

Book of year

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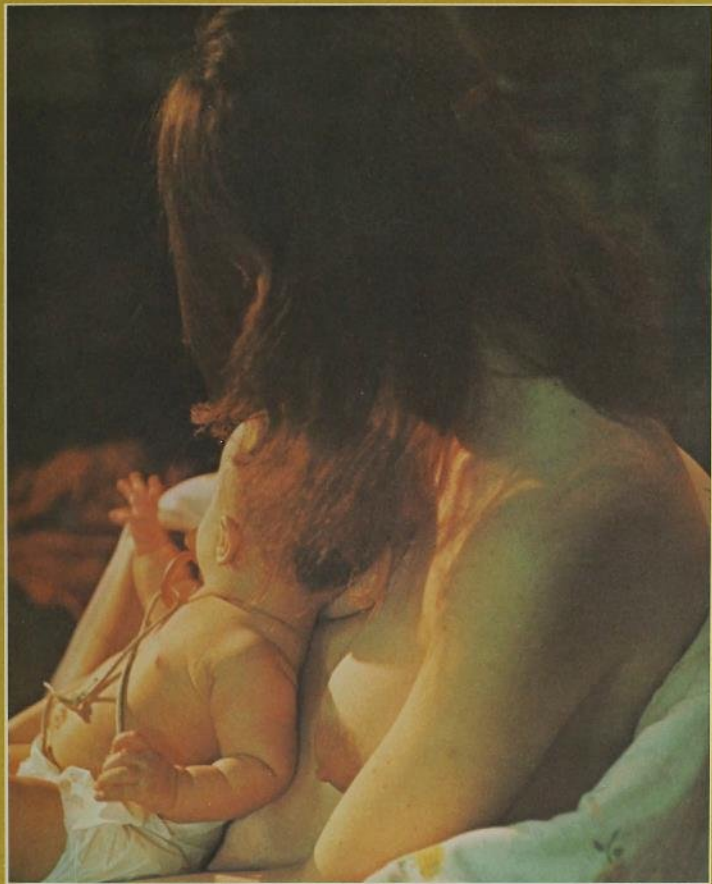
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Environment...

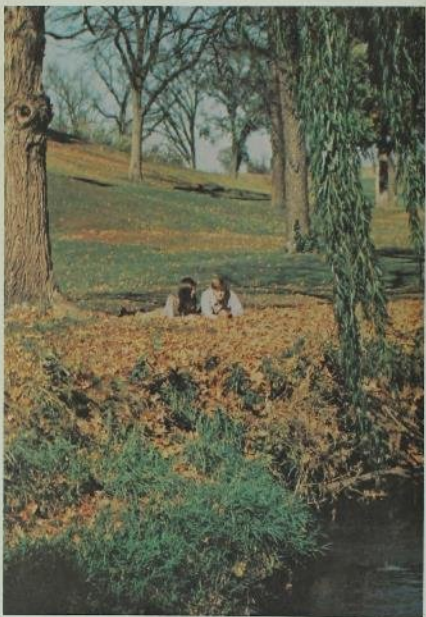
To the unborn child a warm, friendly surrounding
That protects him until he is ready to venture out into the
world.

To the newborn a shower of caresses and kisses
From loving parents who shield him from all the "hurt bads"
of the world
And allow only the "feel goods" to enter the sterile bubble
That constitutes his environment.



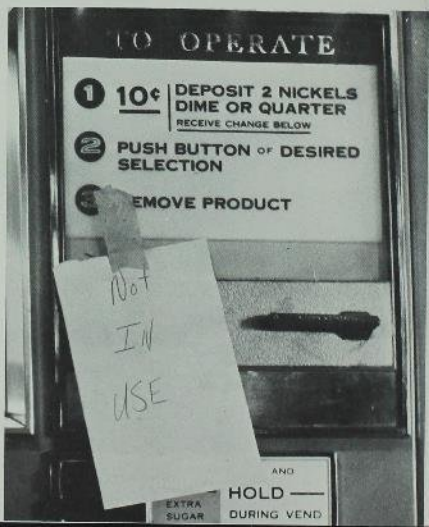
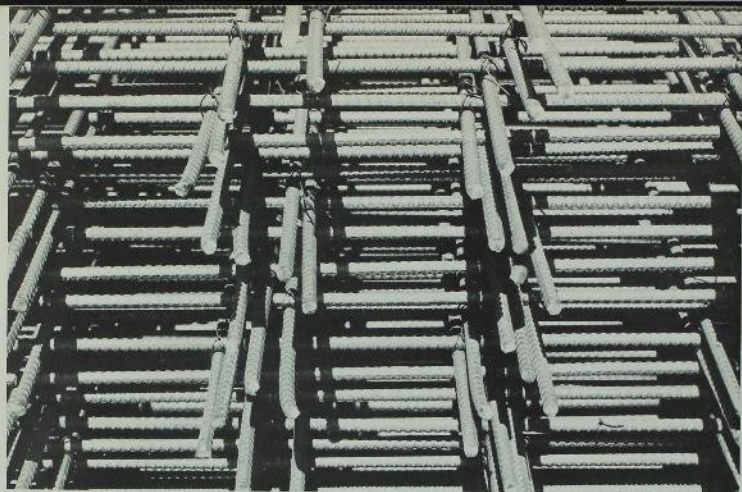




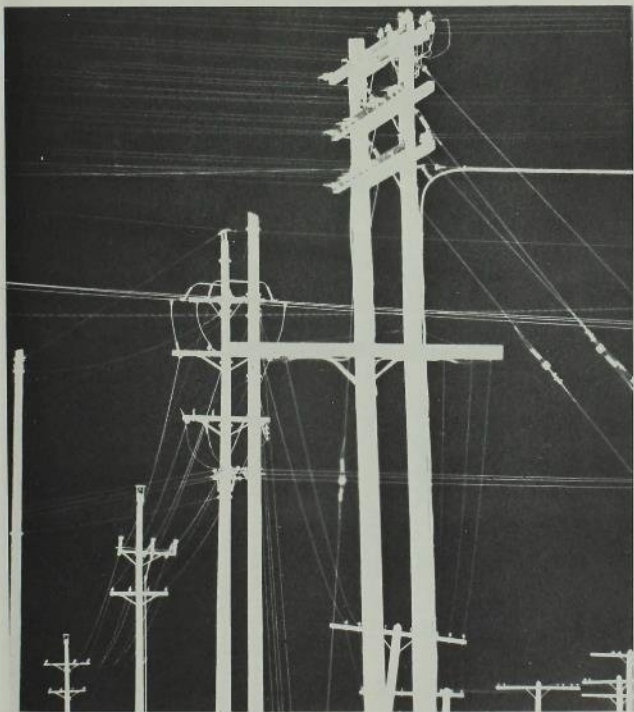




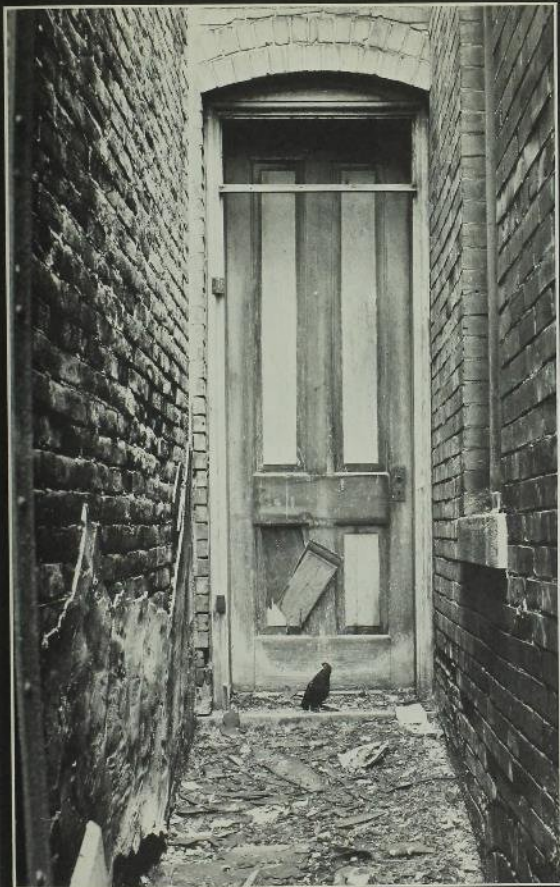
As the child grows older
Environment becomes one of many different
lifestyles —
A life of many different surroundings.
He discovers the wonders of nature . . .



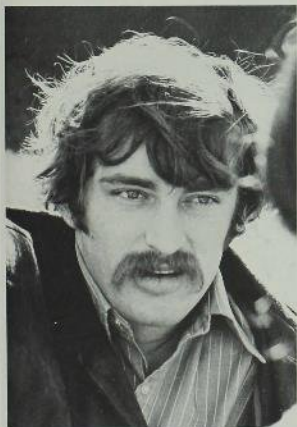
And he also discovers:
The complexities of civilization.



He finds that not all people
Live as he does.
He doesn't understand why.







The child grows older.
The voice deepens and shaving becomes a daily ordeal.
Breasts swell and firm. The body prepares for its role in creation.
The mind grows with the body.
Concepts begin to take on abstract as well as physical meaning.
Emotional and ideological interactions become an
integral part of the environment.
The child is no longer.





He enters college aware of the world's
problems

And yet he often ignores them.

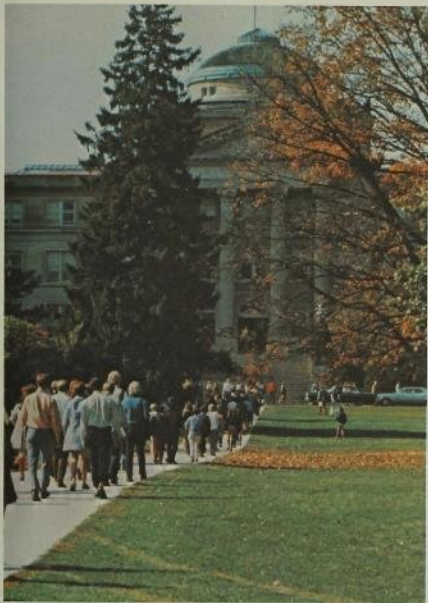
Instead he goes to college for:

A good time

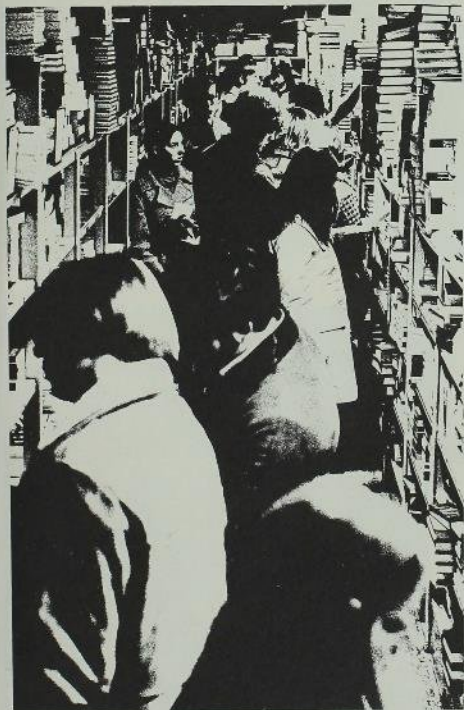
A way to get ahead

An escape from parents

... And perhaps an "education."







He finds his new environment

New

Interesting

Depressing

Boring

Fun

Hectic

Stimulating

Relevant

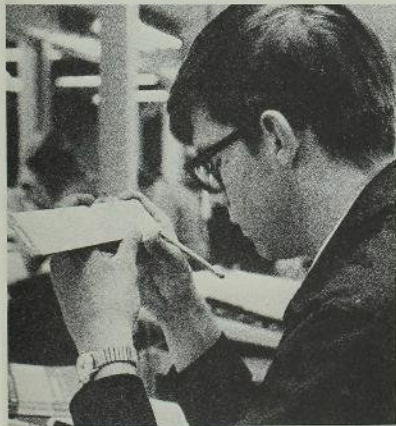
Apathetic.

He wonders if there is more to learning
Than just cramming facts into his head
Only to forget them after the final.
He searches for "relevance."



ACCOUNTS OWED
TO
THE UNIVERSITY

STUDENTS PAYING FEES
WITH INSUFFICIENT FUNDS
CHECKS WILL BE DROPPED
FROM ENROLLMENT!



Slowly he discovers
That education is more than useless cramming.
He becomes increasingly aware of the
university that surrounds him
And the diversity of students, teachers, and
administrators
That populate ISU's campus.
He learns to interact with others
And finds that his educational experience
Takes on a new dimension.

Spring...



And the Spring brought rain.





Yawning, bleary-eyed students
Come out of hibernation
And welcome a new quarter.
To some, it is the beginning of the end.
But for others, it's the end of the beginning.



U. S. Senator Herold Hughes talked with students informally after his address on pollution.

Students combat pollution



Traffic was barricaded from central campus for Earth Day.

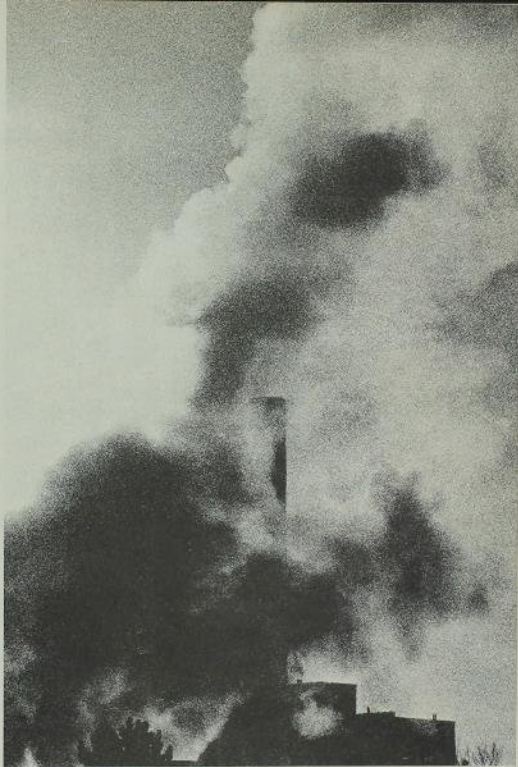
Earth Day, April 22, 1970, focused attention on the tin can along the highway and effluence in rivers and streams. Traffic was barricaded from the ISU campus for the day. Students scrambled through ditches and underbrush to fill several trucks with roadside litter, which was all collected from a surprisingly small area. U. S. Senator Harold Hughes was on the campus, as the featured speaker on Earth Day. "We cannot wait to find solutions," he said. "The environment won't."

Paul Ehrlich is a noted population control spokesman who advocates starting control measures instantly if we are to succeed and be effective in future decades.



Pollution...

Paul Ehrlich, author of "The Population Bomb," brought a problem with him when he spoke at Iowa State April 24. He brought people. More than 5,500 persons sat or stood in the Armory, among them many high school students and visitors, whose cars and buses caused a parking problem on campus. Ehrlich warned that population and other pollutants are endangering the whole world ecology. "The U. S. cannot exploit the smaller, underdeveloped countries, which are even harder hit by population increases," he said. "The United States isn't a citadel — it can't stand alone. Environment is a world problem."





The team of Jerry Parkin and Jerry Schnoor, GSB vice president and president respectively, accomplished most of their nineteen original platform promises, in addition to extensive work in other areas.

The year 1970 was one of controversy for the Government of the Student Body. The All-University Elections Committee docked Ron Holmes, Pro-Low, eight per cent of his votes following the discovery of his overspending during the winter 1970 GSB election campaign. The outgoing Senate followed by voting to refuse to seat Holmes as senator-at-large.

A six-month controversy ensued, with Holmes' attempt to halt a special election denied by the GSB Supreme Court. This first special election was scrapped because of a mixup in voting procedure. No instructions were provided in the voting machines, no pencils were provided and students had to write in the candidate's name besides pulling the machine's lever in order to vote.

The GSB Supreme Court ruled that Holmes had been denied his rights and ordered the Senate to set guidelines for the future to see that rights were protected in seating newly-elected senators. The Senate was also ordered to re-vote concerning Holmes' being seated.

The senator-at-large chosen in the special election was never seated, because the controversy finally came to an end when the Senate voted October 27th, after almost six months, to seat Holmes.



Allocation of funds to various campus organizations brings debate to the GSB Senate, after recommendations are made by the Executive Budgetary Committee and by the GSB President.



Ron Holmes, GSB senator-at-large, was the center of a six-month controversy concerning overspending in his election campaign.

Ask a Marine Officer

HELP WANTED

Young, educated, with potential for executive responsibilities. Applicant needs capacity to manage complex operations involving sophisticated equipment and large investment. Must motivate personnel of all backgrounds to high achievement. Capability for independent thought and action, in crucial situations, is required. Starting salary \$7,000-\$10,700 with excellent opportunity for promotions and increases. Excellent fringe benefits include recreational facilities, free medical care, and early retirement program. Only young motivated men seeking the high challenge should apply. Contact the Marine Officer Selection Team, Student Union, February 10th and 11th.



student's rights were affected by two national policy changes that became effective during Spring Quarter. In March the Senate voted 64-17 to lower the voting age to 18 in all elections. Thus began the long administrative process that ultimately landed in the Supreme Court as a test of the law's constitutionality.

In April President Nixon announced an end to occupational, agricultural, and fatherhood draft deferments. He also asked for authority to end student deferments. Most significantly, however, President Nixon called for an end to the draft by June of 1971.

The military establishment, relying more and more upon enlistments, made extensive use of recruitment drives to attain personnel. In March 1970 recruiters visited the Union amid student protests. Allen Ginsberg, poet, also joined in the protest by offering love beads, apples, candy, and soap bubbles to the recruiters.

Recruitment amidst protest



The poet, Allen Ginsberg, approaches military recruiters with his "peace offering" of love beads.



The Residence Hall Week Carnival was a potpourri of entertainment. This was one place where pennies still have some value, as admission to the various booths.

A Living Diversity" was the theme for Residence Hall Week '70, which featured a myriad of activities for ISU students and over 600 prospective freshmen.

For the first time RHW, a self-supporting organization, sponsored a service project by donating its profits to the new ISU Black Cultural Center.

Two new money-raising RHW features were added to the week's activities to boost the amount of the service project donation. The "International 500," a race in which three-member teams assembled prefabricated cars for competition, was added to the RHW schedule. In addition, penny voting for the first RHW King helped finance the service project.

Crowned RHW King was Paul Anderson of Werk-

man House. Reigning with him was RHW Queen Judy Engle of Tompkins House.

Residence Hall Week offered a broad spectrum of activities. The official beginning was the Convocation, which featured tappings for the two residence hall honoraries, the Chessmen and the Order of the Rose, and presentations of awards by the residence hall associations. Intramural sports, a car rally, a carnival, group discussions, an auction, open house tours, a fashion show, and several dances were all packed into the ensuing seven-day span.

RHW Focus lecturer Ralph Ellison, author of *The Invisible Man*, addressed a capacity crowd Wednesday in C. Y. Stephens Auditorium. Discussing the interplay of race relations and the American language, Ellison called language an integrative force in race relations.

C. Y. Stephens was filled to capacity once more on the following night for two concert performances by the explosive, soulful Fifth Dimension.



All the thrills and excitement of sports competition were present at the "International 500" as teams raced to build their machines and get to that finish line, hopefully with all four wheels still attached.



Residence Hall Week: a living diversity

Intramurals took unusual twists. The competition was keen, but there were plenty of laughs.

Debbie Lookie, Attendant



Kathy Kiefer, Attendant



Judy Engel, Queen

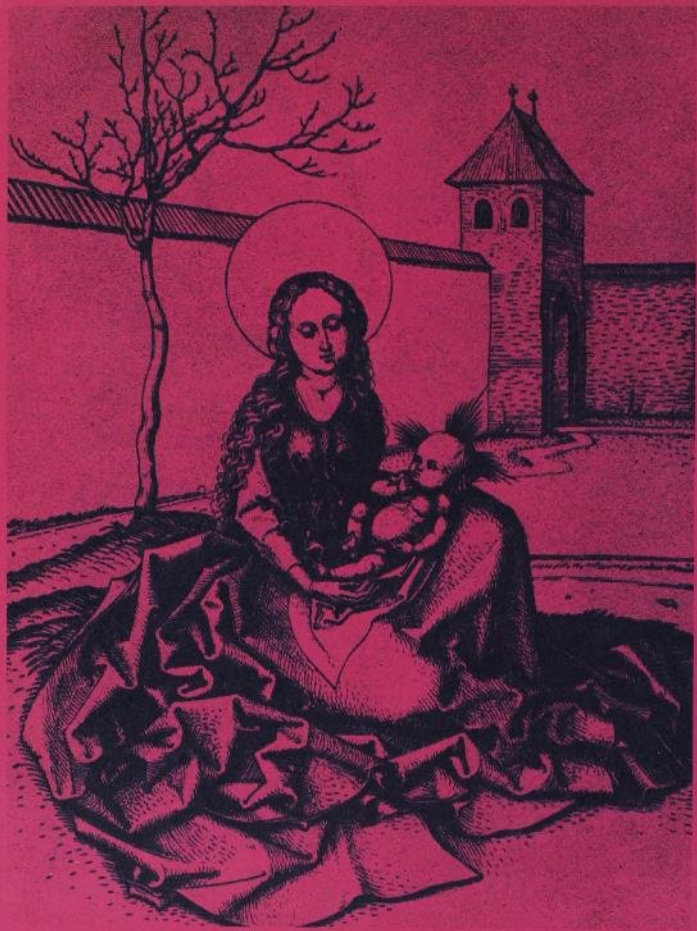
RHW Queen and Court



Sharon Anholt, Attendant



Jo Freeburg, Attendant



Drugs

Arrests of six area persons in April '70 marked the first drug arrests in the Ames area in nearly a year. Another arrest was made in September when an Iowa State student was picked up on several counts.

Working against the drug problem, the Iowa State Student Union Board and Dean of Students Office sponsored "A Shot in the Dark," Drug Education Week, March 30 through April 3, 1970. Four authorities in the field of drug use were featured speakers. The Governor's special consultant on drug abuse programs moderated a panel in the discussion of legal, medical, and moral aspects of drug use and abuse. He said it was "hard to tell" about the percentage of Iowa State students using drugs, but that "the relative numbers are unimportant — the mere existence is."

Well-received was an ex-associate of Dr. Timothy Leary's, Robert Moorman. A former drug addict who spent fourteen months in prison for grand larceny and possession of narcotics, Moorman spoke to a full house in the Memorial Union's Great Hall. The audience, many of whom stayed afterwards to speak with Moorman in a more informal setting, included many area parents and high school children.

Assistant Dean of Students Tom Goodale termed student reaction to Drug Week "excellent," and community reaction "favorable."





Greek Week: a greek for all seasons

Awareness, recognition, interaction, understanding . . . Greek Week 1970. For six days in April, Iowa State experienced a vibrant, diverse program which focused on individual awareness of topical issues.

Religion, drugs, sex, race . . . discussions, Greek Week offered the opportunity to shatter inhibitions and drag the forbidden topics of the past out into the contemporary world of conversation. Controversial speakers produced mixed emotions, Former Supreme Court Justice Abe Fortas and baby doctor-turned civil rights crusader Benjamin Spock drew smiles, frowns, and applause from the inquiring, but not always agreeing, audience.

Greek Week 1970, utilizing the theme "A Greek for All Seasons," spanned a wide spectrum of activities. Students were given the opportunity to meet and discuss the machinery of politics with members of the Iowa Legislature. Sit-down talks with students and faculty meshed the gap to make a step toward unification.

An emphasis on entertainment was also displayed. Activities such as sing-ins, a Queen coronation, and intramural olympics spanned the week. As a climax to the six days, two nationally-known singing groups, the Grass Roots and the Guess Who, appeared in concert before a captivated audience.



Rita Almira, Attendant



Sue Gordinier,
Attendant



Sharon Tholl, Queen

Greek Week Queen and Court



Ann Sundet, Attendant

Campuses across the nation felt the effect of an action that took place halfway around the world. On April 30, President Nixon announced on network television that U. S. Armed Forces crossed South Vietnamese borders and entered the "fish hook" region of Cambodia. Campus reaction was immediate and at times violent. At the University of Iowa, egg-throwing students disrupted an ROTC award program. Fire bombs were hurled at Oregon State University and students at Princeton voted to boycott classes.

Iowa State students, usually considered as conservative and apathetic, also reacted. A group of 400 people donned black armbands and marched from the Bandshell through downtown Ames to protest America's widening involvement in the Indochina War.

At Kent State University, protests were gaining momentum. The National Guard was called in and on Monday, May 4, the Guard fired shots that gave the student protests new meaning.

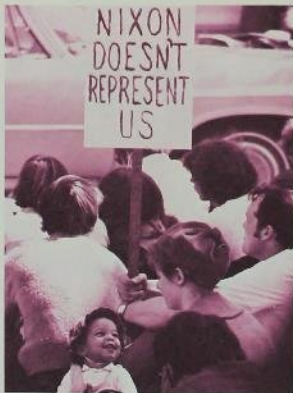


Reaction to Cambodia



Protesters started their march in the park in downtown Ames.

Kent State



News of the tragic slayings of four Kent State University students shocked the nation. On college campuses, protests took on new meaning. Demonstrations became more quiet and peaceful as students mourned the senseless murders. Many universities were closed, mainly to prevent further violence.

Iowa State remained open, but student opinion solidified and normally apathetic students worked toward a common goal of limiting the scope of the Indochina War. The Government of the Student Body passed a resolution calling for a 24-hour strike beginning at noon on Wednesday, May 6. Over 3,000 students participated in the rally held on central campus. The American Flag was lowered to half-mast to mourn the deaths of the Kent State students. The protest soon spread down Lincoln Way as protesters marched toward downtown Ames, gathering marchers as they went. Students that remained in class discussed the Indochina and Kent State situations. Campus activism became commonplace on the ISU campus.



Cambodia, Kent State University, Jackson State University. The three causes of an unprecedented wave of campus concern, protest, and violence. Universities across the nation were closed as violence directed toward anything connected with the U.S. military establishment took its toll in property, good will, and human life. Yet many universities remained open and operating in the wake of turmoil generated by the new campus activism. One such university was Iowa State. The reasons given for ISU's comparatively calm campus were as numerous as the people interviewed. Campus radicals claim that nothing could get the typically apathetic ISU student involved. Others said that they didn't have time for such "foolishness." But perhaps the most popular reason given was that the students here voiced their concern in a peaceful, mature manner. To them, violent protest to obtain peace was a hypocritical act.

Not only students were concerned with this Spring's campus scene. Administrators were also interested in the outcome of the campus protests for they too were deeply affected by the national issues that perpetrated the current wave of campus concern. They were also concerned because they are charged with the responsibility of maintaining a free and open campus. Their discussion of the actions of the students this Spring is both interesting and revealing.



President W. Robert Parks

"On an open campus, differing views may be freely expressed, challenged, and debated. Because Iowa State is an open campus, it was possible in the Spring of 1970 for students to express their concern for developments in Southeast Asia and for the tragic student deaths at Kent State and Jackson State Universities. The peaceful rallies at Iowa State were in harmony with the methods and purposes of a great university. The willingness of students, faculty, and administration to work together enabled Iowa State to complete the academic year and to do so without restricting freedom of expression on the campus."

Administrators on Campus Unrest



W. L. Layton
Vice President for Student Affairs



Arthur Sandeen
Dean of Students

"Iowa State University represented itself well last Spring. We had a large number of students that were excited and actively demonstrating and participating in rallies. This was a good sign and I think our students are to be congratulated. They didn't go overboard — they didn't disrupt classes — and as a result we didn't have to close down the university. What I noticed most was the way students exercised their own controls. We didn't have to be out there with a bunch of policemen or administrators saying 'Oops — you're going too far — keep things in line.'"

"This Spring was certainly the most emotional type of situation I've ever seen students going through. This doesn't apply to all students but a large number were visibly involved. I was also caught up in the emotion of the situation and this had a real effect upon my perceptions of what happened. In regard to the campus unrest, students acted in an honest and open way. They were primarily affected by their own thoughtfulness and by their own feelings. The way they expressed themselves took on a great variety of forms. I was primarily concerned with the degree to which students were deeply hurt by the situation. When people are hurt and upset emotionally and outraged against things they don't understand and can't accept, I'm not sure that any type of formalized institutional response is what is called for. I think that at times like this the quality of human relationships should come through people to people contact, student to student contacts, faculty to student contacts, and friend to friend type of contacts. Our staff engaged in dialogue around the clock, but what's more important is that students talked with one another."

Weapons banned from Veishea parade



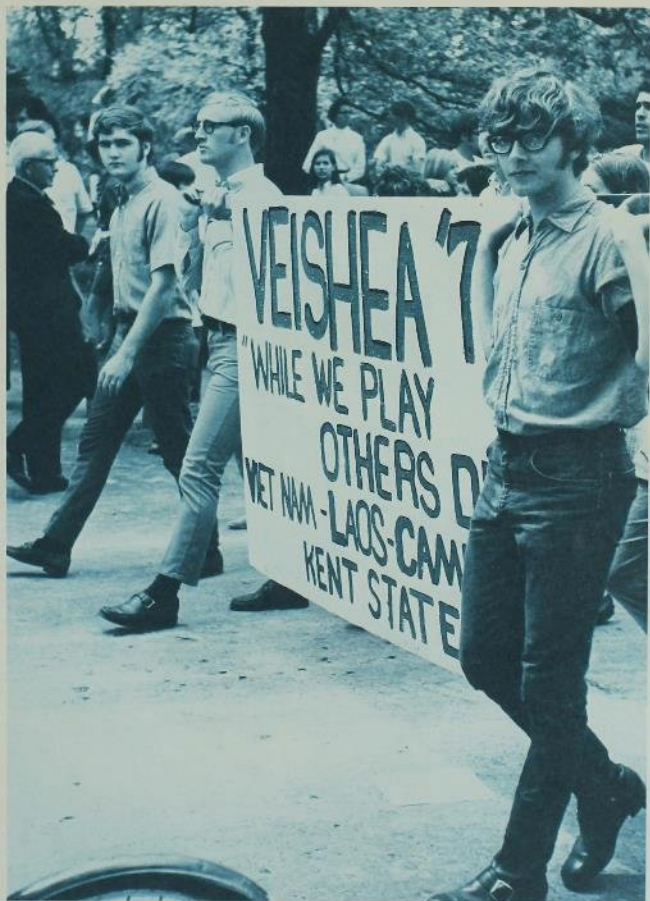
Controversial and emotion-laden works, national, and local events brought peaceful expressions of concern from ISU students.

The Cambodian invasion and ensuing nation-wide campus unrest left its mark on the 1970 Veishea celebration. An open letter to the Iowa State *Daily* summed up the position taken by the Veishea Central Committee: "... we, the members of the Veishea Central Committee, would like to voice our feelings about the events of the past week. We are gravely concerned over the tragic incidents at Kent State University on Monday. We also view with alarm the recent turn of events in the war in Southeast Asia. As students and citizens we share these concerns."

The committee banned weapons from the Veishea parade as a precautionary measure. They also added to the parade itinerary a "March of Concern" and invited all students and faculty to participate. A crowd of 2,000 persons joined the parade and then moved to central campus to hear President Parks speak. An open mike was also provided in order to allow everyone to express his opinion.

The traditional Veishea events were also held. Television personality David Susskind opened the six-day festival by speaking on "Morality in the 70's." Joyce Stout was chosen Veishea Queen of Queens in the annual pageant. She was attended by Sharon Thall and Pam Burt. A 110-member cast presented Lionel Bart's musical "Oliver" for this year's Stars Over Veishea production. ISU players presented Shakespeare's "Twelfth Night."

Veishea ceremonies were brought to a close with the relighting of the Veishea torch "for peace — not just for the nation, but for the campus."



SOV presents 'Oliver'



Additional problems and delights were faced by the director of this year's SOV production. The cast included Ames area children playing the parts of Oliver [Paul Volker, a sixth-grader] and his orphan friends. The Artful Dodger whispers to Oliver, "You've Got to Pick a Pocket or Two."



The Artful Dodger, an 18-year-old boy played by a girl (Miriam Jones) tells Nancy (Nancy Landes), "I'd Do Anything for You."

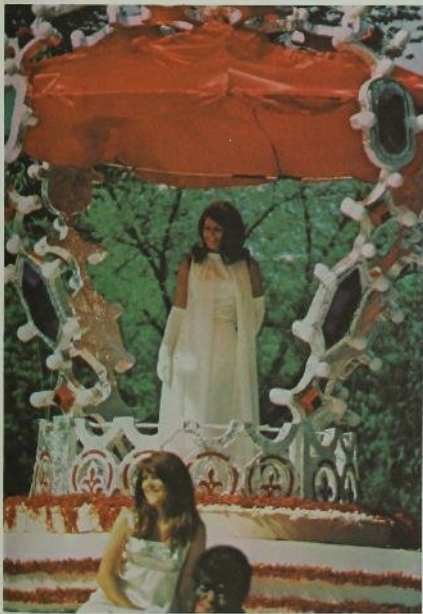


Hours and hours of rehearsal time, singing and dancing, were spent by a 110 member cast for the production of "Oliver," a musical based on Charles Dickens' "Oliver Twist."

A highlight of the Veishee celebration is the Saturday morning parade. Floats, queens, marching bands and drill teams take over the campus streets in a colorful spectacle that draws huge crowds from all over the state. Veishee gets its name from the first letters of the names of the five original colleges of the University, Veterinary medicine, Engineering, Industrial Science, Home Economics, and Agriculture.



Veishea Queen of Queens



Veishea Queen of Queens, Joyce Stout.

Black Cultural Center

In a joint dedication ceremony the Black Cultural Center and Carver Hall, classroom and office building, were dedicated to "increase student interest and participation." The Center, in the planning stages since last year, has been funded by private individuals and by organizations such as Residence Hall Week. In the words of Roy Snell, Black Student Organization president, "This day marks the official beginning of a new era in student relations, a chance for understanding and relevant education in an area that up until now has been neglected, the area of brotherhood."





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HOOK SAFETY FILM



Surprise and disbelief were among the reactions of Ames citizens and students when a bomb exploded in City Hall May 22. The bombing followed weeks of nation-wide unrest that came to Ames in the form of peace marches and memorials. A bomb had been found in the Municipal Court Judge's home in Ames only a month before the City Hall bombing. The explosion caused personal injury to nine persons in the building, including a prisoner who was in a cell near the window where the blast occurred. As a result of all the activity, a precautionary measure was taken at the Ames liquor store: it was closed for the weekend.

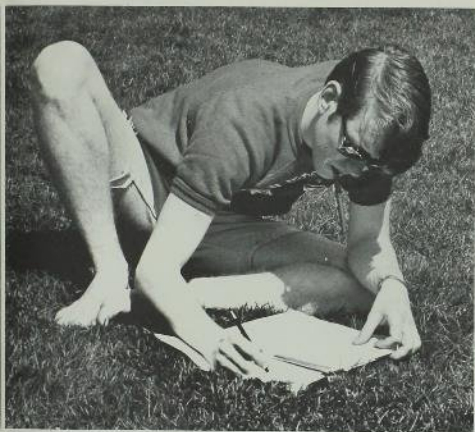
Summer...



The pulse of the university slows
Gone are the students
Who spend their summers
Working
Sleeping
Vacationing



Summer school is a much more relaxed world than the rest of the year at ISU. The Iowa sun shines, sometimes pleasant and sometimes hot, draws students outdoors for a study session or a meeting with friends.



ISU Showboat Players spend second summer aboard Rhododendron

ISU Showboat Players perform in a floating theatre in Clinton, Iowa, throughout the summer months. 1971 will mark their third consecutive year as Summer Resident Theatre Company on the Showboat "Rhododendron" which was permanently moored in the Mississippi River in 1966 by the Clinton Park Board of Recreation. The "Rhododendron" has been completely restored, with its boiler room and machinery left intact and its Captain's Lounge and Pilot House complete to the last detail. The '70 season included a gay '90's musical, "Sweeney Todd, or the Demon Barber of Fleet Street," "The Owl and the Pussycot," and Arthur Miller's "Death of a Salesman."

A street scene from "The Amorous Flea."





Cast members of "Sweeney Todd or the Demon Barber of Fleet Street" included Rita Davies, Miriam Jones, Leigh Charlton, Jim Lakin and Neil Thompson.

The Showboat Players took Arthur Miller's "Death of a Salesman" on the road, stopping in Ames and Marshalltown.



Regents Adopt 'Uniform Rules of Personal Conduct'

The issue of campus unrest was the subject of a special Board of Regents meeting held during the last week of June. The regents, determined not to "sternly repress" student conduct, heard opinions concerning the implementation of new rules of conduct on the university campus. Two weeks after the meeting, they adopted a set of "Uniform Rules of Personal Conduct" to apply to all students, faculty, and visitors of the three state universities. The rules call for a one-year suspension of any student who "contributes to a substantial disruption of the orderly processes" at a university. According to President Parks, the new guide "... is mainly an amplification of the basic anti-disruption policy adopted in 1968 ..."





"SU students are just wonderful...."



For younger women the pill is perfectly safe....



Women's liberation leaves me cold....

'A good brand of medicine'

Century to prevent student opinion, laughter and the can exist in the daily 11 corridors of the University Health Service. It is there that Dr. Gael Proffitt and his staff of seven physicians practice their "good brand of medicine" that for years has been publicly criticized and privately praised. Dr. Proffitt, head of the service since 1964 (he leaves it only once a week to teach the trainees), is well known for her down-to-earth, human approach to the medical profession that has made television's Marcus Welby, M.D., nationally famous.

Dr. Proffitt has been in the medical profession roughly twice as long as most students have been in the profession of being—in the Spring of '71 she will join her graduating class for their fourth rotation. She practiced as a G.P. for 11 years before she came to the SU health service in 1956. During the depression she practiced with her father in her home town, but moved out when it became evident that there wasn't enough business for the both of them. She still fondly remembers how her father tried to dissuade her from entering the medical profession.... "He read any number of things to keep me out of the profession. While I was still in college, he would come down, pick me up, and take me on his really bad house calls—complicated deliveries—the works," she recalled. "Finally, one day I held my father there if I couldn't be a doctor, I'd either be a nurse or a dentist. Well, he nearly flipped right out of the car. He said, 'If you're going to go into medicine, be the one who gets the orders, not the one who takes them. We never discussed the subject again, but when I graduated, he asked me if it was worth it. I told yes, but now I'm not so sure anymore...." Dr. Proffitt has witnessed many changes in the medical profession and in Iowa State University. She has an opinion for just about any question you can ask. Recorded below are some of the answers given by the health center's colorful director.

Q: Dr. Proffitt, this summer you announced that several doctors in the line at SU. What do you attribute this to?

Dr. Proffitt: "Kind of all over. It's the rise across the nation. Actually, the rise at I.S.U. is much smaller than that at the University of Iowa. I think it's mainly because SU students don't go in for the hippy, whole-of-being. But that's because I'm prejudiced—I think SU students are just wonderful. There are a few bumps, but they'd be some anywhere they went. Anyway, I attribute the rise in V.D. on the SU campus to the new sexual freedom, whatever that is. Also,

students just have a complete disregard for their own well being."

Q: What do you consider to be the three worst health hazards that students face?

Dr. Proffitt: "The first is definitely respiratory disease—colds and such. After that, things become hazy. One thing we treat a lot of students for is fatigue. Students, especially, here ones that don't know any better, sign up for all kinds of committee positions in the fall. Then after the committees get moving and school work starts piling on, they find that they've over-extended themselves. And the pressure of finals and you'll have the Health Service filled up in no time. The kids get so zoned they just can't study. Another health hazard is personal injury—you can't imagine what students do to get hurt. If we see in the paper that some dangerous fall has begun in the schools in the East, we can be sure that it will be here in a couple of weeks. The same thing goes for infectious disease. So I guess the top two health hazards are respiratory disease and injuries."

Q: Do you think the recent scare concerning birth control pills is justified?

Dr. Proffitt: "The same warnings that have been in the papers in the last few months were known when the pills were first released in 1960. I think what happens is that somebody in the British Medical profession makes it a habit of reading everything 15 years late so he can be a big deal by pointing out all the dangers of a specific medication. But the fact still remains that for younger women the pill is perfectly safe—I've prescribed thousands with no ill effects whatsoever. The pill has been used for a reproductive generative now—15 years—and you don't see women falling by the wayside."

Q: Does the university Health Service prescribe both control pills and I.D. in its distribution policy?

Dr. Proffitt: "There is no policy, and I even entertain a policy. It's a matter that is strictly between the doctor and his patient. I'm a big advocate of the private practice of medicine. I make no attempt to guide the other doctors in their thinking. Personally, I prescribe the pill sometimes, and sometimes I don't. The boys accuse me of being a grandstander on a medical issue, but very simply I don't believe in general moral relationships. I do prescribe them to some girls, though, because I know that they'll sleep with every Tom, Dick, and Harry regardless of whether or not they have the pill. We don't have many girls coming knocking on our doors,

though."

Q: What is your view on the abortion issue?

Dr. Proffitt: "I've never been in favor of abortion. I think the view was part of my training in medical school. But that was a long time ago. In the age of penicillin and sterile surgery, abortions are safe to most of my ears, which are mired, I guess. In the last 10 years, though, I've changed my position on abortion. I see that they should be legalized if some girl is forced and determined to have an abortion on the car seat. I know how my obstetrics but I know that a girl can have my office and be back with a lot in half an hour. I would much rather see that girl get an abortion that is done by some doctor I know, whose technique I know. I have yet to refer a girl to another counseling—I can't send a girl into an unknown situation. SU is her way."

Q: The student health service is a fairly notorious institution at Iowa State. What do you attribute this to?

Dr. Proffitt: "The main reason I think it is that students sometimes don't get what they want. For instance, a student will come in here with a cold and ask for a shot of penicillin. We won't give it to him because penicillin isn't indicated in that particular case. He'll get mad and start saying bad things about the health service. The same thing goes when we refuse to give birth control pills to girls. But I firmly believe that we practice a good brand of medicine here—we just always get bad press. A few years ago we cared a whole lot of gay patients, and they'd almost guaranteed to be safe. Nobody ever heard about that.... It's some thing applied to thousands of other incidents. We've learned to take criticism, though—some of it's pretty new, though, and I can't quite understand why."

Q: What is your opinion of the women's liberation movement?

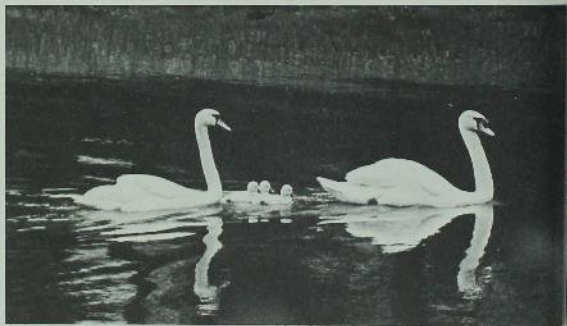
Dr. Proffitt: "It leaves me cold. I see some merit in the equal pay for equal work concept, but I really don't know what women's lib is after. In Med school the girls tried to get your coat, but you just had to let them know who you are. You do it right away, you're obligated to do it."

Q: Thank you, Dr. Proffitt. I see there are people waiting to see you. Will you see for your time.

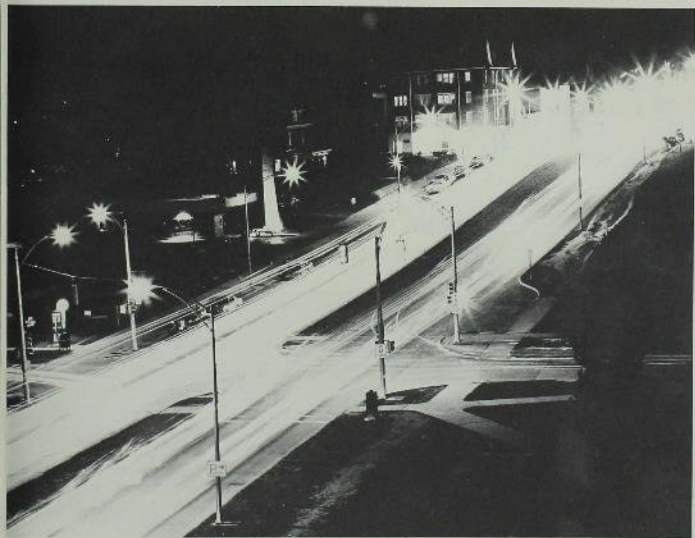
Dr. Proffitt: "Yes, there's always somebody waiting. And I still don't see enough students."

Sir Lancelot, Elaine and family

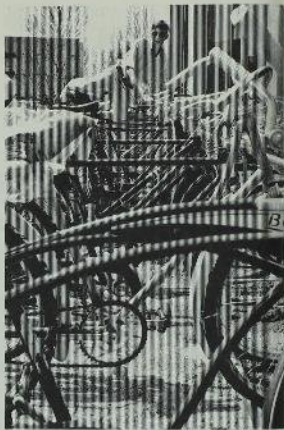
The 1970 Lake LaVerne census will reveal a net population increase of three. Sir Lancelot and Elaine, the lake's resident swans, were the proud parents of three cygnets — their first since 1944. The blessed event occurred six days into the first summer session, giving Lancelot and Elaine ample time to train their children before the 20,000 ISU students returned to spoil and pamper the new arrivals.

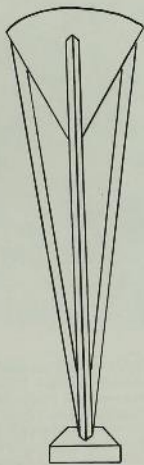


Fall...



And the summer
is gone too soon





Students return to celebrate
The alpha of the school year
And the omega of campus activism.
The Veishea Flame of Peace,
A symbol of national and domestic
concern,
Stands unlit on the spot where
Students demonstrated for causes they
"believed" in.
Hibernation begins early this year.



New Student Week

Conventions, seminars, movies, and rap sessions characterized New Student Week 1970. Incoming freshmen and transfer students converged on the Iowa State campus a few days early in order to benefit from a first hand look at university life before the official beginning of the school year. A group of students known as Cyclone Aides guided the students around campus and tried to convey to the new students exactly what university life is like. The week's theme "Reach In — Reach Out" provided a good platform for an exploration of university life. Students also had an opportunity to meet with President Parks, their college dean, department head and advisor. Panel discussions were also held with other university officials. The overall effect of new Student Week was to provide new students with an opportunity to learn about their new surroundings as painlessly as possible.



Arthur M. Gowan
Dean of Admissions and Records

If you were one of the 4900 new students entering ISU this fall, you rapidly learned several things. One of the first was your social security number, for an ISU student rarely writes his name without also including his social security number. Arthur Gowan, Dean of Admissions and Records, offers a unique perspective on the use of computerized record keeping. "The social security number is overplayed. Actually, it is what makes you unique — it separates you from everybody else. If we have ten John Does at ISU, the only way we can tell them apart is through the social security number. The computer has actually simplified the registration procedure. Many years ago a registering student had to fill out almost identical information on 15 3 X 5 cards. The computer has replaced this slow bothersome procedure by providing a single sheet of information that only requires student verification. Students don't appreciate our quick registration procedure until they go to another university. Then they usually write back telling us how good our system is."



Charles F. Fredericksen
Director of Residences

If you live in a dorm, did you ever wonder how you ended up with that person that shares your room? Charles Fredericksen, director of residence, revealed the selection process to the **Bomb**. "People who have lived in the residence halls for at least a quarter have an opportunity to pick the specific hall, house and roommate they want by filling out a room preference sheet. New students also have a similar opportunity to express preferences and it is surprising that a large number do have a specific house or hall in mind. I think this is due in a large part to the effects of Residence Hall Week and summer orientation. We attempt to match students who have no preference on the basis of age, curriculum, and academic department. We also try to match backgrounds as much as possible. For instance, we avoid matching people from urban and rural backgrounds. Our roommate selection process is entirely manual, although our record keeping process is computerized."

Carnival visitors could lose themselves in mazes or watching girls, dance or race cars, and gamble in showboat casinos.





Campus Chest

Dancing girls aplenty adorned Blast carnival booths.

or a period of one week, ISU students focused their concentration on the raising of funds for charity. For the eighteenth year, Campus Chest raised money for ten charities.

A wide array of events were scheduled on campus during the week of September 25 to October 3. The activities were planned to provide entertainment for the participating student and to obtain capital, as well. Although this year's goal of \$14,050 was not reached, a parallel goal — that of getting students involved — was achieved.

Throughout the week students donated money in various ways. They voted for the "Ugliest Man on Campus," a penny buying one vote. In contrast to this, a penny could also buy a vote for a "Miss Legs" candidate, representing the pulchritude of Iowa State. Residences competed in various ways. One contest involved a prize to the residence which turned in the greatest weight in pennies. An auction of various student groups and services brought in more life-giving funds.

Climaxing Campus Chest week were two events. "Blast Through Marvellous Movies" gave students the opportunity to amuse themselves in over twenty student-built furhouse-type displays while making contributions at the same time.

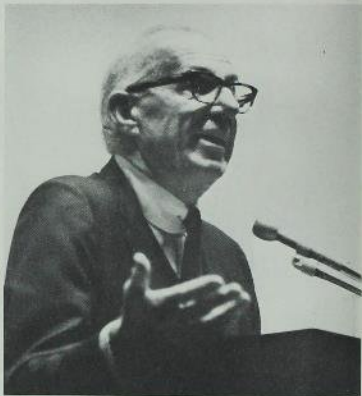
Two heavies finished off the event. The Byrds and the Iron Butterfly appeared in concert before an enthusiastic audience.

Difficulties were experienced, even with charity. Environmentalists insisted on removing advertising stapled to trees. Vandalism among competing exhibits was common. Complaints about class disturbance due to public address advertising were filed. But regardless of the die-hards, regardless of the self-righteous and regardless of the selfish, Campus Chest succeeded.



Penny votes decided which pair of legs would be chosen this year's Miss Legs.

Dr. Benjamin Spock, a world-famous pediatrician, spoke April 9th on "Dissent and Social Change." A court decision against Dr. Spock for encouraging draft evasion was reversed by the U. S. Supreme Court.

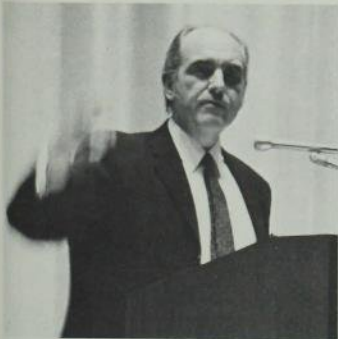


Former Supreme Court Justice Abe Fortas spoke on "Individual Freedom" April 7th. As a Supreme Court member, he upheld and protected civil liberties and individuals' rights in terms of modern society.

C.Y. Speakers



Author-scientist Dr. Kenneth Lapp spoke on "The Environmental Crisis" September 22. A physicist, he has written books on U. S. defense tactics and atomic energy.



Greek Andreas Papandreu is a leading spokesman for the opposition to the present military government of his country. Papandreu, who lives in exile in Toronto, spoke at Iowa State October 21.



Discussions between parents and students opened up communication channels between the generations.

Student-led tours gave visiting parents a chance to see the campus, many of them for the first time.



Theatre



"The Lion in Winter"



"Slow Dance on the Killing Ground"

Lev'n displays kept students working late into the night to finish in time for judging.



It took a lot of group effort to plan and construct the displays.

Homecoming - Thursday, Friday, Saturday



Pleanty of spirit showed up in the Yell Like Hell contest at the Homecoming Pop Rally.



Harry Mancini talked with students before his concert with Nancy Wilson.



Coach Johnny Mejors presented the team at Thursday night's Rally.

Oklahoma 29 - Iowa State 28



Gwen Frederick, 1970 Homecoming Queen

Three days of Homecoming 1970 activities were kicked off with the crowning of Queen Gwen Frederick at the Thursday night Pep Rally. Other events included a water show, political forum, alumni luncheons and coffees, the lawn display judging, and, of course, the Homecoming football game and concerts.

The Cyclones lost, a disappointing 29-28, to Oklahoma in Saturday's game. Cyclone monster man Obert Tisdale summed it up: "We had 'em and we let 'em get away." One highlight of the game from an individual standpoint was offensive end Otto Stowe's breaking the school record for career yards.

Sell-out crowds, both Friday and Saturday nights, heard the music of Henry Mancini and Nancy Wilson as they teamed up for the Homecoming concerts.



The off-year elections of 1970 hardly lived up to the great forecasts of the preceding Spring. Few students took an active part in campaigning for the candidates of their choice although several universities provided time to do so. Spiro Agnew became a household word through his blistering attacks on liberals and "campus bums." According to his critics, Mr. Agnew caused a division of the nation not known since the civil war. It is believed that the Vice President's campaign for "Law and Order" did as much harm as good to get Republican candidates elected. In Iowa, Republican Governor Robert Ray was elected to his second 2-year term of office by defeating Democrat Paul Franzenburg.

Winter...



A blanket of snow covers all.
Students remain in their warm dens
Only to venture out to an occasional
class.

The roar of university life
Becomes a barely audible hum.



Trudges across "Little Siberia" against whipping snow and near-zero temperatures aren't soon forgotten. 1971 will be remembered as the year of the "Big Snow" that put people in the interstate ditches instead of the classrooms for two days after Christmas vacation.



Vocalists, hillbillies, pantomime and piano brought variety to the Flash Acts in this year's four Varieties productions. The female vocalist of "A Group Called Smitty" shares her voice with the audience.



The "Group Called Smitty" performed mood music and a Burt Bacharach hit. Ten Flash Acts were entered in this year's competition.



Varieties

Van Nixon and John Walker M.C. did their way to Sweepstakes with their side-splitting comedy routines and serious musical ability.

Varieties 71 skits came from the past, the present, and the future, as well as from the real world and the imaginary.





C.Y. Stephens

Dame Judith Anderson, 72 years old, played the part of Hamlet in a production of the play by the same name December 15th at C. Y. Stephens. Dame Judith, who was presented her title by Queen Elizabeth of England in 1960, is best known as a Shakespearean actress.



The Alvin Ailey Dance Theatre danced at C. Y. Stephens Auditorium to begin a three-day residency-workshop at Iowa State February 15-17. The dances movingly present the American black's heritage through jazz, spirituals, and blues.

Dramatic entertainment abounds at Iowa State with the productions of its own theatre groups. The Laboratory Theatre presented "You Know I Can't Hear You When the Water's Running," a quartet of adult comedies, January 27-30, and the ISU Players presented "A Funny Thing Happened on the Way to the Forum" February 10-13.

The Quartet of comedies done by the Laboratory Theatre group treated man as a "humorous, sexual, slightly ridiculous and often pathetic creature who deserves sympathy if not a good laugh." Ten actors performed thirteen roles, displaying a lot of versatility and providing a sense of continuity that might otherwise have been missing. Scenery changes were facilitated by specially-designed three-sided set pieces that made the changes smooth and rapid.

"Forum," a musical comedy, displayed the vocal and acting talents of the actors in a frolicsome portrayal of life in ancient Rome. The magnificent state set included three houses with two levels. Actors had to be careful plunging in and out of stage doors because the set took up all but a few feet of the stage. The production was full of energy and was so enthusiastically received that the opening night audience stopped the show several times with their applause.

Theatre



"A Funny Thing Happened on the Way to the Forum" is a picture of life in Rome around the year 200 B. C. The production was enthusiastically received when it was presented in Curtiss Auditorium in February.

Registration

Get in wrong registration line—lose two turns.

Terrific Hangover

Lose one turn.

The Clinic just told you you're pregnant.

Lose one turn getting correct diagnosis at Mary Greeley.

Change your major — back to advisor's office and lose one turn.

Pay your rent on time

take another turn

Break your nose in a water fight —

go to

Clinic

The computer just sent drop slips to all your teachers.

Back to
Advisor's Office

Your 4-year plan is going to take you 6 years.

Take another turn — you need it.

Instructions —

This is the COLLEGE GAME. All you need is a pair of dice and markers. (The staff finds that poptops or olives work very well.) Players play in order of their year at Iowa State — Seniors first, Juniors next, etc. If two or more of one class are playing, go by alphabetical order.

One player must act as registrar, counting the number of times each player goes around board.

To begin the game, roll the dice and follow the instructions on the square you land on. Always go **backwards** if told to go to another square.

First one who completes four complete turns around the board wins!

GO

REGISTRATION

Lose one turn each time you land here after first time around.

You just flunked
Library

Lose one turn

\$\$\$\$

Money from home

Take another turn

Your blind date turns out to be a super load and has more zits than you do. Lose one turn.

Your
Loan

is due and you're
broke. Wait one turn
for welfare check.

GREAT PARTY

Advance 4 spaces.

Country Cobbler's
fashion show at the
Cave Inn gets raided.
Lose one turn.

Clinic

(Proffitt's Para-
dise)



Get caught "scop-
ing" your Western
Civ test—Go to
Advisor's office.

Get a 4-point. Ad-
vance to Clinic
with mono.

Take a trip to
Aspen
over Spring break
— you come back
happy, poor, and
your leg in a cast.
Lose 1 turn.

Eat lunch in the
Union. Lose one
turn while getting
your stomach
pumped.

Regents raise the
Tuition
(again) Lose one turn

They believe your
fake I.D. at the
Den
take another turn

You go to Summer
School

Lose one turn while
recuperating from
Hickory Grove sun-
burn.

Must roll 3 or under to get out. Go on
that roll.



A potpourri of culinary delight Speakers



It wasn't really a picnic. The Kool-Aid, potato salad, beans, potato chips and sandwiches were being passed out in protest. A group of students who called themselves 'The People's Co-op' decided to distribute free food in the Union Commons in January because the Union's food prices were too high.

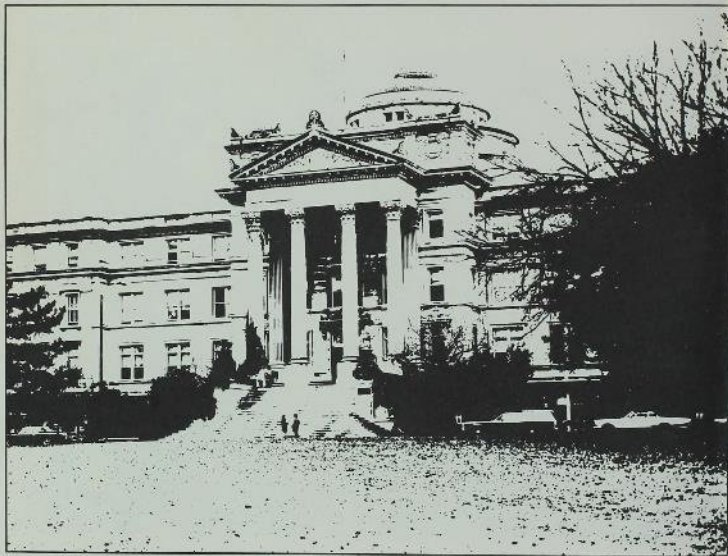
Speakers

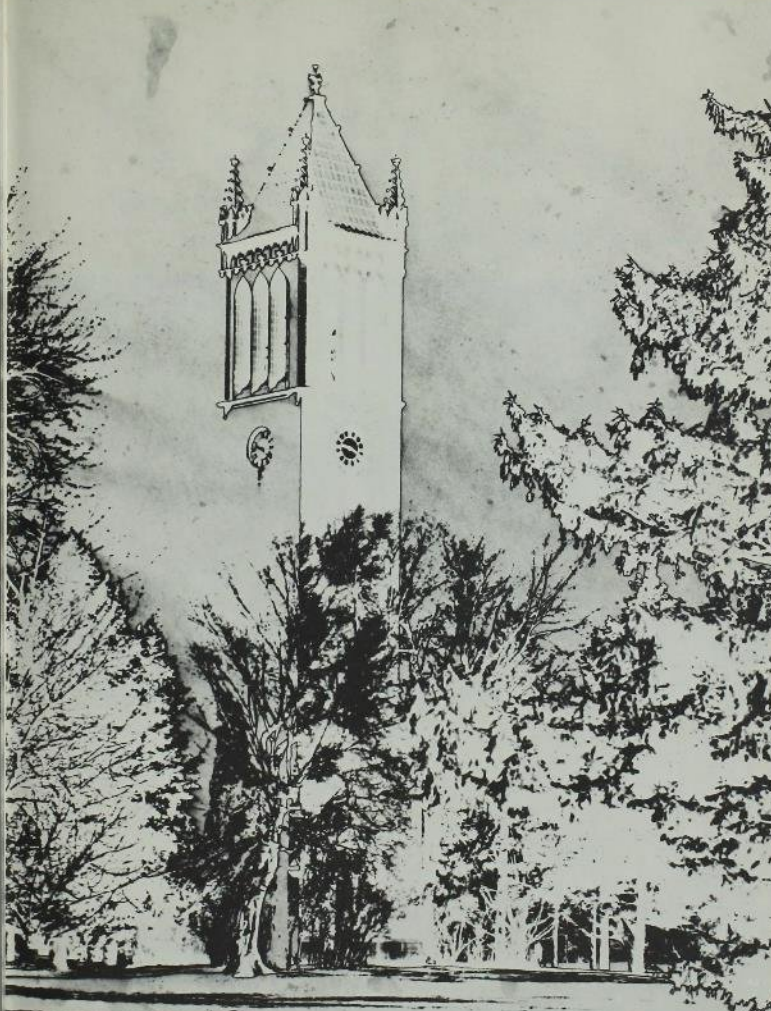


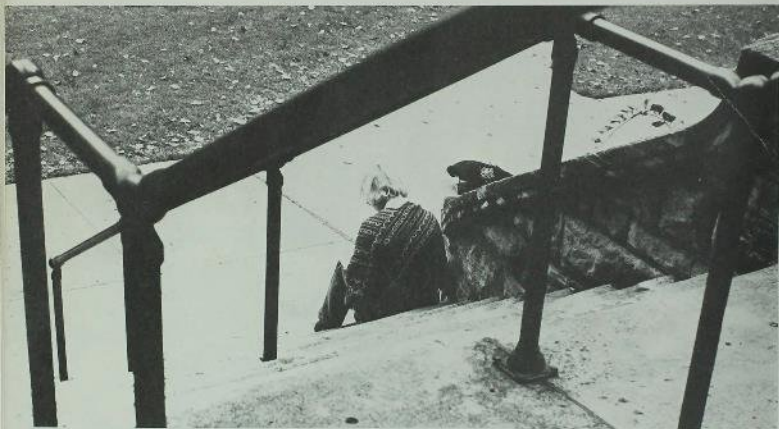
Ivan Illich, an outspoken social, religious, and educational critic, spoke during the Institute on World Affairs on educational reform and trends. Illich made a strong impression on his audience. His impact comes partly from his competence and apparently vast range of knowledge. He is an expert in church history and canon law, speaks eleven languages and reads even more, and reads more books in an evening than most educated people can read in a week.



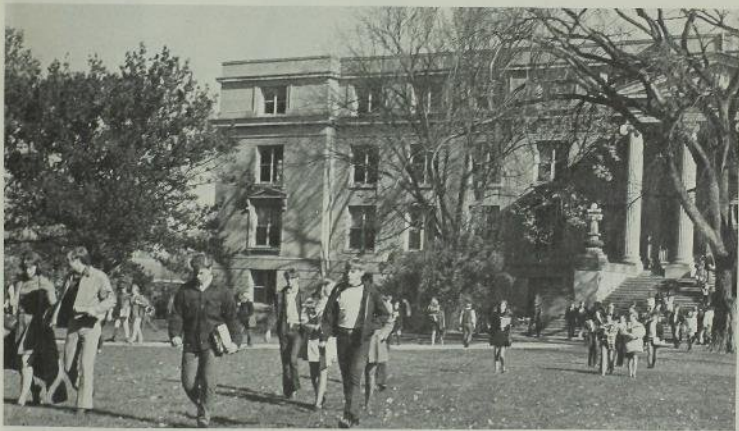
Donald Kaul, columnist for the Des Moines Register, visited the campus December 4th for an autograph session for his book "How to Light a Water Heater and Other War Stories." Because of some of the ideas he has expressed in his column, Kaul is known by such names as "the conscience of Iowa," or "lover of girls' basketball." One long-haired student at the autograph session asked, "Mr. Kaul, will you sign this book? I can't afford to buy one of yours," handing Kaul a small red book entitled "The Quotations of Chairman Mao." Kaul's admirers packed the Y-Dugout and kept him signing autographs for twenty minutes before he had a chance to speak to the crowd. He stayed and talked with students from 9:30 until after midnight.







Out of yesterday into tomorrow.



University life rumbles on
Endlessly producing college graduates.
The child who ceased to be a child
And became a young adult
Has been processed by the great
university
And has become wiser for the
experience.
Finally he is spat out of the huge and
complex mechanism
Called university living to begin a life of
his own.

It's a Great Life If You Don't Weaken



I have been waiting for this day for months. Planning or what I would say on the page that it gives to reflect on the year's activities. And now... don't know what to write. There's nothing to page hundreds of lines in my mind, each time changing it to include more people. I started planning this book over a year ago. It has been a long hard grind and I can't say I'm sorry it's over. Why I volunteered to be editor is beyond me at this point. I'm just proud for the people who put up with the chaos of any of the other fringe benefits connected with the job. The only excuse that I can come up with is that I would love your book to cry about.

The year has just not done along with the editor. Every day I would have to go anything to walk out of that office and forget just a publisher was needed. And then, there were times that I felt proud to be connected with the book. Thank you people to thank for not only giving me moral support but for helping give me with active production. First of all, the book is dedicated to **SIBBAC**, whose kind words and encouragement made this all possible. Second, thank you guys to Jerry Snider for designing my journal, using the little areas that he sometimes "volunteers" to do and for being on the other end of the telephone when I needed someone to talk to. Being a "wheel" isn't that bad is it?

And now, Karl Prodenich, my without whom. Thanks for moving to much about your work and keeping a close watch over me. We all appreciate it. Don't "Dole Boy" business advice and Head Penny Washer — May your accounts always balance. And to his best staff or editor could ever have. Bill, thanks for helping in the even when the going was the toughest. Also, thank you all do water shifter — Thanks for being able to handle so much responsibility. K. J., what would I have done without you? Step, right or gas, rain or shine — a hundred thanks. Paul thanks for taking charge — only makes shifts, two years in a row! Steve, thanks for taking and Jim, thank you everyone you are.

But you think they ever go to Mac Upshaw and his staff at Taylor Publishing for everything they have done for me was the 1997 BOMB. Especially Mac, who is every editor's dream for a producer supervisor. Where would I be without you and your knowledge? Thanks Mac! Thank Jerry, thank Jim, thank you Taylor Publishing.

Now, let's come back to the topic of the year. I wonder if there was any. Has the book done what I had set out to accomplish last Spring? Will the children like it? I'll just don't know.

Terry Prodenich, editor

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