

STEVEN LEATH

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INSTALLATION OF PRESIDENT STEVEN LEATH

OF IOWA STATE UNIVERSITY

TWO THOUSAND AND TWELVE

AMES, IOWA

PRESIDENT STEVEN LEATH

DR. STEVEN LEATH BECAME THE 15TH PRESIDENT OF Iowa State University in January 2012. He came to Iowa State from North Carolina where he spent many years as a faculty member, research program leader, and high level administrator with the University of North Carolina system and North Carolina State University.

Dr. Leath serves on the Iowa STEM (science, technology, engineering, mathematics) Advisory Council and is a member of the executive committee of the Greater Des Moines Partnership Capital Crossroads Implementation Committee, a board member of the Iowa 4-H Foundation, and a member of the Iowa Business Council. He is also a member of the American Association for the Advancement of Science, Crop Science Society of America, and American Phytopathological Society.

From 2007 to 2012, Dr. Leath was vice president for research for the University of North Carolina General Administration. In that position, he promoted research and sponsored programs across the full spectrum of academic disciplines and interdisciplinary activities carried out by the University of North Carolina's (UNC) 16 university campuses. He worked to increase levels of external support from federal, state, and private sources and



worked closely with campus research administrators to develop research and sponsored program activity in support of the mission of each campus. In 2012, the UNC campuses attracted nearly \$1.4 billion in competitive research grants and contracts, primarily from the federal government. He also oversaw UNC's interinstitutional centers and the North Carolina Arboretum and was one of the leaders in such highly successful public-private partnerships as the North Carolina Centennial Campus, North Carolina Research Campus, Research Triangle Park, and the David H. Murdock Research Institute, which he helped establish and led as chief executive officer until joining Iowa State.

IOWA STATE UNIVERSITY

He joined the faculty of North Carolina State University's College of Agriculture and Life Sciences in 1985 as a plant pathologist with the U.S. Department of Agriculture's (USDA) Agricultural Research Service (ARS) unit based on the NC State campus. He was named professor and research leader of the unit in 1998, then spent two years as acting national grain crops program leader for the USDA's Agricultural Research Service in Washington, DC. He returned to NC State in 2001 as a professor and assistant director of the North Carolina Agricultural Research Service (NCARS), was promoted to associate director in 2003, and was named NCARS director and associate dean of the College of Agriculture and Life Sciences in 2005.

Dr. Leath holds a B.S. in plant science from Pennsylvania State University, a master's degree in plant science from the University of Delaware, and a Ph.D. in plant pathology from the University of Illinois. After receiving his Ph.D., he spent one year as an extension plant pathologist in Illinois. During his research career, Dr. Leath published nearly 100 scientific articles in plant disease resistance, plant pathology, plant breeding, and related fields.

He and his wife, Janet, have two adult sons, Eric and Scott.

THE ACADEMIC PROCESSION

PRESIDENTS AND OTHER OFFICIAL DELEGATES
OF COLLEGES AND UNIVERSITIES

REPRESENTATIVES OF ACADEMIC DEPARTMENTS,

IOWA STATE UNIVERSITY

OFFICIAL DELEGATES OF LEARNED SOCIETIES

AND PROFESSIONAL ORGANIZATIONS

REPRESENTATIVES OF THE FACULTY,
ADMINISTRATION, AND STUDENT BODY,
IOWA STATE UNIVERSITY

CHIEF MARSHALS

THE ACADEMIC PROCESSION

PLATFORM PARTY OFFICIALS

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President of the University
Erskine Bowles, President Emeritus, University of North Carolina
Governor of the State of Iowa
Lieutenant Governor of the State of Iowa
Chair of the Installation Planning Committee and Dean of the Library
President of the Faculty Senate
President of the Professional and Scientific Council
President of AFSCME Local 96
President of the Government of the Student Body
President of the Graduate and Professional Student Senate
President and CEO of ISU Alumni Association
Simon Estes, Adjunct Professor of Music
Mayor of the City of Ames

Mayor of the City of Ames

Executive Director of the Board of Regents, State of Iowa

Presidents of the Iowa Regent Universities

Members of the Board of Regents, State of Iowa

Senior Vice Presidents of the University

Vice Presidents of the University

Deans of the University

THE CEREMONIAL PROGRAM

CRAIG A. LANG

President of the Board of Regents, State of Iowa, Presiding

PRELUDE CONCERT

Flourish for Wind BandRalph	Vaughan Williams
Prospect	Pierre LaPlante
Prelude and Fugue from "The Spitfire"	
	arr. Paul Noble
Resplendent Glory	Rossano Galante
First Suite in E-flat for Military Band	
I. Chaconne	
II. Intermezzo	
III. March	
ISU Wind Ensemble	
Michael Golemo, conductor	
A Cyclone Fanfare	Michael Golemo
Premier Performance	
THE ACADEMIC PROCESSION	
March and Procession of Bacchus	Leo Delibes
ISU Wind Ensemble	arr. Eric Osterling
OPENING CEREMONY	

OPENING CEREMONY

ISU Wind Ensemble Simon Estes, bass-baritone

WELCOME

Craig A. Lang

GREETINGS

Representing the State of Iowa, The Honorable Terry E. Branstad, Governor

Representing the faculty, Suzanne Hendrich, President of the Faculty Senate

Representing the professional and scientific staff, David L. Orman, President of the Professional and Scientific Council

> Representing the merit staff, Andrew P. Bock, President of AFSCME Local 96

THE CEREMONIAL PROGRAM

GREETINGS (continued)

Representing the students, Jared F. Knight, President of the Government of the Student Body

Representing the graduate students, Cory J. Kleinheksel, President of the Graduate and Professional Student Senate

Representing the alumni, Jeffery W. Johnson,
President and CEO of the Iowa State University Alumni Association

MUSICAL PRESENTATION

INTRODUCTION OF THE PRESIDENT

Erskine Bowles, President Emeritus, University of North Carolina

THE INSTALLATION

Installation of the President Craig A. Lang

Installation Address

"Educate. Innovate. Achieve."

Steven Leath, President of Iowa State University of Science and Technology

MUSICAL PRESENTATIONS

If Music Be the Food of Love. David Dickau

The Bells of Iowa State. James Wilson

arr. Robert McCowen

Iowa State Singers James Rodde, conductor Jodi Goble, accompanist

CLOSING REMARKS

Craig A. Lang

RECESSIONAL

ISU Wind Ensemble

CEREMONIAL PROGRAM NOTES

ERSKINE BOWLES

Erskine Bowles is one of the nation's most respected academic, political, and business leaders. He became president of the multi-campus University of North Carolina in 2006, which he led until his retirement on December 31, 2010. He is a native of Greensboro, N.C., a graduate of the University of North Carolina and Columbia University's Graduate School of Business, and holds eight honorary doctorates.

Bowles began his business career at Morgan Stanley & Co. in New York. He returned to North Carolina, where he founded and served as chairman and CEO of the investment banking firm that became Bowles Hollowell Conner & Co. He also helped start two other investment companies.

In 1993, President Bill Clinton named Bowles director of the Small Business Administration. In 1994, he appointed him deputy White House chief of staff and later, chief of staff. Following his return to North Carolina, Bowles ran for the U.S. Senate in 2002 and 2004. In 2005, he was appointed United Nations deputy special envoy to 13 tsunami-affected countries in Southeast Asia. In 2010, President Barack Obama named Bowles and former Senator Alan Simpson to co-chair a bipartisan National Commission on Fiscal Responsibility and Reform.

Bowles helped found three entities that foster economic development in rural North Carolina. He was a vice chair of Carolinas Medical Center in Charlotte and helped create its ALS Center. He also has served as an international president of the Juvenile Diabetes Research Foundation and as a trustee of the Duke endowment. Bowles is a board member for Morgan Stanley, Cousins Properties, Facebook, Belk, and Norfolk Southern Corporation.

CEREMONIAL PROGRAM NOTES

SIMON ESTES

In the opera world, the name Simon Estes is synonymous with success. He has performed with every major international opera company as well as performing as a recitalist and orchestral bass-baritone. Currently the F. Wendell Miller Distinguished Artist in Residence and a professor of music at Iowa State University, Estes was born in Centerville, Iowa; is a graduate of the University of Iowa; and has taught at the Juilliard School. As an involved citizen and leader, he is promoting peace through international and intercultural understanding and respect. He has established numerous scholarship organizations to ease the financial burden for students, and in 1993, created the Simon Estes International Foundation for Children to provide financial assistance to underprivileged children around the world. In 1997, Iowa State honored his professional and humanitarian efforts by conferring upon him an honorary Doctor of Humane Letters degree.

ISU WIND ENSEMBLE

The ISU Wind Ensemble features sixty of the finest student wind and percussion players on campus. Its repertory includes challenging music from the sixteenth to the twentieth centuries, from small chamber groups to the full ensemble. The ensemble regularly commissions and premieres compositions and has performed with some of the world's finest soloists. In addition to on-campus performances, the ensemble has performed numerous times at the Iowa Bandmasters Association convention and since 2003, has had four performing tours to Europe.

IOWA STATE SINGERS

The Iowa State Singers is Iowa State's most select student choral ensemble. Music of all styles is performed with an emphasis on *a cappella* compositions. Performances include numerous on-campus performances such as the Holiday Choral Concert and the Masterworks Concert with orchestra. The singers annually stage a full-scale Madrigal Dinner and tour each year. The group has been honored with invitations to perform at the national conferences of the American Choral Directors Association (2005, 2009) and the National Collegiate Choral Organization (2008, 2011).

THE INSTALLATION MARSHALS

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University Professor of Educational Leadership and Policy Studies

DANIEL C. ROBINSON, CHIEF MARSHAL

University Professor of Educational Leadership and Policy Studies

JOHN CUNNALLY

Associate Professor of Integrated Studio Arts

FREDERICK H. DARK

Associate Professor and Chair of Finance

VERONICA J. DARK

Professor of Psychology

MARY-BETH GOLEMO

Program Coordinator in the Department of Residence

RICHARD E. HORTON

Emeritus Professor of Electrical and Computer Engineering

INGRID M. LILLIGREN

Professor and Interim Chair of Integrated Studio Arts

JON J. TOLLEFSON

Professor of Entomology

ROBERT S. WALLACE

Associate Professor of Ecology, Evolution, and Organismal Biology

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DELEGATES OF UNIVERSITIES AND COLLEGES

1636 HARVARD UNIVERSITY, Laurent Hodges, Alumnus
1701 YALE UNIVERSITY, Hayward Draper, Alumnus
1746 PRINCETON UNIVERSITY, Stephen Roberts, Alumnus
1749 UNIVERSITY OF PENNSYLVANIA, Nadia Anderson, Alumna
1754 COLUMBIA UNIVERSITY, Charles Kniker, Alumnus
1789 UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL,
Joseph Templeton, Professor of Chemistry

1819 UNIVERSITY OF VIRGINIA, J. Timothy Keller, Alumnus
1820 INDIANA UNIVERSITY, Michael Crum, Alumnus
1831 NEW YORK UNIVERSITY, Peter Hermann, Alumnus
1834 TULANE UNIVERSITY, Kathleen Hickok, Alumna
1839 UNIVERSITY OF MISSOURI, Olivia Madison, Alumna
1842 IOWA WESLEYAN COLLEGE, Lester Moore, Alumnus
1845 BAYLOR UNIVERSITY, Janelle Walter, Professor

1846 GRINNELL COLLEGE,
Houston Dougharty, Vice President for Student Affairs

1846 UNIVERSITY OF BUFFALO, Robert Bosselman, Alumnus
1847 THE UNIVERSITY OF IOWA, Sally Mason, President
1850 UNIVERSITY OF ROCHESTER, Glenn Janus, Alumnus
1852 WARTBURG COLLEGE, Darrel Colson, President

1853 CORNELL COLLEGE, Melinda Green, Associate Professor of Psychology

1853 WASHINGTON UNIVERSITY IN ST. LOUIS,
Donald Zytowski, Alumnus

1855 MICHIGAN STATE UNIVERSITY, Donald Beitz, Alumnus
1863 KANSAS STATE UNIVERSITY, Tammy Niemann, Alumna
1865 CORNELL UNIVERSITY, George Christensen, Alumnus
1865 UNIVERSITY OF KANSAS, James Michael Downard, Alumnus

1867 WEST VIRGINIA UNIVERSITY, Michele Wheatly, Provost and Vice President for Academic Affairs

DELEGATES OF UNIVERSITIES AND COLLEGES

1873 TEXAS CHRISTIAN UNIVERSITY, Timothy Diebel, Alumnus
1873 WILLIAM PENN UNIVERSITY, Ann Fields, President
1876 UNIVERSITY OF NORTHERN IOWA, Benjamin Allen, President
1881 DRAKE UNIVERSITY, David Maxwell, President

1882 ST. AMBROSE UNIVERSITY, Paul Koch, Vice President for Academic and Student Affairs

1885 GEORGIA INSTITUTE OF TECHNOLOGY,
Lawrence Staunton, Alumnus

1887 NORTH CAROLINA STATE UNIVERSITY, Steven Lommel, Distinguished Professor and Associate Director, NC Agricultural Research Service

1890 OKLAHOMA STATE UNIVERSITY, Robert Bosselman, Alumnus

1891 BUENA VISTA UNIVERSITY, Tabatha Carney, Senior Manager of Graduate and Professional Studies Recruitment and Admissions

1891 CALIFORNIA INSTITUTE OF TECHNOLOGY, John Schroeter, Alumnus

1891 RICE UNIVERSITY, Thomas Holme, Alumnus

1891 UNIVERSITY OF CALIFORNIA, SANTA BARBARA, Thomas Peterson, Alumnus

1895 GRACELAND UNIVERSITY, William Higdon, President Emeritus

1896 GRAND VIEW UNIVERSITY, Kent Henning, President

1899 MERCY COLLEGE OF HEALTH SCIENCES,
Barbara Decker, President

1900 CARNEGIE MELLON UNIVERSITY, Rohit Trivedi, Alumnus

1928 MOUNT MERCY UNIVERSITY,
Robert Kazimour, Board of Trustees

1966 DES MOINES AREA COMMUNITY COLLEGE, Robert Denson, President

1966 HAWKEYE COMMUNITY COLLEGE, Linda Allen, President
1966 IOWA CENTRAL COMMUNITY COLLEGE,
Daniel Kinney, President

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OF AMERICA
Harry Horner, Past President

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COLLEGE MUSIC SOCIETY Christopher Hopkins, Member

CONFERENCE OF RESEARCH WORKERS IN ANIMAL DISEASE Catherine Logue, Member

CONSORTIUM OF AQUATIC SCIENCE SOCIETIES
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COOPER
ORNITHOLOGICAL SOCIETY
Bonnie Bowen, Honorary Member

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John Downing, Board Member

COUNCIL OF SUPPLY
CHAIN MANAGEMENT
PROFESSIONALS
David Cantor, Member

CROHN'S AND COLITIS
FOUNDATION OF AMERICA
Michael Wannemuehler, Member

CROP SCIENCE
SOCIETY OF AMERICA
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Three members are appointed each odd-number year.

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THE BOARD IS RESPONSIBLE FOR:

Iowa State University
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THE PRESIDENTS OF IOWA STATE UNIVERSITY

ADONIJAH STRONG WELCH, May 11, 1868–November 27, 1883

SEAMAN ASAHEL KNAPP, December 1, 1883–December 5, 1884

LEIGH SMITH JOHN HUNT, February 1, 1885–July 20, 1886

WILLIAM ISAAC CHAMBERLAIN, July 20, 1886–November 13, 1890

WILLIAM MILLER BEARDSHEAR, February 1, 1891–August 5, 1902

ALBERT BOYNTON STORMS, September 1, 1903–August 31, 1910

RAYMOND ALLEN PEARSON, September 1, 1912–August 31, 1926

RAYMOND MOLLYNEAUX HUGHES, September 1, 1927–March 17, 1936

CHARLES EDWIN FRILEY, March 17, 1936–June 30, 1953

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WILLIAM ROBERT PARKS, July 1, 1965–June 30, 1986

GORDON PRYOR EATON, July 1, 1986–October 19, 1990

MARTIN CHARLES JISCHKE, June 1, 1991–August 14, 2000

GREGORY L. GEOFFROY, July 1, 2001–January 15, 2012

THE OFFICIAL UNIVERSITY MACE



THE IOWA STATE UNIVERSITY MACE symbolizes the authority of the university president. The chief faculty marshal carries it at the head of the academic procession and, by placing it on its stand, signals the beginning of the ceremony.

In medieval times, the mace was a studded, clublike weapon made of iron and capable of breaking armor. It was associated with the protection of kings in France and England.

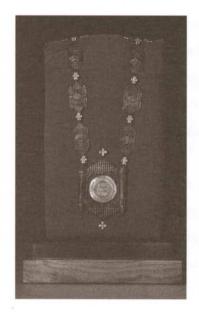
Created in bronze, silver, and tiger maple, the Iowa State University mace is an interpretation of the campanile. It includes a silver presidential seal and reflects in a disc inscribed with the words "Iowa

State University—Science with Practice," which is representative of the Fountain of the Four Seasons, an important campus icon. It features likenesses of four Native American women and was created in 1941 by Christian Petersen, sculptor-in-residence from 1934–1955.

The tiger maple staff bears 14 bronze plaques inscribed with the names of all previous Iowa State presidents and their years of service. The overall height of the university mace is 60 inches, and it weighs 14 pounds.

Sculptor Jeanne L. Stevens-Sollman of Bellefonte, Pennsylvania, designed and crafted the Iowa State University mace.

THE PRESIDENTIAL CHAIN OF OFFICE



THE PRESIDENTIAL CHAIN OF OFFICE symbolizes the rich history and traditions of Iowa State University and is worn by the president.

Created by sculptor Jeanne Stevens-Sollman—the same artist who created Iowa State's mace—the presidential chain of office is bronze and silver and complements the mace. The two pieces were commissioned by University Museums and the ISU Alumni Association in 2008 and are part of University Museums' Art on Campus collection.

The front of the presidential chain of office features an image of the campanile, and Beardshear Hall's east portico (the campus home of the president) is on the back. The shoulder epaulets are the columns of Beardshear and contain the words Leadership and Service. The campanile links in the presidential chain of office contain the words Engagement, Learning, Discovery, and Access. The reverse sides of the bronze sections have low bas reliefs of corn.

ACADEMIC REGALIA



CUSTOM - DESIGNED DOCTORATE REGALIA debuted in May 2008 as part of the Iowa State University sesquicentennial celebration.

The gowns were created with emblems and colors to reflect Iowa State's tradition and to complement the hood. The fabric is cardinal gabardine with black velvet panels and chevrons edged with gold cording. The campanile adorns the two front velvet panels. An eight-sided black velvet tam with a gold silk tassel completes the official regalia.

The academic costume symbolizes the record of academic achievement of the various individuals taking part in the ceremony, and its use dates to medieval times and the famed universities of Europe and England. The unheated buildings frequented by medieval scholars were an important factor in clothing choices.

An array of caps, gowns, and hoods emerged from the centuries in Great Britain and from early years of higher education in the United States. American institutions recognized the need for a standard code and the majority of academic costumes worn now are in accordance with the general provisions of the Intercollegiate Code of 1895.

IOWA STATE UNIVERSITY'S HERITAGE

From the time it opened in 1868 as the Iowa Agricultural College and Model Farm, Iowa State University of Science and Technology has been a leader in the development of a new kind of higher education institution in the United States, the land-grant university.

Born of the soil and rooted in the fields of agriculture and engineering, these institutions were created to extend the opportunities of higher education to people of the working classes. Today, the land-grant institutions are still the "people's colleges," whose programs address the issues and problems affecting the people of the states they serve.

Land-grant institutions further revolutionized higher education in this country by introducing the concept of direct service to the people. Today, the land-grant institutions have a three-part mission: teaching, research, and service. It was at Iowa State University where the programs were conceived and molded to carry out this new service mission.

The Iowa General Assembly established the Iowa Agricultural College in 1858, but it would not open for another ten years. In 1862, Iowa became the first state in the nation to formally adopt the Morrill Act that established land-grant colleges and universities. In 1864, the yet-to-be-opened Iowa Agricultural College was designated as Iowa's land-grant institution.

Iowa State University embodied then and embodies today the land-grant concept of higher education: open to all regardless of gender, ethnic background, or social class; committed to providing students with an education not only in the classics but also in science, engineering, agriculture, and military tactics; and dedicated to teach students the practical applications of their knowledge. Iowa State was the first land-grant college to be coeducational from the beginning. Today, Iowa State is recognized among the top colleges and universities in the nation that provide well-prepared graduates. Employers say that Iowa State graduates know how to apply their knowledge as they begin their careers, making Iowa State's career fairs some of the largest in the nation. Students learn through internships and co-op opportunities, undergraduate research programs, and study abroad.

IOWA STATE UNIVERSITY'S HERITAGE

As early as 1870, Iowa State faculty and staff were involved in extending the benefits of the institution's research to the people of the state through Farmers' Institutes. These were the forerunners of the modern Cooperative Extension Service, established at land-grant universities as the result of the Smith-Lever Act of 1914. Iowa State faculty and staff wrote and worked for the passage of the Hatch Act of 1887 that established agricultural experiment stations at land-grant universities to do research on issues critical to each state's citizenry.

Iowa State was the first public institution to establish a school of veterinary medicine. It was the first institution to offer college courses in home economics, forestry, agricultural studies, and teacher education. It was at Iowa State where the electronic digital computer (described as the most important technological development of the twentieth century) was invented, and where the corn hybrids responsible for nearly half of all varieties grown in this country were developed.

Today, Iowa State University has little resemblance to the small agricultural college that emerged from the Iowa prairie.

Its more than 175 major buildings spread across 1,770 acres form one of the most beautiful campuses in the nation. Inside these buildings are people who are as dedicated to the land-grant mission as were the academic pioneers of the nineteenth century. With supercomputers, nanotechnology, and high-tech laboratories, Iowa State University is among the most technologically advanced institutions in the nation.

The modern Iowa State University is dedicated to revitalizing the land-grant mission. With the same spirit of innovation that led to the development of the Cooperative Extension Service and the Agricultural Experiment Station system, Iowa State faculty and staff are developing research and technology transfer programs that will serve Iowa and the nation well into the future. Iowa State has been referred to in a national study as a technology transfer powerhouse.

IOWA STATE UNIVERSITY'S HERITAGE

Iowa State University is taking a leading role in such critical areas as plant sciences, agricultural biotechnology, information sciences, materials science, agricultural production and product development, food and nutrition sciences, protection of the environment, design and communities, and many other areas. At the same time, it is an institution that is exceptionally student-focused, with sensitivity for the need to provide a well-rounded and broad-based academic program for all its students and an out-of-the-classroom experience second to none.

Iowa State's programs are designed to prepare graduates for leadership roles in an increasingly global community, with emphases on effective communication skills and knowledge of other nations' peoples and cultures.

More than ever, Iowa State University is a university with its roots planted firmly in the rich Iowa soil and its eyes focused clearly on the future with a mission to create, share, and apply knowledge to make Iowa and the world a better place.

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