

The background of the entire page is a high-angle, slightly blurred photograph of a massive crowd of spectators filling a stadium. In the foreground, several football players are visible, some in motion. One player in a dark jersey with the number 2 is prominent, reaching upwards. Another player in a white jersey with the number 29 is also visible. The overall atmosphere is one of a high-stakes, high-energy football game.

Iowa State Kansas State

November 4, 1978

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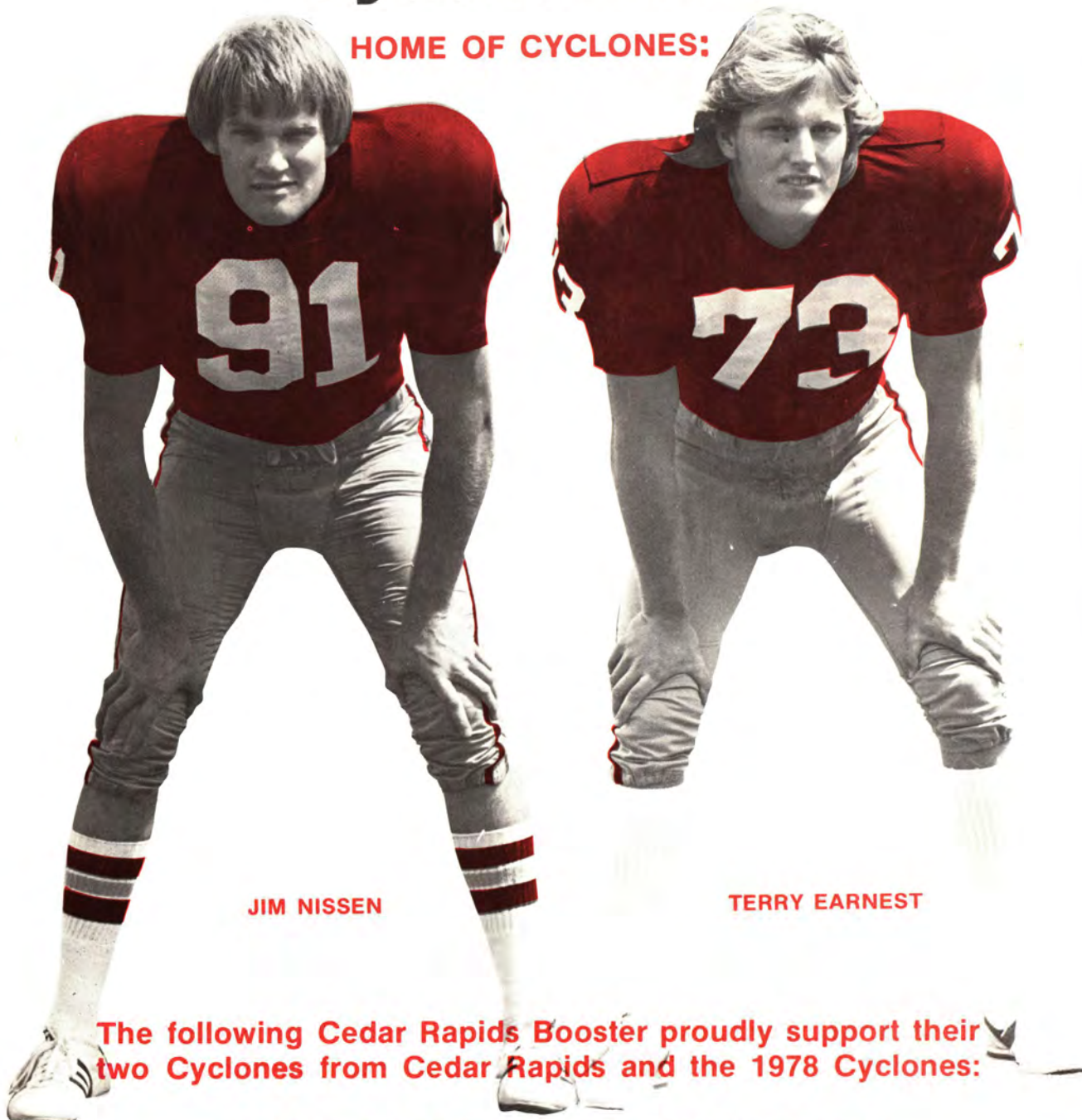
Front Row: (L. to R.)
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Best of Luck to Coach Earle Bruce and Staff for the 1978 Season!



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CYCLONES

Iowa State Kansas State

NOVEMBER 4, 1978

Ames, Iowa



Cyclones Face Wildcats In Home Windup

Iowa State closes out its 1978 home football season in today's homecoming confrontation with Kansas State. It will be the twelfth time the two Big Eight schools have faced each other before Cyclone alumni.

Only Missouri has appeared in this series as often.

Today's game will mark the final home appearance of co-captains Tom Boskey and Dexter Green along with 16 of their teammates: Dave Cheesebrough, Mike Clemons, Jeff Curry, Al Grissinger, Ray Hardee, Bill Herren, Stan Hixon, Tom Perticone, Guy Preston, Mike Stensrud, Tom Stonerook, Jerry Washington, Steve Weidemann, Rick White, Jim Wilson, and Jeff Yurchak.

That, friends, is a lot of talent to lose.

Iowa State holds a 9-2 edge over the Wildcats in the homecoming series. The first meeting between the two before their turning grads was in 1917 when Iowa State scored a 10-7 win. When the two last met (1976) in the series it resulted in a 45-14

win for the Cyclones.

As the football season winds down many fans are looking to still another Cyclone sportswrestling. That is mentioned here partly because of the great interest and partly because three of the Cyclone gridders might - just might - be seeing more action, this time under Harold Nichols direction.

Mike Stensrud, Dick Cuvelier, and Brian Neal are all former Iowa high school heavyweight champions. Each has indicated he might - stress the might - try it on the college level. Stensrud did wrestle twice for the Cyclones a year ago. At that time both his teammates dropped into the workout room on occasion to workout with him.

The Cyclones will have another outstanding team and do have a good heavyweight in Tom Waldon.

Nichols will have 13 lettermen on hand for the 1978-79 season and recruited about as fine a group of freshman as he has ever had. His team will face ten mem-

bers of the pre-season top 20 with many of those highly rated teams appearing in Ames.

There will be three championship meets in Ames this year: the Big Eight, the National Collegiate; and the National AAU.

Heading the Cyclone group will be All-American's Mike Land (NCAA champion); Kelly Ward, and Dave Powell. The season will open at Drake Nov. 18 with Colorado providing the opposition for the first home meet Nov. 30.

Back to football.

The Cyclones and the Wildcats will be fighting to eliminate each other in the battle for a first division berth. As the game starts the two are tied for sixth with identical 1-3 records. It is interesting that last week the Cyclones met Kansas tied with the Jayhawks. Now it is the sister school that holds a tie.

Over the years the two teams have met 61 times. Three games ended in ties with Iowa State winning 36, the Wildcats taking 22.

Let's Go Cyclones!

DOWS, IOWA

Home of Super Cyclone
Defensive End

STEVE WEIDEMANN

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CY'S FAVORITE ALUM



DR. JAMES H. HILTON

Today, at Homecoming, it is particularly appropriate that Iowa State University pays tribute to a man, an alumnus, whose dreams for his University have resulted in significant contributions in culture and in athletics for Iowa State and the State of Iowa.

Iowa State University proudly pays tribute today by presenting the 1978 Cy's Favorite Alumn award to Dr. James Hilton, an ISU graduate of 1923, and the only alumnus ever to be president of Iowa State.

As most of you know, Jim Hilton returned to Iowa State as president in 1953, and served in that position until retiring in 1965.

In 1954, just a year after he became president, he told the faculty of his dream, his ambitious plan, for an Iowa State Center. The project thereafter became known as "Hilton's dream."

When he retired in 1965, the basic plan for the Iowa State Center was complete, the initial funds had been raised and construction was about to begin on the first building.

The four-building complex to the north of the Iowa State Stadium -- the Iowa State Center -- is the realization of Jim Hilton's dream. It is a complex unmatched on any university campus, and its

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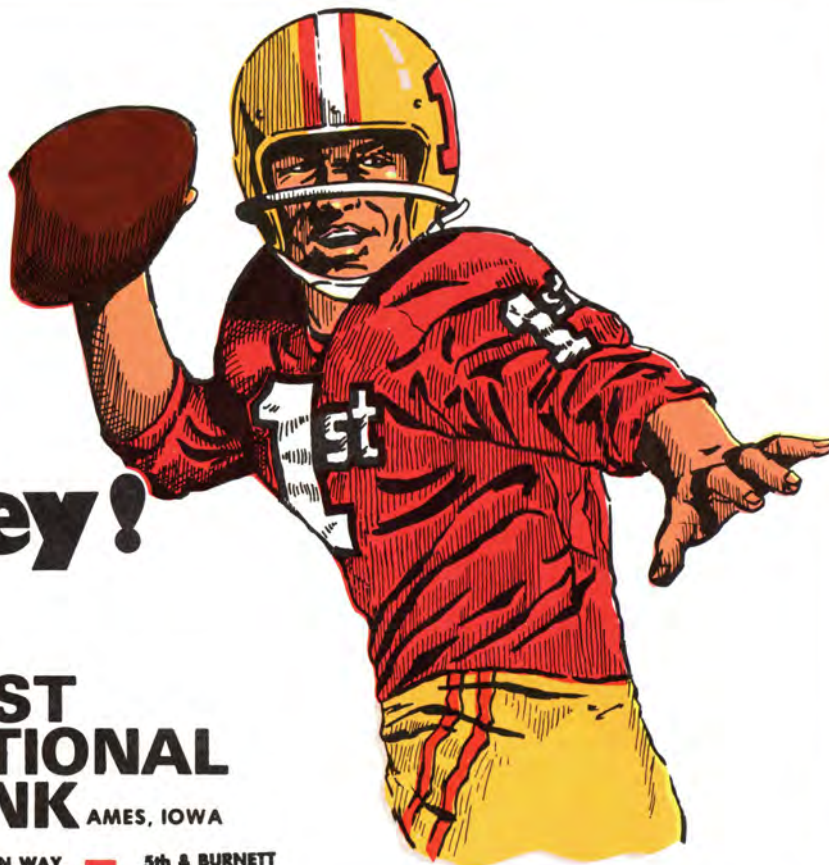
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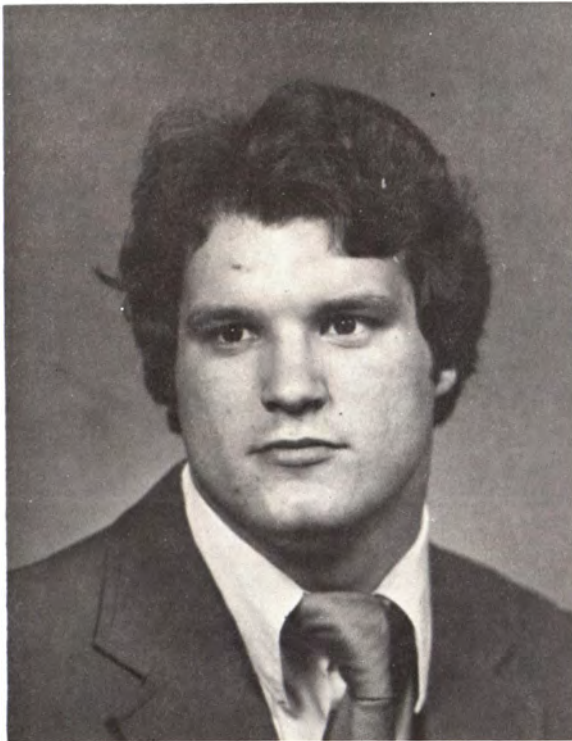
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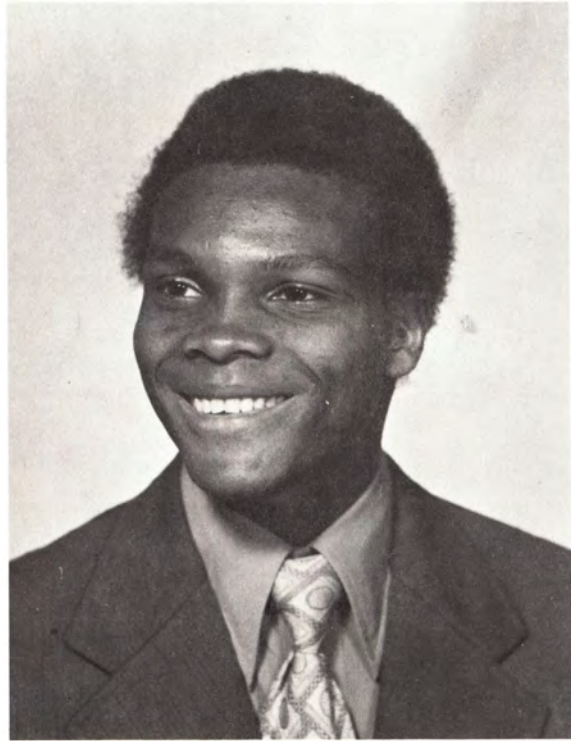
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The Thanksgiving Holiday marks the overlap point of college football, with the Bowl season ahead, and basketball, which starts November 24th. As a warmup for hoop fans everywhere, we present our annual preview of twenty of the best teams in college basketball, picked (in alphabetical order) once again by Curry Kirkpatrick.

THE TOP 20 BASKETBALL TEAMS '78-'79

Alabama

Being Alabama on SEC basketball courts must be something like being Alydar in Triple Crown races. Not that the Crimson Tide doesn't ever win anything—Coach C.M. Newton has compiled close to an 80 percent victory percentage in Tuscaloosa. It's just that every time Newton looks up, there is Kentucky galloping ahead. Reggie (Mule) King, probably the best player in the league, returns with splendid backcourtmen Kent Looney and Robert (Rah Rah) Scott to remind the hated Wildcats of the 78-62 pasting they received down there in Bear Bryant-land on one occasion when Newton did the galloping. For embarrassing the future champions, Bryant should have granted C.M. one of his state-police escorts.

David Greenwood is an all-around player for perennial power UCLA.

Duke

Talk about your Returns to Glory. After the Blue Devils lost the national championship game last March, they came back out on the floor linking arms and palms as if nobody would separate them ever again. Surely not this year. Everybody is back in Durham, which means your brilliant center (Mike Gminski), your inspirational leader (Jim Spanarkel), your twin NBA-potential forwards (Gene Banks and Kenny Dennard), your other fine guards (John Harrell and Bob Bender), and your all-nice guy coach (Bill Foster). Rookie Vince Taylor can swing, which will help rest Spanarkel, which in turn will help Duke Spanarkel plenty. Maybe all the way to the NCAA finals again.

by Curry Kirkpatrick,
SPORTS ILLUSTRATED

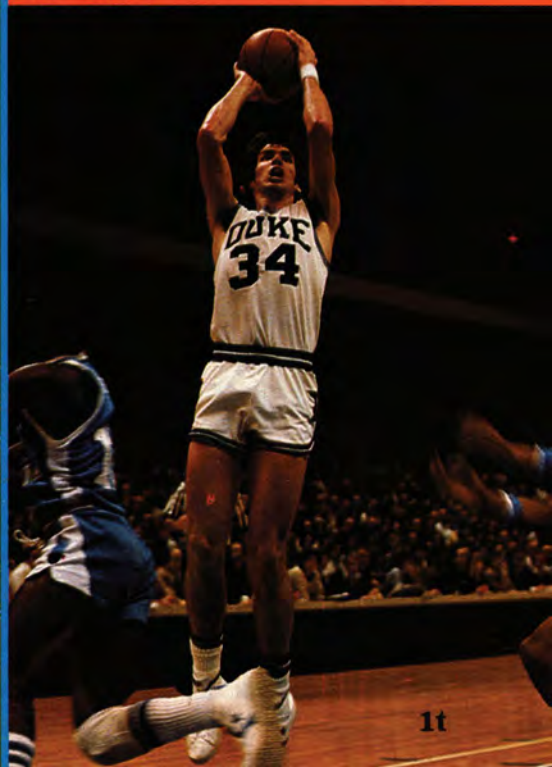
Huge center Bill Cartwright will be carrying the USF load this Winter.

Indiana

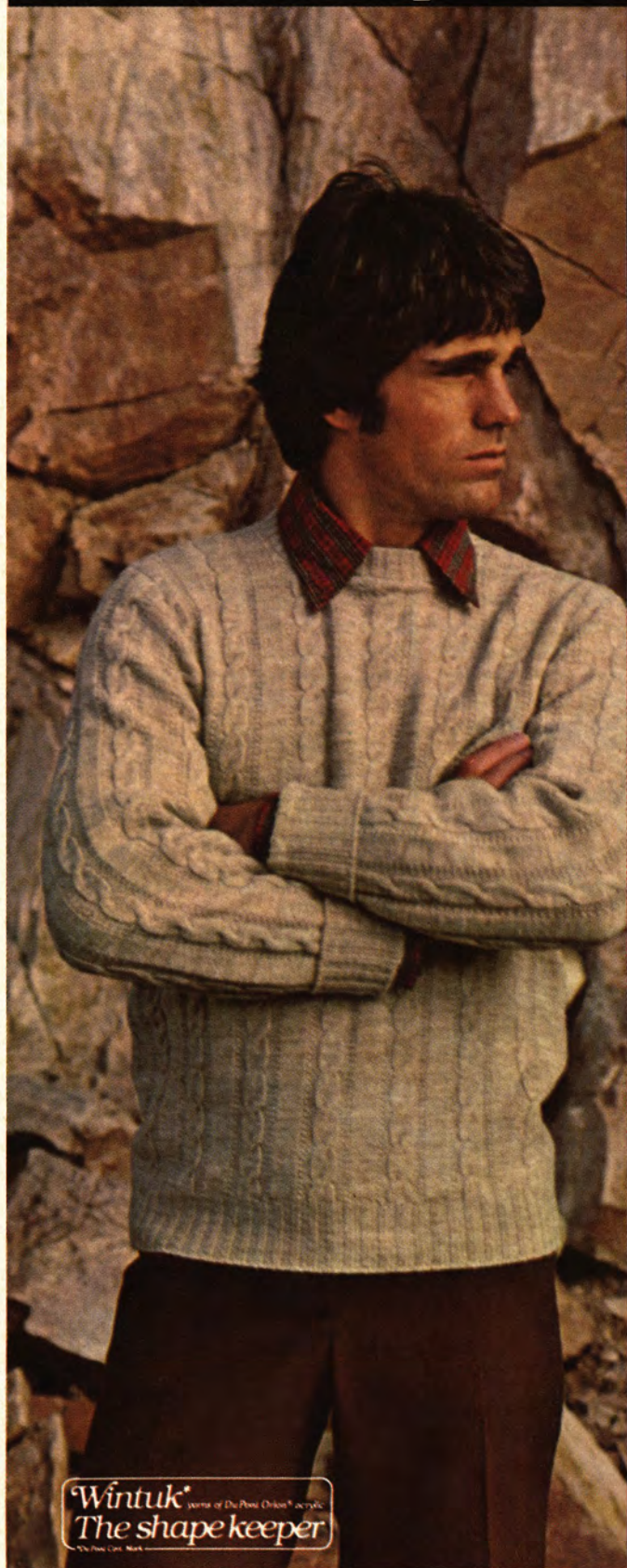
Now hear this. Now hear this. A Bobby Knight-coached regiment was out-rebounded over an entire season. And couldn't shoot much either. And didn't all quit or leave school or claim they were victims of child abuse. What the Hoosiers did was watch Wayne Radford go crazy in the last couple of weeks and take his cue to accumulate 21 victories and a surprising spot in the postseason tournament. Radford is gone, along with dribbler Jim Wisman, so Knight needs some guards to help forward Mike Woodson, a scorer and real player, emulate the days of old. Center Ray Tolbert had his moments last season, but not enough of them for Knight to forget Kent Benson or to pass up recruiting 6-10 freshman Landon Turner. If the Big Ten surpasses the ACC as basketball's best conference, Sir Knight and his defensive legions will be one of the reasons why.

continued

Jim Spanarkel is the Blue Devil's inspirational leader.



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TOP 20 BASKETBALL TEAMS

continued

ABOUT THE AUTHOR—A recognized authority on basketball and tennis, Curry Kirkpatrick has covered those two sports with intensity for Sports Illustrated since 1966 when he joined the magazine's staff after graduating from the University of North Carolina. Now a senior writer for SI, he has twice written the annual Sportsman of the Year feature, on Lee Trevino and on Billie Jean King/John Wooden. "My Philosophy," says Curry, "is that sports are fun. I try to write things that might make people laugh."

Kansas

"Gong Owens" buttons greeted Jayhawk Coach Ted Owens in the midst of losing 23 games over the two seasons prior to last year. Then the Big Eight's most historical-minded students ran away with 24 contests and the league championship, Owens was declared Coach of the Year in some precincts, and his team roared into the NAAs where it was halted only after suffering a huge foul surplus



Paul Mokeski heads the Kansas front line at 7-0.

(40-14) against UCLA. Massive 7-footer Paul Mokeski, not to be confused with The Incredible Hulk (at least not within earshot), is the lone holdover from the Kansas front-line, but ultra-smooth Darnell Valentine and bomber Wilmore Fowler make up a talented backcourt, while rookies Tony Guy, David Magley, and Mark Snow—from of all places, South Bend, Indiana—should be enough to silence the gongs for another year of prime-time exhibitions.

Kentucky

You thought Joe B. Hall was rid of the pressure? You thought losing four seniors upon whom the franchise was founded would be sufficient excuse for a cop-out? You figured the good people of the Commonwealth were satisfied with that NCAA title? Surely you jest. Hall bounces back at

the What-Have-You-Done-For-Us-Latelys? with a lighter, swifter, new-look team featuring junior LaVon Williams at forward, sophomore Chuck Aleksinas at center, freshmen Clarence Tillman and Chuck Verdeber somewhere up front, and no less than three solid returning guards in Jay Shidler, Truman Claytor, and the gifted leader, Kyle Macy. This is not to mention one more rookie newcomer named Dwight Anderson who (you heard it here) might be the best of the lot. That's best as in best-ever. You thought the 'Cats would finally turn into dogs? Surely you jest.

Louisville

What happens to Louisville during the Ides of March? Two years ago Denny Crum's 1976-77 team lost four of their final six games. Last season the Cardinals were knocked out of the NAAs when DePaul's Dave Corzine scored 46 points. The team's defensive culprit, Ricky Galton, has departed, along with scoring swingman Rick Wilson. So the stars will fall on the amazing Darrell Griffith who could be another David Thompson. Slender forward Larry Williams will be pressed for his team-leading emaciation record by 6-8 freshman Scooter McCray, while solid veteran Bobby Turner—like all his mates—has to be improved by the floor generalship of another new boy, 6-4 hometown Jerry Eaves. The Cards are stacked again. Now if Crum

Kyle Macy returns for Kentucky's national champs.



Albert King is loaded with potential for the Terrapins.

can just get the NCAA tournament switched to February.

Maryland

"Selfishness. I felt they didn't play well together." Out of the mouths of babes come the strangest truths, this babe being guard Reggie Jackson who was right on the mark about last year's version of his new team, the Maryland Terrapins. There were sulkings and suspensions and general sordidness in College Park, which accounted for unselfish Albert King's debut turning into a confusing and sad thing indeed. Returning center Larry Gibson, shooting guard Greg Manning, and swingmen Ernest Graham and Bill Bryant are all monster talents, as is new cornerman Buck Williams. But the key word is "chemistry." And the player to remember is freshman guard Dutch Morley, who is Lefty Driesell's first recruit ever out of Washington's Dematha High, and one tough playmaking hombre. If Morley can take charge and teach chemistry, look out for the Terps.

Michigan

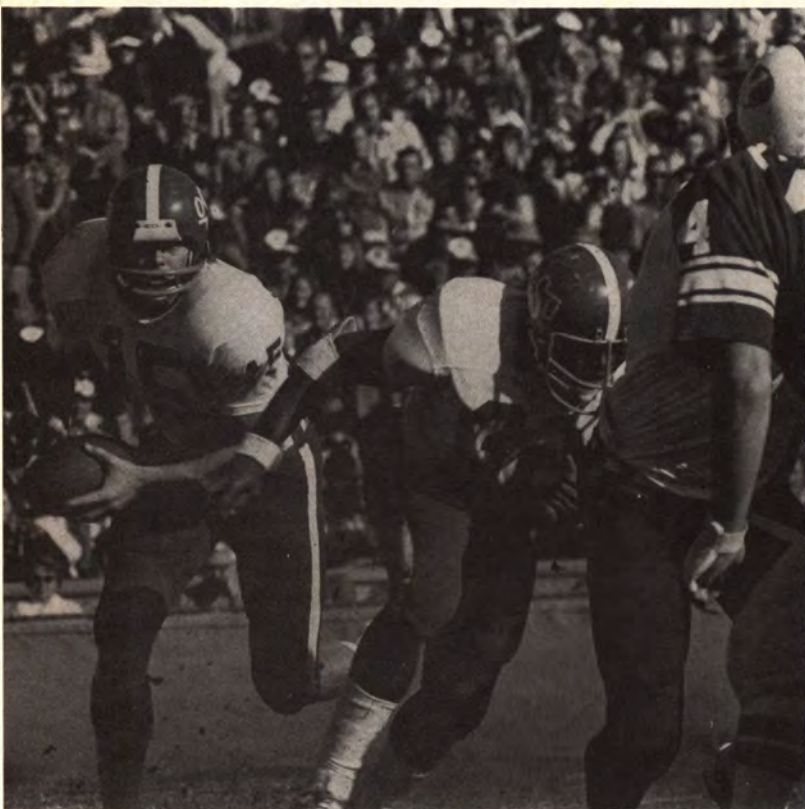
For the want of a knee, a Hubbard was lost; for the want of a Hubbard, a league title may have been lost. Michigan's Hubbard is not the Old Mother kind, but a 6-8 specimen named Phil who led the Wolverines to two NCAA appearances before sitting out last year with that bad knee. If Hubbard is sound again, Coach John Orr's men

continued on page 6t



The Bowl Game Heritage of the Big Eight

by Tom Ash, Omaha WORLD-HERALD



OSU's Charlie Weatherbie (15) follows Robert Turner's block in the 1974 Fiesta Bowl against BYU.



Sooners halfback Elvis Peacock eludes Wyoming's Kevin McClain in the 1976 Fiesta Bowl.

The Big Eight Conference hasn't always sent its champion off to Miami for the holidays; it just seems like it.

The marriage of the powerful football league from the Midlands and the glittering Orange Bowl near the beach has lasted 21 years, except for four brief separations.

The first 11 years were unbroken bliss after Oklahoma, then representing the Big Seven, marched down the aisle a step ahead of Maryland, 7-0, in the first game of a five-year contract pitting the Big Seven against the Atlantic Coast champ.

Oklahoma, Nebraska, and Colorado made the trip under the initial pact. During the next six years, after the conference had grown into the Big Eight, Missouri also got in on the fun after the Big Eight half of the arrangement was extended while the ACC was dropped.

It was in 1965 that the Big Eight started looking a bit frumpy, or maybe the Orange Bowl just started getting itchy feet. Anyway, the Orange Bowl didn't want to be tied down; it wanted the best two teams available.

So there was a brief fling with Texas and Alabama in 1965. Remember, the Orange Bowl had a choice in those days, and it realized it had a pretty good thing going in the first place, so Nebraska was invited back in 1966.

The Orange Bowl stepped out again, with Florida-Georgia Tech in 1967, then remained loyal to the Big Eight for the next six years. In 11 years with freedom of choice, the Orange Bowl opted for its old partner seven times.

So starting with the 1976 game (Oklahoma-Michigan), the Orange Bowl and Big Eight took the vows again. The fourth and last game of the contract will be played next Jan. 1. A three-year ex-

tension, carrying through 1982 was signed last Spring.

"It didn't seem to matter whether we had a contract or not. We always seemed to take the Big Eight," said Joe Subers, a member of the contract committee.

"It's been a matter of good, first-rate football played by the Big Eight," said Orange Bowl Executive Director Dan McNamara. "It's a rough business competing for the best game you can get. Getting a conference that's been great year in and year out takes a lot of pressure off."

When Oklahoma played Arkansas in the Orange Bowl last season, it was the 72nd game in the Big Eight's rich and colorful bowl history.

The Big Eight's increasing stature is reflected in 33 bowl berths in the last 10 years, nearly double the 17 for the pre-

continued on page 13t



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shouldn't miss the graduated Joel Thompson and Dave Baxter. While Alan Hardy, a 6-6 starting forward, and Mike McGee, a scoring phenomenon, return and while Tom Staton, a good passer, and the Bodner Twins shore up the backcourt, Orr hopes a couple of freshmen can help with the rebounding. Of course, if Hubbard's play is only fair, Michigan's cupboard will be sorely bare.

Mich. St.

When freshman fantasy Earvin (Magic) Johnson shot something like 3 for 11 last season, people would say he had a "cold" night. The truth is Johnson had a "cold" season—he appears woefully unable to make many shots. On the other hand, the things the 6-7 guard/forward/you-name-it Johnson *can* do nearly forced the Big Ten to call off competition for the next few years. What the Magic Man did was transform an unestablished sixth-place team which had won 10 games a year previous into a championship outfit with designs on the national title. And—excepting guard Robert Chapman—ain't nobody gone from East Lansing. That includes narrow Jay Vincent and steady Gregory Kelser, two true forwards who sometimes pretend to play center in Coach Jud Heathcote's 1-4 attack. Freshman guard Gerald Busby, a 6-4 "sleeper" from in-state, shows up this time to see (1) if Johnson is really as bad a shooter as he seems and (2) if he is as immensely skillful doing everything else. Psssst. About number 2, Magic Johnson is.

Minnesota

If a 6-10 kid from the Bahamas can go all the way to cold and snowy Minneapolis and learn to be sharp and elegant as well as the NBA's number one draft choice, is it any wonder that a whole team of outstanding newcomers were ready to flock to Coach Jim Dutcher this season? Yes, Mychal Thompson did leave, along with Bahamian playmate Osborne Lockhart and Dave Winey. But 6-11 Kevin McHale, he of the sparkling nationwide TV afternoons, returns with some other veterans whom those 17,500 home crowds wouldn't want to sneeze at. Then there are the rookies, most prominent of whom will be 6-8 winger Leo



Rich Branning will quarterback the Fighting Irish this season.

Rautins, 6-10 center Gary Holmes, and 6-4 guard Darryl Mitchell. Holmes and Mitchell are from Florida—Thompson told them to forget their tanning lotion. Rautins, in addition to being possibly the most exciting new man on campus, is more conditioned to the weather. He is from Canada.

Nevada-LV

Between testifying before congress in defense of his recruiting tactics and losing the most talented player he has ever coached, Jerry Tarkanian must have had a wonderful off-season contemplating what would happen to his Runnin' Rebels. But any team which Frank Sinatra refers to as "we" can't be in all that much trouble. Sure enough, though lacking the thrills and chills of Reggie Theus, Las Vegas is back for another gamble. Brett Vroman (ex-UCLA) will have the time to prove himself at center, enabling Earl Evans (ex-USC) to move to the corner. Tony Smith (ex-Houston) will hurl them in from Ceasars Palace, enabling Jo Jo

Kevin McHale, 6-11, will battle Big Ten foes at Minnesota.



Hunter (ex-Maryland) to wait out his transfer year without getting bored. Is Jumping Jack Robinson still eligible? Who cares? Tark the Shark will round up all the usual prospects again, even if they are Strangers In The Night.

North Carolina

Wouldn't it be nice if just once Dean Smith would admit that yes, one of his freshmen will play an important role. Or even that yes, one of his freshmen will *play*, period. With the departure of Phil Ford, veteran Dave Colescott will not be enough to run the Tar Heel attack, and rookie Jimmy Black must contribute if Carolina is to continue its string of nothing-can-be-finer 20-victory seasons. So, too, will other scorers who have not seen much playing time in Chapel Hill: forward Al Wood and swingman John Vir-



Tony Smith is a sharpshooter supreme for UNLV's Rebels.

gil. Rich Yonakor, back from injury, will share the pivot with Jeff Wolf, but neither can shoot. So for points, rebounds, zest, and chutzpa, Smith must turn to still another heretofore kept-under-wraps gentleman. His name is Mike O'Koren and certain people think the 6-7 forward from Jersey might be the best all-round player in the land. This is the season we may ultimately find out.

North Carolina St.

You can't tell the Wolfpack without a program. Why this is so is not clear, because the men from the other side of the tracks in Raleigh surely have enough funny names and funny

continued on page 9t

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bodies to stock a side show. There is rough and tumbly Hawkeye Whitney at forward and stick-legged Clyde (The Glide) Austin at guard and whooping crane lookalike Glenn Sudhop at center. There are wingmen like Tony Warren and—maybe the greatest name since Ticky Burden—Tiny Pinder. And there is a future star in 6-3 guard Kenny Matthews. All got heaps of playing time when Coach Norm Sloan threw everybody at the opposition except his wife,



Darrell Griffith returns for Louisville, with scary potential.

who was busy singing the national anthem at the games. This team has everything but a dwarf. Where is Monty Towe now that the Pack needs him?

Notre Dame

When Digger Phelps finally hired a personal promotions agent to handle the chores he had been doing himself for so long, his time was better spent leading the Irish to their first Final Four appearance since Catholics stopped eating fish. Digger dug in with an essentially wet-behind-the-ears bunch which cannot help but get better this time around.



Mike O'Koren, at North Carolina, could be one of the nation's best.

Dave Batton and Duck Williams are gone, but Bill Laimbeer and Bruce Flowers return up front to block and tackle while Rich Branning quarterback. This leaves the scoring to two sophomores destined to be absolute dynamite: Kelly Tripucka and Tracy Jackson. Bull-like cornerman Tripucka did enough damage last season while Jackson, a part-timer at forward, may move to big guard. Also, there are two more tall insiders, Orlando Woolridge and Gil Salinas, to consider. All things considered, it's another shake-down-the-thunder season for the guys in green.

Rhode Island

And you wondered where Jack Kraft had gone. Jack Kraft? Wasn't he that white-haired, roly-poly fellow who used to talk nonsensically and play some sort of zone defense and coach Villanova to big numbers including the Final Four the year the NCAA changed the school's name to "Vacated?" Sure, that's him. Well there Jack Kraft was again last year up in poor little Rhode Island splatter-

ing New England basketball with some respectability by coaching the Rams to 24 victories and to within three tiny missed shots in the final seconds of an Eastern Regional victory over national runnerup Duke. Since crafty Jack has the URI program back on firm soil, the losses of dependable Stan Wright and guard Jiggy Williamson shouldn't hurt too severely. Especially when one can sit back watching Sylvester (Sly) Williams invent dazzling ways to fill up the baskets. Center Irv Chatman returns



Two of the best: (top) Earvin (Magic) Johnson, Michigan State; Reggie (Mule) King, Alabama.

with John Nelson, a capable enough shooter from the backcourt. But it is the 6-7 Williams whom everyone waits to see explode. Of course with Kraft around, the Rams are Sly on the bench too.

USF

The Dons led the world in hardship cases following another disappointing postseason when James Hardy and Winford Boynes elected to go pro. Bay observers point out the real hardship was coaching this crew, which Bob Gaillard chose not to do

continued

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any more. Instead he bequeathed his assistant, Dan Belluomini with all kinds of treasures, the largest being center Bill Cartwright who, if he knocks over any more starch wagons, could turn into a dirigible and simply drift away. Billy Reid, a 6-5 redshirt from New Mexico, is a Phil Smith-type guard, and could team with one of three others in the backcourt while tough forward Doug Jemison makes up the scoring that Boynes disappeared with to the New York Nets. Belluomini had a fine recruiting year, landing three prep All-



Mike Woodson's scoring could make the Indiana Hoosiers contenders.

Americans, but could he find anybody with as laughable an attitude as Hardy? The Dons could turn out to be better, but they couldn't possibly be as much fun to heap scorn upon.

USC

Last season the topsy-turvy Trojans never won more than three consecutive games and never lost more than three straight in the midst of beating the likes of Duke and Texas and getting blown out by the likes of Illinois. Such may be the type of record expected of a freshman-oriented group and of Coach Bob Boyd, whom everybody agrees is either an accredited genius or the perennial winner of the Guy V. Lewis throw-it-up-there-and-pray award. Boyd's boys won only 14 games last year, but that was eight more than the year before and about six less than are expected this season. Some big reasons would be head-banded child star Cliff Robinson, a center of scary potential, forward Purvis Miller, and guard George Ratkovich. They are just some of the rookies from last year. This year's include 6-7 Leonel Marquetti and 6-6 Maurice Williams who led LA's Verbum Dei High to another legendary season.

Boyd used to coach against a legend. Now he recruits them.

Syracuse

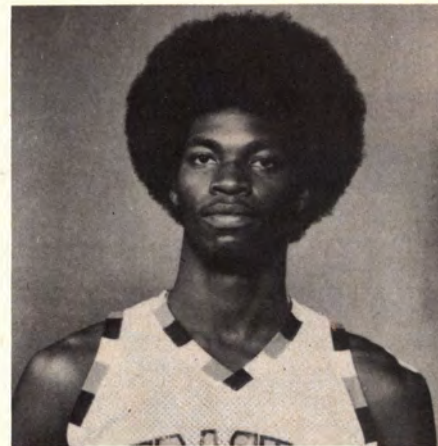
The Orangemen and coach Jim Boeheim scream through the snow blizzards all winter that nobody ever recognizes how good they are. Then they skid into the NCAA playoffs and get upset by somebody like Western Kentucky. What is a Western New Yorker to think? Well, for one, he might anticipate the day when 6-11 Roosevelt Bouie rubs some gluey onto his hands enabling him to catch the ball. Bouie also has trouble shooting and dribbling but he is only two years out of miniscule Kendall, N.Y., and he can reject with anybody. Syracuse will miss its best player, strong forward Marty Byrnes, but Dolph Schayes' kid, Danny, could step in. Also returning is 6-6 do-everything Dale Shackleford, 6-8 Louis Orr, and a bunch of guards including shooter Marty Headd and highly-rated freshman Rick Harmon. The Orangemen have had too many fine seasons to keep from being ignored, but their success is mostly up to Bouie. If he fails to improve, Syracuse may go blooey.

Texas

Ah, Abe Lemons. Abe and his run-and-shooters. Abe and his one-liners. Abe and his Endins, which you and I pronounce "Indians." Abe and his Californians—Texas A&M Coach Shelby Metcalf calls the Longhorns "the University of California at Austin." In only his second season at Texas, basketball's comedian in residence turned up with the co-championship of the SWC (with Arkansas). **Cliff Robinson is one reason USC should be back in the limelight.**



sas) only to be bounced out of the league tournament by Houston and consigned to the NIT in New York. Abe won that one, shall we say, laughing, when his nifty backcourt of Jim Krivacs and John Moore shot the lights out and forward Ron Baxter emptied all the doughnut shops. The plump Baxter turned out to be a favorite of jogging-haters everywhere in that he appeared to be having a fat attack while winning the MVP award. A number of trans-



Roosevelt Bouie is Syracuse's 6-11 hope for championships.

planted Californians return to Texas, but this trio is the most important. If Baxter gains any more weight, he will look as funny as Lemons talks. Well, almost.

UCLA

As of this morning, Gary Cunningham had neither quit nor been fired after failing to win the national championship in his initial season. He did win the Pacific-8 title the first time out, however, which puts him a year ahead of John Wooden's record-breaking career. To insure Cunningham keeps pace, forward David Greenwood stayed in school another season to show off his quickness, adaptability and flat-trajectory jumpers which aided UCLA in the winning of 25 games. Aside from Greenwood, the Bruins are only fair inside with non-scorer Gig Sims at center and Kiki Vandeweghe and James Wilkes splitting duty in the corner. Brad Holland finally will start permanently in backcourt along with Roy Hamilton, who has yet to display the full panoply of what some experts feel are the best guard tools in the land. UCLA's only freshman of note is Tyren Naulls who, like Vandeweghe, is heavy on genes. Tyren's uncle is former UCLA star Willie, but Kiki has him beat. Vandeweghe's mother was Miss America in 1952. ●

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vious decade.

Only Kansas State has failed to make a bowl trip. Oklahoma is the Big Eight leader with 20 bowl games (12-6-1 record), followed by Nebraska, 16 (10-6); Missouri, 13 (5-8); Colorado, 10 (4-6); Oklahoma State, 6 (5-1); Kansas, 5 (1-4); and Iowa State 3, (0-3).

The composite won-lost record is 37-31-1.

The Orange Bowl, of course, has attracted more Big Eight teams than any other bowl—24. They include visits by Oklahoma in 1939, Missouri in 1940, and Kansas in 1948 before the Orange

weather before a handful of fans in Yankee Stadium. Moreover, the game was in such difficulty financially that Coach Bob Devaney refused to allow the plane to leave Lincoln until the school's business manager personally saw the guarantee deposited in a New York bank.

The Huskers have been the most consistent bowling team in recent years, accepting nine straight invitations. They also set a national record by winning six straight games in as many years, ending with the 1974 Sugar Bowl.

But Oklahoma started it all in 1939

There have been low scoring games, like Missouri's 2-0 loss to Fordham's Seven Blocks of Granite team in the 1942 Sugar Bowl, and heartbreaking losses. Kansas lost the 1948 Orange Bowl to George Tech on a fumble a yard from the winning touchdown in the last two minutes; Missouri was beaten by a late field goal, 24-23, by Clemson in the 1949 Gator Bowl; Oklahoma missed a two-point conversion and a field goal in the final minute while losing to Southern Methodist in the 1968 Astro-Bluebonnet Bowl; Kansas lost to Penn State, 15-14, in the 1969 Orange Bowl



Iowa State's Ike Harris catches a scoring pass in the 1972 Liberty Bowl thriller against Georgia Tech.



Johnny Rodgers' record 30 points led Nebraska past Notre Dame in the 1973 Orange Bowl.

Bowl tied up with the conference in 1954.

Big Eight teams have been in six Bluebonnet and Gator Bowls, five Cotton and Liberty Bowls, four Fiesta Bowls, a Delta, Bluegrass, Tangerine, Rose, and a Gotham.

Nebraska has been involved in rarities on both coasts. It is the only Big Eight school to have been invited to the Rose Bowl, participating in one of the proud old bowl's classics, a 21-13 loss to Stanford in 1941. Stanford's Clark Shaughnessy showcased his new T-formation for the nation that day.

The Cornhuskers went to New York in 1962 for the third and last game in the ill-fated Gotham Bowl. It was brilliant football, Nebraska balance edging George Mira's passing for a 36-34 triumph over Miami.

The game was played in 20 degree

(Colorado played in the 1938 Cotton Bowl before it joined the league) when it lined up against national champion Tennessee in the Orange Bowl. It took the Big Six (forerunner to the Big Seven and Big Eight) five tries to get the hang of the bowl business.

Gen. Bob Neyland's Vols spanked the Sooners, 17-0, in a fight-marred contest that drew a then-record 221 penalty yards.

Nebraska lost in the Rose and Missouri lost in the Orange, Sugar, and Cotton before Oklahoma logged the conference's first victory, 34-14, over North Carolina State in 1947.

Since that inauspicious beginning, Oklahoma has locked up national championships in the 1950 Sugar Bowl and 1955, '56, and '75 Orange Bowls. Nebraska did likewise in the 1970 and '71 Orange Bowls.

when the Nittany Lions were given an extra chance for a two-point conversion after Kansas had 12 men on the field.

But there have been more good times than bad for the Big Eight.

"One of the reasons I haven't supported a national playoff system is because the coaches and players in our league aren't interested," Big Eight Commissioner Charles M. Neinas said. "Bowls should be viewed primarily as a reward for a successful season."

"The income from bowls is overrated because of expenses. Only the four majors return any sizable income. We don't want to lose sight of the fact that bowls are a reward."

"Besides, they give a lot of people a chance to vacation in the sun when there is snow on the ground at home, and they're a good opportunity to showcase Big Eight football."

COACHES QUIZ

1. SEJS LENYE _____
2. IBERNE NAMBERI _____
3. TWELAR PAMC _____
4. HONJ SHAMEIN _____
5. TUNKE KRONCE _____
6. SAMO GATGS _____
7. NYLN FORDWAL _____
8. DINGFILE STOY _____
9. DUB SWOLIKINN _____
10. KRANF MATHOS _____

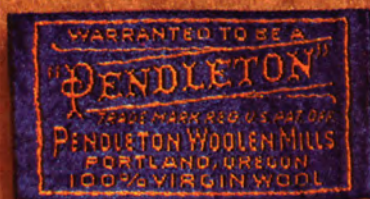
-
- This page is designed for handwriting practice. It features a background illustration of a person, likely a historical figure, in a traditional setting. Overlaid on this are several sets of horizontal lines for tracing. Each set consists of three lines: a solid top line, a dashed middle line, and a solid bottom line. Small square boxes are placed at various points along these lines to indicate where to start writing a letter. The boxes are positioned at the beginning of lines, at midpoints, and at the end of lines, providing a guide for letter placement and size.

[illegible]

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The 1978-79 council includes the following:

Alumni— John Iverson, Des Moines; Ralph Olsen, Ellsworth; Gary Thompson, Ames.

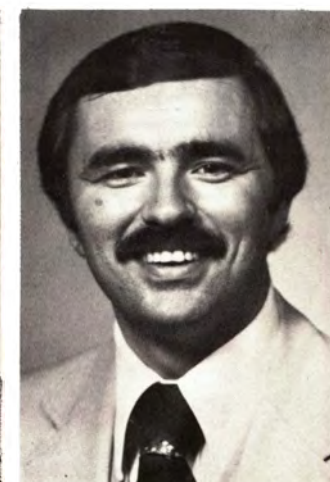
Faculty— Tracy Clark, Hal Cowles, Ross Engel, Gene Futrell, Roy Keller, Rolland Knight (chairman), John Mahlstede (faculty representative to the Big Eight), Bert Nordlie, Dahlia Stockdale.

Students— Dave Fisher, West Chicago, Ill.; Mike Land, Des Moines; Denise Sofranko, Lovilia, Ia.

In addition, Lou McCullough, director of athletics, is an associate member; and the university treasurer is an ex-officio member.



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Assistant Sport
Information Director



TOM STARR
Sports Information Director

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Cedar Falls, IA



78 **CHRIS BOSKEY**
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Chicago, IL



96 **TOM BOSKEY**
Speech
Coach - Mike MacDonough
Chicago, IL



31 **MIKE BOWDEN**
Industrial Administration
Coach - John Herrington
Farmington, MI



19 **JOE BROWN**
Physical Education
Coach - Andy Russell
Pahokee, FL



25 **TOM BUCK**
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Coach - Terry Ross
Cuyahoga Falls, OH



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Coach - Alex Glenn
Des Moines, IA



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Coach - Jerry Nelson
Albert Lea, MN



69 **DAVE CHEESEBROUGH**
Physical Education
Coach - Robert Motte
Bridgeville, PA



77 **TED CLAPPER**
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Ankeny, IA



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Industrial Administration
Coach - Keith Foley
Chicago, IL



50 **SCOTT COLE**
Physical Education
Coach - Jerry Pezzetti
Ankeny, IA



44 **LARRY CRAWFORD**
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Coach - Jesse Davis
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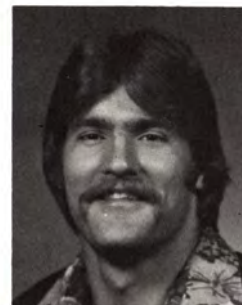
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Coach - Paul Garrison
Houston, TX



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Coach - Bob Pruitt
Woodbridge, VA



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Coach - Don Dyke
Felton, PA



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Coach - Jimmy Morgan
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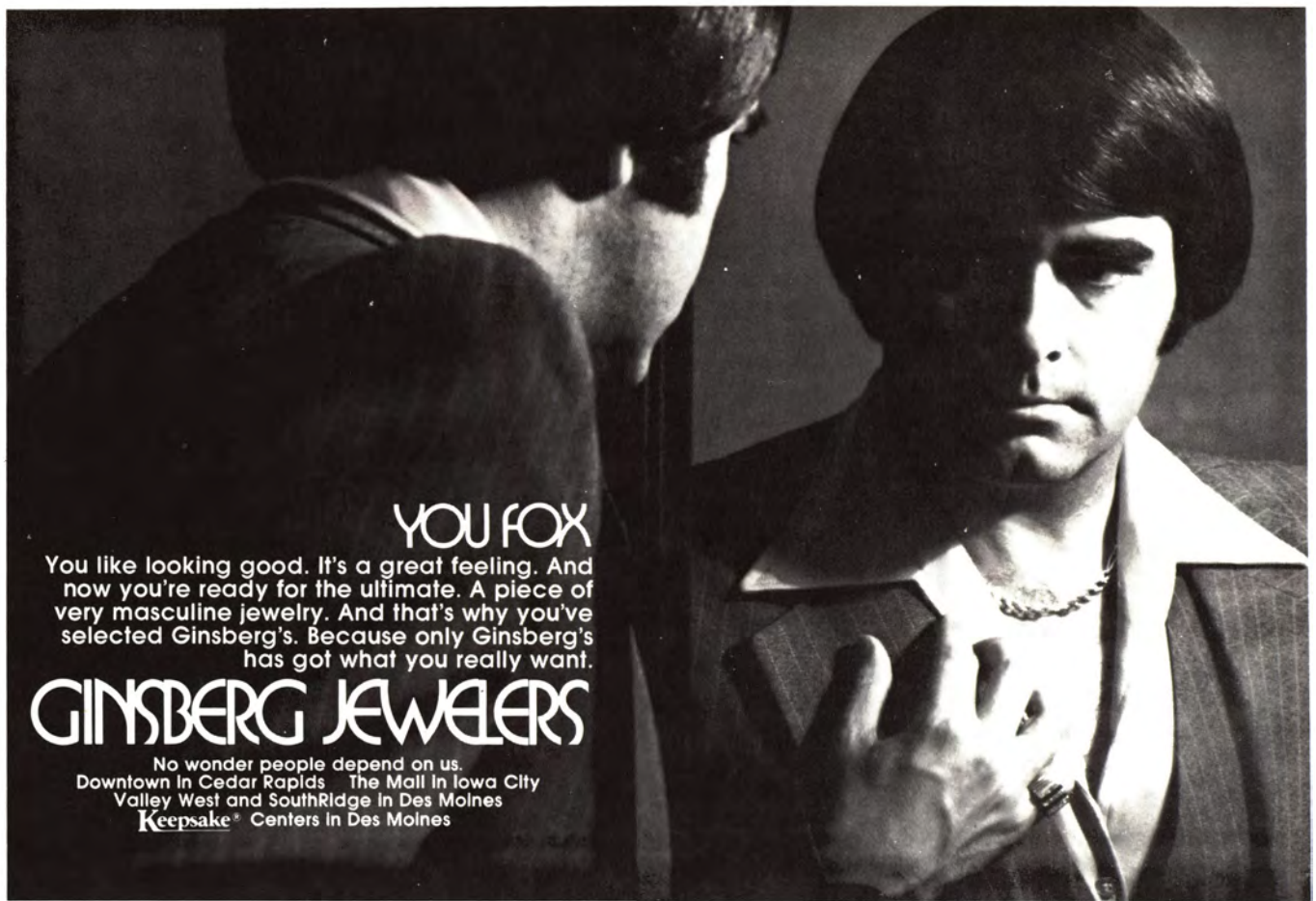
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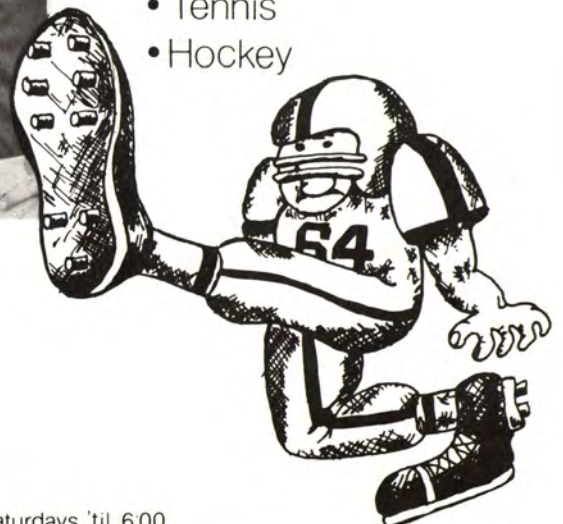
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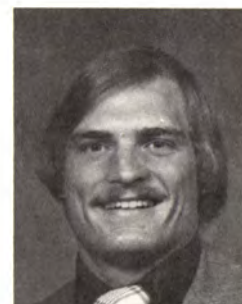
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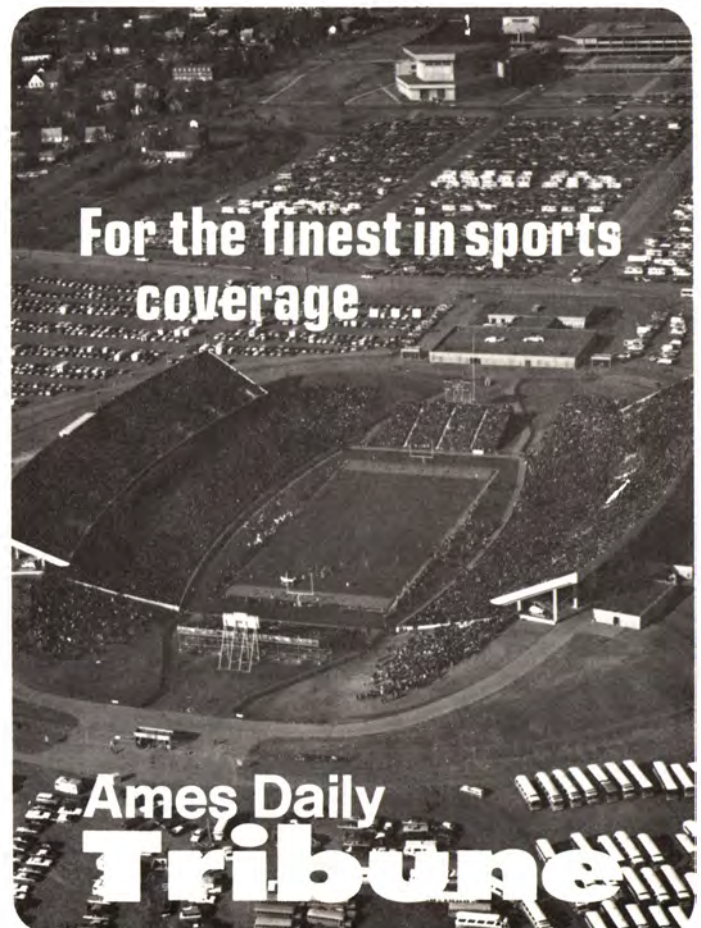


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PROFILE: ISU Coaching Staff



**EARLE
BRUCE**

EARLE BRUCE might well be gunning for a third straight "Big Eight Coach of the Year" award. Now in his sixth season at Iowa State, Bruce has won that honor the past two years while directing the Cyclones to 8-3 seasons and a place in the 1978 Peach Bowl.

As a high school coach in Ohio he won a similar title three times in winning 82 games against 12 losses. He served on the Ohio State staff six years before leading Tampa to a 10-2 season and a win in the Tangerine Bowl. His collegiate record stands at 38-30.



**TOM
LICHTENBERG**

TOM LICHTENBERG is the offensive coordinator, starting his fifth year on the staff. He directs the work of the quarterbacks and wide receivers. Lichtenberg coached 14 years in Ohio high school circles before a three year tour at Moorehead State.



**JIM
WILLIAMS**

JIM WILLIAMS one of the most successful high school coaches in Iowa prep history, is starting his third year as a Cyclone. He directs the offensive guards and centers. At Dowling of Des Moines Williams won 105 games, lost just 9.



**DAVE
TRIPLETT**

DAVE TRIPLETT now in his second year on the Cyclone staff. He directs offensive tackles and tight ends. He played for Williams at Dowling and was later both an academic and athletic standout at Iowa. He was a top high school coach at Davenport Assumption and Sioux City Heelan, winning the state title at Heelan.



**WAYNE
STANLEY**

WAYNE STANLEY is the newest member of the Iowa State staff and hardly needs to be introduced to Cyclone fans. He directed the powerful Cyclone attack in 1977, an offense that ranked second in the nation. Wayne works with the offensive backs. He holds a fistful of Iowa State passing marks.



**PETE
RODRIGUEZ**

PETE RODRIGUEZ has been the construction genius behind the rugged defenses that have led to a pair of 8-3 Iowa State seasons. His immediate responsibility is linebackers. He coached in high schools in Colorado before starting his collegiate work at Arizona. He was the defensive coach at Florida State when the Cyclones played there. That brought him to Iowa State three years ago.



**BOB
TUCKER**

BOB TUCKER can refer to himself and Earle Bruce as the real Cyclone

veterans. Tucker came with Bruce and now directs the play of the defensive ends. He played for Bruce in high school. He was a graduate assistant at Penn State before going to Massillon, Ohio. He coached at Wichita State before rejoining his old coach.



**PETE
CARROLL**

PETE CARROLL is a new member of the staff, charged with the responsibility of the secondary. Carroll directed the defensive backfield at his Alma Mater, Pacific, for three years. He was a graduate assistant at Arkansas one year, again working with the defensive backs, helping the Razorbacks rank fifth in the national in pass defense.



**VAN
HOLLAWAY**

VAN HOLLAWAY is the coordinator for the football department, directing recruiting and academics for the staff and players. He was a football and track letterman for the Cyclones and held the Drake Relays javelin record for several years. He coached at Bethany college before returning to the Cyclone staff.



**STEVE
SZABO**

STEVE SZABO is in his second year on the Staff and hopes to repeat his success of last year when he saw two of his tackles make every all-Big Eight team. Steve handles the middle guard and tackle spots on defense. Szabo played at Navy, spent service time on active duty and then began his coaching at Johns Hopkins, followed by stints at Toledo, Iowa, and Syracuse.

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4	STEVE JOHNSON, k	6-0	180	Jr.	Ames, IA
8	ROCKY GILLIS, tb	5-10	170	Fr.	Pompano Beach, FA
9	KEEVIN LIGONS, k	6-0	175	So.	University City, MO
11	*TERRY RUBLEY, qb	6-2	180	Jr.	Davenport, IA
12	GREG LEMPKE, qb	6-1	203	So.	Livermore, IA
14	WALTER GRANT, qb	5-10	185	Jr.	Houston, TX
15	DAVE JACOBSON, qb	6-0	175	Fr.	Maxwell, IA
16	JEFF STALLWORTH, cb	6-0	175	Fr.	Omaha, NE
17	*JERRY WASHINGTON, cb	6-0	194	Sr.	Peoria, IL
18	*JOHN QUINN, qb	6-0	175	So.	Des Moines, Ia
19	JOE BROWN, cb	6-1	170	Fr.	Pahokee, FL
20	LAMAR SUMMERS, se	6-1	183	Fr.	Chicago, IL
21	*JEFF CURRY, fb	5-8	185	Sr.	Cincinnati, OH
22	JED SHEA, r	6-1	175	Fr.	Evergreen Park, IL
23	MIKE HARRIS, se	6-0	192	So.	Cleveland, OH
24	***DEXTER GREEN, tb(c-c)	5-9	172	Sr.	Woodbridge, VA
25	*TOM BUCK, sb	5-10	182	Jr.	Cuyahoga Falls, OH
26	*MIKE SCHWARTZ, s	6-0	176	Jr.	Des Moines, IA
27	TOM ROACH, fb	6-0	195	Fr.	Rock Rapids, IA
28	*VINNY CERRATO, sb	5-11	180	So.	Albert Lea, MN
29	***RAY HARDEE, sb	6-0	180	Sr.	Mulberry, FL
31	MIKE BOWDEN, fb	6-0	200	So.	Farmington, MI
32	KEVIN WASHINGTON, tb	5-10	185	Fr.	Minneapolis, MN
33	**TOM PERTICONE, r	5-11	189	Sr.	Clairton, PA
34	*MIKE CLEMONS, cb	6-1	183	Sr.	Chicago, IL
35	STEVE MEINEN, lb	6-3	212	Fr.	Fairfield, IA
36	VICTOR MACK, tb	5-11	182	So.	Mansfield, OH
37	*JACK SEABROOKE, fb	6-1	206	So.	Des Moines, IA
38	BRIAN JOHNSON, r	6-1	185	Jr.	Glidden, IA
39	DAN NEKOLA, r	5-11	178	So.	Toledo, IA
40	DAN GOODWIN, tb	5-11	190	Fr.	Omaha, NE
41	**STAN HIXON, se	5-11	172	Sr.	Lakeland, FL
42	JIM SOLUS, s	6-1	170	So.	Oaklawn, IL
43	**PAT KENNEDY, fb	6-0	189	Jr.	Dubuque, IA
44	*LARRY CRAWFORD, cb	6-0	172	So.	Miami, FL
45	KENO LANEY, sb	5-7	160	So.	St. Louis, MO
46	STEVE MEYER, cb	5-10	178	So.	Hartley, IA
47	*MIKE LEADERS, lb	6-1	211	Jr.	Council Bluffs, IA
49	*CAL JACOBS, lb	6-2	220	So.	Council Bluffs, IA
50	**SCOTT COLE, lb	6-1	200	Jr.	Ankeny, IA
51	RON BOCKHAUS, c	6-2	220	Jr.	Cedar Falls, IA
53	SHAMUS McDONOUGH, dt	6-5	225	Fr.	Corning, IA
54	NED RASMUSSEN, dt	6-5	225	Fr.	Park Ridge, IL
55	JOHN LESS, lb	6-3	223	So.	Van Horne, IA
56	JIM MEYER, c	6-2	225	Fr.	Wichita, KS
57	JEFF LINGREN, mg	6-0	217	So.	Schleswig, IA
58	PAT HENRICKSEN, og	6-4	225	Jr.	Clinton, IA
59	**TOM STONEROOK, c	6-3	232	Sr.	Buffalo Grove, IL
60	RON WAGNER, og	6-4	225	Fr.	Mason City, IA
60	**RANDY KOCH, dt	6-2	230	Jr.	Charter Oak, IA
61	TIM VANDEMERKT, og	6-2	227	So.	Lombard, IL
62	*KEN NEIL, dt	6-4	230	So.	Cincinnati, OH
63	***MIKE STENSURD, dt	6-5	270	Sr.	Lake Mills, IA
65	*AL JOHNSON, og	6-0	230	So.	Emmetsburg, IA
65	JAMES KEY, mg	6-2	220	Fr.	Washington, D.C.
66	*DICK CUVELIER, ot	6-3	270	Jr.	Jackson Junction, IA
67	ROCKY HUGEE, og	6-3	235	Jr.	Washington, D.C.
68	LARRY McCAULLEY, ot	6-4	242	Jr.	Lake City, IA
68	MARC BUTTS, dt	6-3	260	Fr.	Des Moines, IA
69	DAVE CHEESBROUGH, dt	6-1	220	Sr.	Bridgeville, PA
69	KARL NELSON, ot	6-7	225	Fr.	DeKalb, IL
70	*AL GRISSINGER, og	6-3	240	Sr.	Felton, PA
72	MIKE GANNON, ot	6-4	240	Fr.	Iowa City, IA
73	*TERRY EARNEST, de	6-4	219	Jr.	Cedar Rapids, IA
74	JEFF YURCHAK, ot	6-2	245	Sr.	Carnegie, PA
75	TIM STONEROOK, ot	6-7	240	So.	Buffalo Grove, IL
76	*BRIAN NEAL, og	6-3	247	So.	Des Moines, IA
77	DARRYL KOCH, dt	6-3	220	So.	Hudson, IA
77	TED CLAPPER, ot	6-5	255	Fr.	Ankeny, IA
78	CHRIS BOSKEY, dt	6-4	240	Fr.	Chicago, IL
78	JIM RUPRECHT, ot	6-6	248	So.	Dubuque, IA
79	JIM WILSON, og	6-1	235	Sr.	Iowa City, IA
81	*AL MOTON, te	6-5	225	So.	Peoria, IL
82	*BILL HERREN, de	6-3	209	Sr.	Tempe, AZ
83	GREG SMITH, se	5-10	176	Jr.	Houston, TX
84	*MICKEY LEAFBLAD, te	6-4	218	Sr.	Gurney, IL
85	GREG MECKSTROTH, te	6-3	215	Jr.	Cincinnati, OH
86	LEE WIEST, lb	6-4	230	So.	Dubuque, IA
87	LOU VIECELI, lb	5-11	190	So.	South Holland, IL
88	***GUY PRESTON, te	6-7	220	Sr.	Ferguson, MO
89	*STEVE WEIDEMANN, de	6-3	200	Sr.	Dows, IA
90	RON TROYAN, lb	6-1	220	Fr.	Loveland, OH
91	JIM NISSEN, de	6-3	206	So.	Cedar Rapids, IA
92	**RICK WHITE, de	6-0	200	Sr.	Burlington, IA
94	*LLOYD STUDNIARZ, dt	6-4	225	So.	Chicago, IL
95	JOHN MEIS, ng	6-3	225	So.	LeMars, IA
96	***TOM BOSKEY, lb (c-c)	6-2	221	Sr.	Chicago, IL
97	TONY SOBERS, de	6-0	208	So.	Syracuse, N.Y.
98	*JIM SWEENEY, mg	6-2	220	Jr.	Sioux City, IA

*indicates number of letters won at Iowa State

IOWA STATE UNIVERSITY

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The Iowa State University Department of Intercollegiate Athletics salutes the members of the CYCLONE CENTURY CLUB... a growing group of significant contributors to Iowa State athletics. These individuals and firms have contributed \$100 annually to help us reach our goal of athletic excellence for Iowa State University. **CARDINAL AND GOLD** and **STATE'S 250 CLUB** members are recognized in another section of the program.

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John C. Parrott, Jr.

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Charles E. Neff

BELLE PLAINE

Stoks Country Store

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Followwill Implement
Roger Halfpop
McLaughlin Chevrolet
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William F. Tyrell

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Paul J. Kelly

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Paul R. Orr
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Farner-Bocken Co.
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William Hammen
Herbert L. Hudson
Juregens Prod. & Feed Co.
Jungs Bakery
Ted Krogh
Land Audio Visual Co.
James L. Pedelty

IOWA STATE FOOTBALL ROSTER

No.	Player and Position	Hgt.	Wgt.	Class	Hometown
3	RICH MILLER,	5-11	190	Fr.	Urbandale, IA
4	STEVE JOHNSON, k	6-0	180	Jr.	Ames, IA
8	ROCKY GILLIS, tb	5-10	170	Fr.	Pompano Beach, FA
9	KEEVIN LIGONS, k	6-0	175	So.	University City, MO
11	*TERRY RUBLEY, qb	6-2	180	Jr.	Davenport, IA
12	GREG LEMPKE, qb	6-1	203	So.	Livermore, IA
14	WALTER GRANT, qb	5-10	185	Jr.	Houston, TX
15	DAVE JACOBSON, qb	6-0	175	Fr.	Maxwell, IA
16	JEFF STALLWORTH, cb	6-0	175	Fr.	Omaha, NE
17	*JERRY WASHINGTON, cb	6-0	194	Sr.	Peoria, IL
18	*JOHN QUINN, qb	6-0	175	So.	Des Moines, Ia
19	JOE BROWN, cb	6-1	170	Fr.	Pahokee, FL
20	LAMAR SUMMERS, se	6-1	183	Fr.	Chicago, IL
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22	JED SHEA, r	6-1	175	Fr.	Evergreen Park, IL
23	MIKE HARRIS, se	6-0	192	So.	Cleveland, OH
24	***DEXTER GREEN, tb(c-c)	5-9	172	Sr.	Woodbridge, VA
25	*TOM BUCK, sb	5-10	182	Jr.	Cuyahoga Falls, OH
26	*MIKE SCHWARTZ, s	6-0	176	Jr.	Des Moines, IA
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35	STEVE MEINEN, lb	6-3	212	Fr.	Fairfield, IA
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38	BRIAN JOHNSON, r	6-1	185	Jr.	Glidden, IA
39	DAN NEKOLA, r	5-11	178	So.	Toledo, IA
40	DAN GOODWIN, tb	5-11	190	Fr.	Omaha, NE
41	*STAN HIXON, se	5-11	172	Sr.	Lakeland, FL
42	JIM SOLUS, s	6-1	170	So.	Oaklawn, IL
43	**PAT KENNEDY, fb	6-0	189	Jr.	Dubuque, IA
44	*LARRY CRAWFORD, cb	6-0	172	So.	Miami, FL
45	KENO LANEY, sb	5-7	160	So.	St. Louis, MO
46	STEVE MEYER, cb	5-10	178	So.	Hartley, IA
47	*MIKE LEADERS, lb	6-1	211	Jr.	Council Bluffs, IA
49	*CAL JACOBS, lb	6-2	220	So.	Council Bluffs, IA
50	**SCOTT COLE, lb	6-1	200	Jr.	Ankenv, IA
51	RON BOCKHAUS, c	6-2	220	Jr.	Cedar Falls, IA
53	SHAMUS McDONOUGH, dt	6-5	225	Fr.	Corning, IA
54	NED RASMUSSEN, dt	6-5	225	Fr.	Park Ridge, IL
55	JOHN LESS, lb	6-3	223	So.	Van Horne, IA
56	JIM MEYER, c	6-2	225	Fr.	Wichita, KS
57	JEFF LINGREN, mg	6-0	217	So.	Schleswig, IA
58	PAT HENRICKSEN, og	6-4	225	Jr.	Clinton, IA
59	**TOM STONEROOK, c	6-3	232	Sr.	Buffalo Grove, IL
60	RON WAGNER, og	6-4	225	Fr.	Mason City, IA
60	*RANDY KOCH, dt	6-2	230	Jr.	Charter Oak, IA
61	TIM VANDEMERKT, og	6-2	227	So.	Lombard, IL
62	*KEN NEIL, dt	6-4	230	So.	Cincinnati, OH
63	***MIKE STENSURD, dt	6-5	270	Sr.	Lake Mills, IA
65	*AL JOHNSON, og	6-0	230	So.	Emmetsburg, IA
65	JAMES KEY, mg	6-2	220	Fr.	Washington, D.C.
66	**DICK CUVELIER, ot	5-3	270	Jr.	Jackson Junction, IA
67	ROCKY HUGEE, og	6-3	235	Jr.	Washington, D.C.
68	LARRY McCALLEY, ot	6-4	242	Jr.	Lake City, IA
68	MARC BUTTS, dt	6-3	260	Fr.	Des Moines, IA
69	DAVE CHEESBROUGH, dt	6-1	220	Sr.	Bridgeville, PA
69	KARL NELSON, ot	6-7	225	Fr.	DeKalb, IL
70	*AL GRISSINGER, og	6-3	240	Sr.	Felton, PA
72	MIKE GANNON, ot	6-4	240	Fr.	Iowa City, IA
73	*TERRY EARNEST, de	6-4	219	Jr.	Cedar Rapids, IA
74	JEFF YURCHAK, ot	6-2	245	Sr.	Carnegie, PA
75	TIM STONEROOK, ot	6-7	240	So.	Buffalo Grove, IL
76	*BRIAN NEAL, og	6-3	247	So.	Des Moines, IA
77	DARRYL KOCH, dt	6-3	220	So.	Hudson, IA
77	TED CLAPPER, ot	6-5	255	Fr.	Ankeny, IA
78	CHRIS BOSKEY, dt	6-4	240	Fr.	Chicago, IL
78	JIM RUPRECHT, ot	6-6	248	So.	Dubuque, IA
79	JIM WILSON, og	6-1	235	Sr.	Iowa City, IA
81	*AL MOTON, te	6-5	225	So.	Peoria, IL
82	*BILL HERREN, de	6-3	209	Sr.	Tempe, AZ
83	GREG SMITH, se	5-10	176	Jr.	Houston, TX
84	**MICKEY LEAFBLAD, te	6-4	218	Sr.	Gurney, IL
85	GREG MECKSTROTH, te	6-3	215	Jr.	Cincinnati, OH
86	LEE WIEST, lb	6-4	230	So.	Dubuque, IA
87	LOU VIECELI, lb	5-11	190	So.	South Holland, IL
88	***GUY PRESTON, te	6-7	220	Sr.	Ferguson, MO
89	*STEVE WEIDEMANN, de	6-3	200	Sr.	Dows, IA
90	RON TROYAN, lb	6-1	220	Fr.	Loveland, OH
91	JIM NISSEN, de	6-3	206	So.	Cedar Rapids, IA
92	**RICK WHITE, de	6-0	200	Sr.	Burlington, IA
94	*LLOYD STUDNIARZ, dt	6-4	225	So.	Chicago, IL
95	JOHN MEIS, ng	6-3	225	So.	LeMars, IA
96	***TOM BOSKEY, lb (c-c)	6-2	221	Sr.	Chicago, IL
97	TONY SOBERS, de	6-0	208	So.	Syracuse, N.Y.
98	*JIM SWEENEY, mg	6-2	220	Jr.	Sioux City, IA

*indicates number of letters won at Iowa State

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IOWA STATE OFFENSE

88	GUY PRESTON	TE
76	BRIAN NEAL	LT
70	AL GRISSINGER	LG
59	TOM STONEROOK	C
79	JIM WILSON	RG
66	DICK CUVELIER	RT
41	STAN HIXON	SE
14	WALTER GRANT	QB
24	DEXTER GREEN	TB
21	JEFF CURRY	FB
29	RAY HARDEE	SB

KANSAS STATE DEFENSE

91	TYRONE CREWS	OSLB
60	MONTE BENNETT	LT
56	DAVE KUKLENSKI	NG
61	JIM DAVIDSON	RT
44	ROBERT EVANS	OSLB
31	WILLIAM FISHER	ISLB
55	JAMES WALKER	ISLB
22	RAY BUTLER	RC
36	J.J. MILLER	LC
37	SAM OWEN	FS
12	RAY HORCHEM	SS

THE CYCLONES

3	Miller,
4	S. Johnson, k
8	Gillis, lb
9	Ligons, k
11	Rubley, qb
12	Lempke, qb
14	Grant, qb
15	Jacobson, qb
16	Stallworth, cb
17	J. Washington, cb
18	Quinn, lb
19	Brown, cb
20	Summers, se
21	Curry, fb
22	Shea, r
23	Harris, se
24	Green, tb(c-c)
25	Buck, sb

26	Schwartz, s
27	Roach, fb
28	Cerrato, sb
29	Hardee, sb
31	Bowden, fb
32	Gingery, s
33	Perticone, r
34	Clemens, cb
35	Meinen, lb
36	Mack, tb
37	Seabrooke, fb
38	B. Johnson, r
39	Nekola, r
40	Goodwin, fb
41	Hixon, se
42	Solis, s
43	Kennedy, fb
44	Crawford, cb

45	Laney, sb
46	Meyer, cb
47	Leaders, lb
48	McCavley, ot
50	Cole, lb
51	Bockhaus, C
53	McDonough, dt
54	Rasmussen, dt
55	Less, lb
56	Meyer, c
57	Lingren, mg
58	Hennricksen, og
59	Tom Stonerook, c
60	Wagner, og
60	Koch, dt
61	VandeMerkt, og
62	Neil, dt
63	Stenrud, dt

65	A. Johnson, og
66	Cuvelier, ot
67	Hughe, og
68	McCauley, ot
69	Cheesbrough, dt
69	Nelson, ot
70	Grisinger, og
72	Gannon, ot
73	Earnest, de
74	Yurchak, ot
75	Tim Stonerook, ot
76	Neal, og
77	Koch, dt
77	Clapper, dt
78	Boskey, dt
79	Wilson, og
81	Moton, te
82	Herren, de

83	G. Smith, se
84	Leafblad, te
85	Meckstroth, te
86	West, lb
87	Viceli, lb
88	Preston, te
89	Weidemann, de
90	Troyan, lb
91	Nissen, de
92	White, de
94	Studniar, dt
95	Meis, ng
96	T. Boskey, lb(c-c)
97	Sobers, de
98	Sweeney, mg

when Kansas State has the ball

KANSAS STATE OFFENSE

24	CHARLIE GREEN	SE
77	BOBBY THOMPSON	LT
71	ERNE NAVARRO	LG
68	CHUCK BOWLING	C
66	MALO ETEUINI	RG
75	WALT NYWADIS	RT
26	EDDY WHITLEY	TE
10	DAN MANUCCI	QB
33	MACK GREEN	TB
30	ROOSEVELT DUNCAN	FB
25	EUGENE GOODLOW	FL

IOWA STATE DEFENSE

89	STEVE WEIDEMANN	LE
63	MIKE STENSRUD	LT
62	KENNY NEIL	MG
78	CHRIS BOSKEY	RT
92	RICK WHITE	RE
55	JOHN LESS	SLB
47	MIKE LEADERS	WLB
17	JERRY WASHINGTON	CB
34	MIKE CLEMONS	CB
33	TOM PERTICONE	CB
26	MIKE SCHWARTZ	S

THE WILDCATS

1	K. Thompson, k
2	Burton, qb
4	Birdsey, k
8	Love, sb
10	Manucci, qb
11	Hobbs, qb
12	Horchem, kat
13	Reynolds, tb
14	Beatty, cb
17	Paris, qb
18	liebe, wr
19	Robinson, cb
20	Brown, fb
21	Brinson, cb
22	Butler, dt
23	C. Green, wr
25	Goodlow, wr
26	Whitley, te
27	M. Green, tb

28	Cole, tb
29	Scott, tb
30	Duncan, fb
31	Fisher, kat
32	Jennings, s
33	Hughes, fb
34	Brown, tb
36	Miller, cb
37	Owen, s
40	Meyers, fb
41	Schuster, cb
42	Milner, fb
43	Black, tb
44	Evans, cb
45	Faerber, fb
46	Rainsberger, s
47	Riederer, lb
49	Sprinkle, lb
50	Hafferty, c

52	McNorton, lb
53	Pikinton, c
56	Walker, lb
56	Kuklenski, ng
57	Lutz, og
58	Young, ot
60	Bennett, ng
61	Davidson, dt
62	Wakefield, og
63	McHugh, og
64	Olander, c
66	Eteuini, og
67	Long, dt
68	Bowling, og
69	Jeffery, dt
71	Navarro, og
72	Hitch, dt
75	Wywadis, ot
76	Clark, dt

77	B. Thompson, ot
78	Houchin, dt
81	Bates, wr
83	Sura, lb
86	Otto, wr
87	Robinson, wr
89	LeBlanc, lb
90	Buchanan, olb
91	Crews, olb
92	Johnson, olb
93	Miller, te
95	Lemon, kat
98	Yates, ot

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No.	Player and Position	Hgt.	Wgt.	Class	Hometown
1	*KRIS THOMPSON, k	5-8	165	Jr.	Topeka, KS
2	BROOKS BURTON, qb	6-3	205	So.	Hot Springs, ARK
4	*DON BIRDSEY, k	5-11	160	So.	Friendswood, TX
8	HARVEY LOVE, sb	5-10	187	Sr.	Phoenix, ARIZ
10	*DAN MANUCCI, qb	6-1	190	Sr.	Tempe, ARIZ
11	PAUL HOBBS, qb	6-0	180	So.	Chicago, ILL
12	**BRAD HORCHEM, kat	6-1	180	Sr.	Ness City, KS
13	DAVE REYNOLDS, tb	5-9	176	Sr.	El Dorado, KS
14	BRIAN BEATTY, cb	6-1	185	So.	Kansas City, MO
17	SHELDON PARIS, qb	6-3	205	Jr.	PASADENA CITY, CA
18	**JOHN LIEBE, wr	5-10	170	Jr.	Manhattan, KS
19	JAMES ROBINSON, cb	5-11	175	So.	Atlanta, GA
20	**TONY BROWN, fb	5-11	195	Sr.	Caney, KS
21	**CLYDE BRINSON, cb	6-2	192	Sr.	Vero Beach, FLA
22	*RAY BUTLER, tb	6-0	190	Sr.	Orlando, FLA
23	**CHARLIE GREEN, wr	5-10	173	Sr.	Omaha, NE
25	EUGENE GOODLOW, wr	6-0	180	So.	Rochester, N.Y.
26	**EDDY WHITLEY, te	6-3	210	Jr.	Port Arthur, TX
27	*MACK GREEN, tb	5-8	170	Sr.	Albany, GA
28	ANDRE COLE, tb	5-9	175	So.	Kansas City, KS
29	LEONARD SCOTT, tb	5-9	170	So.	Wichita, KS
30	**ROOSEVELT DUNCAN, fb		203	Jr.	Ft. Pierce, FLA
31	*WILLIAM FISHER, KAT	6-3	199	Sr.	Washington, D.C.
32	MARK JENNINGS, s	6-0	181	So.	Oakley, KS
33	GLEN HUGHES, fb	5-10	190	So.	Coffeyville, KS
34	LOUIS BROWN, tb	6-3	190	Jr.	Holder, FLA
36	*J.J. MILLER, cb	6-0	160	Jr.	Salina, KS
37	*SAM OWEN, s	6-2	190	Jr.	Lee's Summit, MO
40	JEFF MEYERS, fb	6-0	185	So.	Olathe, KS
41	STEVE SCHUSTER, cb	6-0	176	So.	Topeka, KS
42	HOPPY MILNER, fb	6-2	225	So.	Columbus, OH
43	*DARRYL BLACK, tb	5-9	177	So.	Newark, N.J.
44	*ROBERT EVANS, cb	6-1	194	Sr.	Denton, TX
45	TOM FAERBER, fb	6-0	201	So.	Stillwell, KS
46	*BUD RAINSBERGER, s	6-0	182	Sr.	Manhattan, KS
47	*RUSSELL RIEDERER, lb	6-2	210	Jr.	Holton, KS
49	*RAY SPRINKLE, lb	6-1	205	Jr.	Hutchinson, KS
50	**JOHN HAFFERTY, c	6-2	235	Sr.	Pittston, PA
52	KENT McNORTON, lb	6-2	200	So.	Topeka, KS
53	DENNIS PILKINTON, c	6-2	240	Jr.	Putnam City, OK
5	*JAMES WALKER, lb	6-1	205	So.	Wichita, KS
56	**DAVE KUKLENSKI, ng	6-1	230	Sr.	Kansas City, KS
57	A.J. LUTZ, og	6-2	224	So.	Overland Park, KS
58	*REGGIE YOUNG, ot	6-3	245	Jr.	Kansas City, MO
60	*MONTE BENNETT, ng	6-4	223	So.	Sterling, KS
61	*JIM DAVIDSON, dt	6-4	240	Sr.	Racine, WIS
62	**MIKE WAKEFIELD, og	6-3	235	Jr.	Liberal, KS
63	*JEFF McHUGH, og	6-3	254	Jr.	Milwaukee, WIS
64	MORGAN OLANDER, c	5-10	214	Jr.	Linwood, KS
66	MALO ETEUINI, og	6-2	254	Sr.	Oceanside, CA
67	MIKE LONG, dt	6-5	236	So.	Ulysses KS
68	CHUCK BOWLING, og	6-2	235	Jr.	Oxnard, CA
69	**CHESTER JEFFERY, dt	6-4	253	Sr.	Kenosha, WIS
71	*ERNIE NAVARRO, og	6-2	241	Sr.	Los Angeles, CA
72	*KEN HITCH, dt	6-6	230	Jr.	Westmoreland, KS
75	*WALT WYWADIS, ot	6-4	265	Jr.	Mt. Carmel, PA
76	STEVE CLARK, dt	6-5	235	So.	Columbus, OH
77	**BOB THOMPSON, ot	6-7	300	Jr.	Columbus, OH
78	**ROB HOUCHIN, dt	6-5	245	Jr.	Wichita, KS
81	ROMAN BATES, wr	6-1	160	So.	Baton Rouge, LA
83	PAT SURA, lb	6-1	200	So.	Racine, WIS
86	JIM OTTO, wr	5-11	170	Sr.	Salina, KS
87	JACKIE ROBINSON, wr	6-7	225	So.	Ft. Pierce, FLA
89	FLOYD LeBLANC, lb	6-2	220	So.	Baton Rouge, LA
90	TIM BUCHANAN, olb	6-1	196	Jr.	Manhattan, KS
91	**TYRONE CREWS, olb	6-3	215	Sr.	Levittown, PA
92	D.L. JOHNSON, olb	6-4	226	So.	Ft. Worth, TX
93	*JIM MILLER, te	6-5	222	Jr.	Shawnee Mission, KS
95	MIKE LEMON, kat	6-2	204	So.	Newark, N.J.
98	MIKE YATES, ot	6-8	280	So.	Seminole, FLA

*Letters won.



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Fellowship of Christian Athletes

The Fellowship of Christian Athletes exists to "confront athletes and coaches, and through them the youth of the nation, with the challenge and adventure of accepting Jesus Christ as Savior and Lord, participating in His Church and serving Him through our vocations.

The Fellowship of Christian Athletes is not an assembly of saints but a fellowship through which ordinary people help each other become better examples of what God can do with a yielded life.

The heart of the F.C.A. is the host of individuals who comprise the Huddle/Fellowships/Chapter population. The H/F program is a group of athletes meeting to talk about their concerns, doubts, fears, feelings and faith. Among the common bond of sports, teammates share fellowship and their commitment to Jesus Christ.

Individuals or groups desiring information concerning the Fellowship of Christian Athletes in Iowa are asked to contact: Ed McNeil, 1246 North 24th Place, Fort Dodge, Iowa 50501, 515/576-2820.

The Iowa State University Chapter meets Wednesday at 9:30 p.m. in the Wilson-Wallace Conference room.

"Come to me, all who are weary and heavy laden, and I will give you rest. Take my yoke upon you, and learn from me, for I am gentle and humble in heart; and you shall find rest for your souls. For My yoke is easy and My load is light." These are the words of Jesus Christ, spoken to all of Mankind. I was "weary and heavy laden" too, because I had no relationship to God. But Jesus changed all that when I accepted Him as Lord and Saviour of my life. Christ has truly given me rest for my soul by completely forgiving me for all my sin. He also offers eternal life to those who do receive His love. My testimony is that we all can come to God by taking Christ's yoke upon us. Jesus promises, His "load is light".

Jim Wilson, 79 og

A common challenge that faces all people is that of failure. It is an unavoidable aspect of life. But it need not be the destroying force, which so many people fall victim to. With my faith in Jesus Christ, and my association with F.C.A., I have learned to use failure to my advantage, not to be "used by it". It can be a learning experience. God has shown me that trust in him and the constant striving to achieve will overcome the occasional setback. A challenge is always faced more easily when someone is at your side to encourage, support, and protect you. "There is nothing that can happen to me today, that the Lord and I can't handle." With a team like that, how can you lose. Rick Blabolil, 1977 Big 8 Huddle Capt.

Like a great many other people, I grew up with a strong religious background. It was not until I was a sophomore in college however that I realized that attending services on Sunday, doing good deeds and praying were not sufficient to be saved. It was through F.C.A. and various other campus Christian organizations that I learned how to be a complete Christian by surrendering my soul to the Lord and accepting him as my personal saviour. I thank the Lord for giving me the ability to play football and I try to show my appreciation to him by allowing him to do his works through me. I am a servant of the Lord and not the Lord as a servant to me as I used to believe.

I received the thrill of my life when I was drafted by the Lions in 1977. I was fortunate not only to become a professional athlete but also to come to a team that has as many Christian athletes as the Lions have.

I'd like to share a quote from Ron Coder, a Christian brother playing for the New York Giants, "The more I depend on the Lord, instead of the world, the better off I'll be. My God is a big God and thus my problems are small. If people have a small god, then their problems are going to be big."

The Lord has helped me to deal with my problems and forgiven me of my sins. Jesus is Lord of every area of my life and I know that he will take care of me!!

Luther Blue, ISU All-American, now with Detroit Lions

The FCA means a great deal to me. It provides me an opportunity to be associated with people in my profession who have many of the same interests in life as I do. We are always looking for security (something to hang on to) because we all have problems. We try to fill this in many ways - in athletics, it is usually through success. I believe that as we develop a positive attitude through Jesus Christ, we can cope with any problem we face. Romans 8:38 really answers it knowing that no matter how bad things get nothing can separate us from the Love of God.

Ass't. Coach Tom Lichtenberg

Most people today, including myself, have the quality of being selfish. People want the best for themselves and strive for it through out their lives. I also want the best possible life for myself and I have found living a life committed to Jesus Christ is the greatest thing one can do for themselves. Christ always has the most exciting and meaningful life planned for everyone who surrenders their life to him. John 14:6

Ron Bockhaus, 51 oc

"Living for God is the most exciting thing a person can do. I do not know where I would be if it wasn't for him. The Lord has done so much for me that I don't know how to repay except to try to be as much like him as I can."

Scott Johnson

Several Iowa State athletes showed me that accepting Jesus Christ is what Christianity is all about. My faith has made it much easier to accept other people and help me get through my day to day problems. My hope is to be able to help others see what Christ can do in their lives.

Dave Eaton, og



Jim Wilson



Rick Blabolil



Luther Blue



Tom Lichtenberg



Ron Bockhaus



Scott Johnson



Dave Eaton

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3 Shows Tonight Kick Off Big Month at ISU Center



This Homecoming weekend kicks off a big month at the Iowa State Center. Tonight a national touring company is presenting "The Sound of Music" in Stephens Auditorium, the Moody Blues is the Hilton Coliseum attraction, and the University Theatre is doing "Carousel" in Fisher Theater.

Next week Stephens Auditorium has the Minnesota Opera Theater's touring ensemble for "Viva la Mamma" on Wednesday and jazz great "Dizzy" Gillespie on Friday. "Viva la Mamma" is an operatic farce that makes a shambles of the conventions of grand opera. The performance is in the Variety Series and is priced at \$6.50, \$5.50 and \$4.50, with a \$1 discount for students and children. "Dizzy" Gillespie, his trumpet and bongos will heat up

the auditorium in a special presentation of the Music Council. Tickets are \$5, \$4 and \$3.

Benton Auditorium in the Scheman Continuing Education Building will be the site of the Bluegrass Music Festival of Iowa Saturday, Nov. 11. Featured will be Ralph Stanley and the Clinch Mountain Boys as well as four area bands. Concerts at 3 and 7:30 p.m. are \$4 each.

The Paper Bag Players, an outstanding children's theater group whose performances have strong



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appeal for adult audiences, will present "Mama's Got a New Job" in Fisher Theater at 7 p.m. Friday, and Saturday, Nov. 10-11, and at 2 and 4:30 p.m. Sunday, Nov. 12. Tickets are \$3.

On a totally darkened stage the Black Light Theatre of Prague will present one of its amusing and mystifying performances, "The Flying Velocipede," Sunday, Nov. 12, for the Theater I Series. The show at 8 p.m. in Stephens Auditorium is priced at \$5, \$4 and \$3, with a \$1 discount for students and children.

Saturday, Nov. 18, will find the All-State Music Festival in Hilton Coliseum and the Sweet Adelines in Stephens Auditorium. Tickets

are \$3 for the Music Festival. The Sweet Adelines show is \$3 for adults and \$1.50 for students.

"More About Love" is the theme of this year's Thanksgiving Day performance, Nov. 23, in Stephens Auditorium by Fred Waring and the Young Pennsylvanians. There is a \$1.50 discount for students and children on tickets priced at \$6.50, \$5.50 and \$4.50.

The music of Stephen Sondheim ("West Side Story," "Gypsy," "A Little Night Music" and others) will be featured in "Side by Side by Sondheim" at Stephens Auditorium Tuesday and Wednesday, Nov. 28-29. Hermione Gingold is host and narrator for the musical revue. Prices are \$7, \$6 and \$5. There is a 50-cent discount for students and children.



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Harry Burrell, The "True" Mr. Cyclone, to Resign Dec. 31



I certainly can emphathize with the men who replaced the Vince Lombardis, the Casey Stengels, and the John Woodens of the sports world. Replacing a man who has been Iowa State's *only* sports information is a humbling experience, especially if that man is Harry Burrell. Burrell's blood runs Cardinal and Gold and has for nearly 40 years. In that span, the man who is to bow ties what America is to apple pie, has gained the respect and admiration of virtually every sports journalist across the nation, not to mention the numerous coaches, players, sports administrators, and fans who have benefited from his hard work and diligence. His awards are far too numerous to mention here, but among other honors, he is enshrined in the Helms National Hall-of-Fame. Harry will still be seen whenever the Cyclones are involved in a sporting endeavor; it's only fitting that he can now sit back and enjoy the action with his wife, Gertrude. From Cyclones throughout the nation, I wish to offer our thanks, Harry. Collegiate athletics would not be where they are today without your loyalty and direction.

--Tom Starr
Sports Information Director

HARRY BURRELL, who has been associated with Iowa State sports information programs for 37 years, will retire December 31. He holds the B.A. (1933) and M.A. (1947) in journalism from University of Iowa, and began his career in sports information at Iowa State Teachers College (now University of Northern Iowa) in 1934. Moving to Iowa State in 1941, he has served in sports information since that time, except for a period of service with the U.S. Navy in World War II. He spent half his time in general university information and half in sports information until 1948 when he became sports information director on a full-time basis. During that time he has received no less than 11 separate citations for outstanding accomplishment or service from the College Sports Information Directors of America, the Football Writers Association of America, the Basketball Writers Association of America, the Iowa Daily Press Association, and the Iowa High School Athletic Directors Association. He has been named to the Hall of Fame of the Helms Foundation and the Hall of Fame of the Iowa

Association of Track Coaches. In 1977, Burrell, who holds the rank of assistant professor, received a faculty citation from the ISU Alumni Association for his long and outstanding service to the University. Active in community affairs, he has received the Distinguished Service Award from the Ames Chamber of Commerce and the Outstanding Service Award from the Iowa Society for Crippled Children and Adults. The ISU Pep Council gave him a special award for "dedication and service to Iowa State University." He served for many years as consultant to the Iowa High School Athletic Association and for four years was consultant to the National Federation. In 1969 he was president of the College Sports Information Directors of America, and has served on the U.S. Olympics and National AAU publicity committees. He is former president of the Iowa Golf Association. In February 1977 he stepped down as sports information director because of the age limitation ruling but has continued to serve in the sports information office since that time.

IOWA STATE UNIVERSITY THEATRE

MARY, MARY

by Jean Kerr

A sparkling comedy offering a warm and witty examination of a modern marriage gone hilariously awry.
Sept. 14-16, 21-23, 1978 Fisher Theater 8:00 p.m.

WINNIE-THE-POOH by A.A. Milne

A classic in children's literature, now adapted for the stage by Kristin Sergel.

Sat., Oct. 7, 14 & Nov. 11 10:00 a.m. & 2:00 p.m.
Sun., Oct. 8, 15 & Nov. 5 2:00 p.m. Fisher Theater

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CAROUSEL

A charming and fanciful love story about tragedy, penitence, and tenderness set in nineteenth century New England.

Oct. 19-21, 26-28, Nov. 2-4 Fisher Theater 8:00 p.m.

VANITIES by Jack Heifner

A strikingly humorous and honest look at three sorority sisters whose self-concepts and values change greatly as they mature.

Nov. 30, Dec. 1-2, 7-9, 1978

Jan. 11-13, 1979 Fisher Theater 8:00 p.m.

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Annual I.S.U. dance concert featuring both students and faculty.

Feb. 8-10, 15-17, 1979 Fisher Theater 8:00 p.m.

THE IMPORTANCE OF BEING EARNEST

by Oscar Wilde

A brilliant comedy revolving around a most ingenious case of manufactured mistaken identity. & A modern comedy selected by visiting British director Norman Robbins.

March 29-31, April 5-7, 19-21, 26-28, May 3-5, 10-12, 1979 Fisher Theater 8:00 p.m.

For information call: Center Ticket Office, Ames, Iowa 50011 (515-294-2436).

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The final phase of the University's veterinary medicine complex opens this fall, the new International Student Center and dairy research center were dedicated last year, preliminary work on the \$3 million student-financed recreation complex continues, and the state legislature has appropriated funds for construction of several new classroom-office buildings.

Research funding exceeded \$18 million a year ago with well

over half of these monies coming from federal or private grants. Facilities of significance to the K-State research effort include a high capacity computing center, a major research library, an environmental research laboratory, a low-power nuclear reactor, a 12MeV van de Graff accelerator, a mass spectrometer laboratory, a food and feed grain laboratory, and a scanning electron microscope laboratory.

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WHAT YOU CAN SPOT FROM THE PRESS BOX THAT YOU CAN'T FROM THE FIELD

by Dave Campbell, Waco TRIBUNE HERALD

PHOTO BY DAVID K. MADISON (Shot with Nikon equipment)

A retired nationally-known coach once glanced down the sidelines during a Cotton Bowl game and was amazed to see a huge number of photographers, writers, and assorted press members at field level. He laughed and shook his head in disbelief.

"I've never been able to understand it," the coach said, referring to the mass of sideline spectators. "I guess there's something about the sidelines that attracts people, but it has to be the worst seat in the house."

If a survey were ever conducted on where coaches would like to view their week's worth of preparation and effort, chances are good the hallowed ground of the sidelines would not make their Top Ten. If the real truth were known, most coaches would prefer watching a game from the press box. And several have done just that.

Says one active coach who has long favored the press box view from that of the sidelines, "There's no question you can see much more of what's going on—the real development of each play, the alignments, the formations—from the press box. Really, the sideline area where coaches stand is absolutely the worst place in the world to watch a game. I've always preferred either watching from the press box or sitting in the stands, about 20 rows up. I used to send an assistant down on the field whenever there was any question of strategy, such as trying to make the first

down instead of punting.

"Some other major coaches used to watch their games from the press box, too. I asked them once why they did and both said the same thing—they wanted to see what the devil was going on. On the sidelines, all you can see is figures moving in front of you, and half the time one or more players will get in your way and you can't even see that.

"It all boils down to this: football is one game that is best observed from above."

So why do coaches stay on the field?

"There are two main reasons," the coach says. "For one thing, it's important that a coach have verbal contact with his players when they come off the field. Sometimes, you have to tell them exactly what you want them to do on a certain play. And when the time comes that you do want to call a specific play, it almost requires you to be down there on the sidelines. But those are about the only advantages. And, too, it looks good for a coach to be down on the field, especially for the TV cameras. That may be the best reason of all why they don't sit in the press box."

Because of the manner in which most football fields are constructed, the terrain itself is working against a coach's vantage point. To insure proper drainage, fields are purposely built with edges sloping toward the sideline, actually putting the coach away and below the hash marks.

"Most fields are turtlebacked—sort of

humped in the middle," one coaching authority notes. "For that reason alone, it's better to watch a game from the press box. I've always thought defensive alignments were the most important thing a coach needed to know about any game, and the worst place to see them is at ground level. You can pick up those alignments so much more easily from the press box. When a coach is on the field, he can't see the forest for the trees."

The practice of sending one or more coaches up into the press box for a better overall view became popular right after World War II. In order not to create an advantage for the home team, separate cubicles were built for coaches of both schools.

"I remember in those days, they called them 'coaches' booths,' but they were more like a crow's nest," a veteran coach recalls. "It was just a couple of boards nailed together so the coaches could have a better view. Pretty soon they started hooking up telephones and headsets and it reached the advanced state most press boxes are in today. But in the early days, you took your life in your hands going up there."

Today, it's not uncommon to find as many as five coaches from each team in the press box, each charting plays and relaying instructions down below. In short, it's the place to be. And that, of course, is why sportswriters covering the game are up there in order to see

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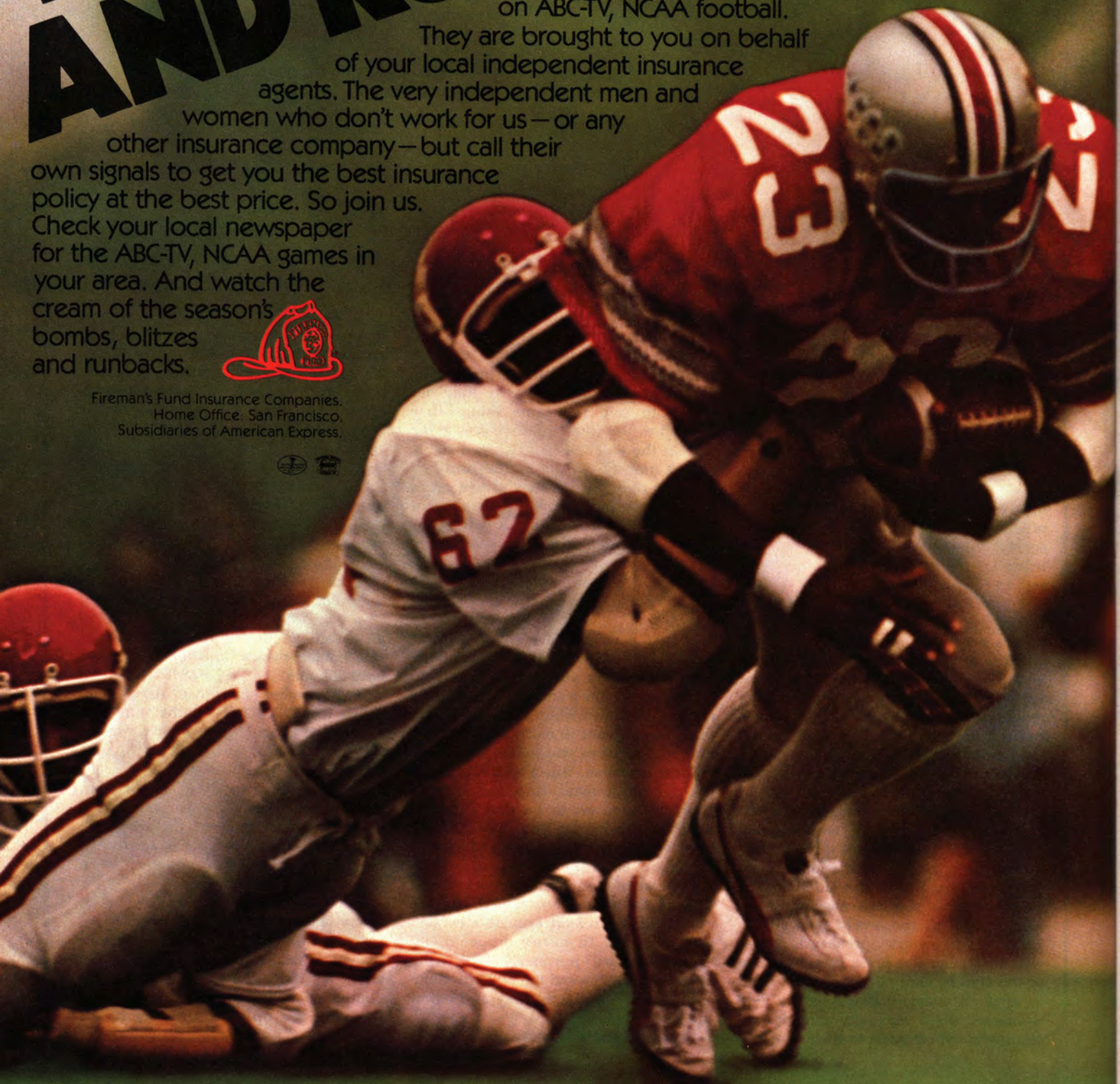
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THE MAKING OF AN ALL-AMERICAN:

Can the SID Create a Superstar?

by Frank Boggs,
Colorado Springs SUN

It is a fact that football All-Americans are built of solid statistics, which are even more permanent than a charley horse. It also is a fact that a gimmick and a 15-cent stamp sometimes can do wonders.

It also is a fact that a lineman, especially if he is stationed on offense where only his own mother recognizes the name, most certainly has the advantage if he was chosen on several preseason All-America lists.

Those of us who sit in press boxes on Saturday afternoons generally do not have anything more to rate offensive linemen on than maybe their neck sizes. Nor can their own bosses know for sure; witness their continuing use of that now famous statement, "I won't know until I see the films."

Defensively, the task is a bit easier. If one big brute is consistently knocking down another, everyone in the stadium eventually takes notice. Especially the knoockee.

And the guys who run with the football, or throw it, or catch it ... well, there are all sorts of reliable statistics to measure their value.

Somehow, when the last tackle has been made and the season's last TV set

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Looking For a Basketball Player? Check the Big Eight

by Frank Boggs, Colorado Springs SUN

On a late March night in 1974, Kansas basketball Coach Ted Owens walked out of the coliseum at Greensboro, N.C. A Springtime snow was melting and so had Owens' Big Eight Conference team, which had made it to the Final Four of that season's NCAA collegiate championships.

"We had lost two games," he says, "and I came out with my head hanging a bit."

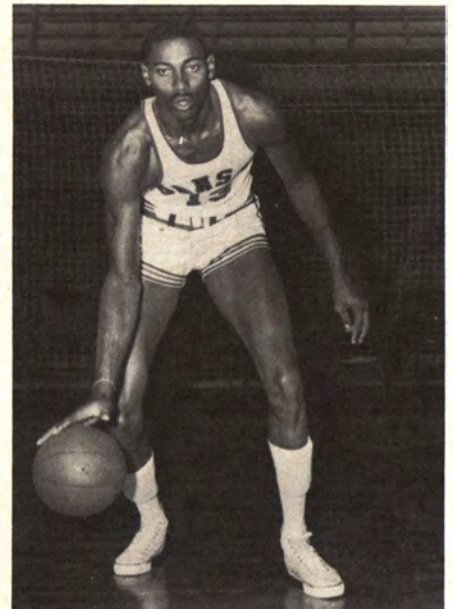
In the championship game just concluded, North Carolina State had knocked off Marquette. And as Owens was weaving his way through slush and puddles, he had a thought that soothed

his disappointment somewhat.

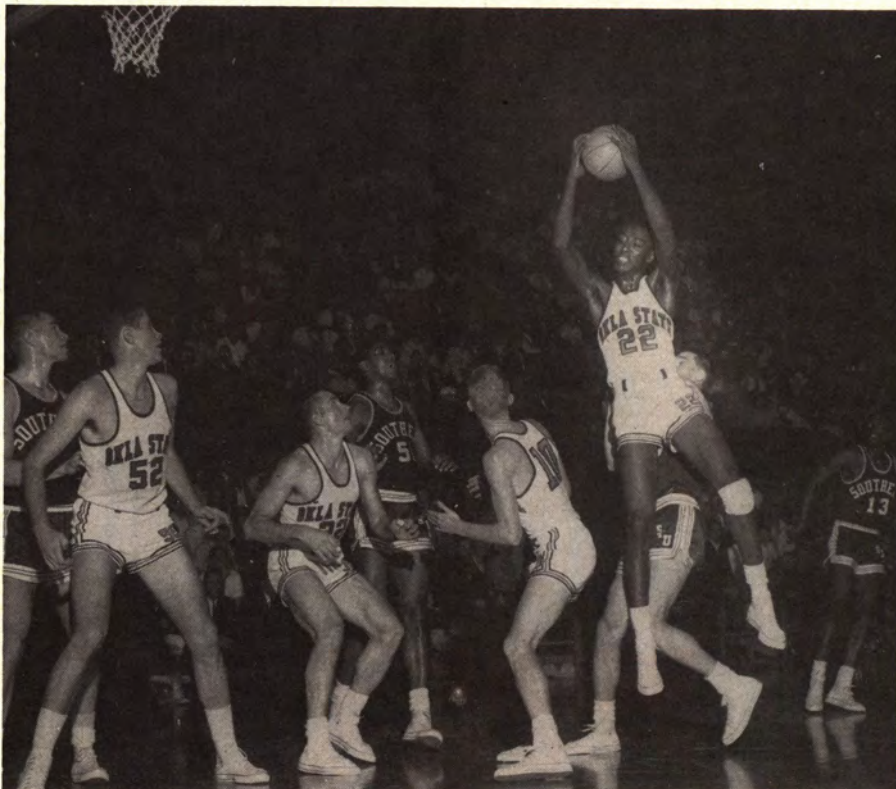
"That's the first time North Carolina State or Marquette had ever been to the finals."

To a coach whose team has just finished fourth in national competition, that is not a great gob of consolation, but it does illustrate something about Big Eight Conference basketball. It has been strong for so long that it can easily slip the mind just how strong it remains.

Kansas has advanced to basketball's Final Four six times; Kansas State has done it three times. Although not a member of the conference at the time,



Name a taller and bigger name than Wilt Chamberlain.



Jim King (22) earned his spurs with the Cowboys.

Oklahoma State has been there on four occasions, and glued together successive championships in 1945-46. Oklahoma got there twice; so did Colorado prior to joining the league. Iowa State did once.

So the statistical fact is that Big Eight Conference basketball teams have done quite well when the competition became stiffest; that three of its coaches moved into the professional ranks where two have remained; that the pros look at, rather than look away from, anyone who plays the game at a Big Eight school.

In other words, the end of the Winter does not mean that football has ended in the Big Eight without anything left as a replacement.

A few seasons ago, when the Phoenix Suns (coached by former Oklahoma

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turned off, the list of All-Americans need not apologize. And this is rather remarkable when you recall that those who do the picking often become winded after toting a small typewriter from the car to the press box elevator.

But the system of evaluating thousands of collegiate players annually works fairly well, with statistics, word-of-mouth, and all the other ingredients producing a set of names generally representing the country's deserving standouts.

The reputation of the sports information directors of the universities is another asset to a legitimate All-America candidate.

Representative of the many outstanding professionals in the field is Jones Ramsey, the University of Texas SID who publicized last year's Heisman winner. He was helping publicize Texas A&M when John David Crow was a double-A and the Heisman Trophy recipient in 1957. And last fall Earl Campbell won all the hardware. Interestingly, in the 20-year space between the two Heisman winners Ramsey has been behind, the approach taken by him never changed.

Ramsey was approached last Spring by the Longhorns' coach, who asked what could be done to boost Campbell's Heisman bid.

"I told him that Earl would have to do it on the field. We put his picture on the cover of the brochure, and we had about an inch of type on him inside, just like we do on all the other players. We've never gone for far-out campaigns. We don't try to flood the country with flyers or anything like that. We think we're being very honest. And my coaches have always gone along with me," says Ramsey.

"There have been years when we put a player on the brochure cover and then he would have a bad season, and we would pass the word to lay off and not put the guy on any 'all'-teams. If you do that, then people believe you when you have a good one."

Followers of the game today are more knowledgeable because of television. It used to be that if you were to see George Gipp you had to buy a seat behind Knute Rockne. Now you can watch, up close, several hundred players each season without leaving the house. That's probably another reason that All-America teams today carry a brighter label of legitimacy.

The Football Writers Association of America works diligently to provide the citizenry with as solid a list of All-Americans as possible. That organization sets up a committee from all geographic regions, the members assembling near season's end to argue—



1977 Heisman Trophy winner Earl Campbell is typical of most All-America players, in that he made it on his own ability.

usually most politely, of course—which names should be placed after which positions.

The 15-cent stamp, mentioned quite early, plays some part, but its value is debatable. When a school sends a flyer to a voter, some of the latter put it in the same category as a cheap shot and pay it little heed.

Actually, only a small percentage of schools use this tactic.

But the gimmick. Now there is something quite advantageous because it works on human nature. In the eventual selection of a Heisman winner the gimmick can play an outstanding role.

A gimmick does not out-weigh a statistic, but it is worthwhile.

An awake sports information director grabs at anything he thinks will catch the public's attention, then exploits it in hopes the added publicity will swing more votes, whether for an All-America team or the Heisman.

Ohio State's Howard Cassady had a wonderful set of statistics when he won the Heisman in 1955, but the nickname "Hopalong" didn't hurt, either. LSU's Billy Cannon, in '59, was also a sprinter and a shot-putter, not your typical combination of athletic ability.

Texas' Earl Campbell grew up in an unpainted house in the rose fields of Tyler and for that huge young man to be called the Tyler Rose caught the eye of the print.

And who, honestly, did not think affectionately of Earl's mother, who saw to it her son behaved properly? This, due to human nature, does not do harm at the polls.

"That's what you're looking for," says Hal Bateman, SID of the Air Force Academy. "Human appeal."

Stanford's Jim Plunkett, another not born complete with silver spoon, had it, as did John Cappelletti, whose younger brother was dying as John was performing heroically for Penn State.

The fact that both the public and the voters are aware of these various things enters into the final result, not denying that a man who wins All-America recognition or the Heisman first has to prove himself as a player.

Unfortunately, there have been isolated cases of sports information directors losing their jobs because the team's hotshot failed to win the Heisman. Yet they, and the writers and broadcasters who vote, know how ridiculous it is that this should happen.

When SIDs gather, the "how-to" of landing an All-American is a much discussed subject. Perhaps the day of the all-out campaign is fading.

University of Oklahoma's John Keith says it is. "The campaign stuff is over. A guy's just gotta be doing something. Setting records. Running 3,000 yards. And you can campaign all you want, but it's a fact a player still has to be playing on a good team."

Certainly the quality of the team is apparent in the Heisman voting. Since Chicago's Jay Berwanger received the original in 1935, only Paul Hornung of Notre Dame, in 1956, ever survived a less-than-.500 season.

The importance television plays with voters is difficult to measure, though, because most voters are covering games on Saturday afternoons—not watching the TV.

But, somehow, the weeding out process seems to work quite adequately. So well, in fact, that most All-Americans really are.



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The Fast and Fancy World of the Wide Receiver

by Larry Bortstein, Pueblo CHIEFTAIN

PHOTOS BY JOHN STOREY (Shot with Nikon equipment)

A wide receiver in full flight after catching a pass is one of the most beautiful sights in football—especially if he's performing on behalf of the side for which you're cheering. The man in that wide receiver's uniform also may be the most skilled and most intelligent athlete on the field.

At least, this is the viewpoint of several head and assistant coaches who discussed the role and the significance of the wide receiver in the college game.

Each of the men interviewed conceded that his school constantly searches for the prototype wide receiver, which in this era is a young man standing 6-3, weighing 185 pounds, and capable of running 40 yards in 4.4 seconds.

"But we don't find that type too often," says a Southwest Conference coach. "There aren't many to go around who combine all those attributes, and who measure up in all the other things we look for in terms of character and so on. But when you get a guy who has those characteristics, who also has the great sense of timing a good wide receiver needs, can catch the ball all the time, and so on, well, you've got yourself something special.

"Because of the many things a top wide receiver has to be able to do," adds the same coach, "he's got to be the best all-around athlete out there."

Another coach, this one an assistant in the Big Eight with long experience in working with the passing attack, makes the case for the intelligence required to be a successful wide receiver. "Few people realize that a wide receiver has to be able to recognize the secondary alignment work on the defense. He's been schooled to look for alternate



routes and how to disguise a route, how to work to get open."

"The wide receiver," says a Western Athletic Conference offensive coordinator, "is the only player on the squad who has to develop a great knowledge of the workings of someone else's body besides his own. That other guy, of course, is the quarterback. There are quarterbacks who throw high and some who throw low or short. A good wide receiver has to learn to catch passes from all these different kinds of quarterbacks.

"With a hard thrower, a wide receiver has to learn to ride with the ball. He can't catch it facing the quarterback. Unless he has huge hands, the ball will bounce off. Then, when your quarterback is the kind who throws the soft pass, you've got to face him to catch the

ball, or else it'll fall short. During the course of a wide receiver's playing career in college, he may have to work with three or four different passers—all with different styles, techniques, and abilities. And he's got to adapt to them all. This takes a high degree of intelligence."

A veteran coach with many years of experience on both coasts admits that the first thing he looks for in a wide receiver is "great speed." An offensive receiver simply has to have the speed to beat those defensive backs. If he has the speed, everything else will open up for him.

"Of course," the same coach goes on, "a receiver without too much speed also can make it. And any good wide receiver, whether he has great speed or not, has to have good hands, has to be willing to go for the ball in a crowd, and has to be able to run with the ball once he catches it."

continued on page 30 t



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PRESS BOX

continued from page 17t

ABOUT THE AUTHOR—Dave Campbell is the sports editor of the Waco (Texas) Tribune-Herald, a past president of the Texas Sports Writers Association and the Football Writers Association of America, a director of the Texas Sports Hall of Fame, and founder, editor, and publisher of Texas and Arkansas Football magazines. In his 25 years as sport editor he has won numerous writing awards. A native of Waco, he is a graduate of Baylor University.

what is happening down in the arena.

"I've been on the sideline and in the press box," says one offensive coordinator, "and take it from me, you can't see a blamed thing down on the field. I've always thought that one key advantage of sitting in the press box is being able to spot the depth of the linebackers and the secondary. That's a critical area, one you can't judge at eye level on the field.

"There are three main reasons why we (coaches) like it in the press box," he adds. "First, to determine alignments, both offensively and defensively. In football, that's the name of the game. The second is for charting purposes, and all coaches and all schools have their own system of charting plays and defenses. The third is the obvious one of field position. The head coach will ask maybe a hundred times during a game, 'How many yards to a first down?' It's almost impossible to get an accurate reading of the ball and hash marks down on the field."

But that's not to say the press box doesn't have its drawbacks, too, according to the offensive coach. "I guess the nightmare of all coaches is going up in the press box and having your phones go dead on you. It hasn't happened often, but it does occur. The first thing we do before every home game is make sure we have a man from the telephone company up there. You have to have a fail-safe method."

One of the latest innovations was the use of instant pictures to help coaches determine opponent's formations. A trusty companion of coaches in recent years had been the addition of a Polaroid camera.

"Every team takes a camera up to the booth nowadays," the coach said. "We usually have two defensive coaches up there, one to watch the secondary and the other to jot down the blocking schemes, plus two offensive coaches. A graduate assistant or one of the school's photographers goes up there with us and snaps Polaroid pictures of just about every play, then we write the down and distance of each play and study all of them at halftime.

"We'll take maybe 40 to 50 a game, but sometimes we've taken as many as 100 pictures. They come in handy, too. Last year, two schools that run the veer used a formation that really caught us by surprise. We look at those pictures in the locker room at halftime, and by the third quarter we know what to look for and we can correct any problems we have. If we took those pictures from the



The view from the press box is a panoramic, overhead one, while some newer ones have added TV for a closer view and instant replays.

sidelines, we'd be out of luck."

That coach was speaking last Winter. Since then, the football rules committee has banned the use of instant film during a game (either Polaroid-type stills or videotape).

Which brings up the area of film crews and their much-preferred spot high above in the press box. Camera crews (both for closeup television and most coaches' own TV shows) save sideline shots for interviews only. "Film crews like it the higher the better," one athletic director points out. "We're always getting inquiries from them (cameramen) wanting to know if they're allowed to climb up on the press box roof and film from there. They need as good a view as possible. If you'll notice on a TV game, they only show the sideline shots for a few seconds, then they flash back to the press box camera.

"The television people know better than anyone that you can't see good game action from the sidelines. They absolutely have to be in the press box so they can pan the stadium, from goal line to goal line, and they can't do that down on the field."

As for the practice of head coaches sitting in the press box, don't look for a mad rush to the elevator. Despite its drawbacks, the sideline will probably be the coach's home for some time. "But one good thing about the press box that's never mentioned," a retired coach jokes, "is that it's a great place to be when you lose. There are all sorts of good places to hide up there."

DO-IT-YOURSELF STATS N' FACTS

Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer, show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. EXAMPLE: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.
2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.
3. Charge gains and losses on fumbles to the player who, in your judgement, contributed most to the error.
4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
RUSHING No./Name	(USE CUMULATIVE YARDAGE, CIRCLE SCORING PLAYS)																		

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RECEIVING No./Name	(USE CUMULATIVE YARDAGE, CIRCLE SCORING PLAYS)																		

Big Eight Basketball Players

continued from page 20t



Sooner Coach John MacLeod tangled in that classic pro playoff with the Boston Celtics, the Big Eight had special reason to pay attention. When the 10 starters were trotted before the national television audience, three had Big Eight heritage. There was the great Jo Jo White for Boston, from Kansas, and then-rookie sensations Alvan Adams and Garfield Heard for Phoenix, both from the Sooners.

Certainly those are some of the larger names to have graduated from the Big Eight to the pros, but there have been others. Name a taller and bigger name if you will than Wilt Chamberlain, another former Kansas Jayhawk. And in addition to MacLeod moving into the pros to coach, Cotton Fitzsimmons did likewise after leaving Kansas State and Tex Winter also had departed K-State for a pro stop in San Diego and Houston before eventually rejoining the college ranks.

Before professional basketball became a sport that now manages to rip off about 10 pages of the calendar per annum, AAU basketball was big and many Big Eight players migrated into that, the Phillips 66ers of Bartlesville, Okla., especially luring some of the league's better players. Iowa State's long-distance shooter Gary Thompson, who now spends his Winter weekends doing television commentary in the Big Eight, was among that group.

Colorado has sent forth Cliff Meely, Mike Wedman, and Chuckie Williams to the pros; Jerry Fort has gone up from Nebraska; Clifford Ray from Oklahoma, along with Heard and Adams; Al

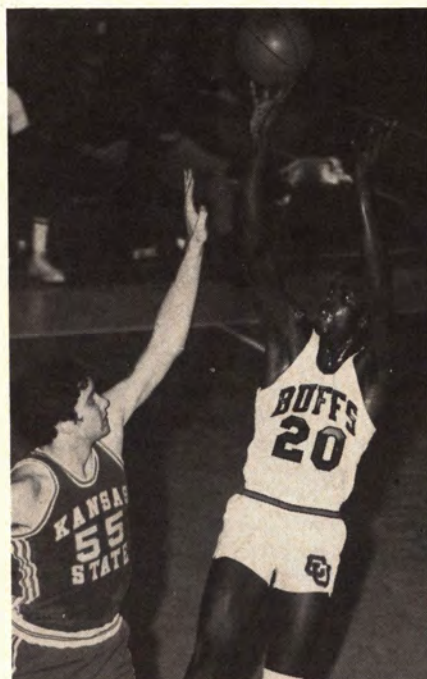


Cliff Meely went to the pros from Colorado.

Eberhard, Willie Smith, and John Brown from Missouri; Bob Boozer from Kansas State; Dave Robisch from Kansas; Jim King from Oklahoma State.

Such lists likely will grow in the future rather than dwindle.

One Big Eight coach says it will be that way. "A few years ago the top 50 recruits would be listed and nobody would be going to the Big Eight. Now, several names pop up who are headed for our conference. You're starting to



Mike Wedman, another Buffalo contribution to the pro game.

see this, more and more."

Why? Well, take a choice of reasons. Some say the coaching is better around the league, although that may not be a unanimous opinion. It is a fact, though, that recruiting is much more aggressive than in olden times.

Maybe the primary reason is the zooming interest by spectators. These days, at last, they have a place to sit. And more and more do that.

Capacity of the conference's eight arenas presently totals 94,200 but construction is underway on a new facility at Colorado which will seat 12,000, a sizable gain from its present 4,000. That addition will give the league plants 102,200 capacity and will leave Oklahoma State, with 8,000 seats, the smallest in the league and the only school below 10,000. Largest remains Kansas with 17,300.

Statistics quickly tell the story of this renewed interest. Average attendance in the Big Eight in 1976 was 6,632. In '77 it went up to 7,542. Last season it hit 8,297.

From a recognition standpoint, it is true that Big Eight basketball suffered from 1964 through 1975. It was during that stretch that UCLA captured 10 collegiate championships. Nearly everyone suffered except for that one dominant force.

"During that time," says a Big Eight coach who was witness, "the ACC wasn't winning a lot of national championships either."



ISU's Gary Thompson was a crack long-range shooter.



Jo Jo White of the Celtics is one of NBA's best.

Wide Receiver

continued from page 25t

Other factors are also mentioned by coaches when asked to list assets successful wide receivers have. "There's a great courage factor involved," says an Ivy League assistant. "For example, a receiver might be able to run several squareout patterns in a row successfully, and get the ball and get good yardage with it. But when he reaches up for the pass he has to stretch for the ball and leaves his whole side open. All the cornerback has to do in those cases is wait until the receiver has the ball, lay back a couple seconds, and then pop him with the helmet each time. No wide receiver could take that for very long, even if he's catching the ball on the cornerback each time."

A Southeastern Conference ex-coach admits he always likes a streak of meanness in his wide receivers. "Not all wide receivers like to block, or are asked to block very often," he points out. "But the boy who's willing to give himself up to block the linebacker or the cornerback can be a tremendous asset to a team's running game. A team can't run sweeps successfully unless a receiver can get a middle linebacker out of the play with a good block. You won't find a whole lot of pass-catchers, especially the smaller ones, who want to take on those big middle linebackers. When you do find one, and he can do all the other things you want, too, you've got yourself a real blue-chipper."

Though many of a wide receiver's

gifts are God-given, some blue-chippers are made, not born. A slow receiver, for example, can become proficient at the pass-catching specialty by working hard on timing and precision work to be able to run pass routes to near perfection. The slow receiver who makes the grade is the one who remains after practice and works on stops, starts, cuts, catching the overthrown or underthrown ball, catching it while falling or stepping out of bounds, catching it while on his head—and then practices them all over again, in addition to studying game films and deciphering pass patterns in books.

This is the sort of dedication to and concentration on purpose that characterizes most good wide receivers, says a Big Eight coach. "The wide receiver has to know more about his position than any other man on the field," says the coach. "And he has to be able to know it by instinct, so he has to spend a tremendous amount of time studying his position. In general, a good wide receiver is adept at studying and is a good student in the classroom as well as on the football field."

Our Western Athletic Conference coaching panelist notes, "More of the wide receivers I've coached in football have been top students than players from any other position. I think wide receivers are a special kind of group—extremely intense, dedicated to being excellent at what they do, whether it's

playing football or getting good grades in the classroom. A wide receiver is often a very cocky individual, just like a quarterback in that sense, and maybe even more so. He's not the type to let what others think of him play a part in what he does."

A Big Ten coach also finds a direct correlation between a wide receiver's football proficiency and his grade-point average. "I've made a survey of what all my players have done in their classes the past few years," he says. "And I've found that my starting receivers—the split ends, the wingbacks, the flankers, and so on—have generally recorded higher grades than my other starters. To me, this indicates the type of young man who's got a direct purpose in life, real ambition to succeed, to perform well. There's so much involved in learning to be a good wide receiver that anyone who's willing to spend the time to learn it has to be someone out of the ordinary."

One long-time observer of the college and professional football scene says, "A wide receiver is in most cases a good gamesman, someone who dares you to beat him in anything. Aside from sheer physical gifts, which wide receivers must have, especially being able to catch the ball in any and all circumstances, the major asset of a receiver is to be able to look a defender in the eye and tell him to go to hell with a smile on his face."



Besides good timing and great hands, intelligence and cockiness seem to be traits of great wide receivers.



Some coaches believe that courage is important to the wide receiver, because he is so vulnerable when he is in the air to catch a pass.



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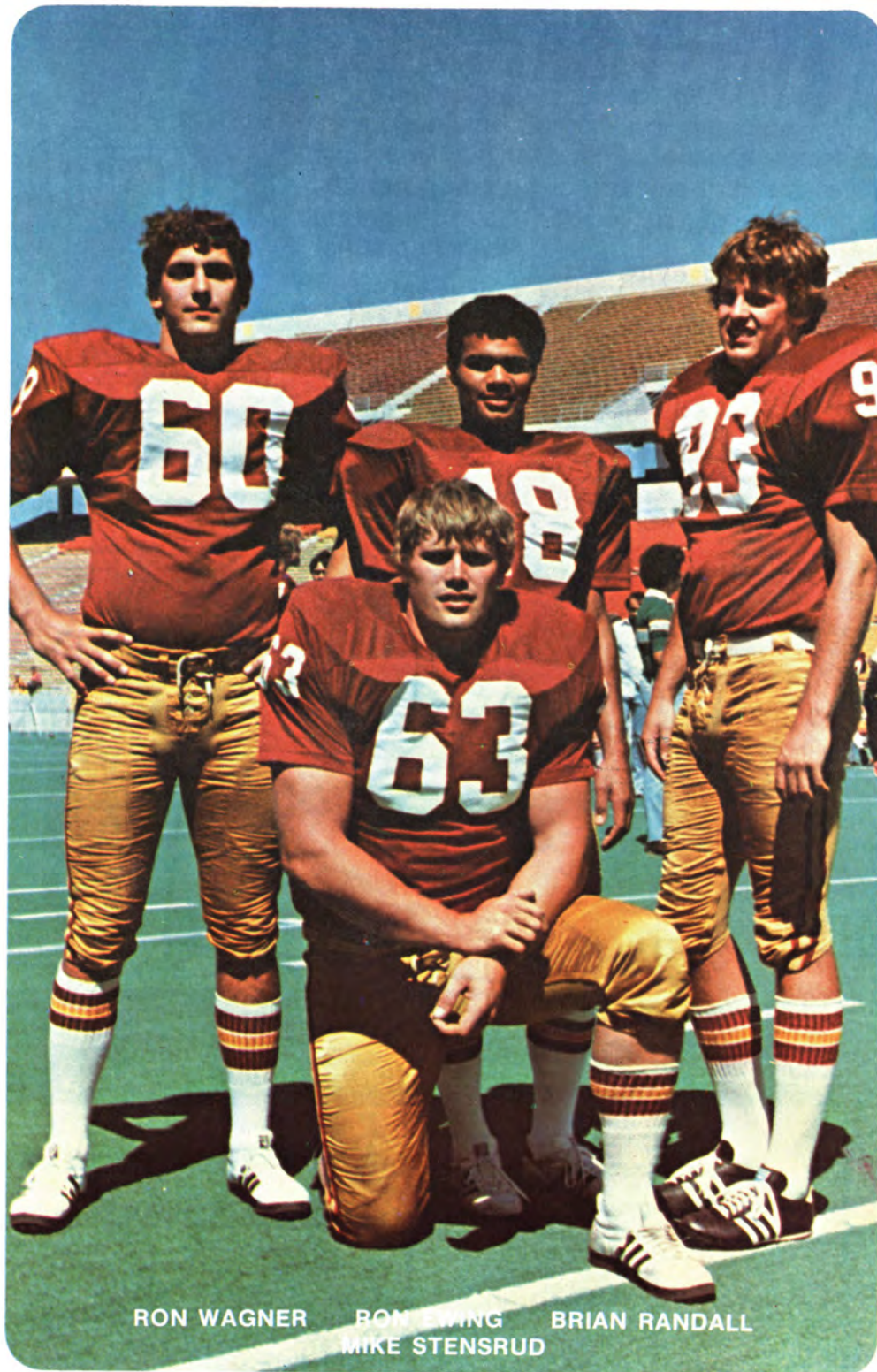
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BIG 8 CONFERENCE

football Schedule

BIG EIGHT RESULTS

CONFERENCE			
Team	W	L	T
Oklahoma	4	0	0
Nebraska	4	0	0
Colorado	2	2	0
Missouri	2	2	0
Okla. State	2	2	0
Iowa State	1	3	0
Kansas State	1	3	0
Kansas	0	4	0

ALL GAMES			
Team	w	L	T
Oklahoma	8	0	0
Nebraska	7	1	0
Colorado	6	2	0
Iowa State	5	3	0
Missouri	5	3	0
Okla. State	2	6	0
Kansas State	2	6	0
Kansas	1	7	0

SEPTEMBER 2

Nebraska 3 Alabama 20

SEPTEMBER 9

IOWA STATE 23 RICE 19

Kansas St. 0 Arizona St. 31

Oregon 7 Colorado 24

Texas A&M 37 Kansas 10

Missouri 3 Notre Dame 0

California 26 Nebraska 35

Oklahoma 35 Stanford 29

Oklahoma St. 10 Wichita St. 20

SEPTEMBER 16

SAN DIEGO ST. 13 IOWA ST. 14

Auburn 46 Kansas St. 32

Oklahoma St. 20 Florida St. 38

Miami (Fla.) 7 Colorado 17

Kansas 2 Washington 31

Alabama 38 Missouri 20

W. Virginia 10 Oklahoma 52

Hawaii 6 Nebraska 56

SEPTEMBER 23

IOWA STATE 31 IOWA 0

Kansas St. 14 Tulsa 24

Arkansas 19 Oklahoma St. 7

San Jose St. 7 Colorado 22

UCLA 24 Kansas 28

Mississippi 14 Missouri 45

Rice 7 Oklahoma 66

SEPTEMBER 30

DRAKE 7 IOWA STATE 35

Missouri 23 Oklahoma 45

Air Force 21 Kansas St. 34

Oklahoma St. 7 N. Texas St. 12

Colorado 55 Northwestern 7

Miami (Fla.) 38 Kansas 6

Nebraska 69 Indiana 17

OCTOBER 7

NEBRASKA 23 IOWA STATE 0

Oklahoma St. 7 Kansas St. 18

Kansas 7 Colorado 17

Illinois 3 Missouri 45

Oklahoma 31 Texas (at Dallas) 10

OCTOBER 14

IOWA STATE 13 MISSOURI 26

Kansas St. Nebraska 48

Colorado 20 Oklahoma St. 24

Oklahoma 17 Kansas 16

OCTOBER 21

OKLAHOMA 34 IOWA STATE 6

Missouri 56 Kansas St. 14

Kansas 7 Oklahoma St. 21

Nebraska 52 Colorado 14

OCTOBER 28

IOWA STATE 13 KANSAS 7

Kansas St. 19 Oklahoma 56

Oklahoma St. 14 Nebraska 22

Colorado 28 Missouri 27

NOVEMBER 4

KANSAS ST. AT IOWA ST.

Missouri at Oklahoma St.

Oklahoma at Colorado

Nebraska at Kansas

NOVEMBER 11

IOWA ST. AT OKLAHOMA ST.

Colorado at Kansas St.

Kansas at Missouri

Oklahoma at Nebraska

NOVEMBER 18

IOWA STATE AT COLORADO

Kansas at Kansas State

Oklahoma St. at Oklahoma

Missouri at Nebraska



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Once again, welcome and have an enjoyable visit. If we missed you at the brunch we hope to meet and visit with you at the reception in Scheman following the game.

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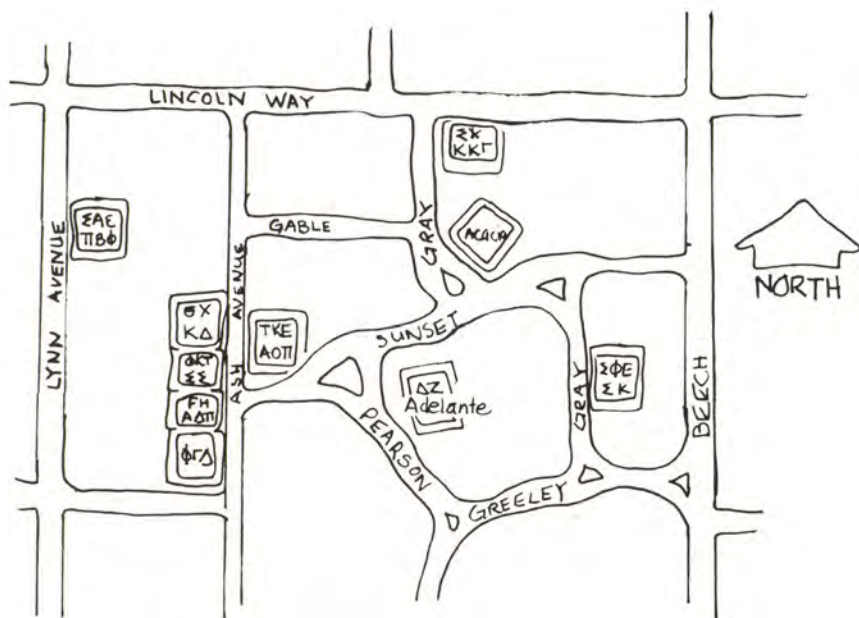
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- *Sigma Alpha Epsilon-Pi Beta Phi,
140 Lynn
"Thank God It's Cy-Day"
- *Sigma Phi Epsilon-Sigma Kappa,
228 Gray
"Take Five with Cy or Guess Who's
Coming to Dinner"
- *Theta Chi-Kappa Delta, 219 Ash
"Cy's Reel Threat"
- *Phi Kappa Tau-Sigma Sigma, 307 Ash
"Iowa State; This Is Your Cy"

Novelty

- *Phi Gamma Delta, 325 Ash
"We Have Done It Before: Let's Do It
Again"
- *Sigma Chi-Kappa Kappa Gamma,
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- *Acacia, 142 Gray
"Hang'em High Cy"

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- *Kappa Sigma-Kappa Alpha Theta,
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"Cy Taut He Taw a Wildcat"
- *Beta Sigma Psi, 158 N. Hyland
"Close Encounters of the Cy Kind"
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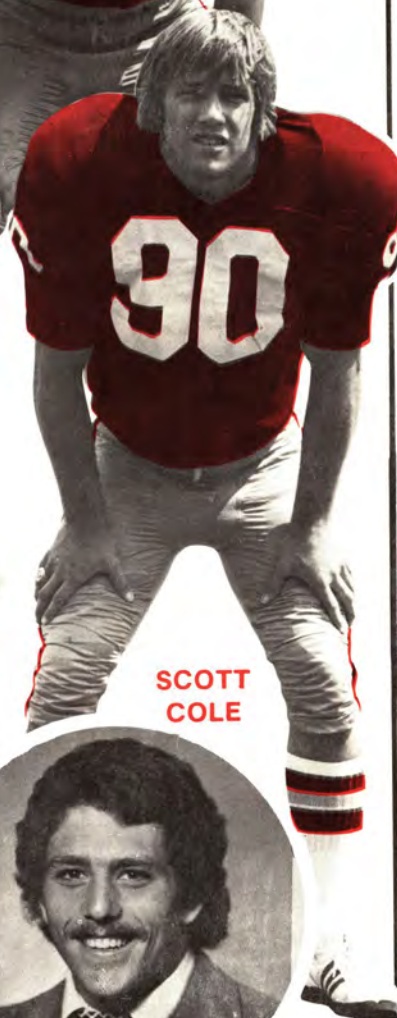
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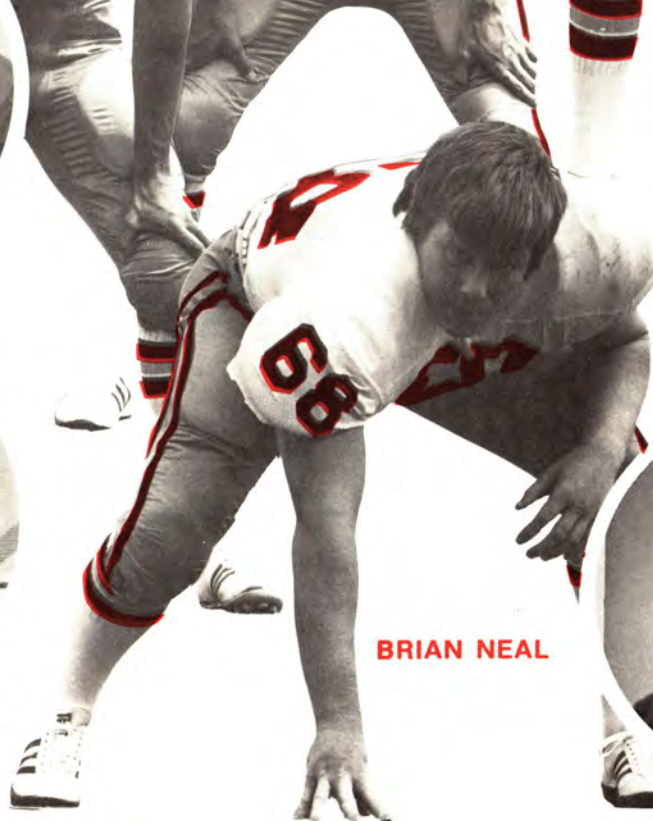
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RICK DEINES
So. Duff, Ames
(Lincoln-Mercury)



COOVER CHEVROLET
MERT COOVER
Lincoln Way Nevada
(Chevrolet & Oldsmobile)



CRESS LEASING
RUSS CRESS
Webster City



GEORGE WHITE CHEVROLET
GEORGE WHITE
Highway 69: & 30, Ames
(Chevrolet)



BENSON MOTORS
CARL BENSON
5th & Douglas, Ames
(Buick-Opel-American Motors)



MORRISON CHEVROLET CO.
HARRY & HANK MORRISON
Division Street Stuart
(Chevrolet)



HAWK-CRAMPTON CHEV.—BUICK
MARK CRAMPTON
1119 4th Ave. So. Denison
(Chevrolet & Buick)



LAUTERBACH CHEVROLET
RAY LAUTERBACH
805 Railroad Street Perry
(Buick & Chevrolet)



SORENSEN OLDS-CADILLAC
DEAN SORENSON
Hampton
(Olds-Cadillac, AMC, Chrysler-Plymouth)



PAT MANNING CHEVROLET
WILLARD LOOTS
Marshalltown
(Chevrolet)



BENSON MOTOR CO. LTD.
CURT BENSON
Ottumwa



SKEIE MOTOR COMPANY
L.J. & ART SKEIE
202 South Duff Ames
(Pontiac)



HERB MOFFITT'S, INC.
CLAYTON & STAN MOFFITT,
KERMIT ANDERSON
Boone
(Ford-Mercury-Lincoln)



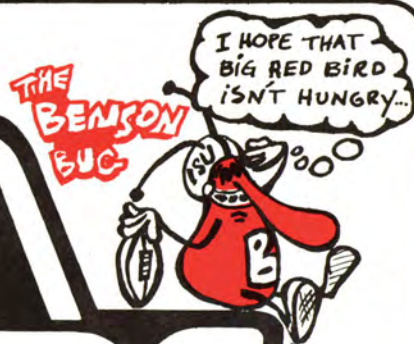
READ MOTOR COMPANY
JACK READ
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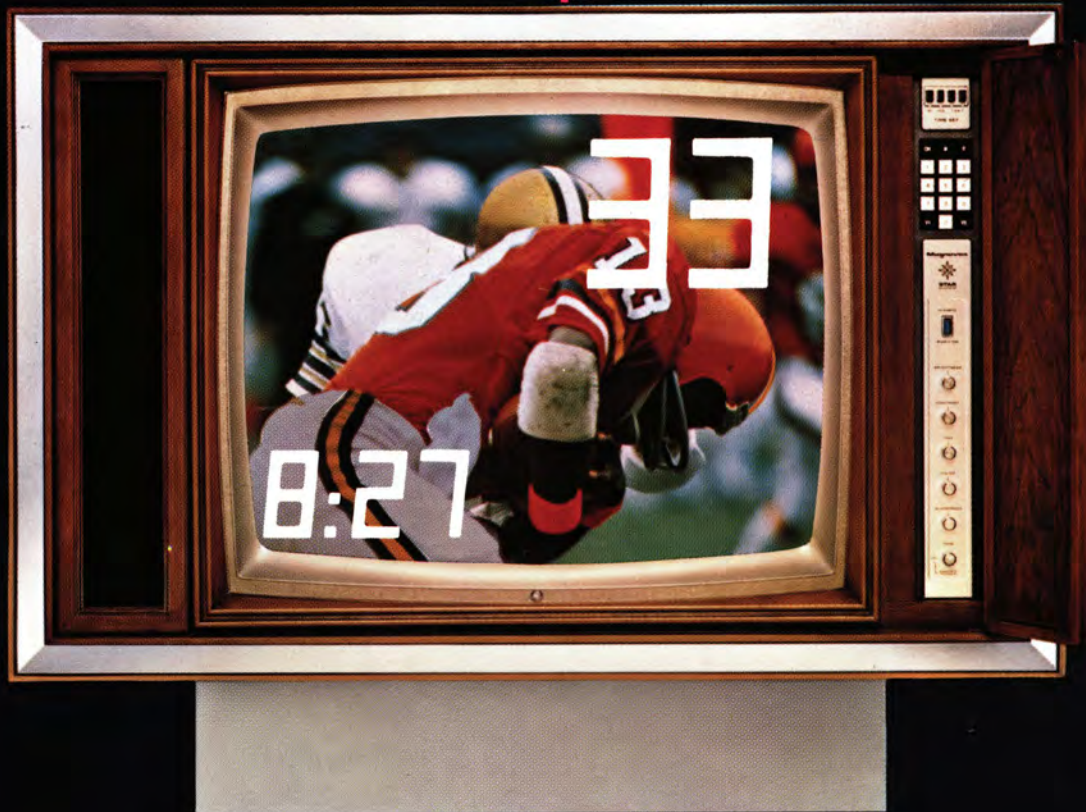
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