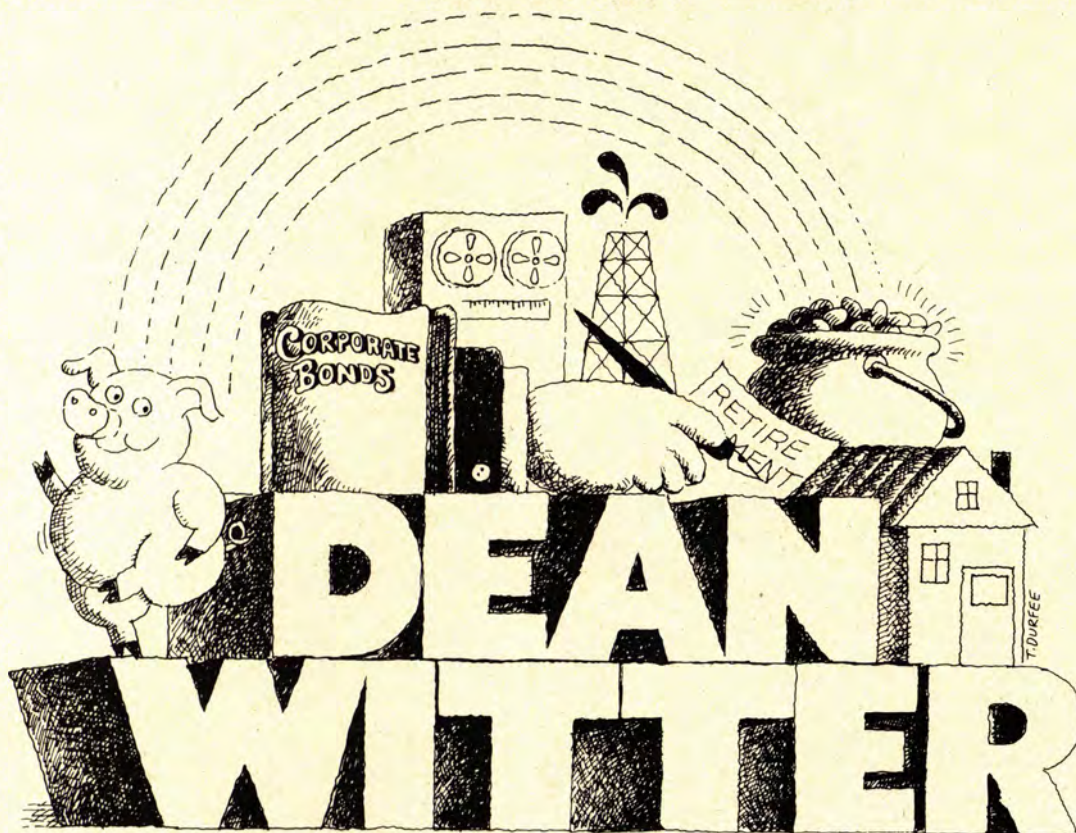
He joined the University of North Carolina athletic staff in 1967 and served as the head football recruiter and administrative assistant to Bill Dooley. On July 1, 1972, he was named assistant athletic director, a position he held until his appointment at Kansas.

• **JOHN "JERSEY" JERMIER**, Kansas State. Jersey Jermier, 44-year-old Charles City, Iowa native, became Kansas State's first athletic director under the new format (which has merged the men's and women's athletic departments into one operating unit) in March of 1976.

Prior to Kansas State, Jermier had served three years at the University of Iowa as assistant athletic director in charge of fund-raising, administrative assistant, and head of the Hawkeyes' athletic-public relations program.

From 1971 until 1973 he was an assistant athletic director at Iowa State. continued on 29t

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17. Slippery Rock
18. Air Force Academy
19. South Dakota
20. TCU
21. Houston
22. Utah State
23. Syracuse
24. Massachusetts
25. South Carolina
26. Duke
27. Richmond
28. Delaware
29. Arkansas
30. Boston College
31. Rutgers
32. North Texas State
33. California
34. Boise State
35. San Jose State
36. Texas A&I
37. Oregon State
38. VMI
39. Minnesota
40. Virginia Tech
41. Oklahoma State
42. Colorado
43. Oklahoma
44. Purdue
45. Pittsburgh
46. Tulane
47. Georgia Tech
48. Nebraska
49. USC
50. Wichita State

NICK-NAME QUIZ

MATCH THE SCHOOLS
WITH THEIR NICKNAMES



GRADE YOURSELF

- 45-50 Genius and deserving of hall of fame nomination.
- 38-44 Expert with qualifications for advanced course in the art of football watching.
- 30-37 Satisfactory, but in need of more coaching.
- 20-29 Try watching more of the game and less of the cheerleading.
- 0-19 Welcome to your first football game.

- A Tigers
- B Sun Devils
- C Spartans
- D Golden Hurricanes
- E Bulldogs
- F Cowboys
- G Trojans
- H Cardinals
- I Cornhuskers
- J Hawkeyes
- K Rockets
- L Golden Eagles
- M Wildcats
- N Yellowjackets
- O Gators
- P Huskies
- Q Bruins
- R Green Wave
- S Coyotes
- T Panthers
- U Gamecocks
- V Boilermakers
- W Spiders
- X Sooners
- Y Aggies
- Z Horned Frogs
- AA Buffaloes
- BB Eagles
- CC Broncos
- DD Shockers
- EE Javelinas
- FF Bears
- GG Mean Green
- HH Fightin' Blue Hens
- II Razorbacks
- JJ Scarlet Knights
- KK Gobblers
- LL Gophers
- MM Keydets
- NN Beavers
- OO Falcons
- PP Blue Devils
- QQ Orangemen
- RR Ducks
- SS Cougars
- TT War Eagles
- UU Illini
- VV Bearcats
- WW Minutemen
- XX Wolverines

1-XX, 2-L, 3-O, 4-M, 5-P, 6-RR, 7-Q, 8-B, 9-D, 10-TT, 11-A, 12-H, 13-VV, 14-E, 15-J, 16-UU, 17-K, 18-OO, 19-S, 20-Z, 21-SS, 22-Y, 23-QQ, 24-WW, 25-U, 26-PP, 27-W, 28-HH, 29-II, 30-BB, 31-JJ, 32-GG, 33-FF, 34-CC, 35-C, 36-EE, 37-NN, 38-MM, 39-LL, 40-KK, 41-F, 42-AA, 43-X, 44-V, 45-T, 46-R, 47-N, 48-I, 49-G, 50-DD.

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ment path that made the Beetle last almost four decades. Using that system, the Rabbit may be the world's first perfect car in just a few short years." Last year alone, we made 17 major changes and improvements toward making our '77 Rabbit even more perfect.

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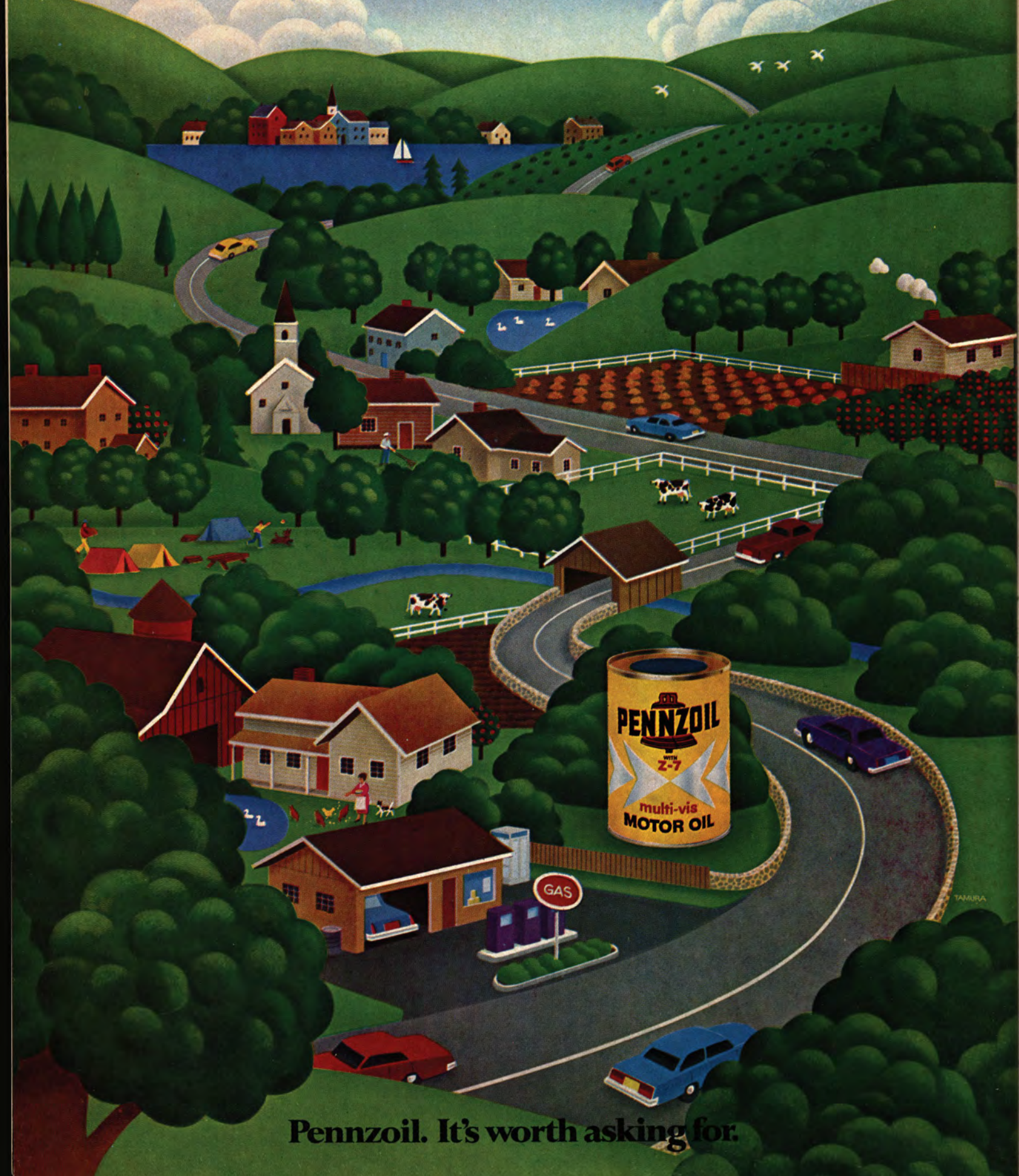
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THE GAME IS WON IN THE PITS

by Glenn Dickey, San Francisco CHRONICLE

Growing up in Minnesota in the late '30s and early '40s gave me, in addition to a permanent case of frostbite, a sense of the importance of linemen in a football game.

In those days, the name of Minnesota in college football was associated with brawn, and most of that was in the line. Bernie Bierman, the great Gopher coach, had a fine appreciation of muscle. He used to tell a story at banquets about his recruiting technique. He would go scouting through the farmlands of Minnesota until he found a likely looking specimen. He would then ask the young man the way to the next town. If the young man pointed with his finger, Bierman went on his way. If he picked up the plow to point, Bierman recruited him.

Bierman knew what he was doing. With outstanding linemen and only occasionally a great back—like the redoubtable Bruce Smith, a Heisman Trophy winner in 1942—he had consistently good teams. He recognized the elementary truth of football: Games are won—and lost—in the line.

If anything, coaches recognize this more than ever. "I see it all the time in the all-star games," says a Big Eight coach. "Coaches used to just dump their biggest and slowest players in the line. Now, they put their best athletes there, and they build the team from the line."

That makes sense. Coaches will tell you, for instance, that it is important to have a good player at every position in the offensive line, because a weak lineman cannot be hidden; the defense will use him as a wedge to stop the entire offense. Similarly, a weak link in the defensive line can force a breakdown in the entire line and, by extension, the entire defense.

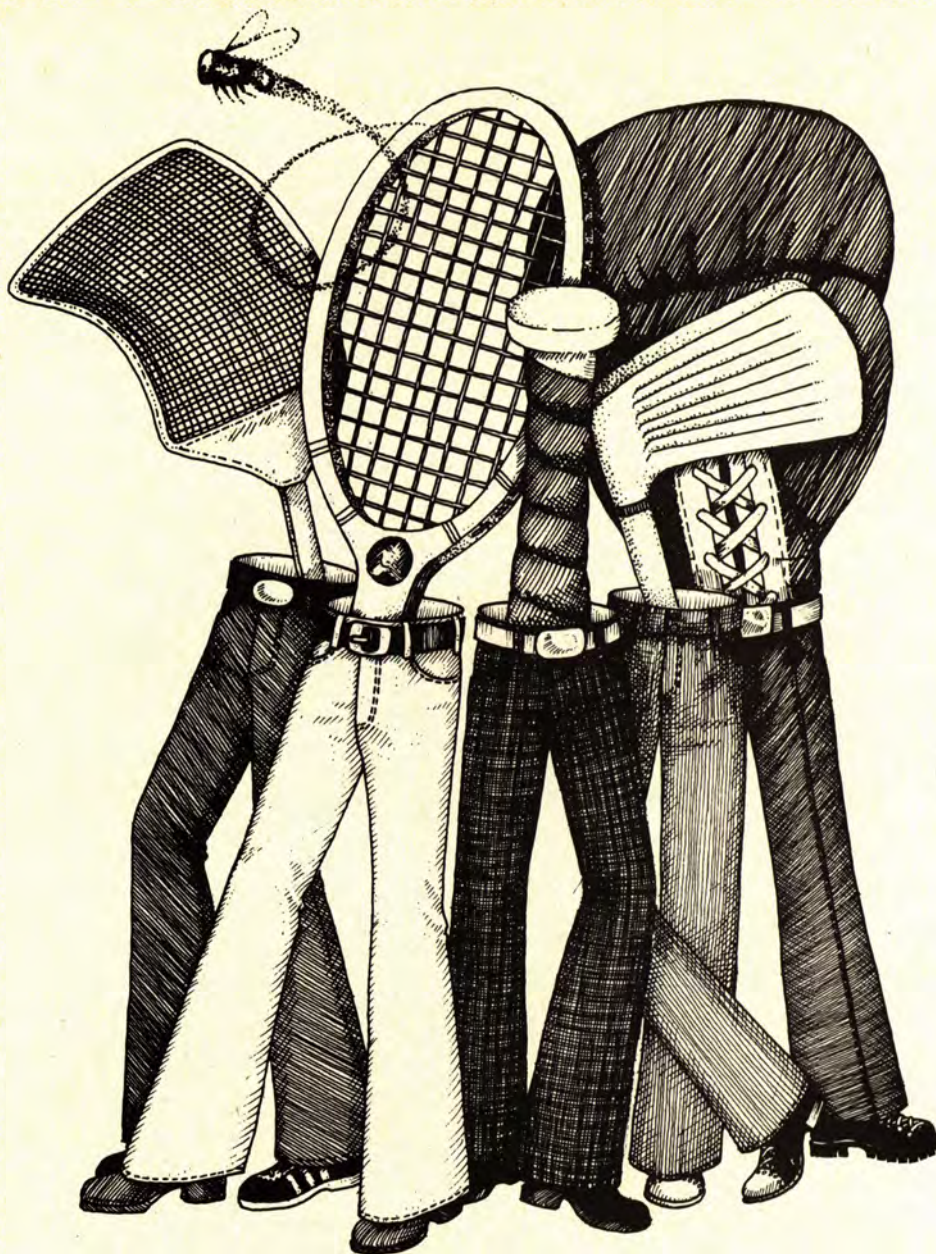
The need for an effective offensive line is one of the important reasons for the popularity of the run-oriented Veer and Wishbone offenses. "You see a lot of the Wishbone and the Veer," says a Southwestern Conference coach, "because you can keep the offensive line schemes fairly simple in these offenses. They keep mistakes to a minimum. You get your linemen in a four-point stance with their weight forward and have them fire out at a specific target and at a specific angle. You don't have to worry about a lot of combination blocking or fancy blocks, and it's easier to dominate the line of scrimmage. And, dominating the line of scrimmage is what wins football games."

Conversely, the team that relies too heavily on passing seldom does well because it puts too much pressure on its offensive line. "A quarterback is only as

continued on 27t



Coaches nowadays put their best athletes in the line and build the team from there.



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good as his protection," says a Pacific-8 coach. "You can have the best quarterback in the world, but he can't do you any good if he's flat on his back. I don't think there's been any successful team in the last 20 years which has thrown the ball more than 30 times a game. If you throw the ball that much, your offensive line breaks down."

And the best teams of all are those which have the best offensive linemen, the kind who can play any kind of game. USC is one example because the Trojan offensive linemen are usually big enough to pass block effectively and quick enough to lead sweeps to the outside. It is no coincidence that the Trojans have done well both in conference play and in the Rose Bowl, where they have faced Ohio State and Michigan teams which have had limited offenses.

Defensively, linemen are again the key. "Historically," says a Big Ten coach, "you win with defense. There have been a lot of different offenses which have been successful, but all those teams have had strong defenses."

"Defense always starts with the defensive lines. If you can control the line of scrimmage, it enables linebackers to pursue and make tackles on the outside. Basically, you want to force a team to throw, and then the line has to be able to put pressure on a passer so your linebackers and defensive backs can play effective defense. Nobody can play defense one-on-one if the passer has time to throw."

The predominance of the run-oriented offenses has made a change in the type of defensive linemen. "Pursuit is so important now," says a Southeastern Conference coach. "You have to be able to get down that line quickly. Alabama, for instance, has had a lot of linemen who weren't considered for pro ball because they're only about 210 pounds, but they can run like heck."

Speed is probably the most important difference between defensive linemen of the '30s, say, and now. "In the old days," says an Eastern coach, "a guy used to slug people in the mouth and make tackles in a telephone booth. Big, physical people used to be the norm. Now, coaches are looking for speed and movement and mobility on defense, and they're converting high school running backs to linemen."

An example from the previous decade is Bobby Bell, a high school quarterback who became a defensive lineman for Minnesota and won the Outland Trophy as the best interior lineman in 1962.

An example from just last year is Jeff

Barnes, a defensive lineman for Cal. At 225, Barnes will probably have to play linebacker in the pros, but he was big enough and—more important—fast enough to be a very effective college lineman. He was timed in 4.5 for the 40 before an all-star game in Pontiac, Michigan after the 1976 season, which was as fast as anybody on either team. A running back trying to outrun Barnes is overmatched.

Ironically, for all their importance, linemen are the forgotten men of college football. Football is built on a star system, and linemen are not the stars. The television camera follows the ball and so do fans at a game, which means that they watch the quarterback, running backs and receivers.

Ray Willsey and John Ralston, then the Cal and Stanford coaches, to ask them which offensive linemen had impressed them. They couldn't come up with any additional names, and so I picked a couple of linemen out of press books, not knowing at all what kind of season they had had or, indeed, if they had even played.

When fans think of linemen at all, they think of them in terms of big, dumb brutes. All the jokes about players taking basket weaving 1A revolve around linemen. If that stereotype was ever true, it is certainly not true now. The smartest football players I have known were college linemen, from Michigan, Washington, Nebraska and USC.

Linemen, in fact, must not only be



"Dominating the line of scrimmage is what wins football games."

It is no coincidence that the figure on top of the Heisman Memorial Trophy, supposedly awarded to the best college football player every year, is carrying the ball. No linemen need apply.

The Heisman Trophy was first awarded in 1935. Eleven years later, the Football Writers' Association created the Outland Trophy. Theoretically, an interior lineman could win both awards, but that will never happen. Only two linemen, ends Larry Kelley (1936) and Leon Hart (1949), have won the Heisman, and they were honored more for their pass catching and running ability than for their line play.

Only coaches recognize linemen, and sometimes even the coaches don't. In 1966, I was one of the Associated Press's board of football experts, picking the top ten each week and All-American and All-Pacific Coast teams. When I came to the second team All-Coast, I was short a couple of offensive linemen, so I called

smart but disciplined. A running back often operates on instinct, heading for a hole that he senses without thinking about it, but linemen cannot play that way.

An offensive lineman must study the game films and work over and over on technique so he knows exactly what to do, because he cannot afford a mistake. A defensive lineman must be able to recognize when to use strength, when to use speed and when to rely on agility, depending on the situation. It is not a position for stupid players.

Yet, linemen take their public slights philosophically and even joke about it. "We have to be crazy," the aforementioned Michigan lineman told me one time, "to go out there for 60 minutes and beat on each other—and enjoy it."

But, of course, they have one big consolation. They know they are playing where the game is won.

DO-IT-YOURSELF STATS N' FACTS



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

RUSHING

No./Name

(Use cumulative yardage, circle scoring plays)

PASSING

No./Name

(Use cumulative yardage for completions; — for incomplete; x for interceptions)

RECEIVING

No./Name

(Use cumulative yardage, circle scoring plays)

RUSHING

No./Name

(Use cumulative yardage, circle scoring plays)

PASSING

No./Name

(Use cumulative yardage for completions; — for incomplete; x for interceptions)

RECEIVING

No./Name

(Use cumulative yardage, circle scoring plays)

Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer, show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.

2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.

3. Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.

4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.

Big 8 Athletic Directors

continued from 20t



Mel Sheehan, Missouri



Bob Devaney, Nebraska

tant football coach at Iowa. Jermier spent previous assistant coaching stints at Colorado State (1969-71) and Coe College (1960-61), plus seasons (1962-69) as head coach at Wayne State.

He was an all-conference footballer at Coe College, playing fullback, guard and linebacker, and won four letters in baseball there. He received his bachelor's degree from Coe in 1959, and his M.A. from the University of Iowa in 1964.

• **MEL SHEEHAN**, University of Missouri. When Mel Sheehan returned to his alma mater to become director of athletics on July 1, 1972, he brought with him a solid background of 18 years in administration work and ample experience in athletics as a player and coach.

An all-conference end at Missouri in 1947 and 1948, he led the team in pass receiving both years and in 1948 was named to the All-American second team and selected to play in the 1949 College All-Star game. In track, he twice won the conference discus title and was a two-year All-American.

A 1949 Missouri graduate, Sheehan earned his master's degree at Missouri the following year and received a Ph.D. degree from St. Louis University in 1968.

• **BOB DEVANEY**, University of Nebraska. The University of Nebraska became a virtual dynasty in college football during the 11-year head coaching tenure of Bob Devaney, and the legendary headmaster is now applying those same winning ideas toward supervision of the entire Cornhusker athletic program.

Thanks to Devaney's inspiration and leadership during the past 14 years, Nebraska has one of the finest athletic plants in the nation, and in 1975 the Huskers won Big 8 titles in football and gymnastics.

His latest venture resulted in the NU Sports Complex, the Huskers' multi-purpose sports building.

Opened in 1976, the facility has a 15,000-seat basketball arena, an indoor track, swimming and diving pools, along with facilities for gymnastics, wrestling and women's sports.

From 1962 to 1972, Devaney's winning percentage enabled him to be the nation's winningest coach. He wound up with three straight Orange Bowl wins to go with a record of nine bowl trips in 11 years, eight Big 8 titles, two national championships and numerous Coach of the Year honors. Twice his teams won four straight titles (1963-1966 and 1969-1972).

In his final season at the Husker helm, Devaney led his charges to a 9-2-1 record, including a 40-6 win over Notre Dame in the Orange Bowl. Bob's 136-30-7 lifetime record for an .806 winning percentage led the nation's active coaches.

• **WADE WALKER**, University of Oklahoma. A former Sooner All-American, Wade Walker returned to his alma mater as athletic director on July 1, 1971.

From the time he completed his four-year playing career as a tackle for the Sooners in 1949 until his return, Walker was an assistant coach at North

Carolina State, an assistant coach at Texas Tech, an assistant coach under Darrell Royal at Mississippi State (1954), head coach at Mississippi State (1954-1961) and athletic director at Mississippi State (1959-66).

The 53-year-old Gastonia, N.C. native was co-captain of the 1947 and 1948 OU teams and is a member of the all-time all-Sugar Bowl team following his performance in 1949, when the Sooners defeated North Carolina, 14-6.

• **FLOYD GASS**, Oklahoma State Univer-



Floyd Gass, Oklahoma State

sity. Since Floyd Gass became Oklahoma State's athletic director July 1, 1970, OSU has experienced remarkable progress in athletics. The refurbishing and enlarging of the football stadium, which now seats 51,000, and the installation of an artificial surface are among the more visible strides.

A graduate of Hominy (Okla.) High School and Oklahoma State, Gass received his master's degree from East Texas State in 1957. He became head coach at Oklahoma State in 1969 and in his first of three seasons at the OSU helm was named Big 8 Coach of the Year.

He previously coached at Austin College, compiling a 48-28 record, and also served as athletic director. ●



Wade Walker, Oklahoma

Glossary Of Football Terms

by Herb Michelson, Sacramento BEE

From season to season, football updates itself to keep pace with mores, styles, trends, and coffee prices. As the game itself changes, so does its language. So that you will have an easier time following your team this season, here is an updated glossary of common football terms with their now-contemporaneous definitions:

ALABAMA: Any team appearing in any post-season Bowl game.

ALTERNATE RECEIVER: The head coach's Princess phone.

ARMTIME: The number of split seconds it takes a quarterback to raise his arm into the passing position. Blocking assignments in the offensive line are now totally based on Armtime.

ASTERISK: The uniform number worn by ineligible receivers who fail to maintain a passing average in their major.

BLITZ: The shampoo used by one of Charlie's Angels.

CADENCE: An audibilization of a group of numbers distinguishable only to the opposing team. (There is a variation used by some conservative coaches called a quick cadence; it goes, "1-2-3-4-5-6-7-8-9, here I come, ready or not.")

CONTRETEMPS: A fake reverse.

CRACKBACK BLOCK: Something that hurts a lot.



DEFENSE: What de cowboys build on de ranch.

ELECT TO RECEIVE: This is accomplished by flipping a coin and, if you call it right, entering the New Hampshire Primary. Should it be snowing there, it's wiser to kick.

FAIR CATCH: Any ball caught which is not unfair.



FREE SAFETY: A defensive backfield player not on scholarship.

GROUNDGAME: Jacks. Or marbles. Or mumbly-peg. (During a night game on AstroTurf, you're on your own.)

HALFBACK: Under current rules, extinct. Those who used to be halfbacks are now either running backs or tailbacks or blocking backs. One conference recently attempted to re-install the halfback rule but voted it down 7-1 when athletic directors suggested the fans would not understand the term.

HOLD THAT LINE: The continuing fight against inflation.

HOOTENANNY: Booing your grandmother on Alumnae Day.

I-FORMATION: An electric sign over the window in the campus library in which the "N" bulb has burned out.

INSTANT REPLAY: Filler material between commercials. (Not to be confused with a "honey shot," which is filler material used between instant replays. Also not to be confused with a "highlight film," extinct at schools with an 0-11 record.)

JITTERBUG: A maneuver used by defensive linemen at discos.

KRACKBACK BLOCK: A painful ploy by an asterisked player.

LATERAL: Used by several teams as a preparatory measure in teaching its quarterbacks how to throw the football. By their senior year, they are taught the so-called "straight-ahead" pass.

LIKE, YOU KNOW: The first words used by a player when addressing any member of the press in response to a question.

LONG PASS: A sabbatical leave.

LOOK-IN: Acceptable if no one's around. Otherwise, it's safer to use a look-out.

MOTION: Archaic. Performed only by halfbacks.

MOTIVATION: Fear of losing a scholarship.

OFF TACKLE: Flaky lineman.

PADS: Preferred by some to stick, roll-on, or spray.

PREVENT DEFENSE: When de cowboys are lazy and don't feel like working, dey burn all de construction materials on de ranch.

QUARTERBACK: What you get on a Saturday afternoon in exchange for two dimes and a nickel.



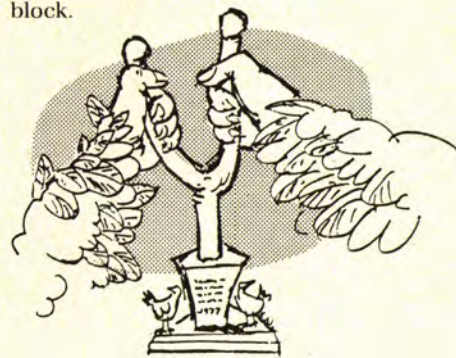
REVERSE: Selling point of a quality down jacket.

SPLIT END: Best eliminated by using a decent hair conditioner.

STUTTER: A Georgia synonym for ignition, as in, "Put the key in the stutter and let's go to that drive-in in Americus."

TIGHT END: The result of using too much conditioner.

UNK: The sound made by a crackback block.



WISHBONE: Coveted trophy given to the winner of any game played by two Turkeys. (And not necessarily on Thanksgiving Day.)

YOUNG MEN: What a coach makes men out of.

ZONE: Usually, from 10 a.m. to 4 p.m. on weekdays, unless there's a spot in the faculty lot.

ZONKED: Pre-game strategy evoked by tailgating fans. Also apt at the conclusion of football glossaries.

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PUNTERS

continued from 19t

Brewers to attend college. Bob hit 9 x 19 field goals, a school mark, last fall. He also does the punting and could quarterback some this Autumn.

Punters may not be as headline-making as placekickers, but their toeing wins plenty of football games, too. A real good returnee is Notre Dame's Joe Restic, son of the Harvard head coach, who averaged 41.7 with his boots last fall. Junior Kenny Caldwell of the Citadel has averaged 41.3 and 41.9 his first two campaigns. Virginia Tech's George Roberts, a senior, averaged a Gobbler record of 41.5 yards on 68 punts.

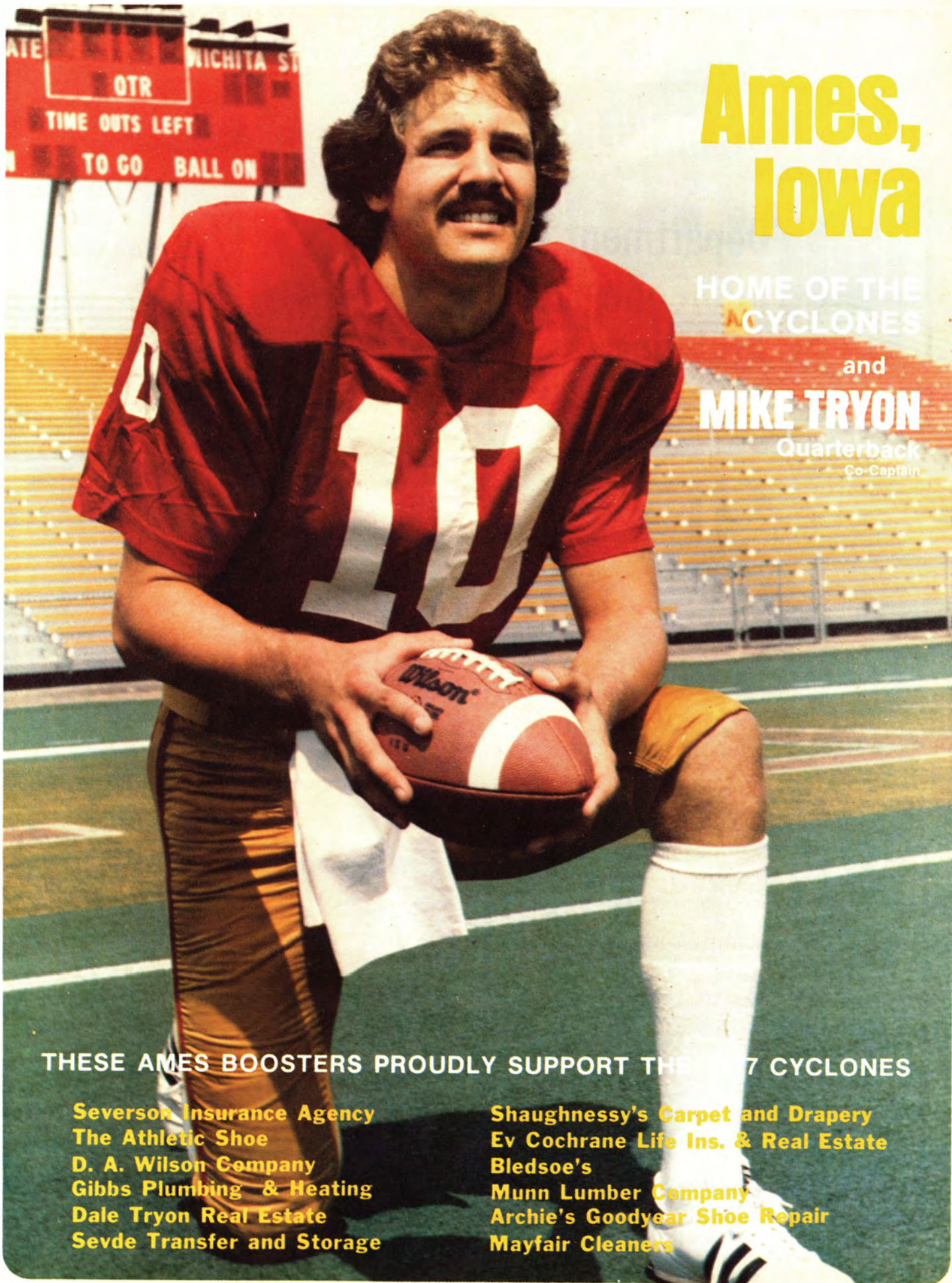
Perhaps the most exciting punter is North Carolina State's Johnny Evans who leads the Wolfpack offense from his quarterback post, then manages to drop back and handle the punting chores, averaging an amazing 46.1 yards last season. That was just back of Texas' superfoot Russ Erxleben, who averaged 46.6, and did the placekicking, too.

Erxleben began kicking when he was only nine. His city, Sequin, Tex., had no soccer, so Russ became an abnormal, normal kicker, forgetting all of his mod straight-ahead business. In practice daily, he tries to get in 30 placekicks and 30 punts. Russ says that if he kicks more than that, he's soon bothered by shin splints. As a youngster, he also went to the national semi-finals of Punt, Pass and Kick.

Another crack Southwestern Conference punter is SMU's Ken Rosenthal, with a better than 43 average, while Ball State's Mark O'Connell took over the school's punting record last fall though only a frosh. Another frosh last year—Syracuse's Jim Goodwill—gets tremendous leg whip, due to his lean, 6'5" frame. Jim's dad used to play for the old Cleveland Rams. Another fine returnee is UCLA's Frank Corral, who averaged a big 44.6 with his 42 punts as a junior last fall.

Another super all-around athlete is Colorado State's Mike Deutsch, who almost lost a leg following a truck smashup. But Mike came back to play quarterback, defense and really boot the ball—46.1 average with his 68 punts.

Those are just some of the many fine kickers who'll be flocking back to the major campus gridirons this fall. And the best bet is that they'll be joined—and yes, even surpassed—by a good many rookies who haven't even made their first official varsity boot yet. Every fall, they always are, as a batch of unsung youngsters kick their way into the headlines. ●



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ATHLETIC COUNCIL

Control of the conduct of the Iowa State intercollegiate athletic program is vested in the Athletic Council, a board comprised of faculty, alumni, and students.

The 1977-1978 council includes the following:

Faculty—Tracy Clark, Hal Cowles, Ross Engel, Gene Futrell, Roy Keller, Rolland Knight (chairman), John Mahlstede (faculty representative to the Big Eight), Bert Nordlie, Dahlia Stockdale.

Alumni—John Iverson, Des Moines; Ralph Olsen, Ellsworth; Gary Thompson, Ames.

Students—Tom Randall, Mason City; Don Morris, Lancaster, Pa.; Denise Sofranko, Lovilia, Ia.

In addition, Lou McCullough, director of athletics, is an associate member; and the university treasurer is an ex-officio member.



MAL SCHMIDT
Executive Director
Cyclone Club



JIM OVERTURF
Business Manager



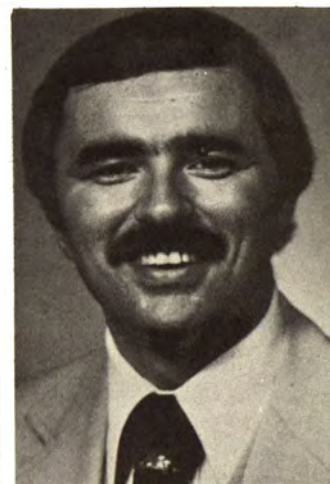
IRV CHRISTENSEN
Assistant Business Manager
— Accounting



GARY ELLIS
Ticket Manager
Asst. Dir. Cyclone Club



HARRY BURRELL
Assistant Sport
Information Director



TOM STARR
Sports Information Director

Norman, Oklahoma **Migration!**

Saturday, October 22, 1977

IOWA STATE Versus **OKLAHOMA**

Schedule of Events

- Oct. 19** 9:00 P.M. Migration Night at the Alibi. Free admission with Migration T-shirt and one 1¢ beer.
- Oct. 20** 10:00 Pep Council Charter Buses leave Ames for Norman, Oklahoma.
- Oct. 21** 10:00 A.M. Charter Bus arrive in Norman, Oklahoma.
 2-6 FAC at Winchester's and the Jockey Strap.
 5-7 Free French Fries at McDonald's with Migration T-shirt.
 11:00 P.M. The "Stormin in Norman" Party at the Ramada Inn begins.
- Oct. 22** 5:00 A.M. Party at Ramada Inn ends. Rest and relax before the game.
 10:00 A.M. Pre-game Pep Rally at Ramada Inn. A cash bar will be provided.
 11:30 A.M. Parade by Cyclones to Owen Stadium begins.
 1:30 P.M. Kick-Off! BEAT THE SOONERS!!!
 5-1 P.M. Free French Fries at McDonald's with Migration T-shirt.



IOWA STATE UNIVERSITY

I S U Block & Bridle Club Presents
**The 1977 Little International
Showmanship Contest**

October 7-8 at the Livestock Pavilion
Barn Dance, October 8
EVERYONE WELCOME!

See Y'All There.

LET'S GO CYCLONES!

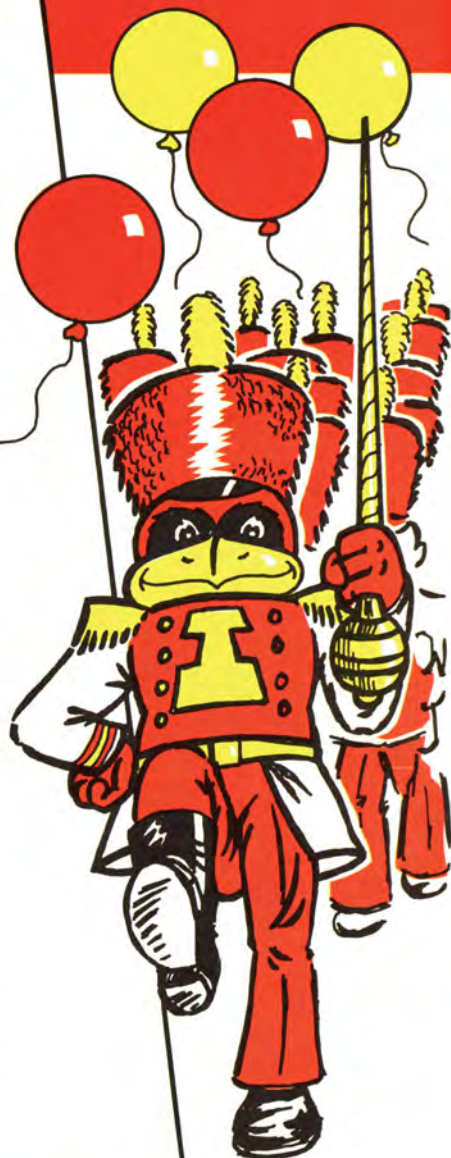
IOWA STATE FIGHTS!

O we will fight, fight, fight for Iowa State,
And may her colors ever fly. . .
Yes, we will fight with might for Iowa State,
With a will to do or die, Rah! Rah! Rah!

Loyal sons forever true,
And we will fight the battle through. . .
And when we hit that line we'll hit it hard,
ev'ry yard,
For I S U!

Arranged by
Rosalind K. Cook
Music Department
1921-1943

Jack Barker, '30
Manly Rice, '30
Paul Gnam, '32



Presented in the interest of Iowa State Athletics by the following Boosters:



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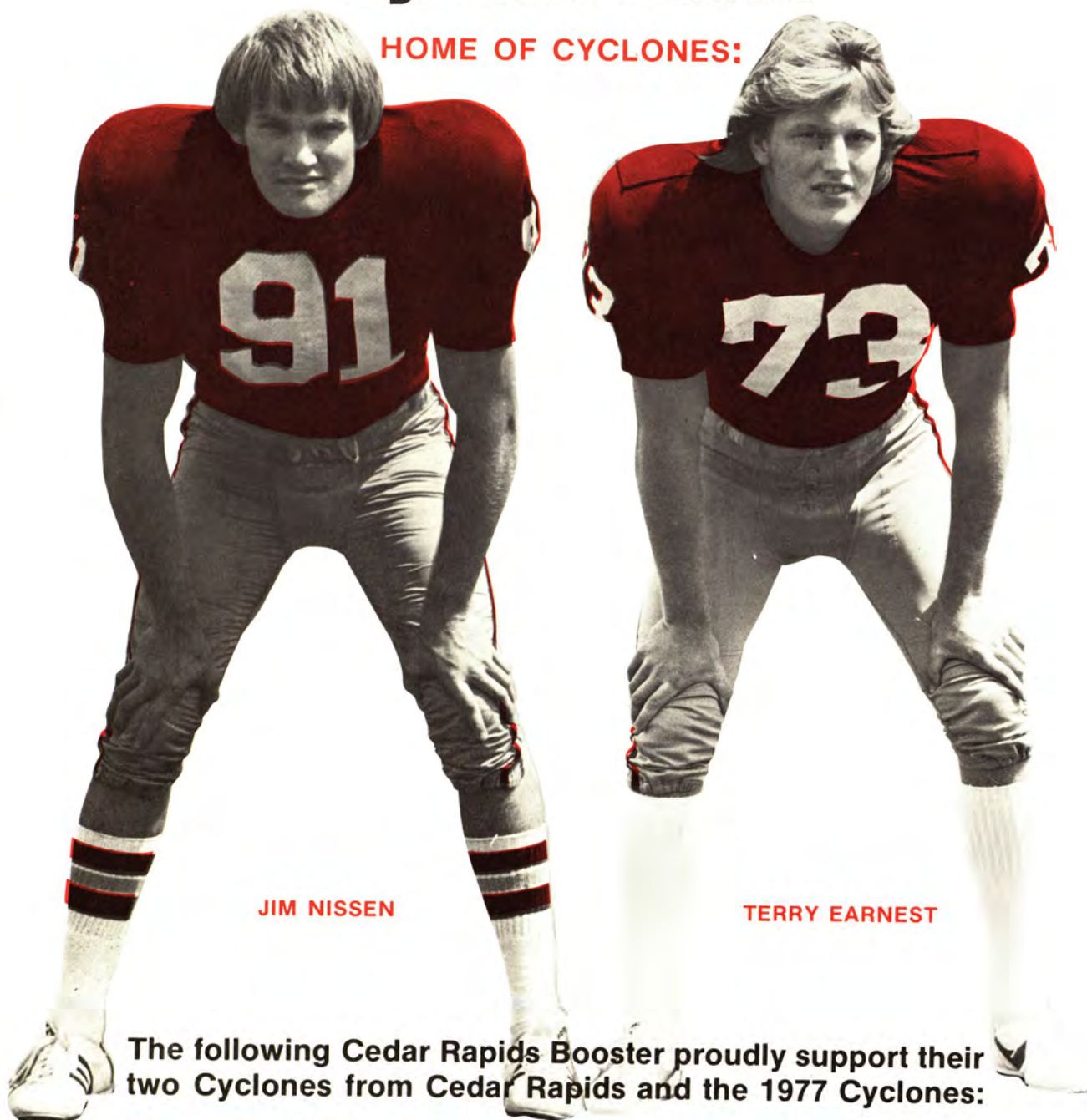
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**is proud to be a part of the
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JIM NISSEN

TERRY EARNEST

**The following Cedar Rapids Booster proudly support their
two Cyclones from Cedar Rapids and the 1977 Cyclones:**

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**The Cedar Rapids Gazette
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(Consulting Engineers)
Sheraton Motor Inn - Exit 18 off I380**

Iowa State University

Department of Intercollegiate Athletics

Recognizes With Appreciation

the following Iowa Automobile Dealers

Twenty Iowa automobile dealers are playing a big part in promoting the Iowa State sports program this year. These fans—and they are rabid backers of all forms of athletic activity—provide the use of automobiles to the department throughout the year. Their program permits Iowa State to make more efficient use of its funds. The department of intercollegiate athletics is deeply grateful to these sports-minded boosters.



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GILLESPIE PONTIAC-OLDS
ARCHIE GILLESPIE
So. Marshall — Boone
(Pontiac-Oldsmobile)



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Crossroads Center Ft. Dodge
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RICK DEINES
So. Duff, Ames
(Lincoln-Mercury)



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MERT COOVER
Lincoln Way Nevada
(Chevrolet & Oldsmobile)



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The
Iowa State University
MARCHING BAND
says: *Go Cyclones, Go!!*



The 235 piece Cyclone Marching Band was selected from over 300 applicants. The band represents musicians from 20 states and includes students from virtually every area of academic discipline.

This year in addition to performing at Cyclone home football games, the band will perform in Iowa City on September 17, and Lincoln, Nebraska on October 15.

Drum Majors - Michael Botts, Marshalltown; Karla Killinger, Des Moines. Student Directors - Chuck Allen, Adel; Chuck Martin, La Grange, Illinois. Student Assistants - Mark Ferguson, Coralville; Paul Slack, North Plymouth, Minnesota. Announcer - Eric Van Camp, Music Department Faculty. Faculty Directors - Jimmie Howard Reynolds, Joseph Christensen, Donald Keipp.

CYCLONE FOOTBALL 1977



Be sure to stop in and see our beautiful painted mural of the Iowa State Center.

For 61 consecutive football seasons
The **UNIVERSITY BANK "TEAM"** has enjoyed
serving Iowa State students, faculty and staff.
To Coach Earle Bruce and his team
go our best wishes for the 1977
Cyclone Football Season!



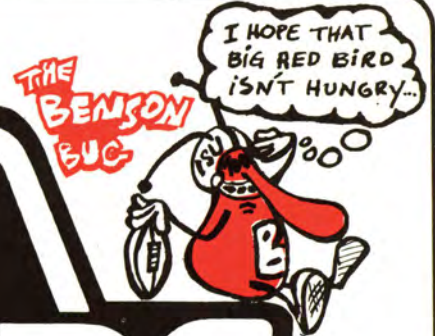
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