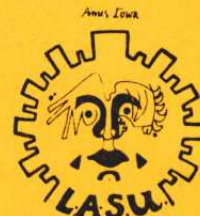


Unión Latinoamericana Universitaria

To: Iowa State University
Students
Staff
Faculty

Date: January 24, 1977: 4:00p.m.

Where: Gallery Room, Memorial Union

LATIN AMERICAN STUDENT UNION
PRESENTS
"HISTORY OF CHICANO STUDIES IN AMERICAN UNIVERSITIES"

A lecture by Dr. Rodolfo Acuña
Chairman-Chicano Studies Department
California State University at Northridge

The presentation by Dr. Acuña will cover the history of the Chicano Studies Movement and will also focus on the recent California decision in the "BAKKE" Case. The Courts decision will have serious implications for minorities in higher education throughout the United States. At this point the case seems headed for a Supreme Court ruling.

Dr. Acuña has authored five books, Story of the Mexican American: The Men and the Land (1969); A Mexican American Chronical (1970); Occupied America (1972); and Sonoran Caudillo: The Time of Ignacio Pesqueira.

He is also the current and founding chairman of the Chicano Studies Department at California State University at Northridge. He is the Chief Architect of the largest Ethnic Studies Program in the country.

His presentation is sponsored by the Latin American Student Union. (L.A.S.U), and the Committee on Lectures. It is funded through G.S.B.

The Lecture is free and students, staff, faculty, and the public are urged to attend.